# Ben Turner

Portfolio: https://benturner.work/



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LinkedIn

### Summary

- Experienced Product Designer skilled in conducting detailed user research, simplifying complex workflows, and delivering measurable improvements that make a real business impact.
- · Empathetic communicator who builds rapport easily, communicates clearly, and works effectively across teams. Highly coachable, with years of sporting experience that has shaped a growth mindset I bring into my professional career.
- · Collaborative team member known for fostering trust, mentoring peers, and aligning design work with business goals.

## **Experience**



June 2024 - Present

**Product Designer** → **Budibase** (Low-Code Platform)

- · Built modern UI for a range of database features in Budibase's enterprise-level product. Worked closely with developers to create interfaces that stand out in a competitive low-code space, always prioritising user needs and impact.
- Conducted research with over 30 users to uncover usability issues in the automation workflow builder. The insights were key to shaping company strategy, and I supported initiatives that moved the needle toward further growth.
- · Led design of new AI-powered features, from early concepts to prototypes, ensuring alignment with company objectives.



June 2021 - July 2024

UI/UX Designer → <u>Dawson Andrews</u> (Digital Agency)

- · Redesigned a B2C homepage using data-driven UX improvements that led to a 90% increase in conversions. This and future design and development work contributed to major new business opportunities for Dawson Andrews.
- Built and maintained a scalable Figma design system, improving developer handoff accuracy to 95% and reducing rework by 20%.
- · Analysed over 1,400 user feedback entries to identify key UX issues, resulting in a 2× improvement in experience compared to the previous enterprise-grade B2B product.



August 2019 - August 2020

Designer → Northern Ireland Civil Service (Public Sector)

- Contributed to digital transformation initiatives by improving accessibility, supporting diversity, and enhancing usability across public sector services.
- · Played a key role in a nationwide recruitment campaign and was personally awarded by the governmental head of department for excellence in design work.

Other experience and freelance work available on LinkedIn.

#### Skills

- · Design Process: UX/UI Design, Usability Testing, Data Analysis, Prototyping, Design Systems
- Technical: Figma, Maze, PostHog, Google Analytics, Mouseflow, Adobe Suite, Sketch, HTML, CSS
- · Collaboration: Product Strategy, Cross-functional Teams, Stakeholder Communication, Mentoring
- Focus Areas: AI Interfaces, B2B & B2C Product Design, Accessibility

**Hobbies** 

Studied martial arts since 2007, with over 18 years of experience. Black belt in Jiu-Jitsu and several years of Judo practice. Also enjoy fishkeeping, karting, and have a real love for dogs, especially fluffy ones!

## **Education**

## Interaction Design, Bachelor Of Design

Interactive Media, Level 3, Extended Diploma

(May 2017 - May 2021) Graduated with 1st Class Honours.

(2015 - 2017) Achieved Distinction\*, Distinction.