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Personal Summary

I am a seasoned UX Designer with a proven track record of crafting impactful designs, ranging from startups to multinational corporations. My diverse experience ensures tailored, systematic and effective solutions across various products and services.

Experience



June 2021 - Present

Dawson Andrews - Digital Agency, UI/UX Designer

- · Collaborated with a diverse range of national and international clients to develop large-scale designs and systems, demonstrating a strong ability in managing significant projects and delivering tailored solutions.
- Served as the Product Lead for multiple projects, spearheading the enhancement of user experience on various platforms, showcasing a commitment to creating user-centric designs and improving customer satisfaction.
- · Fostered close, professional relationships with colleagues and clients alike, building a foundation of trust and effective collaboration that contributed significantly to project success and team morale.



Aug 2019 - Aug 2020

Northern Ireland Civil Service - Government, Visual Designer

- · Helped transform and improve inward-facing education systems, creating a more engaging learning environment.
- · Created Northern Ireland-wide recruitment marketing, attracting top talent during the pandemic.
- · Improved the user experience for internal training systems, also contributing to multimedia creation and photography.

Various Dates

Freelance Designer

- Developed intuitive and visually appealing UI designs for diverse digital platforms, ensuring alignment with client objectives and user
- · Created a range of digital assets and collaborated effectively on projects, adapting designs to enhance brand identity and user engagement.

Education

Interaction Design, Bachelor Of Design (May 2017 - May 2021)

Graduated with 1st Class Honours.

Interactive Media, Level 3, Extended Diploma (2015 - 2017)

Achieved Distinction*, Distinction*, Distinction.

Technical Skills and Strengths

- Proficient in Figma, Sketch, Adobe Suite, and Cinema 4D.
- Skilled in UI Design, UX Research & Strategy, Wireframing, Prototyping, Brand Development, HTML5 & CSS3, and Responsive Web Design.
- Experienced in CMS Integration & Design, including platforms like WordPress and CraftCMS.