

src|ftbl

PASSING ANALYSIS

June 2023



A close-up photograph of Jude Bellingham, a professional footballer, wearing a yellow and black Borussia Dortmund jersey. He is smiling and looking upwards, with his right hand raised in a gesture. The background is blurred.

EXECUTIVE SUMMARY

Jude Bellingham (JB), a highly regarded talent in the world of football, has been instrumental in propelling Borussia Dortmund to the top of the Bundesliga. Speculation is rife about his potential **£100 million transfer to Real Madrid**. In such a finely balanced game, where positioning, passes, and chances can determine the outcome, it is crucial to assess how JB can adapt his passing and positioning to make a greater impact in high-stakes matches.

For this purpose, this presentation aims to provide valuable insights into the necessary adjustments JB needs to make in his passing game to excel in the most significant games. The analysis utilises data from reputable sources, including FBref, WhoScored, Understat and **StatsBomb 360**, specifically focusing on the 2022 World Cup Quarter Final England vs. France with the designated **MATCH_ID 3869354**.

Section one, the JB Overview, delves into the overall trends observed in Bellingham's performance. It provides a comprehensive visualisations and analysis of his impact and highlights areas where he excels in passing.

Section two examines the teams (England) passing and positioning performance in the World Cup Quarter Final against France, offering an individual and team-wide perspective on his contribution.

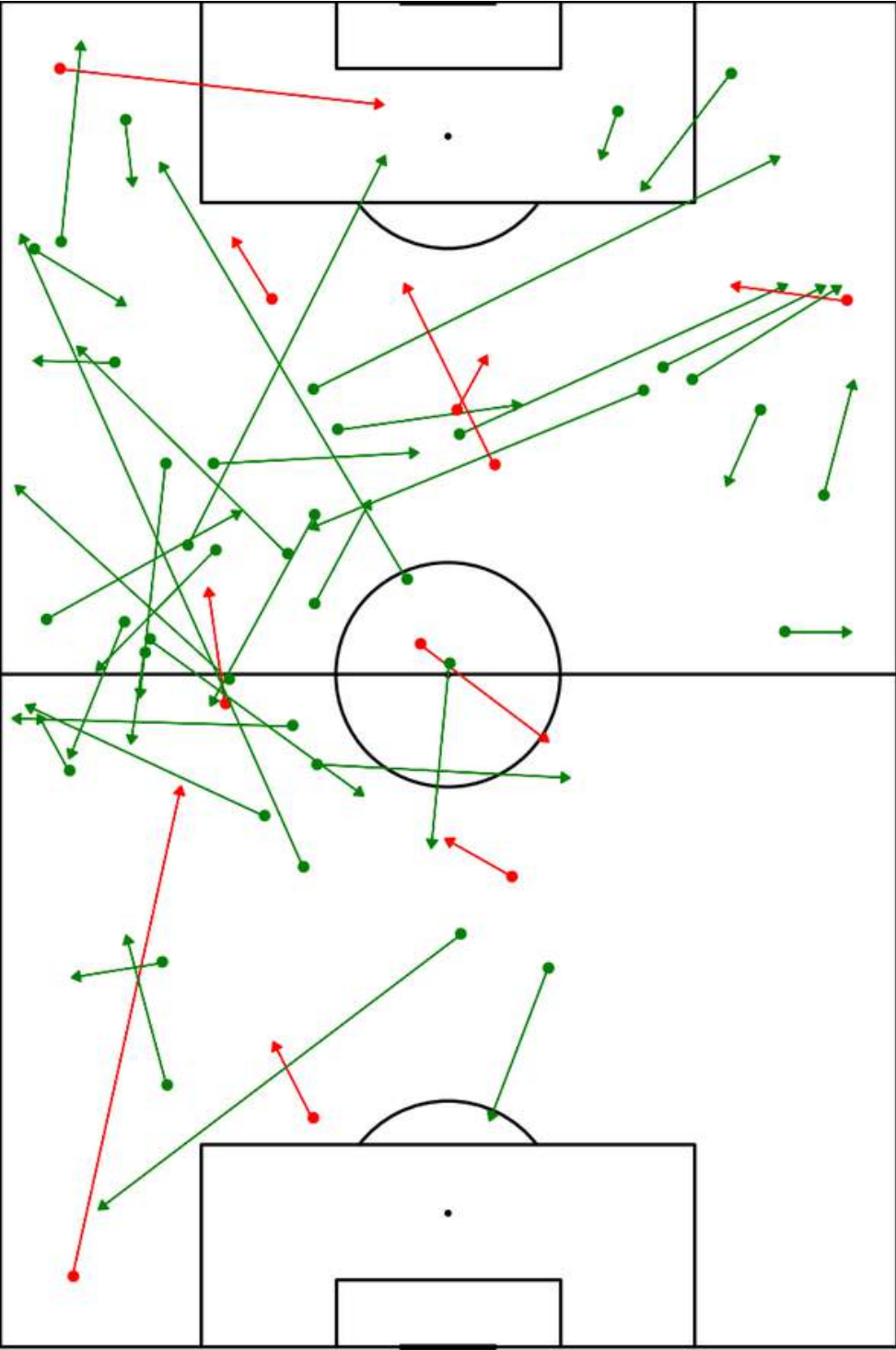
Section three provides recommendations for JB can excel and outlines potential areas of adaptation required to succeed at the highest level of football, particularly with the Spanish Giants.

