

Ben Kincaid

Web Developer/Designer & Digital Marketer

Phone: (310) 625 -6346

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Site: Ben Kincaid.com

Profile:

Ambitious Computer Information Systems student with knowledge of a wide array of creative and non-creative computer technology and software. Detail-oriented worker who enjoys to learn and gain a proficiency at new things and tasks. Intrigued with Marketing, specifically in the online landscape.

Core Qualifications:

- Proficient in data processors such as Microsoft Excel.
- Familiar with web languages such as HTML, CSS(SCSS), JavaScript(Jquery). Also familiar with web frameworks such as Wordpress and Jekyll.
- Experienced with customer interactions in a sales environment.
- Knowledge of creative software such as Adobe Photoshop, Adobe Illustrator, Adobe After Effects and GIMP.
- Typography and Web Design knowledge
- Post-production and video editing experience.
- Understanding of point-of-sale systems, from experience and through independent study

Professional Experience:

December 2015 to

ParcelLogic LLC.

Current

Customer Support/Post Production/

Filmed, produced, and edited a series of tutorial videos. My duties were to use Camtasia Studio to capture footage of the program with a separate audio recording, and compile them to a complete video tutorial series. I also assisted with setting up a local server while employed, and helped set up social networking accounts(Facebook, Twitter, I.e) for the

company. I currently continue to assist with the front end of their web page, and respond to help-desk tickets.

July 2014 to January
2016

Robert Wayne Footwear, Inc

Sales Associate

Responsible for selling shoe's and shoe accessories to customers, as well as set up marketing demonstrations and store layout throughout my employment. Quota was to be met every shift on how many accessories were sold, building my ability as a sales person and developing a sense of drive to do well in my job. Left the position to pursue something more focused on my career focus of Information Technology and Marketing.

Education:

2014

El Segundo High School

El Segundo, CA

2018

California State University, Dominguez Hills: Business
Administration; Computer Information Systems Concentration

Carson CA

Other Accolades:

- Helped develop the American Marketing Association at the California State University, Dominguez Hills campus. As a board member with the title "Website Director," not only have I been responsible for a complete redesign and development of their WordPress page, I also was involved in many events and board member decisions. I also solely set up for our group to go visit the YouTube Space LA in Playa Vista.

References:

Dr. Kirti Celly – (562) 310 - 6655

A mentor and faculty advisor for the American Marketing Association I helped develop on campus. A professor of marketing in many different universities in the Southern California area.

Avante Tang – (714) 385-7046

Manager at Robert Wayne Footwear. Taught me a majority of the sales and operational knowledge that I know today.