### BASIC PRESENTATION



#### **AGENDA**

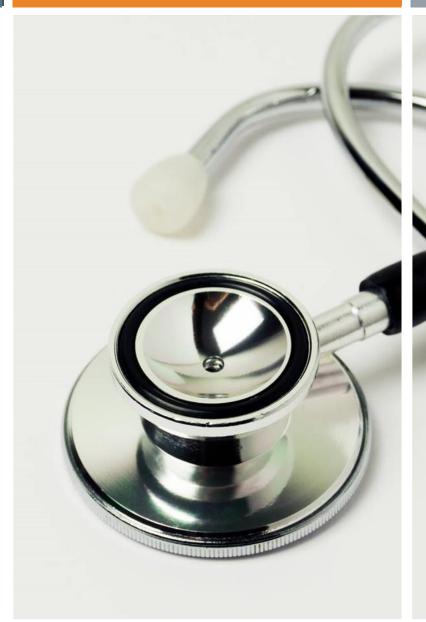
Topic one

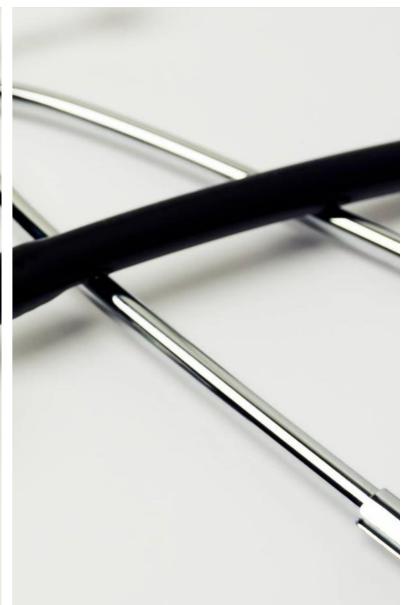
Topic two

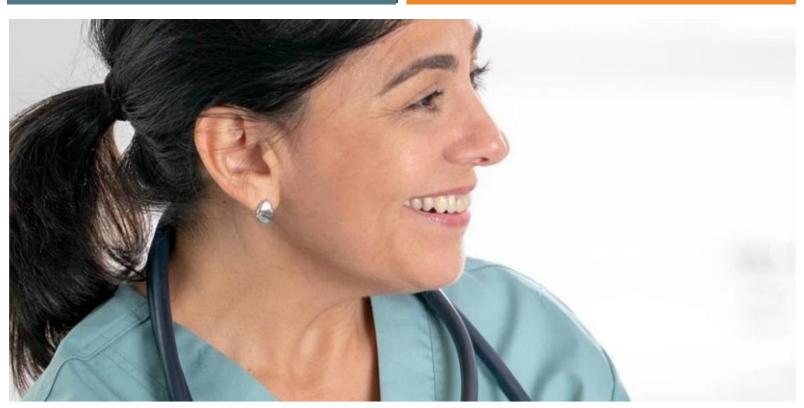
Topic three

Topic four

Topic five









#### THE POWER OF COMMUNICATION

# OVERCOMING NERVOUSNESS

Confidence-building strategies







### ENGAGING THE AUDIENCE

- Make eye contact with your audience to create a sense of intimacy and involvement
- Weave relatable stories into your presentation using narratives that make your message memorable and impactful
- Encourage questions and provide thoughtful responses to enhance audience participation
- Use live polls or surveys to gather audience opinions, promoting engagement and making sure the audience feel involved

## SELECTING VISUAL AIDS

Enhancing your presentation

#### EFFECTIVE DELIVERY TECHNIQUES

- I. This is a powerful tool in public speaking. It involves varying pitch, tone, and volume to convey emotion, emphasize points, and maintain interest.
- 2. Pitch variation
- 3. Tone inflection
- 4. Volume control

Effective body language enhances your message, making it more impactful and memorable.

- Meaningful eye contact
- Purposeful gestures
- Maintain good posture
- Control your expressions

#### NAVIGATING Q&A SESSIONS

- I. Know your material in advance
- 2. Anticipate common questions
- 3. Rehearse your responses

Maintaining composure during the Q&A session is essential for projecting confidence and authority. Consider the following tips for staying composed:

- Stay calm
- Actively listen
- Pause and reflect
- Maintain eye contact







- Your ability to communicate effectively will leave a lasting impact on your audience
- Effectively communicating involves not only delivering a message but also resonating with the experiences, values, and emotions of those listening

#### DYNAMIC DELIVERY

Learn to infuse energy into your delivery to leave a lasting impression

One of the goals of effective communication is to motivate your audience

Impact factor	Measurement	Target	Achieved
Audience interaction	Percentage (%)	85	88
Knowledge retention	Percentage (%)	75	80
Post-presentation surveys	Average rating	4.2	4.5
Referral rate	Percentage (%)	10	12
Collaboration opportunities	# of opportunities	8	10

#### FINAL TIPS AND TAKEAWAYS

#### Consistent rehearsal

Strengthen your familiarity

Refine delivery style

Pacing, tone, and emphasis

Timing and transitions

Aim for seamless, professional delivery

Practice audience

Enlist colleagues to listen & provide feedback

- Seek feedback
- 2. Reflect on performance
- B. Explore new techniques
- 4. Set personal goals
- 5. Iterate and adapt

#### SPEAKING ENGAGEMENT METRICS

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#### **THANK YOU**

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