María Belén Novarese

Product Manager | Project Manager | Business Process Analyst | Scrum master |B2B | E2E

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https://github.com/Belunova

SUMMARY: Product Manager with 9+ years in B2B products and services, focused on solving problems through active listening and delivering tailored digital and tangible solutions.

Skilled in agile methodologies like Scrum and Kanban, and proficient in tools like Draw.io and Miro for effective collaboration and project execution. Optimistic, adaptable, and innovation-driven, with a practical approach to continuous improvement and customer satisfaction.

Education Background

Nuclio Digital School
University Vitoria-Gasteiz
EUNEIZ
Spain
Master's Degree in Digital product management
2024-2025

University of technology
Argentina UTN CBA
Argentina
Bachelor's Degree in digital transformation
2022-2023

University of technology
Argentina UTN CBA ARG
Argentina
Bachelor's Degree in Industrial engineer
2000-*2005*

Skills & Proficiencies
- Scrum Kanban
- Agile management
- Waterfall managenment PMBOX
- Team leadership
- Customer Centricity
- BPMN business model
- Jira Trello
- Problem solving analysis
- Root Cause Problem Solving Analyst
- Product analytics
- Make decisions
- Analytics
- User stories
- prioritization
- written and verbal communication
- Managment and documentation
- English B2

Work Experience

Eiffage Spain
Product manager responsible for quality and environmental systems.
Spain
April 2024 up to the present
Risk analyst of new projects to avoid delays.
Control and Non conformity management.
Business Process Analyst.
ISO 9001 Quality assurance.
Development of Quality plan.

Inva Consultant
Product Manager Project Manager Business Process Analyst Scrum master |Product Owner B2B E2E
Argentina
September 2014 up to April 2024
Digital transformation
Business Analyst
Traditional and agile project management.

Highlighted projects

https://github.com/Belunova

Product Manager B2B- Foof retail Sector
Digital transformation leader
Pain: Delayed Deliveries of Customer Orders, over 20 minutes
Solution: Digital Transformation of the Sales and Manufacturing Order Process.
Measurable Results: Reduces delay time by 50%.
Tools used: Miro- Trello-Figma- APPheets- SWOT- Canvas- SMART OKR- KPIs- PBI.
Proyecto de Transformación digital
MVP APP RETAIL

Product Manager B2B- Packaging retail Sector
Digital transformation leader
Pain: Delayed Deliveries of Customer Orders, Lost Orders. Customer Complaints and Order Cancellations.
Solution: Digital Transformation of the Sales and Manufacturing Order Process. Process Redesign**.**
Measurable Results: Customer satisfaction exceeds 90%, and repeat orders increase by 20%.
Tools used: Miro- Trello-Figma- APPheets- SWOT- Canvas- SMART OKR- KPIs- PBI.
MVP APP VENTAS