

# Benjamin Goodair

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🌐 <https://bengoodair.github.io/>

## Experience

- 2024 – Current • **University of Oxford**  
Senior Postdoctoral Researcher  
*Blavatnik School of Government*
- 2020 – 2024 • **University of Oxford**  
Postdoctoral Researcher, Research Assistant and Teaching Assistant  
*Department of Social Policy and Intervention*
- 2018 – 2020 • **University of Cambridge**  
Research Assistant, *Bennett Institute for Public Policy*

## Education

- 2020 – 2024 • **University of Oxford**  
DPhil. Social Intervention and Policy Evaluation  
Thesis title: *Still safe? Still in their hands? An evaluation of NHS Privatisation in England since 2010.*  
- Wellcome Trust funded.
- 2017 – 2018 • **London School of Economics**  
M.Sc. Social Policy (Research)  
- Awarded Distinction.
- 2014 – 2017 • **University of Manchester**  
BA (Hons). Politics and Modern History  
- Awarded First Class with Valerie Karn Award.

## Research Publications

### Journal Articles

- 1 Bach-Mortensen, A. M., **Goodair, B.**, & Corlet-Walker, C. (2024). A decade of outsourcing in health and social care in England: What was it meant to achieve? *Social Policy and Administration*.  
🔗 doi:<https://doi.org/10.1111/spol.13036>
- 2 Bach-Mortensen, A. M., **Goodair, B.**, & Degli-Esposti, M. (2024). Involuntary closures of for-profit care homes in England by the Care Quality Commission. *The Lancet Healthy Longevity*.  
🔗 doi:[https://doi.org/10.1016/S2666-7568\(24\)00008-4](https://doi.org/10.1016/S2666-7568(24)00008-4)
- 3 **Goodair, B.**, Bach-Mortensen, A., & Reeves, A. (2024). 'Two sides of the same coin'? A longitudinal analysis evaluating whether financial austerity accelerated NHS privatisation in England 2013–2020. *BMJ Public Health*, e000964. 🔗 doi:<https://doi.org/10.1136/bmjph-2024-000964>
- 4 **Goodair, B.**, & Reeves, A. (2024a). The case against outsourcing from healthcare services. *Gaceta Sanitaria*, 102362. 🔗 doi:<https://doi.org/10.1016/j.gaceta.2024.102362>
- 5 **Goodair, B.**, & Reeves, A. (2024b). The effect of health-care privatisation on the quality of care. *The Lancet Public Health*, E199–E206. 🔗 doi:[https://doi.org/10.1016/S2468-2667\(24\)00003-3](https://doi.org/10.1016/S2468-2667(24)00003-3)

- 6 Bach-Mortensen, A. M., **Goodair, B.**, & Barlow, J. (2023). For-profit outsourcing and its effects on placement stability and locality for children in care in England, 2011–2022: A longitudinal ecological analysis. *Child Abuse & Neglect*, 106245. [doi:https://doi.org/10.1016/j.chiabu.2023.106245](https://doi.org/10.1016/j.chiabu.2023.106245)
- 7 **Goodair, B.** (2023). Accident and emergency? a qualitative analysis of reasons for increased privatisation in England's NHS. *Health Policy*, 104941. [doi:https://doi.org/10.1016/j.healthpol.2023.104941](https://doi.org/10.1016/j.healthpol.2023.104941).
- 8 Bach-Mortensen, A. M., **Goodair, B.**, & Barlow, J. (2022). Outsourcing and children's social care: A longitudinal analysis of inspection outcomes among English children's homes and local authorities. *Social Science & Medicine*, 115323. [doi:https://doi.org/10.1016/j.socscimed.2022.115323](https://doi.org/10.1016/j.socscimed.2022.115323)
- 9 **Goodair, B.**, & Reeves, A. (2022). Outsourcing health-care services to the private sector and treatable mortality rates in England, 2013–20: An observational study of NHS privatisation. *The Lancet Public Health*, 7(7), e638–e646. [doi:https://doi.org/10.1016/S2468-2667\(22\)00133-5](https://doi.org/10.1016/S2468-2667(22)00133-5)

## Works in Progress

- 1 Bach-Mortensen, A. M., **Goodair, B.**, & Degli Esposti, M. (2024). *Does outsourcing enable the survival of good care homes? a longitudinal analysis of all care homes in England, 2011–2023*. Target Journal: BMJ Public Health; Stage: Revisions.
- 2 **Goodair, B.**, McManus, A., Degli Esposti, M., & Bach-Mortensen, A. (2024). *The end of a public service: The outsourcing of adult social care in England 2000–2023*. Target Journal: BMJ; Stage: Revisions.
- 3 Haim, L., **Goodair, B.**, Aldridge, R., Burns, R., Sizer, A., McKee, M., & Wallace, M. (2024). *What is the impact over time of the mortality of migrants on national life expectancy at birth in England and Wales?* Target Journal: Lancet Migration; Stage: Analysis complete.

