

Gradebook Application Business Model Canvas

Key Partners: 1. Web host 2. School faculty a.School board b.Administration c. Teachers 3. Students 4. Law firm 5. Accountants 6. IT Help Desk (outsourced) 7. Quality Assurance (outsourced) 8. Payment gateway 9. LMS Company	Key Activities: 1. Research and Development 2. Create Dummy Data 3. Application Production 4. Application Testing 5. Distribution 6. Troubleshooting and Maintenance Key Resources: 1. Developers 2. Reliable Server 3. Competitive Gradebooks 4. Technology Infrastructure	Value Propositions: 1. Reliable, useful gradebook system 2. Time-saving analytical features to determine students' needs 3. Easy-to-use UI for managing students and courses	Customer Relationships: 1. Transitional relationship with customers 2. Likely try to make a long term relationship with that of administration	Customer Segments: 1. School Administration 2. Professors 3. Students
			Channels: Direct - The gradebook software, and social media Indirect - The schools, and the administration	
Cost Structure: 1. Operating expenses (staff, website) 2. Marketing expenses 3. Business expenses		Good Grades Business Model Canvas CMPS 480 3/18/2022 Madison Mitchell Emily Foglia Tyler Sovko Brandon Stocke Benjamin Jewell	Revenue Streams: 1. Licensing a. Annual Cost for self-hosted b.Per-user cost for clients hosted by us. 2. Embedded web advertisements	