# Do Winners Do It Differently?: The In-Game Production of Winning and Losing Hockey Games

Weller Ross and Kevin Mongeon

Graduate Student and Assistant Professor of Sport Management at Brock University

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### Presentation Outline

Do high and low performing NHL teams play differently?

- 1. Motivation
- 2. Previous literature
- 3. Current research
- 4. In-game production of winning model
- 5. Data, empirical approach, and results
- 6. Sports analytics application
- 7. Concluding remarks

### Motivation

### In-game production of winning

■ New model based on Bayesian updating.

### Sports analytics application

■ Model results are used to discern information relating to team-specific behaviours in terms of responding to goal scored and allowed incentives.

### Previous Research

### In-game production of winning

- Poisson and Brownian motion process (Washburn, 1991; Stern, 1994).
- Bivariate Poisson regression (Dimitris and Ntzoufras, 2003)
- Markov Model (Kaplan, Mongeon, and Ryan, 2013).

### Applications

- Examine betting market efficiency (Choi and Hui, 2012; Croxson and Reade, 2014).
- In-game strategies (Morrison, 1976).
- Decision-making (Abrevaya and McCulloch, 2004; Mongeon and Mittelhammer, 2013).

### Current Research

Bayesian updating model to calculate in-game win probabilities throughout the progression of games.

- Deterministic formula used to obtain conditional probabilities.
- Based on established probability axioms.
- Win probabilities are obtained through straight-forward statistical calculations.

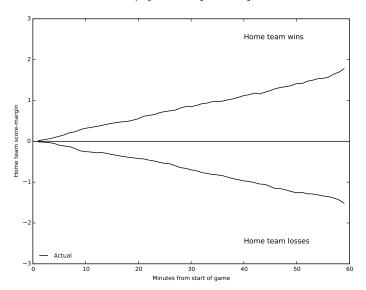
### Optimal team behaviour

- High-performing team's manage in-game goal scored and allowed incentives better than low-performing teams.
- Case study: New York Rangers, Montreal Canadians, Toronto Maple Leafs, and Buffalo Sabres.
- Examine from the home team perspective.

# In-Game Production of Winning Model

$$p(H_g|S_{g,t}) = \frac{p(S_{g,t}|H_g)p(H_g)}{p(S_{g,t}|H_g)p(H_g) + p(S_{g,t}|\tilde{H}_g)p(\tilde{H}_g)}$$
$$\frac{p(H_g|S_{g,t})}{p(H_g|S_{g,t})} = \frac{p(H_g)}{p(\tilde{H}_g)} \times \frac{p(S_{g,t}|H_g)}{p(S_{g,t}|\tilde{H}_g)}$$

posterior probability = prior odds  $\times$  likelihood ratio



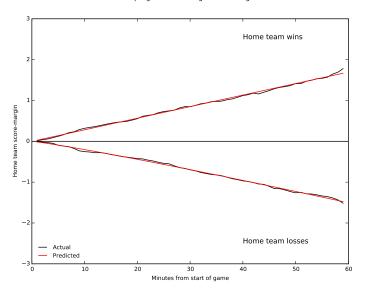
### Likelihood Ratio Estimation Procedure

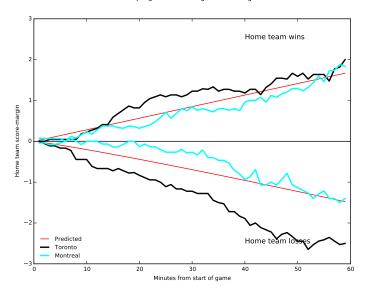
Empirically describe the underlying game-state process separately across games won and lost as a generalized Poisson process

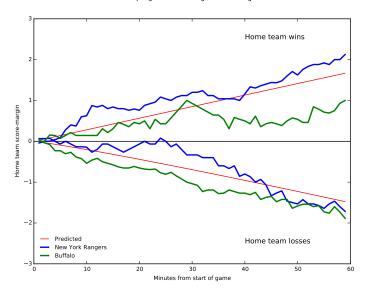
$$y_{g,t} = (y_{h,k,t}, y_{a,k,t}|H_k, \bar{H}_k) \sim Poisson(\lambda_{h,k,t}, \lambda_{a,k,t})$$
 
$$log(\lambda_{h,k,t}) = \beta_0 + \beta_1 minRem_{k,t} + \epsilon_{h,k,t}$$
 
$$log(\lambda_{v,k,t}) = \theta_0 + \theta_1 minRem_{k,t} + \epsilon_{a,k,t}$$

for historical games played during the 2013 season, where k=1,...,1230, and t=1,...,60.

$$E(SM_{k,t}|H_k, \bar{H}_k) = E(\lambda_{h,k,t}, \beta) - E(\lambda_{a,k,t}, \theta)$$