## Policy Reports

- 1 Bach-Mortensen, A., Murray, H., **Goodair, B.**, Carter, E., Briggs, E., & O'Higgins, A. (2022). *Are local authorities achieving effective market stewardship for children's social care services? a synthesis of sufficiency strategies for children in care in England*. What Works for Children's Social Care.
- 2 Bach-Mortensen, A., **Goodair, B.**, Briggs, E., & O'Higgins, A. (2022). *Commissioning secure children's home placements in England*. What Works for Children's Social Care.
- 3 **Goodair, B.**, Kenny, M., & Marteau, T. (2019). *Townscapes: England's health inequalities*. Bennett Institute for Public Policy.

## Other Publications

- 1 Bach-Mortensen, A. M., **Goodair, B.**, & Barlow, J. (2023). *Two in five children in care are placed outside their local authority - here's why that's a problem*. The Conversation.
- 2 **Goodair, B.** (2023). *How does the outsourcing of health and social care affect service quality?* Economics Observatory.
- 3 Bach-Mortensen, A. M., **Goodair, B.**, & Barlow, J. (2022). *Four in five of the children's homes in England are run for profit - here's why that is a problem*. The Conversation.
- 4 **Goodair, B.**, & Reeves, A. (2022). *Areas of England with increased outsourcing of NHS services have more deaths of people with treatable conditions*. LSE British Politics and Policy.
- 5 **Goodair, B.**, & Kenny, M. (2019). *Politicians would be wrong to ignore issues facing our towns*. The Herald.

## Professional Activities

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### Courses Taught

- 2023
  - **Social Policy Analysis (postgrad)**, Department of Social Policy and Intervention, University of Oxford
  - **Evaluation Methods (postgrad)**, Department of Social Policy and Intervention, University of Oxford
  - **Social Policy (undergrad)**, Department of Social Policy and Intervention, University of Oxford
  - **Statistics for Public Policy (postgrad)**, Blavatnik School of Government, University of Oxford
- 2022
  - **Evidence in Public Policy (postgrad)**, Blavatnik School of Government, University of Oxford
  - **Statistics for Public Policy (postgrad)**, Blavatnik School of Government, University of Oxford
  - **Social Policy (undergrad)**, Department of Social Policy and Intervention, University of Oxford
  - **Quantitative Analysis - applied workshop (postgrad)**, Department of Social Policy and Intervention, University of Oxford

### Grants and Awards

- *Total Grants Awarded as PI/Co-I: £2.16m*
- 2024
  - **British Academy**, How does for-profit outsourcing impact healthcare quality? Unpacking the relationship between NHS privatisation and health outcomes in England; position: principal investigator - value: £360,000
  - **Nuffield Foundation**, Evidencing the outsourcing of social care in England; position: co-principal investigator - value: £350,000
  - **Nuffield Foundation**, Social security in a devolved UK: realities, risks & opportunities for families; position: co-investigator - value: £1.2m (declined)
- 2023
  - **Wellcome Trust**, Data Science Ideathon Champions
  - **Award of Excellence**, Department of Social Policy and Intervention, University of Oxford
  - **Barnett Prize for Best Paper**, Department of Social Policy and Intervention, University of Oxford
- 2022
  - **Nuffield Foundation**, Evidencing the impact of the outsourcing of social care provision in England; position: co-applicant - value £150,000
  - **Award of Excellence**, Department of Social Policy and Intervention, University of Oxford
- 2019
  - **Wellcome Trust**, Doctoral Studentship in Humanities and Social Sciences - value £106,000.
- 2017
  - **Valerie Karn award for best Social Policy Dissertation**, University of Manchester

### Additional Methods Training

- 2023
  - **Radiance: Rigorous training in longitudinal data science** Longitudinal Data Analysis. *University College London*.
- 2022
  - **Essex Summer School in Social Science Data Analysis** Mixed Methods. *University of Essex*.
  - **Engaging Media Communications for Academics workshop** *University of Oxford*.
  - **Summer School in Computational Social Sciences** Text as Data. *University of Oxford*.
- 2021
  - **Advanced Methods Summer School** Multi-level Modelling; Intro Structural Equation Models; Longitudinal SEM. *University of Oxford*.
- 2019
  - **Social Sciences Research Methods Programme** Doing Multivariate Analysis; Further Topics in Multivariate Analysis; Critical Approaches to Discourse Analysis. *University of Cambridge*.

