SESSION 12:

EXPLORING AND UNDERSTANDING CAREER

DEFINITION OF CAREER

- This can be defined as one's sequence of work experiences over a life-time.
- Consequently, each one of us will have only 1 career but it may comprise a combination of jobs, organisations and work experiences.

THE TRADITIONAL CAREER MODEL

- Traditionally, an individual builds his career based on a trade and remains mostly in that trade throughout his career. The person typically goes through the phases of exploration, establishment, maintenance, & decline.
- Today, the career is much more multi-faceted and varied with people moving across trades (or professions), organisations, industries, etc.

TODAY'S BOUNDARYLESS CAREER

- The traditional career is said to be bounded because individuals tend to stay within one organisation or one trade (or profession) throughout his career.
- Today, the boundaries between companies, industries, vocational areas, countries, family and work, etc are fast disappearing in the new economy. This is the boundaryless career.

Career with a Heart

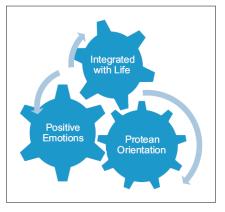


Figure 1 THE THREE DIMENSIONS OF A CAREER WITH A HEART.

Kopelman, S., Feldman, E., McDaniel, D. & Hall, D. (2012) Mindfully negotiating a career with a heart. Organisational Dynamics, 41, 163-171.

CAREER WITH A HEART

- Protean orientation
 - you own your career; you design your career; you take charge of it.
- Positive emotions
 - your career can create positive emotions for you and the people around you.
- o Career/life integration
 - your career is not separate from your life; it is integrated with your life.

CAREER WITH A HEART

- To mindfully negotiate one's career, it is important to know ourselves, what we want out of our career and life.
- What does work mean to you? What do you hope to get out of work? What are your work values?

WORK VALUES

- The general and stable goals that people try to reach through work
- Comprises a variety of values ranging from work ethics to work preferences.
- Job satisfaction and meaningfulness of work depends to a large extent on whether our career matches our work values.

WORK VALUES INVENTORY

- Creativity
- Esthetics
- Prestige
- Independence
- •Variety
- Economic returns
- Altruism

- •Intellectual stimulation
- Management
- Achievement
- Surroundings
- •Supervisory relations
- •Way of life
- •Security
- Associates

THE CHANGING WORLD

- The world is not only changing but changing very fast. This will have profound impact on our career.
- Success in our career will depend a lot on how we manage change and how we continue to develop our career capital.
- Learning is key to one's career development.

DEVELOPING CAREER CAPITAL

- What is career capital?
- This comprises 6 competencies as follows:
 - Know how
 - Know whom
 - Know why
 - Know what
 - Know where
 - Know when

IMPLICATIONS

- o Aligning career with your 'self'
- You are the driver of your career
- Sharpen the saw constantly develop your career capital
- o Continuous learning, unlearning, relearning
- ullet A portfolio of skills multi-tasking/multi-skilling
- \circ Flexibility & adaptability
- High mobility across boundaries
- & a lot more