# Game progression posterior probabilties

For 2014 games,

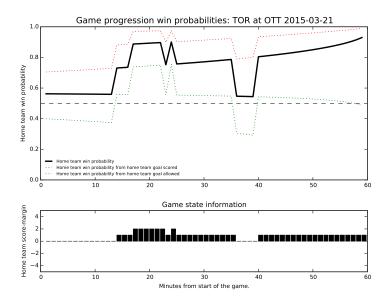
$$\frac{p(H_g|S_{g,t})}{p(H_g|\bar{S}_{g,t})} = \frac{p(H_g)}{p(\bar{H}_g)} \times \frac{p(S_{g,t}|H_g)}{p(S_{g,t}|\bar{H}_g)}$$

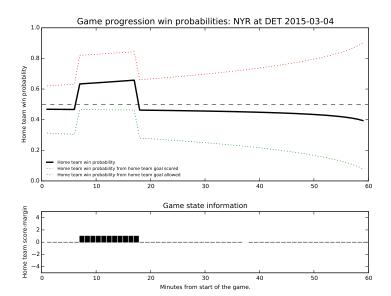
$$p(H_g) = \frac{YTDHomeWP_g}{YTDHomeWP_g + YTDAwayWP_g}$$

$$p(\bar{H}_g) = 1 - p(H_g)$$

$$p(S_{g,t}|H_g) = \frac{e^{\lambda_{h,k,t}} \lambda_{h,k,t}^{y_{h,k,t}}}{y_{h,k,t}!} \frac{e^{\lambda_{a,k,t}} \lambda_{a,k,t}^{y_{a,k,t}}}{y_{a,k,t}!} |H_k$$

$$p(S_{g,t}|\bar{H}_g) = \frac{e^{\lambda_{h,k,t}}, \lambda_{h,k,t}^{y_{h,k,t}}}{y_{h,k,t}!} \frac{e^{\lambda_{a,k,t}}\lambda_{a,k,t}^{y_{a,k,t}}}{y_{a,k,t}!} |\bar{H}_k$$





# Average Team-Specific In-Game Win Probabilties

|          |            | Wins                  |                       |  |
|----------|------------|-----------------------|-----------------------|--|
| Team     | All states | $1^{st}$ Intermission | $2^{nd}$ Intermission |  |
| Buffalo  | 0.48       | 0.42                  | 0.50                  |  |
| Toronto  | 0.56       | 0.58                  | 0.59                  |  |
| Montreal | 0.67       | 0.66                  | 0.68                  |  |
| New York | 0.79       | 0.68                  | 0.75                  |  |
| Losses   |            |                       |                       |  |
| Buffalo  | 0.24       | 0.29                  | 0.20                  |  |
| Toronto  | 0.27       | 0.35                  | 0.22                  |  |
| Montreal | 0.54       | 0.65                  | 0.50                  |  |
| New York | 0.41       | 0.57                  | 0.36                  |  |

## Sport Analytics Application

### Optimal team behaviour

- A trade-off exists between playing offense and defense within teams.
- Asymmetric offensive and defensive incentives exist across competing teams.

| Win probability state:           | greater than 0.50 | less than 0.50 |
|----------------------------------|-------------------|----------------|
| Average benefit of a goal scored | 0.13              | 0.20           |
| Average cost of a goal allowed   | 0.19              | 0.14           |
| Net benefit                      | -0.06             | 0.06           |

# Sport Analytics Application

### Optimal team behaviour

- Increase total production as the difference in the benefit of goal scored and cost of a goal allowed increases.
- $\blacksquare \frac{\partial (production)}{\partial (benefit-cost)} > 0$

### Hypothesis

■ High-performing teams respond to goal scored and allowed incentives better than low-performing teams.

## Sport Analytics Application

### Optimal team behaviour

$$prod_{g,t} = \alpha + X'_{g,t}B + \theta Z_{g,t} + \epsilon_{g,t}$$

- prod: goal score or goal allowed per 60 minutes.
- X: team indicator variable and the difference in the benefit of a goal score and the cost of a goal allowed interaction.
- $\blacksquare$  Z: prior probability of a home team win.
- Unit of observation: game-minute increments.

The impact of net benefits/costs of goals on production.

| •                 |       | •              |
|-------------------|-------|----------------|
| Variable          | Mean  | Standard error |
| Buffalo           | -2.51 | (5.22)         |
| Toronto           | -2.49 | (6.41)         |
| Montreal          | 0.84  | (5.63)         |
| New York          | 2.00  | (5.09)         |
| Prior probability | -2.55 | (2.44)         |
| Constant          | 5.90  | (1.26)         |

## Concluding Remarks

- Bayes' Theorem to calculate in-game with probabilities throughout the progression of games.
- Application of the model results suggest that high-performing teams respond to goal incentives better than low-performing teams.
- Low-performing teams can potentially improve without roster adjustments.
- Future research relating stochastic frontier models to estimate team-specific in-game production of winning efficiencies.

Thank you.