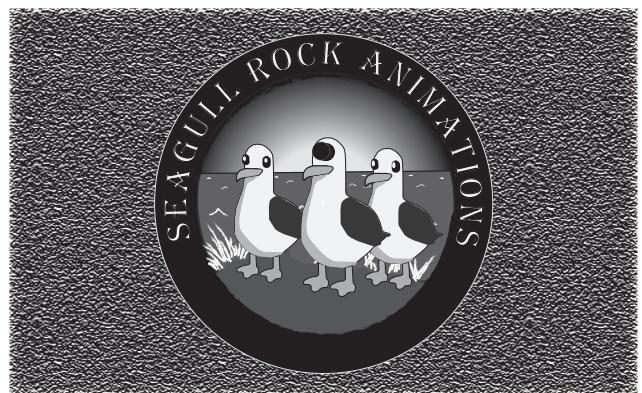


Vector or Bitmap?



Vector



Bitmap in Illustrator

Vector



Bitmap in Photoshop

Bitmap in Photoshop

Here is the final design for the front and back of my business card in both vector and bitmap. Vector images are useful scaling. You can enlarge the cards to a colossal size but also reduce them and lose no quality. Unlike GIF, JPEGS, PNGS and other images, vector graphics are not constructed by pixels. Vector images are constructed using mathematical formulas. This means that they are always high quality. Another good feature of vector images is that they are not restricted to a rectangular shape. The main disadvantage of vector based images is that you cannot create a photo-realistic image and turning your image into a bitmap makes it easy to show and share anywhere on the web.