# Ben Arteaga • Product Designer

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### **Education**

- **M** University of Michigan
- **Computer Science**
- 2018 2022



### Skills

**UX** User Experience Design

Figma, Protopie



User Interviews, First Click Testing, 5-Second Testing, Task-Based Usability Testing

Front - End Development

React, HTML, CSS

# Portfolio

https://flourishing-florentine-b35a2e.netlify.app/Summary



## **Work Experience**

#### Yerbba | Healthcare

- Product Designer & F-E Developer
- 2.5 years (Jan 2022 Aug 2024)
- Redesigned and implemented the flagship breast cancer report to be more intuitive, engaging, and insightful for breast cancer patients
- Redesigned and implemented the sign up process to make it easier for users to find and give access to their electronic health records
- Designed and implemented an internal tool for performing manual review on AI results

#### **ShotQuality** | Sports Analytics

- Product Designer
- 5 months (Aug 2021 Dec 2021)
- Conducted and analyzed user interviews with coaches to determine use cases and pain points in their game-to-game preparation
- Redesigned the navigation of the website to make the most important features more accessible
- Designed automatic pre-game and post-game emails to give coaches timely and actionable insights