

## Personal Summary

I am a seasoned UX Designer with a proven track record of crafting impactful designs, ranging from startups to multinational corporations. My diverse experience ensures tailored, systematic and effective solutions across various products and services.

## Experience

June 2021 - Present

### Dawson Andrews, UI/UX Designer

- Collaborated with a diverse range of national and international clients to develop large-scale designs and systems, demonstrating a strong ability in managing significant projects and delivering tailored solutions.
- Served as the Product Lead for multiple projects, spearheading the enhancement of user experience on various platforms, showcasing a commitment to creating user-centric designs and improving customer satisfaction.
- Fostered close, professional relationships with colleagues and clients alike, building a foundation of trust and effective collaboration that contributed significantly to project success and team morale.

Aug 2019 - Aug 2020

Awarded

### Northern Ireland Civil Service, Visual Designer

- Revitalised the UI/UX design approach within a key governmental department, leading to a significant increase in design team hires.
- Championed user-centric design strategies, significantly enhancing the department's inward-facing digital interfaces.

Various Dates

### Freelance Designer

- Developed intuitive and visually appealing UI designs for diverse digital platforms, ensuring alignment with client objectives and user needs.
- Created a range of digital assets and collaborated effectively on projects, adapting designs to enhance brand identity and user engagement.

## Education

### Interaction Design, Bachelor Of Design (May 2017 - May 2021)

Graduated with 1st Class Honours.

### Interactive Media, Level 3, Extended Diploma (2015 - 2017)

Achieved Distinction\*, Distinction\*, Distinction.

## Technical Skills and Strengths

- Proficient in Figma, Sketch, Adobe Suite, and Cinema 4D.
- Skilled in UI Design, UX Research & Strategy, Wireframing, Prototyping, Brand Development, HTML5 & CSS3, and Responsive Web Design.
- Experienced in CMS Integration & Design, including platforms like WordPress and CraftCMS.