



**Rose-Hulman Robomasters  
Thornbots**

**2023**

# **SPONSORSHIP GUIDELINES**

Thank you for considering supporting us! Note that these are just general guidelines, and that we are flexible, and more than happy to work with you to make a partnership as beneficial as possible.



# ABOUT US

The Rose-Hulman Thornbots are a Robomaster team which competes under the mantra 'Any Skill Level. Any Major. No application required. Always.'.

This philosophy has allowed us to grow from a small team of 5 to over 35 in just one year. With this growth, our goal for the 2023 season is to bring 3 new robots to our 2 broadcast competitions. Our members are currently hard at work designing, building, and coding these robots. However, for such an ambitious project, we need support from corporate sponsors like you.

# SPONSOR TIERS

**Tier 4**  
\$7,500+

- Advertising space in robotics work bay (Viewed by thousands of tours, alumni, other companies, and other RHIT teams)
- Name Waterjet onto robot, see eg. on next page
- All previous rewards

**Tier 3**  
\$2,500-\$7,500

- Name printed on custom PCBs
- 2x Team merchandise (3 total)
- Large form team photo and competition photo
- All previous rewards

**Tier 2**  
\$1,000-\$2,500

- Name on robot (vinyl sticker approx. 2.5" square)
- Individual sponsorship announcement post (Instagram and Twitter)
- 1x Team merchandise
- All previous rewards

**Tier 1**  
\$1-\$1,000

- Name on competition T-shirts
- Name in videos and marketing material
- Name on team website

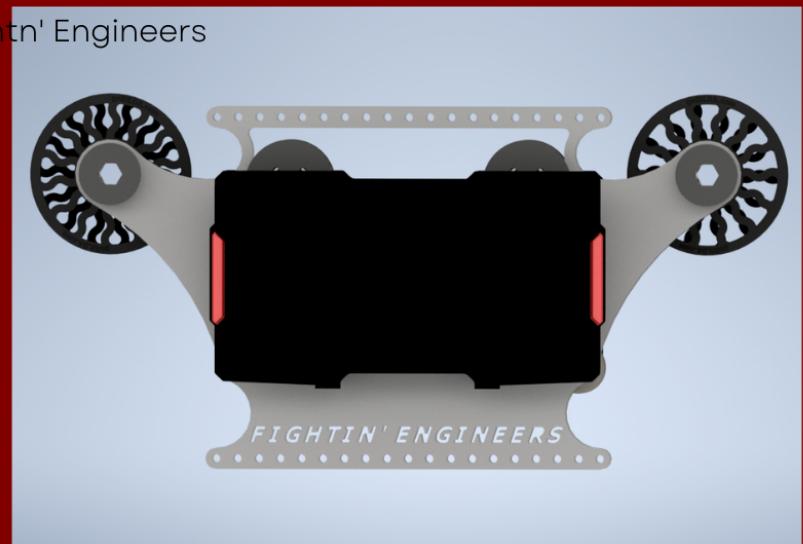
# WATERJET EXAMPLE



YOUR LOGO, CUT  
INTO OUR ROBOTS

## STANDARD ROBOT

SEE OUR CAD, AND  
PICK YOUR SPOT!



## SENTRY ROBOT

# **CONTACT US**

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## **RHIT Thornbots Outreach Team**

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**RHIT Thornbots**