Ben Hanson

Passionate and motivated Frontend developer with extensive background in Data Analytics.

Based: Sandhurst, South East England, UK.

EXPERIENCE

Whittard of Chelsea, Oxfordshire— *Frontend Developer*

October 2021 - PRESENT

- Implemented pixel perfect marketing assets from designers.
- Refactored codebase for performance - improving CVW score from 16 - 48 within six months.
- Implemented version control system (Github).
- Created a design system using TailwindCSS.
- Implemented Jira ticketing system.
- Collaborated closely with third party developers (backend).
- Conducted analytics to improve customer experiences.
- Improved site SEO & Accessibility.
- Built web components using vanilla JavaScript.

Waitrose & Partners, Bracknell— *Senior Data Analyst*

May 2019 - May 2021

- Analysed customer shopping behaviours to drive commercial insight.
- Identify opportunities for further growth.
- Developed strong SQL coding skills in SAS and Google BigQuery.
- Exposure to R Studio and Python.
- Developed strong problem solving skills and analytical thinking.
- Mentored junior team members.
- Build reports and dashboards in Google Data Studio

Allianz Insurance, Guildford— *Portfolio Analyst*

August 2013 - May 2019

- Responsible for analysing 14 national private car and household brokerage accounts.
- Profiled customer profiles and monitored claims experience.
- Developed strong SAS/SQL skills.
- Responsible for building datamarts for analytical use.
- Helped design and build a monitoring suite for portfolio analysts.

SKILLS

HTML5

CSS3/ TailwindCSS

Javascript / React

Github

SQL

Education

Swansea University
Economics BSc (2:1) – graduated June 2013

Portfolio

https://www.benhanson.tech/

LinkedIn

https://www.linkedin.com/in/ben-hanson-87242937/