

Personal Summary

I am a seasoned UX Designer with a proven track record of crafting impactful designs, ranging from startups to multinational corporations. My diverse experience ensures tailored, systematic and effective solutions across various products and services.

Education

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| May 2017 - May 2021 | 2015 - 2017 |
| Interaction Design, Bachelor Of Design Ulster University Belfast | Interactive Media, Level 3, Extended Diploma Northern Regional College |
| 1st Class Honours | Distinction*, Distinction*, Distinction. |

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| Program knowledge | Figma, Sketch, Adobe Suite, Cinema 4D and many more. |
| Technical Strengths | User Interface (UI) Design, User Experience (UX) Research & Strategy, Design Systems, Wireframing & Prototyping, Brand Development & Strategy, HTML5 & CSS3, CMS Integration & Design (e.g., WordPress, CraftCMS), Responsive Web Design. |

Experience

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| June 2021 - Present | <p>Dawson Andrews, UI/UX Designer</p> <p>At DawsonAndrews, I championed as a UX Designer, taking the helm in rebranding corporate heavyweight CityFibre. As the project lead, I directed a 3-person design team, ensuring cohesive and innovative design outcomes. Additionally, I took charge of front-end design for diverse products, acting as the product lead for several, with collaborations including GSMA, SportsWork, Mobile World Congress, VisitBelfast, and more.</p> |
| Aug 2019 - Aug 2020 | <div>Awarded</div> <p>Government For Northern Ireland, Designer</p> <p>I spearheaded design initiatives within a governmental department, emphasising UI and UX. My efforts revolutionised the department's approach to design, resulting in additional design hires and underscoring the intrinsic value of design within the organisation.</p> |
| Various Dates | <p>Freelancing, UI/UX And Multimedia Designer</p> <p>As a Freelance Designer, I've crafted UI designs for platforms like 'LoyalBe', developed tailored websites, created icon packs, and collaborated with gaming communities on marketing materials and 3D visuals.</p> |

Awards and achievements

August 2020

Certificate Of Exemplary Conduct

Awarded for a role within the Government of Northern Ireland. The honor was personally endorsed and presented by QPM Chief Constable of the PSNI, Simon Byrne.

August 2020

Recognition For Community Service

Commended by Mayor Councillor Peter Johnston for my dedicated service during the peak of the Covid-19 pandemic. I volunteered with the local council, assisting the most vulnerable at critical times.

2017

Traditional Jiu-Jitsu Black Belt

Achieved over a rigorous 12-year journey, demonstrating discipline, resilience, and mastery in martial arts. This accomplishment not only stands as a testament to technical expertise but also underlines values of respect and patience. I continue to expand my skills, now training in both Judo and Brazilian Jiu-Jitsu.

References

Happy to provide references from past employers, colleagues, and clients.