


# Ben Turner.

**Portfolio:** <https://benturner.work/>

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 [LinkedIn](#)

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## Summary

- Lead the end-to-end design process, from initial research and discovery through to final developer handoff.
- I have a proven track record of shipping solutions that deliver measurable impact, such as a 90% increase in conversions.
- I thrive in collaborative environments, partnering closely with product and engineering teams to solve problems, and believe the best work comes from teams built on trust, respect, and a good sense of humor.

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## Experience



June 2024 - Present

### **Product Designer - Budibase (Low-Code Platform)**

- My role involves leading the design for the company's strategic AI features, helping shape the roadmap by turning complex technical concepts into simple, user-friendly tools.
- Owning the discovery phase for major projects means talking directly with our users to understand their needs and validate our product direction.
- A key project was redesigning a core part of the platform that was causing user confusion, which led to a significant reduction in support tickets and happier users.



June 2021 - July 2024

### **UI/UX Designer - Dawson Andrews (Digital Agency)**

- For a B2C client, I led the redesign of their homepage, which resulted in a 90% increase in conversions and a 100% boost in user satisfaction.
- Building a new design system from scratch improved our workflow significantly. It made handoffs to developers much clearer and resulted in a 95% success rate for first-time implementation, meaning far less rework.
- Guiding design decisions with data, I analysed over 1,400 user survey responses to find and solve their biggest pain points.



August 2019 - August 2020

### **Designer - Northern Ireland Civil Service (Public Sector)**

Other experience and freelance work available on [LinkedIn](#).

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## Skills

- **Design Process:** End-to-End Design, User Research (Usability Testing, A/B Testing, Data Analysis), UX & UI Craft, High-Fidelity Prototyping, Design Systems Architecture, Developer Handoff.
- **Strategy & Soft Skills:** Product Strategy, Cross-functional Collaboration, Stakeholder Management, Empathy & User Advocacy, Articulating Design Decisions, Mentoring.
- **Technical:** Figma, Maze, PostHog, Sketch, Adobe Suite, HTML, CSS (Conceptual understanding of JQuery, PHP, SQL).
- **Specialisms:** AI Interfaces, B2B & B2C Product Design, Designing for Non-technical Users, 0-to-1 Product Development.

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## Hobbies

Black belt in Jiu-Jitsu with several years of Judo experience. Also enjoy fishkeeping, karting, and have a real love for dogs.

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## Education

### **Interaction Design, Bachelor Of Design**

(May 2017 - May 2021)

Graduated with 1st Class Honours.

### **Interactive Media, Level 3, Extended Diploma**

(2015 - 2017)

Achieved Distinction\*, Distinction\*, Distinction.