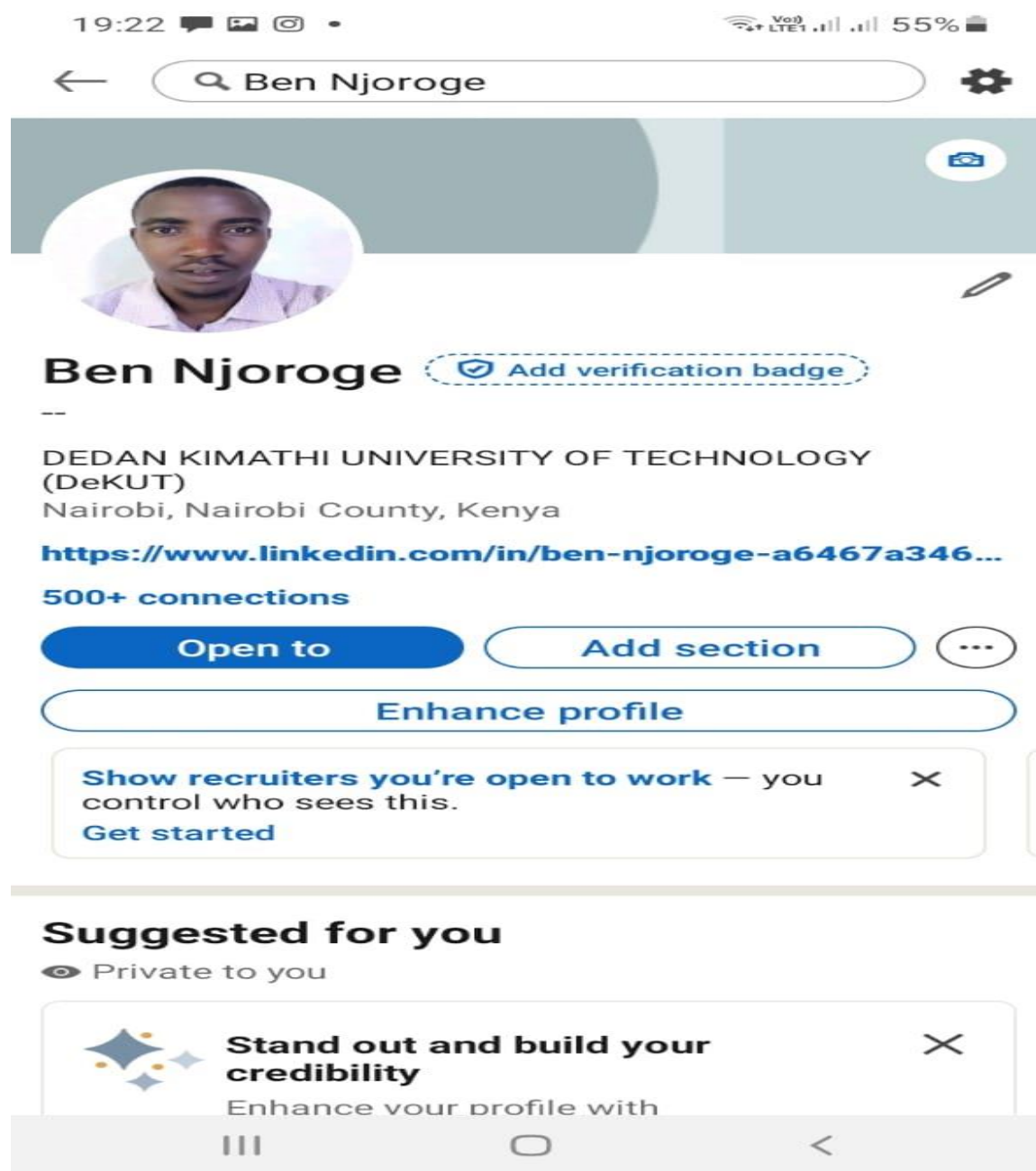


Professional Online Presence Evidence

1. LinkedIn: The Professional Identity Hub

- **Relevance:** Acts as your digital CV and primary professional verification tool.
- **Professional Use:** It showcases your technical stack (Django, Web Development) and hosts your project history, such as the **Benshop** e-commerce project. It also serves as your primary connection to the Kenyan tech industry and potential employers



