■ Project Roadmap for mastawekia.com

Phase 1: Foundation (Week 1–2)

- Project Setup: Initialize repo, setup Node.js + Express + Prisma backend, React (Next.js) frontend, Tailwind CSS, and .env config.
- Authentication: Register/Login (JWT), Role-based auth (USER vs CLIENT), Profile creation.
- Database Models: User, Company, JobPost, NewsPost, Follow.
- Basic Job Posting: Client posts jobs, users view/search.
- Basic News Posting: Client posts news, users view company news.

Phase 2: Usability (Week 3–4)

- Frontend Enhancements: Homepage feed, job search & filter, company profile pages.
- User Interactions: Follow/unfollow, save jobs, in-app notifications.
- Admin Dashboard (Basic): Approve/reject companies, remove spam.

Phase 3: Growth (Month 2–3)

- Applications System: Users apply directly, clients manage applications.
- Email Notifications: Job digest, company alerts.
- Analytics: Companies see views/applications, admin sees activity.
- Security & Verification: Email verification, manual company approval.

Phase 4: Monetization & Scaling

- Featured Jobs (paid).
- Premium user plans (resume boost, early access).
- Ads integration (carefully).

Tech Stack

- Frontend: Next.js (React) + Tailwind CSS.
- Backend: Node.js + Express + Prisma.
- Database: PostgreSQL (Railway/Supabase).
- Auth: JWT, later Google/LinkedIn OAuth.
- File Uploads: Cloudinary.
- Hosting: Vercel (frontend), Railway/Render (backend).

First Deliverable (Week 1)

- Login/Register system (User & Client).
- Clients can post jobs/news.
- Users can browse job/news listings.