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 1 7 2 2 1 4 4 1 2 2 2 1 2 1 Engaging Yes - Easy to get information 2 Sexually transmitted
 disease 1 Unprotected sex, mother to child 1 Use of condoms 1 1 1 1 1 1 Not effective
 Testimonial Creating awareness
 2 6 1 2 1 1,2,3 2 1 1,2 2 2,3 1 1 2 3 NA 2 Sexual intercourse 1 Abstinence 3 1 1 1 1 1
 3 6 1 3 1 1,5 2 2 2 4 2 2 2 2 Not engaging No 3 Sexually transmitted infection 1 Sharing sharp
 objects with infected people 2 Abstinence 2 2 2 2 2 2 Not effective AIDS prevention posters
 and brochures
 4 6 1 2 1 1,3 3 2 6 4 1,5 1 2 2 Not engaging No 5 Virus transmitted through bodily fluids 1 Blood
 transfusion, sexual intercourse 1 Abstinence, use of condoms 1 1 1 1 1 1 Barely
 5 6 2 4 1 2,3,4,5,7 4 1 1,2,3,4,5,6 3 4 2 2 2 Not engaging No 4 A virus 1 Intercourse 1 Faithful 1 2
 2 1 2 2 Not effective Adverts and Campaigns Memes, testimonials
 6 5 2 2 1 1,2,3,4,5,6,7 4 1 1,3,4,6 3 3,5 1 1 1 Not engaging No 5 NA 1 Sexual intercourse 1 Condoms
 3 2 1 2 1 1 Not effective Testimony, videos Basic education and regular campaigns
 7 3 2 1 1 1,2,3,4,5,7 3 1 2,3,4,5,6 2 4 1 1 2 Engaging Yes 3 Acquired disorder 1 Unprotected sex
 1 Abstinence 1 1 1 1 1 1 Somehow effective Awareness and prevention measures More
 podcasts on awareness
 8 2 2 4 1 2,4 2 1 4,5 4 2 1 1 2 NA Yes 2 NA 1 NA 1 NA 1 1 1 1 1 NA NA NA
 9 4 1 2 1 4,5,6 3 1 4,6 2 1,2 1 1 2 NA NA 3 NA 1 Unprotected sex, sharing needles 1 Protected
 sex 1 2 1 1 1 1 NA NA NA
 10 4 2 2 1 4 2 1 1 1 2 1 1 2 Effective Yes 3 Disease that has no cure 1 Unscreened blood
 transfusions, unprotected sex 1 Use of condoms, screening blood 1 1 1 2 1 1 Effective
 Effective drugs to use Making social media platforms more accessible to youths
 11 7 1 4 1 2,3 4 1 2 1 4 2 2 2 Not effective Yes 3 It kills 1 Sexual intercourse, blood
 transfusions 1 Use of condoms, be faithful 1 2 2 2 2 Effective Prevention campaigns, effects
 of HIV Have a youth platform
 12 7 1 3 1 1,2,3,5 4 1 3 4 3 2 2 2 Rare Yes 2 A virus that can't be treated but can be contained
 with tx 1 Accidents, sex 1 Use of condoms 1 2 1 1 1 1 Not effective More about preventing NA
 13 6 1 3 1 2,4,5 2 1 4,6 3 2 1 1 1 Effective Yes 3 Has no cure 1 Unprotected sex, sharing sharp
 objects 1 Protected sex 1 1 1 1 1 1 Effective Ways to reduce spread Use young people to
 advertise
 14 3 2 1 1 2,3,4,5,6,7 3 1 2,3,4,5,6,7 4 1,2,5 1 1 1 Not effective Yes 3 An acquired virus that can
 be managed if detected at an early stage. Fatally if not treated 1 Blood transfusion and sexual
 intercourse 1 Abstaining, being faithful, contraceptives eg condoms 1 1 1 1 1 1 Effective
 Encourage self-testing, teach on stigmatization Don't have any
 15 5 1 2 1 2,3,5 2 1 1 2 5 1 1 2 Effective Yes 2 Viral disease mostly transmitted through
 unprotected sex and has no cure 1 Unprotected sex, through childbirth 1 Avoid unprotected
 sex with different partners 1 1 1 1 1 2 Effective More ways of transmission and prevention
 Asking and responding to the respondents feedback

16 7 2 1 12,4,5,7 4 12,4,5,6 3 5 2NA 2No comment Yes. it captures a targeted audience 2An incurable sexually transmitted disease 1Sexual contact with an infected person.

