

BASIC PRESENTATION





THE POWER OF COMMUNICATION

ENGAGING THE AUDIENCE

- Make eye contact with your audience to create a sense of intimacy and involvement
- Weave relatable stories into your presentation using narratives that make your message memorable and impactful
- Encourage questions and provide thoughtful responses to enhance audience participation
- Use live polls or surveys to gather audience opinions, promoting engagement and making sure the audience feel involved

EFFECTIVE DELIVERY TECHNIQUES

1. This is a powerful tool in public speaking. It involves varying pitch, tone, and volume to convey emotion, emphasize points, and maintain interest.
2. Pitch variation
3. Tone inflection
4. Volume control

Effective body language enhances your message, making it more impactful and memorable.

- Meaningful eye contact
- Purposeful gestures
- Maintain good posture
- Control your expressions



SPEAKING IMPACT

- Your ability to communicate effectively will leave a lasting impact on your audience
- Effectively communicating involves not only delivering a message but also resonating with the experiences, values, and emotions of those listening



FINAL TIPS AND TAKEAWAYS

Consistent rehearsal

- Strengthen your familiarity

Refine delivery style

- Pacing, tone, and emphasis

Timing and transitions

- Aim for seamless, professional delivery

Practice audience

- Enlist colleagues to listen & provide feedback

1. Seek feedback

2. Reflect on performance

3. Explore new techniques

4. Set personal goals

5. Iterate and adapt

THANK YOU

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