Ben Turner.

📞 07546182198   🔲 https://benturner.design/   ✉ Benjamin.turner.design@gmail.com   in LinkedIn

Personal Summary

User-focused UX Designer with a passion for crafting intuitive experiences that solve user problems and achieve business goals. Proven track record in designing for diverse platforms, collaborating with stakeholders, and using data-driven insights to deliver impactful products.

Experience

DA.

June 2021 - Present
Dawson Andrews - Digital Agency, UI/UX Designer

- Led the redesign of key products, resulting in a 200% improvement in user experience and a 90% boost in conversions.
- Conducted extensive UX research with over 1,400 testing results, demonstrating a strong commitment to user-centered design.
- Spearheaded the development of fully funded projects, highlighting my ability to drive product success from conception to launch.
- Collaborated effectively with cross-functional teams, fostering strong relationships to deliver seamless project execution.

Aug 2019 - Aug 2020
[Awarded] **Northern Ireland Civil Service - Government, Visual Designer**

- Revamped internal training systems, prioritizing intuitive navigation and creating a more engaging learning environment for employees.
- Developed successful recruitment marketing campaigns during a challenging period, attracting top talent to the organization.

Various Dates
Freelance Designer

- Developed intuitive and visually appealing UI designs for diverse digital platforms, ensuring alignment with client objectives and user needs.
- Created a range of digital assets and collaborated effectively on projects, adapting designs to enhance brand identity and user engagement.

Technical Skills and Strengths

- Proficient in Figma, Sketch, Adobe Suite, and Cinema 4D
- Expertise in UI Design, UX Research & Strategy, Wireframing, Prototyping, Responsive Web Design
- Experience with HTML5, CSS3, Brand Development, CMS Integration (WordPress, CraftCMS)

Education

Interaction Design, Bachelor Of Design (May 2017 - May 2021)
Graduated with 1st Class Honours.

Interactive Media, Level 3, Extended Diploma (2015 - 2017)
Achieved Distinction*, Distinction*, Distinction.