Ben Turner

Portfolio: https://benturner.work/



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LinkedIn

Summary

- Experienced Product Designer skilled in conducting detailed user research, simplifying complex workflows, and delivering measurable improvements that make a real business impact.
- Empathetic communicator who builds rapport easily, communicates clearly, and works effectively across teams. Highly coachable, with years of sporting experience that has shaped a growth mindset I bring into my professional career.
- Collaborative team member known for fostering trust, mentoring peers, and aligning design work with business goals.

Experience



July 2024 - July 2025

Product Designer <u>Budibase</u> (Low-Code SaaS Platform)

- · Led UI design across core database features in Budibase's enterprise platform, creating intuitive interfaces that helped the product stand out in the low-code market. Recognised in the no-code community for standout UX, with frequent mentions across forums and competitor roadmaps.
- Ran a paid research study with over 30 users to identify usability issues in the automation builder. Findings influenced roadmap priorities and led to a measurable increase in satisfaction and a reduction in support queries.
- Designed new AI-powered features from concept to prototype, including generative apps and smart workflows, ensuring alignment with user needs and business goals.



June 2021 - July 2024

UI/UX Designer <u>Dawson Andrews</u> (Digital Agency)

- Redesigned a B2C homepage using data-driven UX improvements that led to a 90% increase in conversions. This and future design and development work contributed to major new business opportunities for Dawson Andrews.
- Built and maintained a scalable Figma design system, improving developer handoff accuracy to 95% and reducing rework by 20%.
- Analysed over 1,400 user feedback entries to identify key UX issues, resulting in a 2× improvement in experience compared to the previous enterprise-grade B2B product.



August 2019 - August 2020

Designer Northern Ireland Civil Service (Public Sector)

- Contributed to digital transformation initiatives by improving accessibility, supporting diversity, and enhancing usability across public
- · Played a key role in a nationwide recruitment campaign and was personally awarded by the governmental head of department for excellence in design work.

Other experience and freelance work available on LinkedIn.

Skills

- · Design Process: UX/UI Design, Usability Testing, Data Analysis, Prototyping, Design Systems
- Technical: Figma, Maze, PostHog, Google Analytics, Mouseflow, Adobe Suite, Sketch, HTML, CSS
- · Collaboration: Product Strategy, Cross-functional Teams, Stakeholder Communication, Mentoring
- Focus Areas: AI Interfaces, B2B & B2C Product Design, Accessibility

Hobbies

Studied martial arts since 2007, with over 18 years of experience. Black belt in Jiu-Jitsu and several years of Judo practice. Also enjoy fishkeeping, karting, and have a real love for dogs, especially fluffy ones!

Education

BDes (Hons) Interaction Design — Ulster University, First Class Honours (2017–2021) Extended Diploma in Interactive Media — Distinction*, Distinction*, Distinction (2015–2017)