Ben Turner. UX Designer

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Personal Summary

User-focused UX Designer with a passion for crafting intuitive experiences that solve user problems and achieve business goals. Proven track record in designing for diverse platforms, collaborating with stakeholders, and using data-driven insights to deliver impactful products.

Technical Skills and Strengths

- Proficient in Figma, Sketch, Adobe Suite, and Cinema 4D
- Expertise in UI Design, UX Research & Strategy, Wireframing, Prototyping, Responsive Web Design
- Experience with HTML5, CSS3, Brand Development, CMS Integration (WordPress, CraftCMS)

Experience



June 2021 - Present

Dawson Andrews - Digital Agency, UI/UX Designer

- Led a comprehensive redesign initiative, resulting in a 200% increase in user satisfaction and a 90% boost in conversions, demonstrating a focus on results-driven design.
- Conducted in-depth UX research with a large sample size (1,400+ responses), identifying key pain points and informing design decisions.
- Spearheaded the design of successful products, highlighting my ability to drive product success from conception to launch.
- Collaborated effectively with cross-functional teams, fostering strong relationships to deliver seamless project execution.



Aug 2019 - Aug 2020

Awarded

Northern Ireland Civil Service - Government, Visual Designer

- Revamped internal training systems, prioritizing intuitive navigation and creating a more engaging learning environment for employees.
- Developed successful recruitment marketing campaigns during a challenging period, attracting top talent to the organization.

Various Dates

Freelance Designer

- Developed intuitive and visually appealing UI designs for diverse digital platforms, ensuring alignment with client objectives and user needs.
- Created a range of digital assets and collaborated effectively on projects, adapting designs to enhance brand identity and user engagement.

Education

Interaction Design, Bachelor Of Design (May 2017 - May 2021)

Graduated with 1st Class Honours.

Interactive Media, Level 3, Extended Diploma (2015 - 2017)

Achieved Distinction*, Distinction*, Distinction.