BENJAMIN OFURHIE

STRENGTHS

Data Analysis
Analyzed and interpreted data to drive business decisions resulting in a 15% increase in revenue

Problem Solving
Developed solutions to complex problems in a team setting resulting in increased efficiency by 20%

Attention to Detail
Ensured accuracy in data collection and analysis resulting in error reduction by 25%

SKILLS

TECHNICAL SKILLS

MySQL · Pivot Tables · Statistics ·
Power BI · Tableau · Microsoft Excel ·
Spreadsheets · Microsoft Office ·
Matplotlib · Pandas · Data Cleaning ·
Microsoft Office

SOFT SKILLS

Communication · Adaptability ·
Teamwork · Critical Thinking ·
Problem-Solving · Creativity · Budgeting

CERTIFICATION

Associate Data Analyst
— Data Camp

Google Data Analytics
— Coursera/Google

ACHIEVEMENTS

Data Visualization Project
Developed interactive visualizations that increased understanding of data insights and facilitated decision making

Process Improvement Initiative
Identified inefficiencies in data collection and analysis processes and implemented improvements resulting in time savings of 30%

Junior Data Analyst

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🔗 https://bendatta.github.io/Benjamim/   📍 Porto,Portugal

SUMMARY

Dedicated and results-driven Data Analyst with a proven track record of extracting valuable insights from complex datasets. With a strong background in statistical analysis, data visualization, and data-driven decision-making, I have effectively supported business objectives by translating data into actionable recommendations. Skilled in various data analysis tools, including Python, R, SQL, and Excel, I am experienced in cleaning, transforming, and modeling data to uncover trends and drive informed strategies.

EXPERIENCE

Data Analyst   2022 - Present
MeriSkill   Udar, India

Analyzed customer data to optimize marketing campaigns resulting in a 25% increase in sales.
- Conducted market research and identified key trends to inform marketing strategies.
- Developed and implemented data-driven solutions to improve customer engagement.
- Collaborated with cross-functional teams to execute successful marketing campaigns.
- Created visualizations and reports to communicate data insights to stakeholders.
- Implemented automated data reduction and evaluation to reduce data reduction and evaluation from eight (8) weeks to eight (8) hours.
- Used PowerBI to create Interactive reports.
- Extracted Data from Data Warehouse to form relational databases.

Data Analyst Intern   2022 - 2023
Meriskill   Udar, India

Assisted in data analysis and reporting resulting in improved operational efficiency.
- Collected and cleaned large datasets for analysis, saved as CSV files on MySQL.
- Increased revenue from new subscriptions by 20% within two months.
- Developed and implemented new data infrastructure and process improvements during summer internship to increase production by 32%.
- Increased data quality by 10%.
- Developed automated reports to streamline data reporting processes.
- Collaborated with team members to identify areas for process improvement.
- Accuracy, attention to detail and quality management.

Student Research Assistant   2018 - 2020
V. N. Karazin Kharkiv National University   Kharkov, Ukraine

Assisted in data analysis and report writing for research studies.
- Conducted literature reviews and, synthesized research findings.
- Used student and staff feedback to increase survey responses by 44%.
- Organized the annual general meeting and increased attendance by 10% through effective communication efforts.
- Assisted in data collection and cleaning for research studies including Hypothesis testing.
- Conducted statistical analysis and created visualizations to communicate findings.
- Contributed to writing research reports and papers.

EDUCATION

Bachelor of Medicine and Surgery   2019 - 2020
VN Kararin National University   Kharkov, Ukraine

Bachelor of Nursing Science   2011 - 2016
Afe Babalola University   Ekiti, Nigeria

LANGUAGES

English   Native   ● ● ● ● ●