



**Rose-Hulman Robomasters
Thornbots**

2023

SPONSORSHIP GUIDELINES

Thank you for considering supporting us! Note that these are just general guidelines, and that we are flexible, and more than happy to work with you to make a partnership as beneficial as possible.



ABOUT US

The Rose-Hulman Thornbots are a Robomaster team which competes under the mantra 'Any Skill Level. Any Major. No application required. Always.'.

This philosophy has allowed us to grow from a small team of 5 to over 35 in just one year. With this growth, our goal for the 2023 season is to bring 3 new robots to our 2 broadcast competitions. Our members are currently hard at work designing, building, and coding these robots. However, for such an ambitious project, we need support from corporate sponsors like you.

SPONSOR TIERS

Tier 1
\$7,500+

- Advertising space in robotics work bay (Viewed by thousands of tours, alumni, other companies, and other RHIT teams)
- Name Waterjet onto robot, see eg. on next page
- All previous rewards

Tier 2
\$2,500-\$7,500

- Name printed on custom PCBs
- 2x Team merchandise (3 total)
- Large form team photo and competition photo
- All previous rewards

Tier 1
\$1,000-\$2,500

- Name on robot (vinyl sticker approx. 2.5" square)
- Individual sponsorship announcement post (Instagram and Twitter)
- 1x Team merchandise
- All previous rewards

Tier 1
\$1-\$1,000

- Name on competition T-shirts
- Name in videos and marketing material
- Name on team website

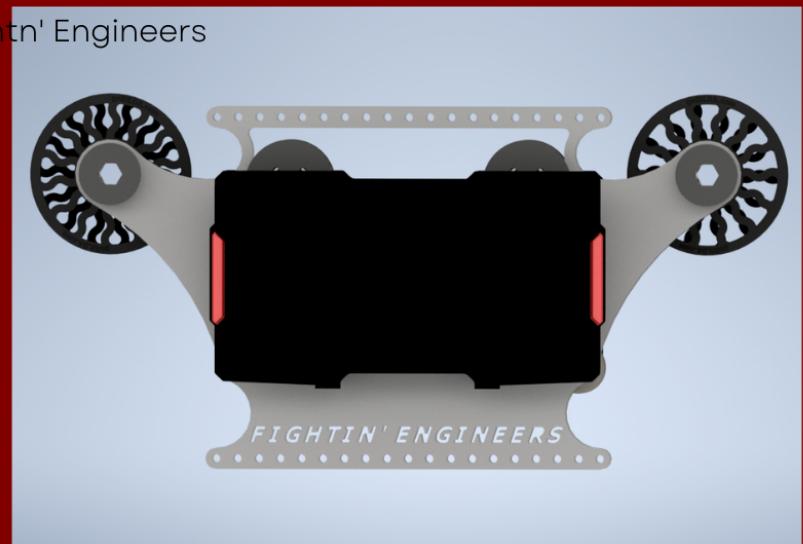
WATERJET EXAMPLE



YOUR LOGO, CUT
INTO OUR ROBOTS

STANDARD ROBOT

SEE OUR CAD, AND
PICK YOUR SPOT!



SENTRY ROBOT

CONTACT US

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RHIT Thornbots