

Personal Summary

I am a seasoned UX Designer with a proven track record of crafting impactful designs, ranging from startups to multinational corporations. My diverse experience ensures tailored, systematic and effective solutions across various products and services.

Education

May 2017 - May 2021	2015 - 2017
Interaction Design, Bachelor Of Design Ulster University Belfast	Interactive Media, Level 3, Extended Diploma Northern Regional College
1st Class Honours	Distinction*, Distinction*, Distinction.

Program knowledge	Figma, Sketch, Adobe Suite, Cinema 4D and many more.
Technical Strengths	User Interface (UI) Design, User Experience (UX) Research & Strategy, Design Systems, Wireframing & Prototyping, Brand Development & Strategy, HTML5 & CSS3, CMS Integration & Design (e.g., WordPress, CraftCMS), Responsive Web Design.

Design Experience

- June 2021 - Present

**Dawson Andrews, UI/UX Designer**

At DawsonAndrews, I championed as a UX Designer, taking the helm in rebranding corporate heavyweight CityFibre. As the project lead, I directed a 3-person design team, ensuring cohesive and innovative design outcomes. Additionally, I took charge of front-end design for diverse products, acting as the product lead for several, with collaborations including GSMA, SportsWork, Mobile World Congress, VisitBelfast, and more.
- August 2019 - August 2020

Awarded

**Government For Northern Ireland, UI/UX Designer**

I spearheaded design initiatives within a governmental department, emphasising UI and UX. My efforts revolutionised the department's approach to design, resulting in additional design hires and underscoring the intrinsic value of design within the organization.
- At Various Times

**Freelancing, UI/UX And Multimedia Designer**

As a versatile designer, I've offered innovative solutions across diverse domains. Notably, I devised the front-end UI for various applications, with one example being 'LoyalBe'. My proficiency in personal branding was underscored when I conceptualised a standout brand identity for an Australian government official, significantly influencing his career advancement. Over the years, I've also been deeply involved with the gaming industry, producing a broad array of marketing materials, 3D renders, and captivating artwork for prominent gaming entities and communities.

## Awards and achievements

August 2020

### Certificate Of Exemplary Conduct

Awarded for a role within the Government of Northern Ireland. The honor was personally endorsed and presented by QPM Chief Constable of the PSNI, Simon Byrne.

August 2020

### Recognition For Community Service

Commended by Mayor Councillor Peter Johnston for my dedicated service during the peak of the Covid-19 pandemic. I volunteered with the local council, assisting the most vulnerable at critical times.

2017

### Traditional Jiu-Jitsu Black Belt

Achieved over a rigorous 12-year journey, demonstrating discipline, resilience, and mastery in martial arts. This accomplishment not only stands as a testament to technical expertise but also underlines values of respect and patience. I continue to expand my skills, now training in both Judo and Brazilian Jiu-Jitsu.

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## References

Happy to provide references from past employers, colleagues, and clients.