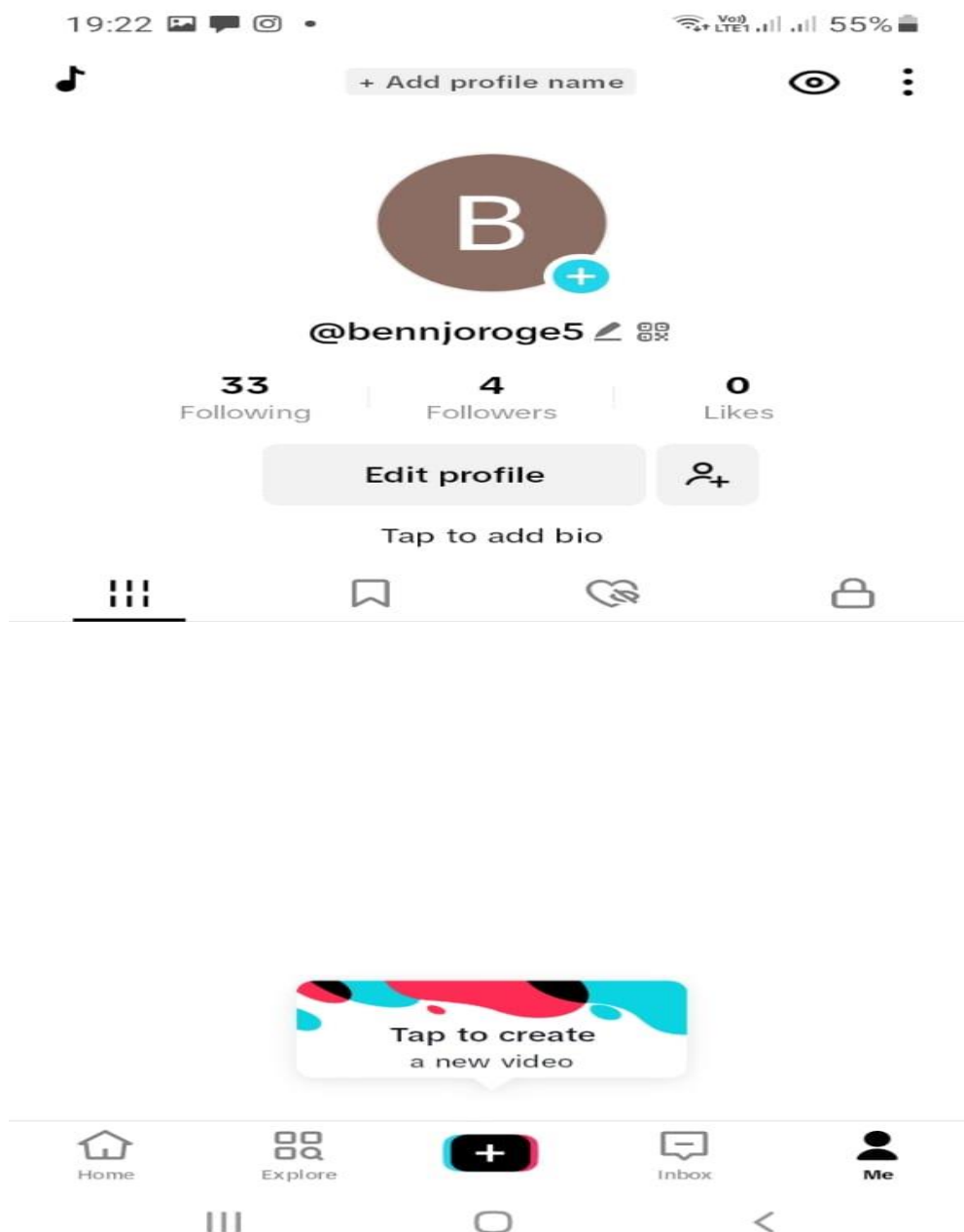
2. Instagram: The Visual Portfolio & Personal Brand

- **Relevance:** Demonstrates "Proof of Work" through visual storytelling.
- **Professional Use:** Used to post UI/UX screenshots of **Spaceoptimizer AI**, snippets of clean code, or behind-the-scenes looks at your development process. It proves you can communicate technical concepts visually to a broader audience.