Supplementary data, and references can be accessed through the following [link](#). These supplementary resources complement the analysis and offer further insights into JB's passing ability and its implications for his potential move to Real Madrid.

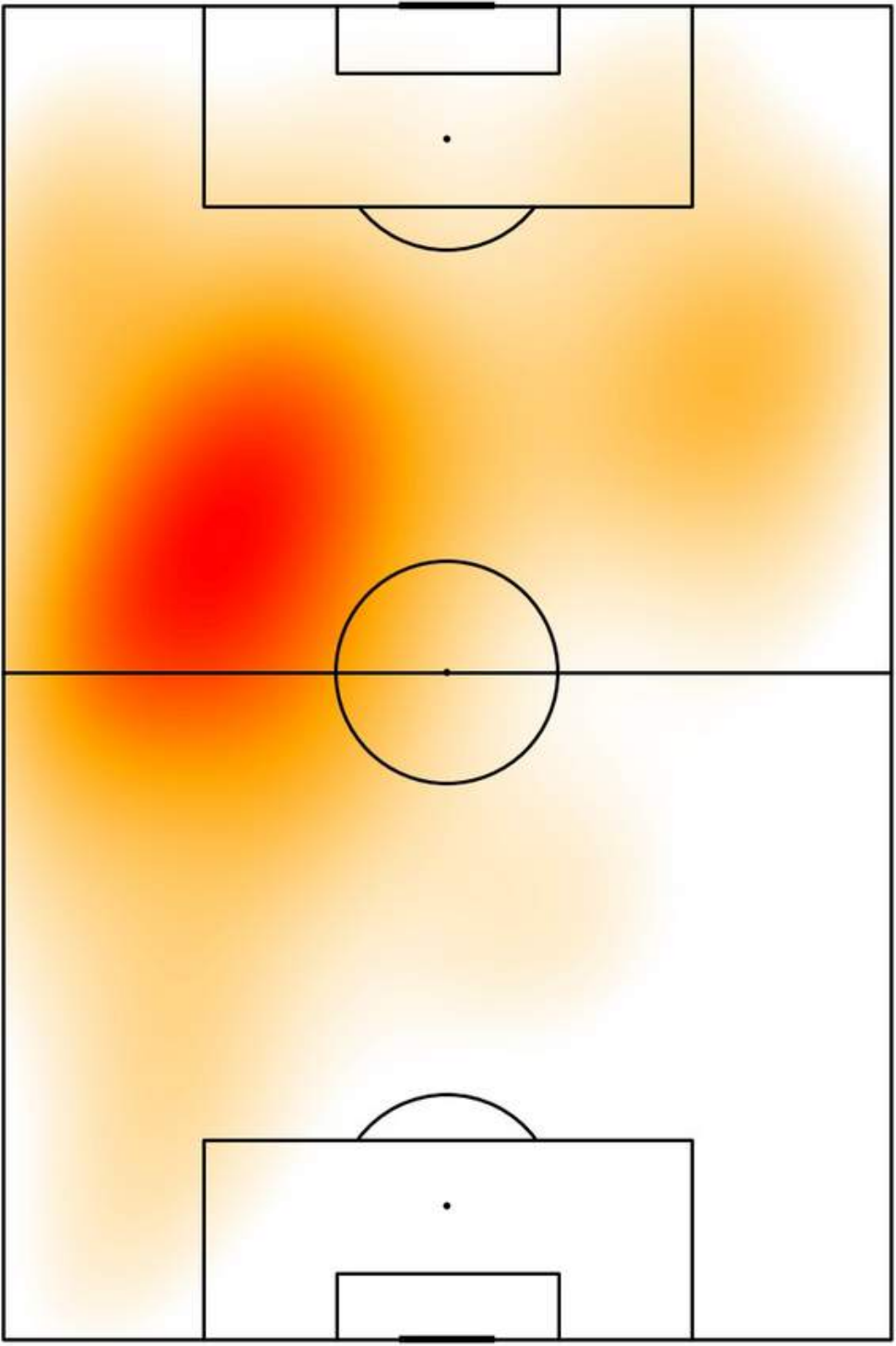
Overall, this presentation aims to provide a comprehensive understanding of JB's passing game, identify areas for improvement, and address how he can adapt his skills to thrive in crucial matches.

