

BENJAMIN NYAORO

USER EXPERIENCE DESIGNER

ABOUT ME

UX designer with a background in accounting & finance and extensive experience in designing and implementing digital training programs. Passionate about leveraging on technology to develop learner centred solutions.

CONTACT



EMAIL



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PORTFOLIO





ADDRESS Frankfurt, Main

UX SKILLS

User Research Information Architecture Wireframing Prototyping **Usability Testing** Journey Maps

TECHNICAL SKILLS

Adobe XD

Figma

Photoshop

Illustrator

InVision

Balsamiq

HTML5, CSS3, JavaScript

Sketch

MS Office

LANGUAGE SKILLS

English (Native) Swahili (Native) German (Beginner)

EDUCATION BACKGROUND

Certified User Experience Designer, Germany

CareerFoundry - Online Project Based Design

Project-based mentor guided UX Design course where I designed SkillMaster, an online learning platform for accounting professionals to join a community where they can connect experts and learn how to use accounting software of their choice.

Certified SME Finance Expert, Germany

2019 - 2020

2020 - 2021

Frankfurt School of Finance & Management, Germany

Training on SME Finance principles and designing learning modules of training entrepreneurs on these principles.

Master in SME Promotion & Training, Germany

2016 - 2018

Universität Leipzig, Germany

Thesis Topic: Analysing Decision-Making approach of SMEs entrepreneurs while internationalizing their firms.

Bachelor of Business Management (Finance and Banking)

2011 - 2014

Moi University, Kenya

WORK EXPERIENCE

User Experience Design Consultant

AUG 2020 - Current

INTERNATIONAL RESCUE COMMITTEE (IRC)

Industry: Software, Non-Profit, Government Services

- Based on user feedback, designing initial journey maps, navigation design, sitemaps, information architecture, wireframes, storyboards, mockups and prototypes to improve the current designs.
- Analysing user feedback and translating them into UX concepts to develop recommendations of improving the existing designs.
- Leading in-depth qualitative interviews with users, as well as key stakeholders; and reporting out findings to the development team and product owner to improve the existing the designs.
- Leading the testing and review of learning content before they are launched to ensure they meet quality standards.
- Advising the learning team on how to optimize learner journeys on the learning management system (LMS)

Projects Manager

MAY 2018 - JUL 2020

AWAMO GmbH, Frankfurt

Industry: Software, Fintech, Banking

- Guiding staff to identify the root causes of difficulties they encounter in using the product and help them in developing solutions to address these difficulties.
- Designed customer and employee onboarding to enable convenient learning of the product by both the employee and the customers in 8 branches.
- Conducted and coordinated, product, market, operational and related research to support strategic and business planning within various departments and customer learning.
- Designed and implemented User Acceptance Testing (UAT) training guidelines and oversaw its implementation in testing the product before release to the market.
- Coordinated with development team to align the product with customer requirements and feedback across 6

Audit and Training Manager

JAN 2015 - APR 2018

DANIEL AND DANIELS BC, Nairobi

Industry: Business Consulting, Accounting, Auditing

- Recruited and onboarded new employees and retrained the existing ones on new trends in auditing and accounting.
- Designed and implemented audit and training programmes for employees and guided their implementation in the day-to-day audit process.
- Assessed employees' skills, performance, and productivity to identify areas of improvement.
- Evaluated organizational performance to ensure that training is meeting business needs and improving employee

Finance and Projects Manager

FEB 2011 - DEC 2014

LASTING SOLUTIONS LTD. Kampala

Industry: Business Consulting, Marketing, Logistics

- Overall project management and providing leadership to individual project supervisors to ensure overall project success.
- Designed and oversaw market entry strategies and analysis in 5 countries.
- Coordinating internal marketing and monitoring performance in line business needs.
- Tracking company's financial status to identify areas for potential improvement.
- Designing and maintaining, financial policies and procedures for the company.