



This is my final image, it took me quite a while to get the gradients working right. I originally had to add circles on top of circles to get the banner around the outside of the logo and then add more circles to have a radial gradient for the sunset. This proved to be messy and I ended up having to delete most of the circles as I could not add any of the features that I wanted. Also, creating the birds was difficult. I originally tried the picture effects options, then image trace until finally I was happy with the result from using the pen tool to trace over an image. While image trace was easy and convenient, I found that it did not give the cartoon effect that I wanted. The rest of the image was fairly simple. I chose this design as I preferred the circular look to the logo. It was hard to choose over a couple of good options for typography. I wanted to have a tough looking text, but when I found out that this meant I could not have a stroke to my text I ended up choosing Algerian. I found that the black stroke around the text complements that black gradient around the banner of the logo. Whereas the tough text I downloaded could only be one colour and did not work well with the background colours. I chose this logo as it combined all these elements the best. I enjoyed creating my first logo.