

BASIC PRESENTATION



AGENDA

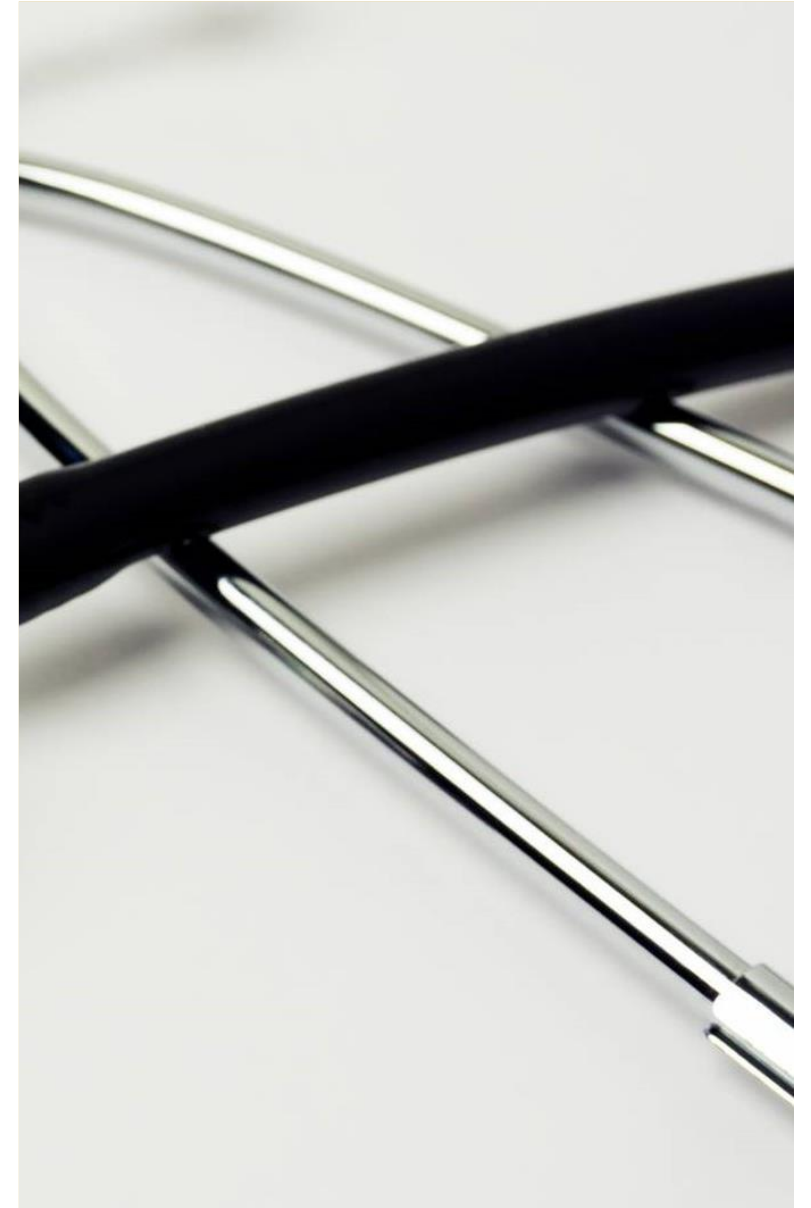
Topic one

Topic two

Topic three

Topic four

Topic five

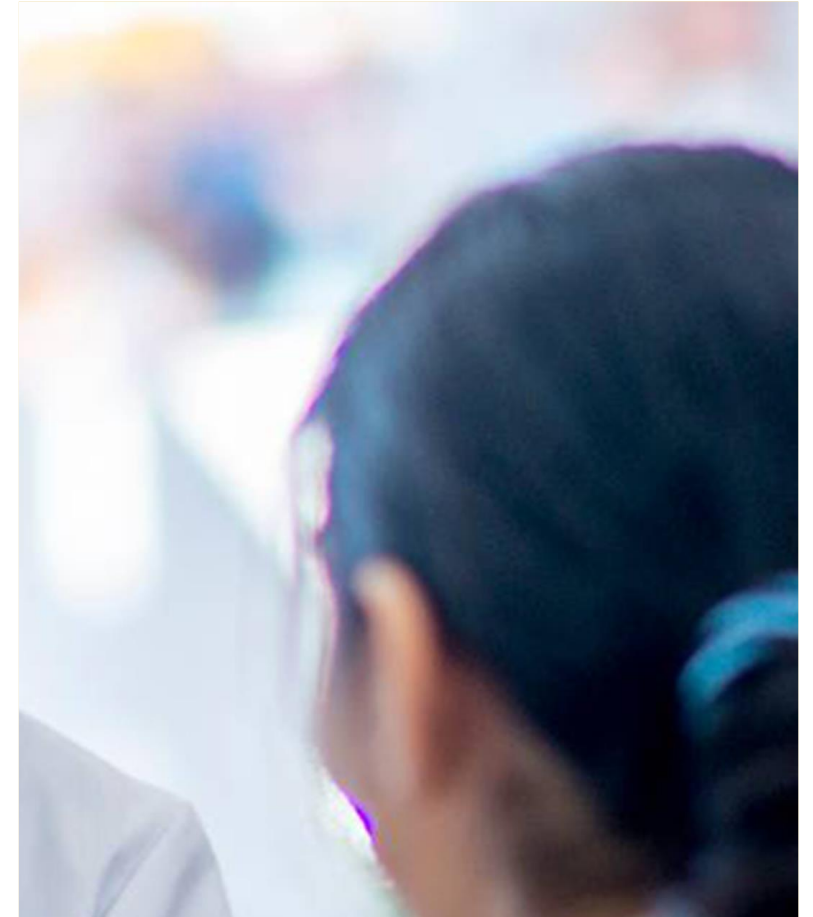




THE POWER OF COMMUNICATION

OVERCOMING NERVOUSNESS

Confidence-building strategies



ENGAGING THE AUDIENCE

- Make eye contact with your audience to create a sense of intimacy and involvement
- Weave relatable stories into your presentation using narratives that make your message memorable and impactful
- Encourage questions and provide thoughtful responses to enhance audience participation
- Use live polls or surveys to gather audience opinions, promoting engagement and making sure the audience feel involved



SELECTING VISUAL AIDS

Enhancing your presentation

EFFECTIVE DELIVERY TECHNIQUES

1. This is a powerful tool in public speaking. It involves varying pitch, tone, and volume to convey emotion, emphasize points, and maintain interest.
2. Pitch variation
3. Tone inflection
4. Volume control

Effective body language enhances your message, making it more impactful and memorable.

- Meaningful eye contact
- Purposeful gestures
- Maintain good posture
- Control your expressions

NAVIGATING Q&A SESSIONS

1. Know your material in advance
2. Anticipate common questions
3. Rehearse your responses

Maintaining composure during the Q&A session is essential for projecting confidence and authority. Consider the following tips for staying composed:

- Stay calm
- Actively listen
- Pause and reflect