PASSMAP & HEATMAP

*JB self-description as a half 8 and a half 4 is evident from his season stats, the passing and activity heatmap during the 2022 WC Quarter Final - **5th highest touches, an all action but expensive performance.***



- Successful Pass
- Unsuccessful Pass



Activity Area
Low High

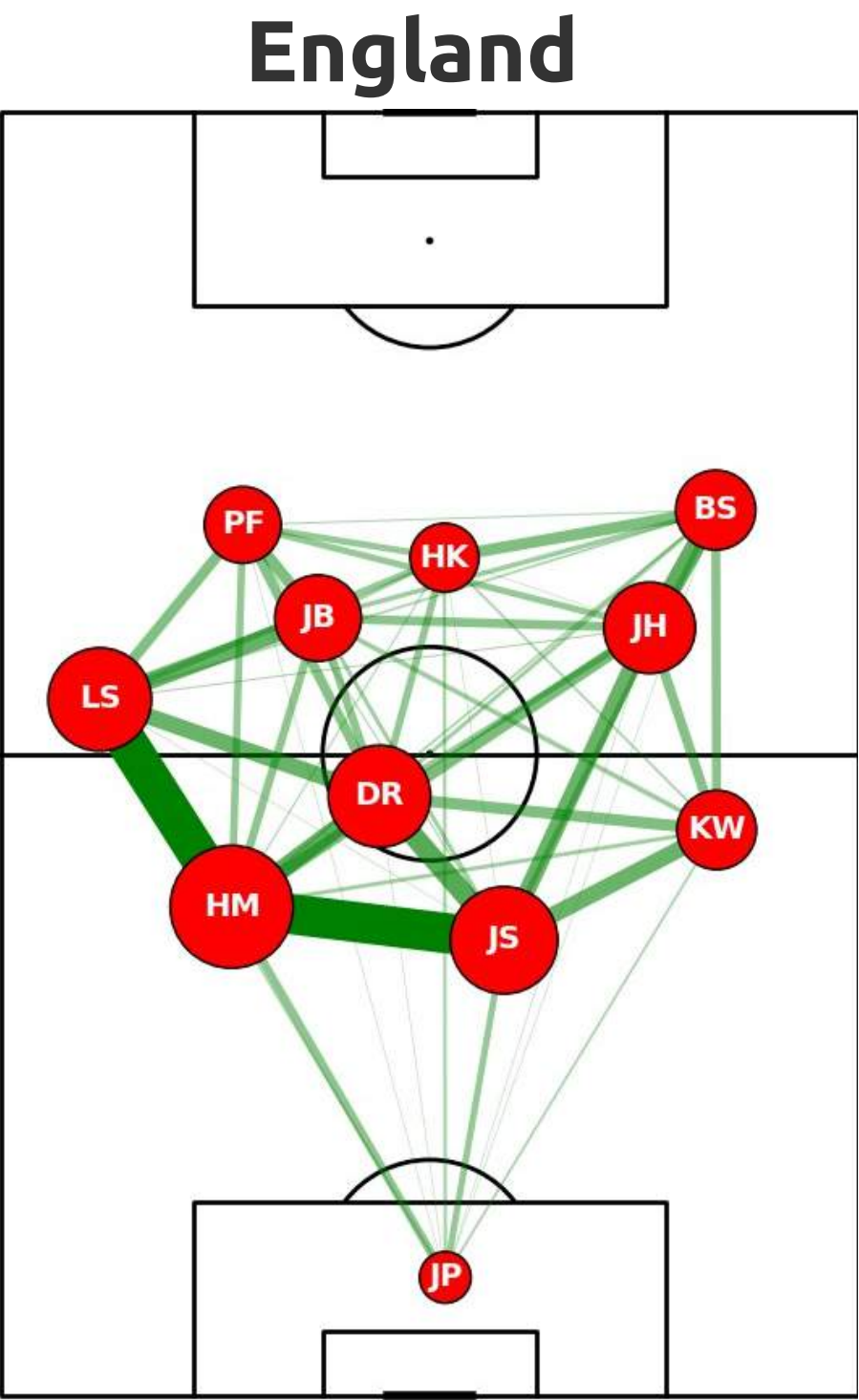
Key Match Stats *

METRIC	WCQF v FRA	SEASON PER 90*	%TILE
Passes Attempted	46	54	62
Pass Completion %	78%	82%	46