Contact with body fluids of an infected 1Use of condoms 1 2 1 1 1 1No comment Campaign ads No comment

17 2 2 1 12,4,5,7 2 1 4 2 2 1 2 2Very engaging Yes, it is easily accessible to all 2It can be easily transmitted from one person to

another 1Through sexual intercourse. Through

transfusion of unscreened blood 1Abstinence, use of condoms, Be faithful 3 1 1 1 1 1Not quite effective because they are in a fear of

stigmatization and judgement Condition centredEngaging in one-one conversation without fear

of judgement

18 2 3 1 12,4,5,7 4 2 3 5 3 1 2 2Very engaging Yes , since msot people are engaged 3It is a viral disease transmitted mainly through

body fluids 1Blood transfusion with infected person 1protected sex using 1 1 2 2 2 2Very effective ways on how to prevent On ways to prevent spread of the virus

19 1 2 1 11,2,4,5,6 3 11,2,4,5 11,3,5 2NA 1Very engaging especially if following a particular platformIt is. It has becomethe modern most way of

communication 3NA NA Unprotected sex with infected person 1Abstinence 2 2 1 1 1

1Moderately effective Aids prevention & managementIncreasing content creation on all social media

platforms

20 1 2Form 3 2NA 1 2None 51,5 2 2 2Can't really say cause am offline Yes, a lot of fellas are online 2HIV progresses to AIDS 1Unprotected sex, Positive Blood transfusion 1,2 Condom, Faithfulness 1 2 2 2 2It's barely touching since a lot of friends are

popping up programmes, testimonies None

21 7 1 2 12,3,4,5,6 1 1 3 3 2 1 1 2NA Yes. It increases awareness 1It is a viral disease

1Unprotected sex, percutanease 1Have protected sex 1 1 1 1 1 2Very effective Preventive measures To emphasize on preventive measures

22 7 35th year 12,4,5,7 2 2 4 4 1 2 2 2Barely Yes it is easily accessible 5It is a transmissible virus that is a

communicable through bodily fluids 1Sex, accidents 1Condoms, Abstinence 1 1 2 2 2 2Its not since we don't get adverts Memes, testimonies Creating websites, advertising

23 3 2 1 1 4 2 2NA 4 3 1 1 2Engaging Not really 3It is an acquired immune disorder 1Sexual intercourse 1Protected sex 3 2 2 1 1 2NA Prevention methods Interactive sessions

24 5 2Mama Mboga 11,2,3,4,5,6,7 3 11,6 4 5 2 2 2I barely see this content No, The content is limitedly available 2It is a virus 1Sex unprotected 1Condoms, Abstinence 1 2 2 2 2 2NA NA NA

25 7 2 3 14,5,6 2 1 1 4 1 1 1 2Not very engagingYes, many youths have social media access most 1A disease that immune-suppress the body

putting it at risks of infections and diseases 1Sexual intercourse with an infected person, Mix of body fluids with an infected person e.g

blood transfusion 1Screening of blood before transfusion,

Protected sex 1 2 2 1 1 24/10. Not very effective unless one has followed the platform Modes of protection, how to live with HIV/AIDS victims, psychological support to the affected patients and family Creating more platforms on awareness engaging the youths awareness forum

26 7 1 3 11,2,5,6 2 12,4,5 42,5 1 1 1 Very engaging Yes, it keeps the person anonymous and you can get all information you want 1 Its signs and symptoms, Its mode of transmission 1 Deep kissing, Birth from infected mother to child 1 Abstinence from sex, Getting tested with one's partner 2 1 1 1 2 2 Very effective More videos and images for better understanding Show more videos & images

27 7 2 3 11,2,4,5 3 2 1 5 4 2 2 2 Very engaging Yes, easily accessible 2 A disease caused by a virus 1 Lack of condom use 1 Use of condoms 1 2 2 1 2 2 Quite effective Videos & testimonies More content on prevention, management. Prevailing sings & symptoms