- Maintain eye contact





SPEAKING IMPACT

- Your ability to communicate effectively will leave a lasting impact on your audience
- Effectively communicating involves not only delivering a message but also resonating with the experiences, values, and emotions of those listening

DYNAMIC DELIVERY

Learn to infuse energy into your delivery to leave a lasting impression

One of the goals of effective communication is to motivate your audience

Impact factor	Measurement	Target	Achieved
Audience interaction	Percentage (%)	85	88
Knowledge retention	Percentage (%)	75	80
Post-presentation surveys	Average rating	4.2	4.5
Referral rate	Percentage (%)	10	12
Collaboration opportunities	# of opportunities	8	10



FINAL TIPS AND TAKEAWAYS

Consistent rehearsal

- Strengthen your familiarity

Refine delivery style

- Pacing, tone, and emphasis

Timing and transitions

- Aim for seamless, professional delivery

Practice audience

- Enlist colleagues to listen & provide feedback

1. Seek feedback

2. Reflect on performance

3. Explore new techniques

4. Set personal goals

5. Iterate and adapt



SPEAKING ENGAGEMENT METRICS

Impact factor	Measurement	Target	Achieved
Audience interaction	Percentage (%)	85	88
Knowledge retention	Percentage (%)	75	80
Post-presentation surveys	Average rating	4.2	4.5
Referral rate	Percentage (%)	10	12
Collaboration opportunities	# of opportunities	8	10

THANK YOU

Brita Tamm

502-555-0152

brita@firstupconsultants.com

www.firstupconsultants.com