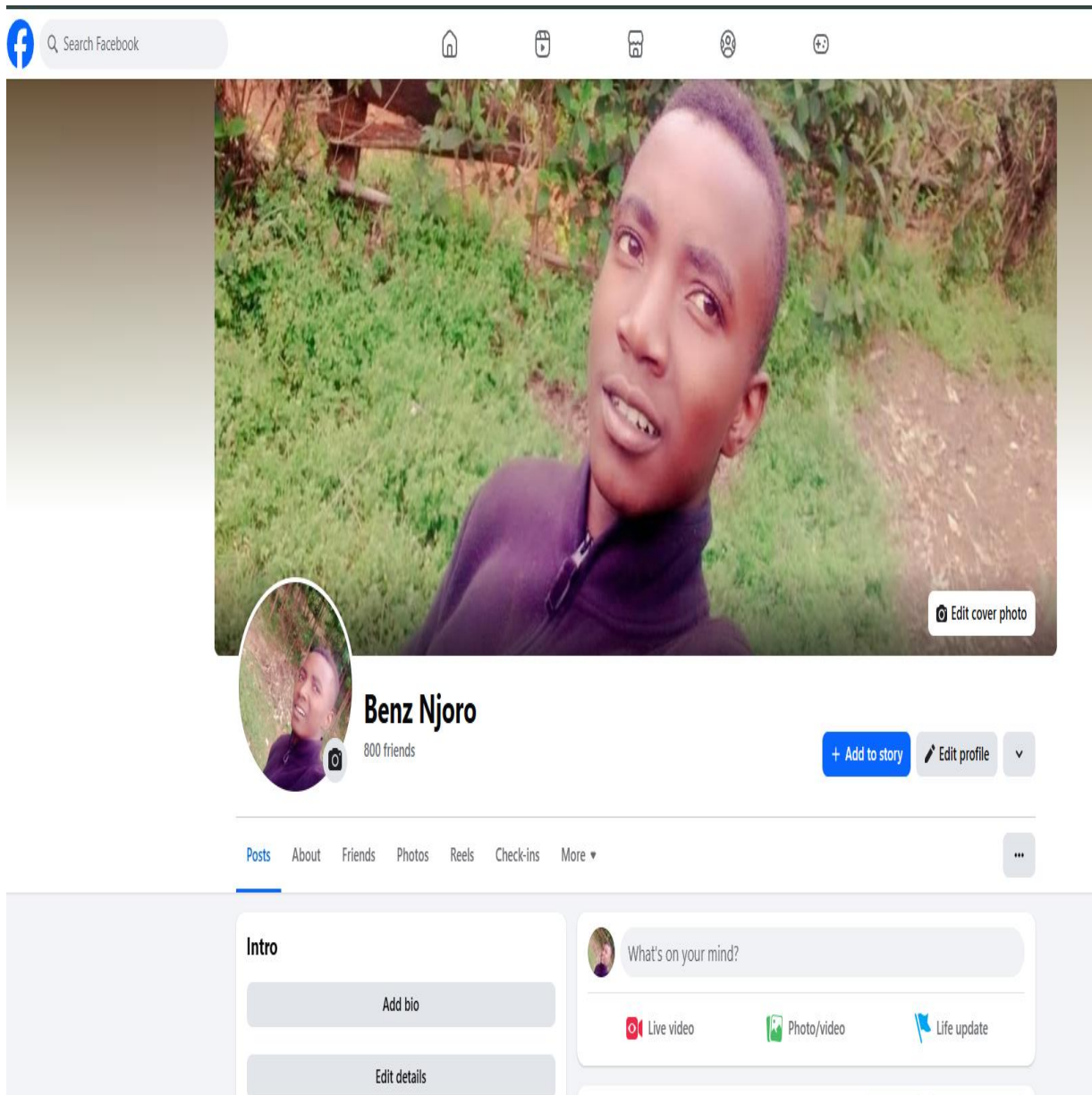
3. TikTok: The Technical Vlog & Communication

- **Relevance:** Functions as a "Vlog" platform to demonstrate soft skills and technical communication.
- **Professional Use:** By sharing short tutorials or project updates, you provide evidence of your ability to explain complex AI and web development topics. This positions you as an expert and an educator within the tech space.



4. Facebook: Professional Networking & Community Growth

- **Relevance:** Access to specialized professional communities and industry-specific groups.
- **Professional Use:** Participation in developer groups (like "Django Kenya" or "Tech Startups Nairobi") provides evidence of industry engagement. It is also a platform for long-form updates on your research, such as your work on job displacement in the age of Agentic AI.



5. WhatsApp: Real-time Professional Coordination

- **Relevance:** Shows your ability to manage professional communications and agile project updates.
- **Professional Use:** Utilizing a "Professional" or "Business" profile allows for direct client/collaborator interaction. Being part of academic or developer broadcast lists serves as evidence of your integration into the local tech ecosystem.

