BENJAMIN OFURHIE
Junior Data Analyst

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Results-driven intermediate-level data analyst with over a year of hands-on experience in Excel, Power BI, Tableau, and SQL. Proficient in harnessing the power of these tools to transform complex data into actionable insights. Adept at making data-driven decisions that have a tangible impact on business strategies. Eager to continue growing, leveraging analytical skills to contribute to data-driven success, and taking on new challenges in the dynamic world of data analysis. Ready to add value and drive innovation by translating data into actionable plans.

PROJECT

Spotify Music- Data Analyst Intern   MeriSKILL
Sep 2023 - Oct 2023
- Data was cleaned using Microsoft Excel with power query , Transformed and processed
- Data was analyzed and the total stream was 489 billion across the years
- Total Artiste involved was 1483 and the songs uploaded were 953 songs
- Total playlist on Spotify was 4.96M and the total Shazam songs was 54.2K
- The top song streamed was Blinding Lights by The Weeknd
- The top artiste by stream is Taylor The Weeknd with 14.2Billion and Taylor Swift with 14.1billion
- Analysis shows Taylor Swift as the artiste with the most big songs with 34 tracks

Sales Report - Data Analyst Intern   MeriSKILL
Aug 2023 - Aug 2023
- Data preprocessing was done and validation was done , Data Cleaning and Tranformation •
- Data was uploaded on PowerBi and also new columns were added using DAX calculations.
- Total Sales from 2017-2020 is $2M with a total quantity of 38k
- The sum of profit from the year 2017 to 2020 is $286. 3K with an average sale discount as 15.6%
- From the analysis made, Phones were the highest-sold technology product in the month of November with $330k worth of sales.
- Year 2020 was the highest sales with $733K in Sales made.
- The top performing customer around the years from 2017-2020 was Sean Miller with $22K spent.

HR Analytics - Data Analyst Intern   **MeriSKILL**

May 2023 - May 2023

- Data was cleaned and necessary Data Transformation was done on it.
- Total Employees in the company was 1470 with an attrition of 237
- Active employee 1233 and the average age of 37years
- The attrition rate for the company was 16.12% telling you how much the workers left the company
- Analysis showed more young people left the company with a 2.6 job satisfaction rate .
- The highest department with the most attriution was R&D with 56.12% . There were more males in the company at 882 to females with 588.
- Laboratory Technician was the highest Attriution by department and 99 bachelors were leaving

Ecommerce Analytics-Data Analyst Intern   **MeriSKILL**

March 2023 - March 2023

- Visualized Data using Power Bi , I used the DAX functions to create new columns for analysis.
- Total sales by region were highest in the West region with 32.76% of total sales.
- Sales by shipping method was 61.18% on standard shipping, showing it was mostly used.
- The best product by sales was Staple envelope with $19k
- The least-selling product was O'Sullivan Bookcases with $180
- California was the state with the most sales and located in the Central region

TECHNICAL SKILLS

- Microsoft Excel || Microsoft SQL server || PowerBi || Tableau || Python || Qlik Sense ||

SOFT SKILLS

- Communication || Teamwork || Adaptability || Critical Thinking || Problem-solving || Statistics ||
- Data Analysis || Data Visualization || Data Cleaning || Data Transformation || ETL || Creative ||

CERTIFICATION

- Data Analyst Associate DataCamp
- Google Data Analytics
- Kreavistorm Statistics

EDUCATION

Afe Babalola University - Bachelors in Science, Nursing Science

Sep 2011 - Oct 2016 Ado-Ekiti, Ekiti State Nigeria