

# Ben Turner.



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## Personal Summary

User-focused UX Designer with a passion for crafting intuitive experiences that solve user problems and achieve business goals. Proven track record in designing for diverse platforms, collaborating with stakeholders, and using data-driven insights to deliver impactful products.

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## Experience



June 2021 - Present

**Dawson Andrews - Digital Agency, UI/UX Designer**

- Led the redesign of key products, resulting in a 200% improvement in user experience and a 90% boost in conversions.
- Conducted extensive UX research with over 1,400 testing results, demonstrating a strong commitment to user-centered design.
- Spearheaded the development of fully funded projects, highlighting my ability to drive product success from conception to launch.
- Collaborated effectively with cross-functional teams, fostering strong relationships to deliver seamless project execution.



Aug 2019 - Aug 2020

Awarded

**Northern Ireland Civil Service - Government, Visual Designer**

- Revamped internal training systems, prioritizing intuitive navigation and creating a more engaging learning environment for employees.
- Developed successful recruitment marketing campaigns during a challenging period, attracting top talent to the organization.

Various Dates

### Freelance Designer

- Developed intuitive and visually appealing UI designs for diverse digital platforms, ensuring alignment with client objectives and user needs.
  - Created a range of digital assets and collaborated effectively on projects, adapting designs to enhance brand identity and user engagement.
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## Technical Skills and Strengths

- Proficient in Figma, Sketch, Adobe Suite, and Cinema 4D
  - Expertise in UI Design, UX Research & Strategy, Wireframing, Prototyping, Responsive Web Design
  - Experience with HTML5, CSS3, Brand Development, CMS Integration (WordPress, CraftCMS)
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## Education

**Interaction Design, Bachelor Of Design**  
(May 2017 - May 2021)

Graduated with 1st Class Honours.

**Interactive Media, Level 3, Extended Diploma**  
(2015 - 2017)

Achieved Distinction\*, Distinction\*, Distinction.