28 7 1 1 1 4 3 1 4 3 2 1 1 2 Not very much Yes its a good platform because majority of people are on social media 1 A very deadly disease which has no cure and can be acquired through different ways 1 Through unprotected sex, mother to child, sharps 1 Use protective gears/protected sex 1 1 1 1 1 2 Very important as it has influence to the youths The effects and how to control its transmission I suggest that it should be majorly used to raise awareness

29 2 1 1 1 4 1 1 4 2 1 1 1 2 It is concerning thing Yes. This is because social media has a lot of people 3 It is an incurable disease 1 Through sex 1 Use of condoms 1 1 1 1 2 It is very effective because it is 24 years. Most of them follows social media Preventive measures Sharing information accross many people in social media

30 3 2 1 12,3,4,7 3 11,6 41,4 1 1 NA NA NA NA NA NA NA NA NA NA NA NA NA NA NA NA NA NA

31 1 2 Prefer not to say 1 2 4 12,4 2 3 1 1 NA It is not so much engaging Yes, since a lot fo people nowadays use social media frequently thus will reach big audience 3 It leads to stigma thus low esteem NA Body fluids of infected person, Mother to child 1 Condomise, IPC 1 2 1 1 1 2 Very effective Control and preventive measures Educative videos

32 1 2 1 2 No phone 1 23,6 4 1 2 2 2 Can't say cause I barely see Yes since technology has connected us. It is easily accessible 3 It is an virus that progresses to AIDS and transmitted of bodily fluids 1 Sex, exchanging blood 1 Using condoms, Being fatigued 2 2 2 2 2 Can't comment Videos, testimonies Should be taught in schools & market place

33 4 1 2 12,3,6 3 12,3,6 22,3 1 2 2 Influential Yes, it increases awareness to people 1 It has no cure 1 Sharing needles 1 Condoms 1 2 2 1 1 1 More effective Videos Increasing awareness

34 7 1 2 11,2,3,4,5,6,7,8 4 11,2,3,4,5,6 42,3,4,5 2 2 1 Very engaging Yes because its accurate and relatively accesible 2Its a viral disease that affects the immunity 1Through body fluids i.e blood, semen 1Abstinence from sex 1 1 1 2 1 1 Very effective Videos on how to live with it Creating awareness on the importance of avoiding transmission of HIV/AIDS

35 4 2 2 1 1 1 1 1 4 1 2 2 2 Very engaging Yes, because a lot fo people gain access to it 3Has no cure 1Sexual intercourse, Deep kiss with infected person 2Ue of prophylaxis 1 2 2 1 2 280% effective Modes of transmission and prevention Improving more awareness on HIV/AIDS

36 4 1 3 1 4 2 1 4 3 3 1 1 2 More engaging Yes 3It is a virus 1Sexually 1Use of condoms 1 1 1 1 1 Moderately effective Videos, news Posting on social media platforms

37 2 2 1 1 4 1 1 4 4 3 1 1 2 More engaging No. Everybody cannot access the social media 3A virus 1Sexual contact 1Use of condoms 1 1 1 1 1 Moderately effective Videos, news Posting on social media platforms

38 3 1 2 11,2,3,4,5,6,7 3 11,2,3,4,5 11,5 1 1 2 Much Yes it is kind of adverse and influential 1Has no cure 1Sexually, kissing 1Condoms 1 1 2 1 1 2 Moderately Ways on prevention, News Side effects & importance of drug adherance

39 2 2 1 12,4 3 11,4 21,2,3 1 1 2 Engaging (moderate) Yes 2Acquire immune diorder 1Unprotected sex 1Abstinence 1 1 1 1 1 2 Very effective Videos Openness

40 NA 2 3 1 1 2 1 1 2 2 1 2 2 It is tie Yes 3Has no cure 1Sexual intercourse with infected person 1Being faithful to your partner 1 1 1 1 1 2 More effective Videos Improving awareness

41 4 2 2 11,2,3,4,5,6,7 4 11,2,3,4,5,6, 11,2,4 1 1 2 GoodYes, most people nowadays get access to information through the socialmedia 1HIV and AIDS is a transmitted disease 1Sexual transmission, containment object i.e sharp pbject (sharing) 1Use of porective measure i.e condoms, Abstaining for people under 18 1 1 1 1 1 2 Peer learning Preventive measures, Those who have HIV & AID to be encouraged on drug adherance, avoiding stigmatizationThe government to support the campagn and semnar

