

## Benjamin Fausch

benjamin.fausch@gmail.com benfausch.com 720.270.5469

#### **Personal Interests**

Making music Riding bikes to breweries Making awesome food

## Front End Developer

### **Experiences**

#### Front End Developer at Sounds True: 2014

- •Promoted from Web Operations to Agile/Scrum team within 6 months.
- •Created and optimized microsites, online courses, large event WordPress pages, and product pages for Soundstrue's

Magento-based store.

- •Managed small Web Content team. Coordinated large projects with multiple departments.
- •Worked with Marketing team as technical support and created email campaigns for weekly blog with an audience of over 300,000.

#### Head of Design at Ooh La La Records: 2013

- Created multimedia content
- Designed and implemented websites
- •Managed social media campaigns for label and its clients.

## Graduate Teaching Assistant at Parsons School for Design: 2013

- •Instructed first-year design students at the Parsons School of Design in time-based editing techniques, as well as broad scope concepts on composition, the body and city's relation to time, and the myopic (or not) frame of time.
- •Software taught in the class includes Adobe Premiere, Photoshop, and InDesign.

# Web Designer/ Social Media Manager at Northern Spy Records : 2012

- •Assisted the CEO in band press campaigns across various social media platforms
- •Duties included producing Wordpress blogs, database maintenance, artist album advertisements, promotional audio and video editing, and graphic design.

### Education

Masters of Media Studies from The New School: 2012 - 2014

**Emphasis on Interactive Design** 

**Bachelors of Music from University of Colorado**: 2004 - 2008

**Emphasis on Music Technology** 

**Skills** 