### Conference presentations

- 2023
  - **BMJ Research Forum**. *Panel Discussion: The BMJ's Known Unknowns live*

## Professional Activities (continued)

- 2022
  - **British Sociological Association Annual Conference.** *Is outsourcing healthcare services to the private sector associated with higher mortality rates? An observational analysis of ‘creeping privatisation’ in England’s Clinical Commissioning Groups, 2013–2020.*
  - **Trans Atlantic Dialogue.** *Outsourcing and performance of children’s social care services: a longitudinal analysis of English providers and local authorities*
- 2021
  - **UK Public Health Science.** *Outsourcing of health-care services to the private sector by English Clinical Commissioning Groups and mortality rates, 2013–2020: an observational analysis*
  - **European Public Health Conference.** *ibid.*

## Other presentations

- 2023
  - **Department of Social Policy and Intervention** *Data-visualisation: methods meetup case study*
  - **Departmental Research Colloquium, Department of Social Policy and Intervention, University of Oxford.**
  - **We Own It: End NHS privatisation, save lives - rally at Parliament Square.**
- 2022
  - **The Health Economics Research Centre, Nuffield Department of Population Health, University of Oxford.**
- 2021
  - **Centre for Evidence-Based Intervention, Department of Social Policy and Intervention, University of Oxford.**
- 2019
  - **Bristol festival of Economics.**

## Organisation and Administrative Responsibilities

- 2023
  - **Peer-reviewer.** *Northern Ireland Legal Quarterly; Social Policy & Administration; Health Policy; The Lancet Regional Health*
- 2022
  - **Method Meetup Organisational Committee.** *Department of Social Policy and Intervention, University of Oxford*
- 2021
  - **Executive Committee.** *Department of Social Policy and Intervention, University of Oxford*
  - **Graduate Joint Consultative Committee.** *Department of Social Policy and Intervention, University of Oxford*

## Affiliations

- 2024
  - **Guest researcher,** Department of Social Sciences and Business, Roskilde University

## Media, Public and Policy Impact

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| Policy Impact | <ul style="list-style-type: none"><li>• <b>House of Commons</b> - Early Day Motion, EDM 239, 30th June 2022</li><li>• <b>House of Commons</b> - Written Question, UIN 986 and 987</li><li>• <b>House of Commons</b> - Debate Vol. 723, Independent Review of Children’s Social Care.</li><li>• <b>House of Lords</b> - Debate Vol. 825, Procurement Bill.</li><li>• <b>Children’s social care Committee, UK Parliament,</b> Written Evidence</li><li>• <b>Assembly of the Portuguese Republic,</b> 1;XV;1;30</li></ul> |
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## Media, Public and Policy Impact (continued)

Media Reporting	<ul style="list-style-type: none"><li>• <b>Outsourcing and treatable mortality</b> <i>The Guardian, Financial Times, Bloomberg, Sky News, New Statesman and more</i></li><li>• <b>For-profit children's homes ofsted ratings</b> <i>The Guardian, New Statesman</i></li><li>• <b>Outsourcing and children being placed at a distance from home</b> <i>The Guardian</i></li><li>• <b>Healthcare Privatisation and the quality of care</b> <i>CBC News</i></li><li>• <b>For-profit care homes and forced closures</b> <i>Financial Times and Daily Mail</i></li></ul>
Altmetric Scores	<ul style="list-style-type: none"><li>• <b>Outsourcing and treatable mortality</b> <i>Score: 6287; Tweets: 11,000; News stories: 85; Rank: #1 for Lancet Public Health; #24 for all research in 3 month period; #521 for all research ever</i></li><li>• <b>Healthcare Privatisation and the quality of care</b> <i>Score: 1004; Tweets: 1,157; News stories: 21; Rank: #38 for Lancet Public Health; #295 for all research in 3 month period; #16,270 for all research ever</i></li></ul>
Presentations to Government	<ul style="list-style-type: none"><li>• <b>Department for Business, Energy &amp; Industrial Strategy</b></li><li>• <b>Ministry of Housing, Communities &amp; Local Government</b></li><li>• <b>Department for Education</b></li></ul>
Ongoing Government relationships	<ul style="list-style-type: none"><li>• <b>Department for Education; Department for Health and Social Care</b></li></ul>