CRISP-DM Model (Bank Customer Churn Prediction)

Data Understanding (determine data quality and any issues)

Business Understanding (understand bank customer info and identify problem)

Data Preparation (determine key attributes and clean data)

Deployment (finalize prediction model through scoring and monitoring)

Data (Anonymous Multinational bank customer data)

Modeling (data analysis and prediction model)

Evaluation (determine if objectives were met and and if problems have been solved)