

BENJAMIN OFURHIE

STRENGTHS



Data Analysis

Analyzed and interpreted data to drive business decisions resulting in a 15% increase in revenue



Problem Solving

Developed solutions to complex problems in a team setting resulting in increased efficiency by 20%



Attention to Detail

Ensured accuracy in data collection and analysis resulting in error reduction by 25%

SKILLS

TECHNICAL SKILLS

MySQL • Pivot Tables • Statistics •

Power BI • Tableau • Microsoft Excel •

Spreadsheets • Microsoft Office •

Matplotlib • Pandas • Data Cleaning •

Microsoft Office

SOFT SKILLS

Communication • Adaptability •

Teamwork • Critical Thinking •

Problem-Solving • Creativity • Budgeting

CERTIFICATION

Associate Data Analyst

— Data Camp

Google Data Analytics

— Coursera/Google

ACHIEVEMENTS



Data Visualization Project

Developed interactive visualizations that increased understanding of data insights and facilitated decision making



Process Improvement Initiative

Identified inefficiencies in data collection and analysis processes and implemented improvements resulting in time savings of 30%

Junior Data Analyst

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🔗 <https://bendatta.github.io/Benjamim/> 📍 Porto, Portugal

SUMMARY

Dedicated and results-driven Data Analyst with a proven track record of extracting valuable insights from complex datasets. With a strong background in statistical analysis, data visualization, and data-driven decision-making, I have effectively supported business objectives by translating data into actionable recommendations. Skilled in various data analysis tools, including Python, R, SQL, and Excel, I am experienced in cleaning, transforming, and modeling data to uncover trends and drive informed strategies.

EXPERIENCE

Data Analyst

2022 - Present

MeriSkill

Udar, India

Analyzed customer data to optimize marketing campaigns resulting in a 25% increase in sales.

- Conducted market research and identified key trends to inform marketing strategies.
- Developed and implemented data-driven solutions to improve customer engagement.
- Collaborated with cross-functional teams to execute successful marketing campaigns.
- Created visualizations and reports to communicate data insights to stakeholders.
- Implemented automated data reduction and evaluation to reduce data reduction and evaluation from eight (8) weeks to eight (8) hours.
- Used PowerBI to create Interactive reports.
- Extracted Data from Data Warehouse to form relational databases.

Data Analyst Intern

2022 - 2023

Meriskill

Udar, India

Assisted in data analysis and reporting resulting in improved operational efficiency.

- Collected and cleaned large datasets for analysis, saved as CSV files on MySQL.
- Increased revenue from new subscriptions by 20% within two months.
- Developed and implemented new data infrastructure and process improvements during summer internship to increase production by 32%.
- Increased data quality by 10%.
- Developed automated reports to streamline data reporting processes.
- Collaborated with team members to identify areas for process improvement.
- Accuracy, attention to detail and quality management.

Student Research Assistant

2018 - 2023

V. N. Karazin Kharkiv National University

Kharkov, Ukraine

Assisted in data analysis and report writing for research studies.

- Conducted literature reviews and, synthesized research findings.
- Used student and staff feedback to increase survey responses by 44%.
- Organized the annual general meeting and increased attendance by 10% through effective communication efforts.
- Assisted in data collection and cleaning for research studies including Hypothesis testing.
- Conducted statistical analysis and created visualizations to communicate findings.
- Contributed to writing research reports and papers.

EDUCATION

Bachelor of Medicine and Surgery

2019 - 2020

VN Kararin National University

Kharkov, Ukraine

Bachelor of Nursing Science

2011 - 2016

Afe Babalola University

Ekiti, Nigeria

LANGUAGES

English

Native

