

I like the colour scheme in this business card. The front of the business card can link with the back of the card though the colours



Again, the use of colour in this business card is great. There is a central theme to the business card and that is the tree. The business card uses two opposites. It uses green leafy background with a white cut out of a tree and it uses white background with a leafy tree. Overall, the use of white and green is great.



I like the use of the shiny black on black. It is subtle but stands out. It is also different.



This is a simple but effective contrast between the front and back of the card. By reversing the card design (black background with white text and white background with black text), it helps bring the front and back of the card together.



A background colour to my card would be something I want to include. It is a clear design. Although I have no intention of cutting into the business card or making rounded edges.

I like the gradient on the coloured side of the card. My logo centralises around a sunset and I could use sunset colours for my business card.



DARREN OSBOURN

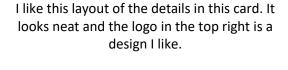
Director

darren@sevenc.co.za

082 808 9555 I 011 467 3388

www.sevenc.co.za

1st floor, Block B, MH House, Capricorn Off Wroxham Road, Paulshof





The by-coloured background of this card is effective to me. The white bar at the top also helps differentiate the company name from the person's name.