Progressive Passes	5	8.18	93
Progressive Carries	2	3.06	92
Assists	0	0.14	72
Touches (Att Pen)	3	3.60	98
Progressive Passes Rec	9	4.36	8

*Source: FBref, WhoScored

PASSING NETWORKS

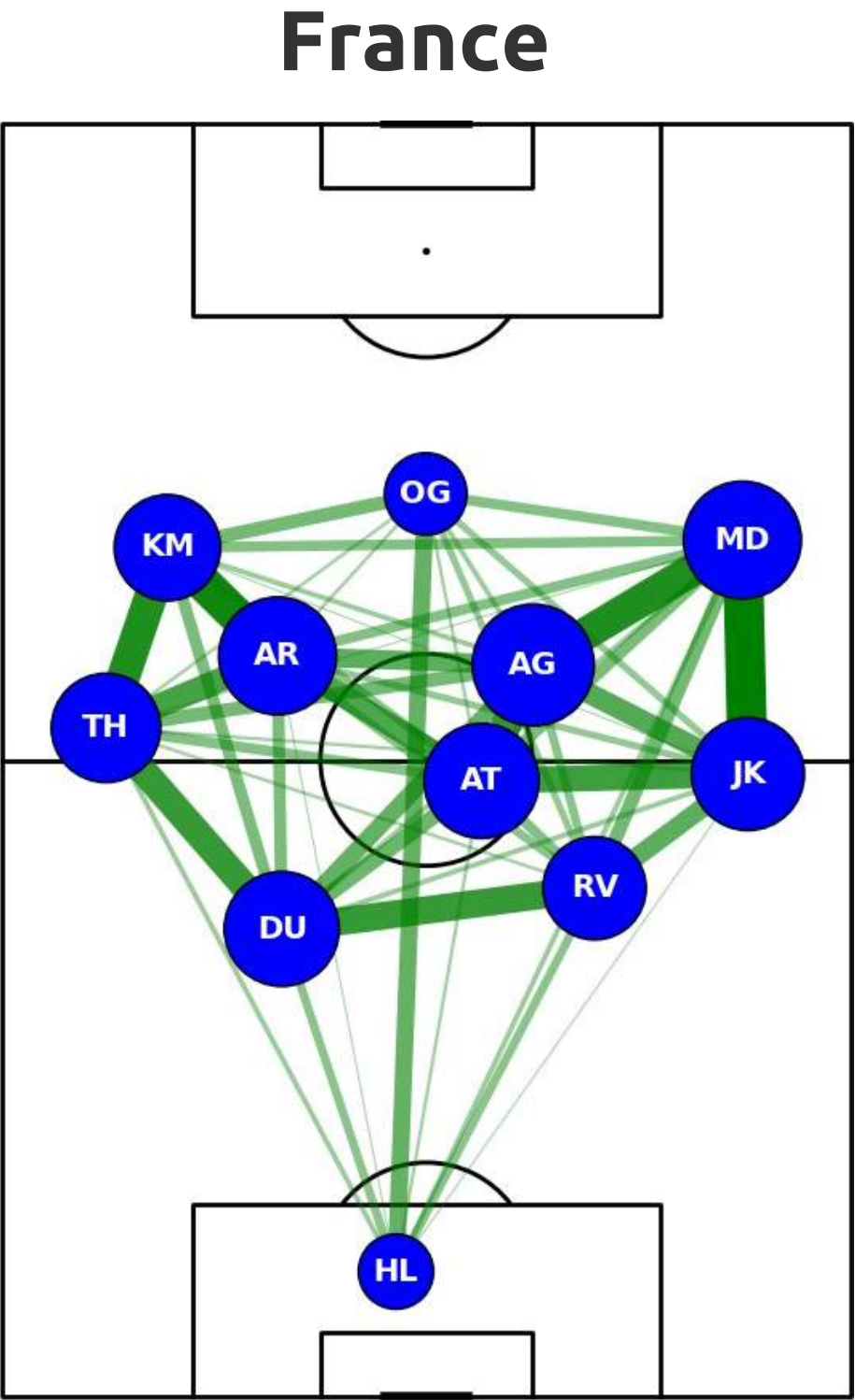
Despite more possession and passes **England's build up and average positions were less balanced than France**, notably the midfield networks being less coherent and fluid in the build up of attacking phases.



