BA

BENJAMIN ANANG

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Summary

I'm a passionate UX/UI designer with knowledge in user research and interface redesign, driven to improve user satisfaction. My background in photography and cinematography informs my unique approach to creating visually captivating digital experiences.

Skills

- User Research
- Testing
- Affinity Diagrams
- Card Sorting
- Survey Creation
- Task Analysis
- Persona Creation
- Planning & User Interviews
- Usability Testing
- User Observation
- UI Design
- Information architecture and sitemapping Interaction
- Design Wireframes and page layout
- Prototyping
- Scenario Design
- Storyboarding
- Redlining & Annotations
- Aesthetics
- Color Theory
- Gestalt Principles
- Icon Design
- Layout Design
- Photography
- Typography
- Communication
- Collaboration
- Project Management
- Front-End Development

Experience

Freelance | Portland, OR
Freelance UX Designer/Researcher
05/2023 - Current

- Created and improved visual designs to catapult websites forward in terms of looks and usability.
- Developed and documented style guidelines for website content.
- Created web models or prototypes using physical, interface, logical and data models.
- Generated UX concepts such as tasks analysis, storyboards and use cases to accelerate user flow.
- Developed custom web application interfaces with HTML and CSS to meet client requirements.
- Redesigned and implemented complete websites to meet web and industry standards.

Ben Anang Media | Portland, OR
Creative Director/Photographer
07/2022 - Current

- Collaborated with clients to plan shoots and boost satisfaction with photos.
- Worked with design team to align photography with project specifications.
- Enhanced, retouched and resized photographs and negatives using airbrushing and other techniques.
- Brainstormed with production team to generate new ideas.
- Created high-quality compositions on camera using various tools.
- Consulted with stakeholders from production to post-production to maintain satisfaction.

Education and Training

University of Oregon | Eugene, OR
UX/UI DESIGN
Expected in 11/2023

Certifications

- UX/UI Design Certificate Training - 2023