42 7 1 3 11,2,3,4,5,6,7 3 11,2,3,4,5,6 22,4,5 1 1 2 Posting related content Yes. Why (because most people prefer online 1It is transmitted by sex, blood containing 1Sex intercourse, sharp contained object 1Avoid sharing sharp object 1 1 1 1 1 1 NA NA NA

43 3 NA 1 11,2,3,4,5,6,7 3 11,2,3,4,5,6 21,2,4,51 1 1 1 Good Yes, most people has access to social media 3HIV and AID is transmittable disease 1Through sex, semen, sharing sharp object 1Abstainable, Protective measure i.e condoms, Avoid containment objects 2 1 1 1 1 1 Good, most yought use social media to access informationPrevention measure, Action to takenw tih, Encouraged the people living with HIV & AIDs More compaigs, seminar

44 3 1 1 1 2 3 1 6 4 1 2 2 2 Not very much advertised Yes 1A virus with no cure that is

sexually transmitted 1Unprotected sex, cuts from sharps, mother to child 1Use condoms, screening blood before transfusion 2 2 2 1 2 2It is very effective as its the only way to raise awareness among youths EffectsMake social media awareness more to influence the youths

45 1 1 1 11,5 2 11,4 22,3 2 2 2Not quite engaging Yes 3Its a virus that mainly transmitted sexually 1Through sex 1Engaging in protected sex 1 1 2 1 1 2NA NA NA

46 4 2 2 1 4 2 1 4 3 5 1 2 2NA NA NA It is a virus transmitted through sex, blood contact with an infected person 1Sex 1Use of condoms 1 1 1 1 1 2NA About prevention of HIV/AIDS NA

47 5 2 3 12,3,5 3 12,3 2 2 1 1 2Highly engaging Yes, at least a good number of youths are able to learn more about HIV 2Its a human immuno deficiency virus that is transmitted through a change of body fluid e.g blood, semen and breast milk from infected person 1Through sexual intercourse 1Abstains, use of condoms 1 1 1 1 1 2It has helped in reducing stigma, They can prevent themselves by use of condoms, Preps and PEPs confessions Educating people on preventive measures

48 3 1 2 11,2,4,5 3 12,4 1 5 1 1 2Highly engaging Yes, it creates awareness and makes people to be cautious on HIV and AIDs 1It is a virus transmitted though a change of fluids with an infected person 1Through exchange of body fluids with an infected person 1Use of preps, Use of condoms 1 1 2 1 1 1Highly effective Preventive measuresTo be podcates through all social media platforms

49 5 2 3 11,4,5,6,7 3 1 4 2 2 1 1 1It is highly engaging Yes, I think so because people gets warned and are aware of what not to do 2Its a human immunodeficiency virus transmitted through exchange of bodily fluids like breastmilk, blood 1Sex with an infected person, Breat milk from sick mothers 1Use of condoms, One sexual partner 1 1 1 1 1 1It is highly effective How to prevent ourselves It should be broadcasted in all social media platforms

50 7 1 3 11,2,3,4,5,6,7 4 11,2,3,4,5,6 42,3 1 1 1Very engaging Yes it is. It helps prevent the spread by creating awareness 2It is a viral disease that affects the immunity of an individual 1Body fluids i.e blood, semen 1Abstinence from unprotected sex 1 1 1 1 1 1Very effective Videos Creating awareness on HIV/AIDs, preventing & management

51 5 2 2 1 5 2 1 4 4 4 1 2 2Stigmatization of infected person Yes, makes everybody aware of it 3It is a virus that is spread to body fluids 1Unprotected sex with infected person, sharing of needles with infected person 1Not sharing sharp objects, Use of protection

