
Personal Summary

I am a seasoned UX Designer with a proven track record of crafting impactful designs, ranging from startups to multinational corporations. My diverse experience ensures tailored, systematic and effective solutions across various products and services.

Education

May 2017 - May 2021

Interaction Design, Bachelor Of Design
Ulster University Belfast

1st Class Honours

2015 - 2017

Interactive Media, Level 3, Extended Diploma
Northern Regional College

Distinction*, Distinction*, Distinction.

Program knowledge

Figma, Sketch, Adobe Suite, Cinema 4D and many more.

Technical Strengths

User Interface (UI) Design, User Experience (UX) Research & Strategy, Design Systems, Wireframing & Prototyping, Brand Development & Strategy, HTML5 & CSS3, CMS Integration & Design (e.g., WordPress, CraftCMS), Responsive Web Design.

Experience

June 2021 - Present

Dawson Andrews, UI/UX Designer

At DawsonAndrews, I championed as a UX Designer, taking the helm in rebranding corporate heavyweight CityFibre. As the project lead, I directed a 3-person design team, ensuring cohesive and innovative design outcomes. Additionally, I took charge of front-end design for diverse products, acting as the product lead for several, with collaborations including GSMA, SportsWork, Mobile World Congress, VisitBelfast, and more.

August 2019 - August 2020

Awarded

Government For Northern Ireland, UI/UX Designer

I spearheaded design initiatives within a governmental department, emphasising UI and UX. My efforts revolutionised the department's approach to design, resulting in additional design hires and underscoring the intrinsic value of design within the organization.

Freelancing, UI/UX And Multimedia Designer

I devised the front-end UI for various applications, with one example being 'LoyalBe'. My proficiency in personal branding was underscored when I conceptualised a standout brand identity for an Australian government official, significantly influencing his career advancement. Over the years, I've also been deeply involved with the gaming industry, producing a broad array of marketing materials, 3D renders, and captivating artwork for prominent gaming entities and communities.

Awards and achievements

August 2020

Certificate Of Exemplary Conduct

Awarded for a role within the Government of Northern Ireland. The honor was personally endorsed and presented by QPM Chief Constable of the PSNI, Simon Byrne.

August 2020

Recognition For Community Service

Commended by Mayor Councillor Peter Johnston for my dedicated service during the peak of the Covid-19 pandemic. I volunteered with the local council, assisting the most vulnerable at critical times.

2017

Traditional Jiu-Jitsu Black Belt

Achieved over a rigorous 12-year journey, demonstrating discipline, resilience, and mastery in martial arts. This accomplishment not only stands as a testament to technical expertise but also underlines values of respect and patience. I continue to expand my skills, now training in both Judo and Brazilian Jiu-Jitsu.

References

Happy to provide references from past employers, colleagues, and clients.