



# Benjamin Shanahan

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## Relevant Experience

### Aer Lingus

*UX Product Designer*

Oct 2021 – Present

- Work as part of the UX team to identify problems, ideate, test, design, iterate and deliver solutions to web and app.
- Work closely with Product Managers, Stakeholders and Developers ensuring the best solution is agreed and delivered in an efficient way.
- Key roles include: Managing stakeholders, creating prototypes, presenting solutions and supporting developers through to implementation.

### Deloitte

*Business Analyst*

May 2021 – Sep 2021

- Began as a UX intern; transitioned to a business analyst role within a major scrum team serving the company's premier client.
- Liaised with stakeholders and clients, managed the product backlog, clarified UX designs for developers, and ensured design integrity in final products.

### Dublin Evangelical Church

*Digital Media Coordinator*

Mar 2020 – May 2021

- Spearheaded the church's digital transformation during the COVID pandemic, transitioning weekly in-person content to online formats.
- Produced, edited and shared digital content across various platforms, garnering over 10,000 views in the initial pandemic year.

## Education

### Institute of Art, Design & Technology

*Masters in User Experience Design (MSc.)*

Sep 2019 – Apr 2021

- Studied User Research, Interaction Design, Usability Design, Literature Research, Psychology, Usability and Visual Design and more.

### Dublin Institute of Technology

*Computer Science International - Chinese (BSc.)*

Sep 2014 – May 2018

- Received a 2.1 degree with six 1.1 Honours from Final Examinations.
- Studied a variety of technical skills including OOP, Web Development, Databases, Advanced Security
- Received HSK 3 Chinese Language Certificate.

## Projects

*Kiko - Your Digital Scratch Map*

Jun 2023 – Present

- Exploring AI assisted development of a Dynamic Web App.
- Aiming to answer the question: 'How much technical knowledge is required for a UX designer to create a complex web app with the use of AI?'
- The web app will go live in the coming months and I will create a report on my conclusions.