

My project uses a Jumbotron to introduce the user to the website, navbar for an easier and more interactive navigation form than the previous website, a form which will allow direct contact from the business to the consumer, and a carousel for product display. I also updated several of the photos to better reflect the store's merchandise.

The only major modification I made to the website from what I wanted was to make the background a solid color. I had initially intended to have a background photo, but the photo I wanted clashed with the photos that I had already put on the site. I opted to go for quantity of new photos that I believe will increase customer interaction rather than just using one large photo that doesn't capture as much detail. I chose to use a navbar for the website, which I preferred to a side bar with links to the other areas of the site, because the navbar floats with the page, and is easily accessible without having to find the side bar again.

I learned that I need to work on color theory. I haven't had to do anything artistic in a long time, and while I'm fairly happy with my color choices, but they could still be improved I think. I'm happy with the photographs I took and the overall layout. I think the new website is a definite improvement on their old website.

The screenshot shows the homepage of the 'PIPES AND TOBACCO' website. At the top is a large banner featuring the 'PIPES AND TOBACCO' logo, which includes a stylized pipe and the text 'THE CIGAR MERCHANT'. Below the logo is the text 'Open daily 10am - 8pm Sundays 12pm - 6pm'. A navigation bar follows, with links to 'Home', 'Our Shop', 'Our Brands', and 'Contact Us'. The main content area features a large image of a cigar box labeled 'CRUX EPICURE MADURO' containing several cigars. To the right of this image is a section titled 'Featured Cigar of the Month' with descriptive text about the Crux Epicure Maduro Short Salomone. Below this is another section titled 'Featured Accessory of the Month' featuring three ceramic ashtrays from Arturo Fuente, each with a unique illustration and the slogan 'RUSH THE HANDS'.

PIPES AND TOBACCO
THE CIGAR MERCHANT
Open daily 10am - 8pm Sundays 12pm - 6pm

Home Our Shop Our Brands Contact Us

Featured Cigar of the Month
Introduced in 2018, the Crux Epicure Maduro Short Salomone is a 6 x 54 salomone. Its Mexican San Andres wrapper over Nicaraguan binder and filler is hand rolled by Tabacalera AJ Fernandez Cigars de Nicaragua S.A. in Esteli, Nicaragua. It is a full-flavored, medium bodied cigar with hints of cocoa, molasses and cedar.

Featured Accessory of the Month
The Arturo Fuente ceramic ashtrays symbolize their high standards and consistent quality that cigar smokers have come to expect from this iconic brand. The vibrant ashtrays measure 8.5 inches and 2.75 inches high and reads "We will never rush the hands of time" around the rim.

RUSH THE HANDS