Ben Cullen

Cardiff, Wales, United Kingdom

✉ bencullendev@gmail.com

in linkedin.com/in/ben-cullen-647936229

Summary

An experienced Technology Problem Solver who is highly customer and user-focused and capable of operating across all aspects of software design, implementation, delivery, analysis, testing, marketing and improvement. A resourceful and results-driven team player with over 20 years' experience in technical, analytical, agile and operational environments. Successful track record of developing and working to best practices, finding solutions to facilitate more efficient processes, developing better products all while creating strong and cohesive standard operating procedures to set up teams and businesses to be successful. Highly analytical, detail oriented with a natural curiosity to ensure success by always meeting operational directives and targets especially within fast-moving, high-pressure environments.

Experience

Product Owner
Creditsafe
Jan 2022 - Present (3 months +)
Working with internal and external stakeholders to improve the Check and Decide Product.
Working with Provenir to design, edit and maintain Risk Decision Software.
Using JavaScript to enhance and simplify the decision trees used by Credit Risk Analysts.

Back End Developer
Principality Building Society
Aug 2021 - Jan 2022 (6 months)
Working with RESTful APIs in large Financial Institution.
Designing, editing and maintaining APIs within System, Process and Experience Layers.
Working with Product Teams to ensure endpoints are exposing the correct data and formatting in a consumable way that solves our users problems.
Used Mulesoft to manage existing APIs and document current capabilities.
Use DataWeaveLanguage (DWL) to transform data and ensure it is useable.
Set up and maintain database connections and schemas to ensure data integrity and availability.
Use SQL for querying and and consuming data.
Worked in an globally separated development teaming using Agile Methodologies to complete structured work.

Product Manager
Sustainware
May 2021 - Aug 2021 (4 months)
Organisations first Product Manager engaged to help setup and support an agile product team building and scaling a PaaS product in the Risk Management space.
Working with internal and external users to design a Product Led Software Development Lifecycle.

Working with internal and external development teams to help develop agile ways of working and setting the foundation to scale in the future.
Developing backlog management processes and support processes to establish good lines of communication and robust roles and responsibilities.

❋ Lead Implementation Developer
Alcumus

Jul 2020 - May 2021 (11 months)
Leading a team of Implementation Developers using a brand new proprietary Low Code Platform to design, build, test and release new SaaS Products in the Risk Management Sector.
Using Software Design and Architecture principals to ensure new products are extensible, supportable and modular enough to be release quickly but safely.
Developed Schema and Database Structures for new products.
Used HTML, CSS and JavaScript to enhance low code 'components' to suit specific product needs beyond the capability of the low code platform.

❋ Product Manager
Alcumus

Jan 2019 - Jul 2020 (1 year 7 months)
Sole Product Manager for a proprietary 'Low Code Platform' in the Risk Management SaaS space.
Worked with an internal but globally distributed Development team to build proprietary SaaS platform from scratch.
Deep involvement in the full Software Development Life Cycle including design, development, testing, associated go to market and launch preparation.
Working as Product Owner, Scrum Master and Product Manager in both SCRUM and Kanban agile delivery teams.
Working with internal stakeholders to design and implement productised solutions to already existing and new processes and solutions for customers.

❋ Digital Marketing Manager
Alcumus

Jan 2017 - Jan 2019 (2 years 1 month)
Working with business leaders to improve Alucmus' online presence.
Acted as Product Owner for a Kentico CMS project to launch two new websites.
Worked with internal and external development teams to ensure new web projects were successful.
Naturally gravitated towards a business analysis role to ensure currently manual and offline processes could be digitised and put online.
Used basic HTML, CSS and JavaScript inside the Kentico CMS to ensure the smooth publication of content and products in the new online systems.
Used Google Analytics and A/B testing to improve customer journeys and SEO.

Website Manager
Milk + Blush

Jan 2015 - Jan 2017 (2 years 1 month)
Website manager for an e-Commerce company.
Working with Magento to launch over 1500 new products over 2 years.

Concentrating on SEO and Customer conversion rates.
Working with internal and external development teams to improve web offering.
Working with content creators to ensure up to date and relevant content on site.
Using Google Analytics and A/B testing to improve conversion and average transaction value.
Self taught HTML and CSS to help relieve the reliance on paying 3rd party development teams to make basic changes to our website.

Electronic Warfare Specialist
UK Ministry of Defence
Sep 2001 - Jan 2015 (13 years 5 months)

Education

Zero To Mastery Academy
The Complete Web Developer
2020 - 2021

Defence School of Intelligence
Electronic Warfare
Sep 2001 - Dec 2002

Skills

Product Management • Product Launch • Product Design • User Stories • Business Analysis • Business Process Improvement • Backlog Management • HTML • JavaScript • Cascading Style Sheets (CSS)