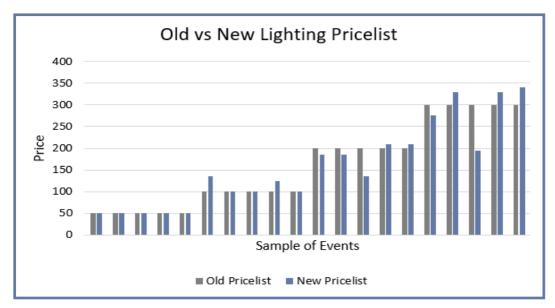


## Lens and Lights Pricelist Comparison

Questions?

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Lens and Lights (LNL) has just restructured our pricelist. This document is to compare the prices of LNL's events under both the old and new pricelists.



The data used in the graphs are a representative sample of LNL's events from last year. Event prices with the new pricelist are statistically similar to those from the old pricelist. The bars on the graph depict the prices of last year's events under the old pricelist next to what they would be under the new one. These bars are almost the same height for each event. Most events only changed a maximum of +/-\$30. As seen in the graphs, the price of your event would be very similar under either pricelist.