Passing Activity

Low

High



Touches

Low

High

Key Match Stats*

METRIC	ENG	FRA
Goals	1	2
Possession %	58%	42%
Passing Accuracy	88%	81%
Passes	503	441
Key Passes	11	8
SOT	8	5
xG	2.36	1.08

*Source: WhoScored, Understat

RECOMMENDATIONS

JB describes himself as a 4 and 8 with his overall output matching most metrics of a 4 and an 8.

However with such a **broad remit** this can have an overall **adverse impact on team dynamic**.

Here are **3 core recommendations** to aid JB transition to a new league to elevate his passing game, positioning, tactical and overall impact.

1 Enhance Tactical Awareness and Positioning:

- Deepen understanding of positional play and tactical awareness in high-stakes matches.
- Improve positioning to create passing angles and support attacking movements effectively.

2 Master Game Tempo Control:

- Develop the ability to control the game's tempo, especially during crucial moments.
- Recognise when to slow down the pace to maintain possession and when to accelerate to launch quick attacks.

3 Increase Awareness of Space and Timing:

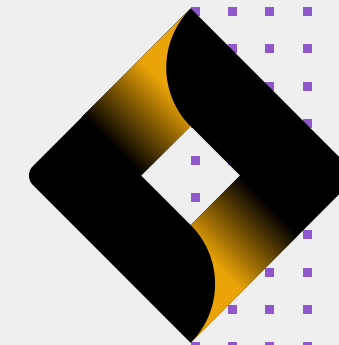
- Improve spatial awareness to identify open spaces and passing lanes on the field.
- Develop a better sense of timing to release passes at the optimal moment to maximise the effectiveness of each pass.

Thank You

Ben Campbell



bgcampbell14@gmail.com



src|ftbl

DISCLAIMER

Upon receipt of the Confidential Information Presentation (the “CIP”) the recipient will be bound by the following provisions outlined below:

This CIP is intended solely for the use of prospective purchasers in determining whether or not to pursue the possible acquisition in the player (also referred to as "Jude Bellingham”), is of a proprietary and confidential nature. The information contained in the CIP is confidential, privileged and only for the information of the intended recipient and may not be used, copied, published or redistributed without the prior written consent of the named person "Ben Campbell", is of a proprietary and confidential nature, and is only being furnished to those parties who have agreed to be bound by the terms and conditions of the Copyright Act 1976. The information contained in the CIP is confidential, privileged and only for the information of the “Intended Recipient” The Premier League “Premier League” "PL" and may not be used, copied, published or redistributed without the prior written consent of the named person.

For the avoidance of doubt the information contained herein is strictly for internal use and may not be redistributed to external parties including but not limited to clients, partners, professional advisors, prospective clients, users or anywhere within the recipients personal or professional networks.

By accepting this CIP the recipient agrees that it will keep this CIP confidential, and it will cause its directors, officers, employees and representatives to use the CIP and all of the information contained therein only to evaluate a specific transaction with the Company and for no other purpose and shall return this CIP together with any copies to the Company upon request. The attached CIP contains confidential material which is non-public information concerning the Company. Receipt of this CIP constitutes your acknowledgment that you will maintain the information contained herein in strict confidence. This CIP does not constitute an offer to sell or the solicitation of an offer to buy any securities or assets of the Player, nor should this CIP be construed to indicate that the business of the Player remains unchanged since the date of this CIP.

All information contained herein has been provided by open source data or other sources that the named person deem reliable; however, the named person has not independently verified any of the information, including the financial estimates and projections, contained herein.

This CIP does not purport to contain all of the information that may be required to evaluate such transaction and any recipient hereof should conduct its own independent analysis of the Player, the Sector and the data contained or referred to herein. In furnishing this CIP, the named person does not undertake any obligation to provide additional information or to correct or update any of the information set forth in this CIP. The named person does not make any representation or warranty, expressed or implied, as to the accuracy or completeness of the information contained in this CIP, or made available, orally or in writing, in connection with any further investigation of the Player, and nothing contained herein is, or shall be relied upon as, a promise or representation, whether as to the past or the future. Inquiries should be directed only to the below named person. If you have any questions or need additional information, please contact via email: Ben Campbell (bgcampbell14@gmail.com) (‘named person’).