during sexual intercourse 1 1 1 1 1 2NA NA NA

52 3 2 1 11,2,3,4,5 4 11,2,3,4,5 53,4,5 2 2 1Very low Yes. Abundance of crowd 1HIV
advances to AIDs 1Sex 1Condoms, Abstaining 1 1 1 1 1Very much Due to its availability
and
abundance the exchange of knowledge Books, Courses Mandatory schooling and publishing
53 4 2 1 1 2 1 1 1 4 4 1 1 2Quite engaging Yes. It is easily accessible 3HIV/AIDs is a disease
on a rise everyday and
most people are dying due to lack of ARVs 1Through blood transfusion, sexual intercourse
1Avoid using contaminated sharp objects,
Abstaining from sex 1 1 2 1 1 2Very effective Testimonials Having Educative programs on
HIV/AIDs
54 7 2 3 1 3 2 11,4,6 41,2,5 1 2 2Not engaging Not really, not everyone can access social
media especially for the illeterates 1A viral disease 1Sharing sharp ojects, Unprotected sex
1Safe sex 1 1 1 1 2 1The youths become oriented and exposed to
ways in which it is sperad, prevention and
management and its signs and symptomsEducative contents of ways of preventing
HIV/AIDS. Educating people on ways of living
with people with HIV/AIDSHIV/AIDS campaigns, HIV/AIDS nursing
education
55 3 2 2 11,2,4,5,6,7 4 1 4 4 2 1 1 2It is not so much engaging Yes, since a lot of people
nowadays use social
media and frequently thus will reach big
awareness and most young people are very
active 3It leads to stigma thus low esteem 1Body fluids of infected person mother to child
1Condom, IPC 3 2 1 2 1 1Very effective Control and preventive measures Educative videos
56 4 2 3 12,4,6 3 12,4 32,3,5 1 1 1Very engaging It is a good platform because it is
anonymous 2A lot including its modes of transmission and
how to prevent oneself from getting it 1Unprotected sex, Sharing needles and
personal items 1Having protected sex, Not sharing person
items and needle 1 1 2 1 1 2Very effective Its stages and signs and symptomsShare more
videos and pictures on what
happens after getting the HIV/AIDs
57 4 3 3 11,3,4,5,6,7 3 2None 51,3 2 2 2Barely, it is rarely publishedNo, social media is a
platform used nowadays
for fun 5A transmittable virus in human through bodily
fluids 1Sex, transfusion 1Abstainance 1 2 2 2 2Barely able to reach the youth Memes
Advertisemnt
58 4 2 2NA 2,4,7 1 12,6 31,5 2 2 1Moderate Not entirely 3Its an acquired immune disease
1Sexual intercourse, Unscreened blood
transfusion 1Abstainance 3 2 2 2 2 2Its moderate Its signs and symptosms More ads and
testimonies
59 4 2 1 12,4,5,6,7 3 1 4 2 1 2 2 2High-Content that is personal and relatable
tends to do much better. Stories of people

living with HIV, interactive questions and
 influencer led campaigns can facilitate
 meaningless engagement Yes, This is because most of the people use
 social media 1It is a virus that weakens a person's immune
 system by target the CD4 cells type of white
 and blood cells that fights infection 1Sharing sharp objects with infects persons,
 sexual intercourse with an infected person 1Abstaining from sex, Avoid sharing sharp
 objects 1 2 1 1 1 2Very effective in a case like Tiktok you get to
 learn the different ways that HIV/AIDs can be
 spread and the symptoms you need to check
 for incase you suspect that you have
 contacted HIV/AIDs Creative visual content, Youth-led campaignsEncourage the youth to
 watch HIV/AIDs related
 content on social media to create awareness
 among themselves
 60 4 1 3 12,4,5,7 4 12,4 31,4,5 1 1 1It is quite engagingYes, this is due to a rampant number
 of people
 in the social media 1HIV and AIDS is a disease caused by HIV virus
 leading to low immunity if not attended to early
 and can cause death in severe scenarios 1Exchange of body fluids i.e through kissing and
 blood transfusion, Practicing unprotected
 coitus with individuals who are positive 1Primarily, individuals should give their health
 priority and practice safe sex, know their
 status, abstain and wear protectives when
 handling body fluids from others 1 1 1 2 1 1It's quite effective to youths who mostly come
 across testimonies and articles concerning
 HIV and AIDs patients I'd prefer more testimonies from HIV positive
 people concerning their journey in battling with
 the virusI'd suggest online meetings concerning
 awareness about HIV and AIDs and also
 various social media handles to increase their
 advert output concerning dangers and
 preventive measures against HIV/AIDs

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