

ScarDx

Purpose



Transforming organ scarring diagnosis with innovative AI imaging solutions that improve patient outcomes and streamline clinical trials

Problem



The Challenge

- Organ fibrosis (scarring) drives chronic kidney disease and liver cirrhosis, impacting over 2 billion people globally
- Current diagnostics (biopsies) are invasive, risky, costly, and prone to sampling errors
- Pharmaceutical companies struggle to evaluate relevant therapies efficiently with existing diagnosis tools

The Market

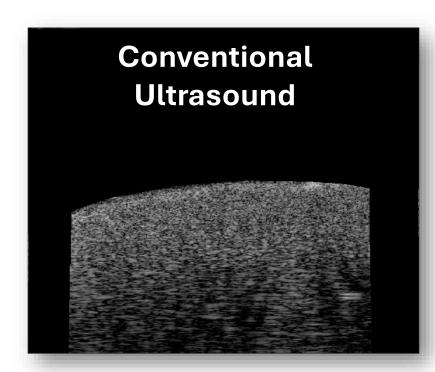
- Urgent demand for non-invasive, accurate fibrosis diagnostics
- Opportunity to expand ScarDx to assessments of liver fat, inflammation, and more

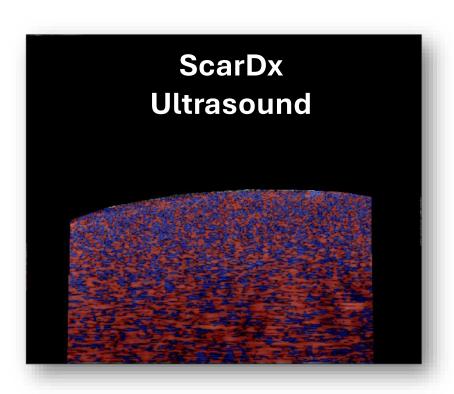
Solution



ScarDx H-Scan Technology:

- Converts raw ultrasound data into real-time, highresolution fibrosis measurements using artificial intelligence
- Works with any standard ultrasound probe, enabling immediate use and scalability
- Non-invasive, accurate, and a cost-effective alternative to biopsies
- Existing model has been trained on data from world leading healthcare institutions



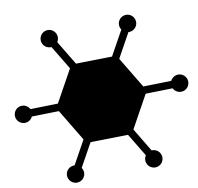


Healthy

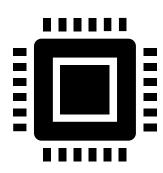
Scarred

Why Now?

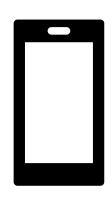




Rising prevalence of chronic diseases amplifies demand



Innovations in AI and imaging accelerate diagnostic potential



Growing adoption of portable ultrasound devices in clinics

Global Market



Global Market for Fibrosis Diagnostics

- 800M people with chronic kidney disease
- 1.5B people with chronic liver disease

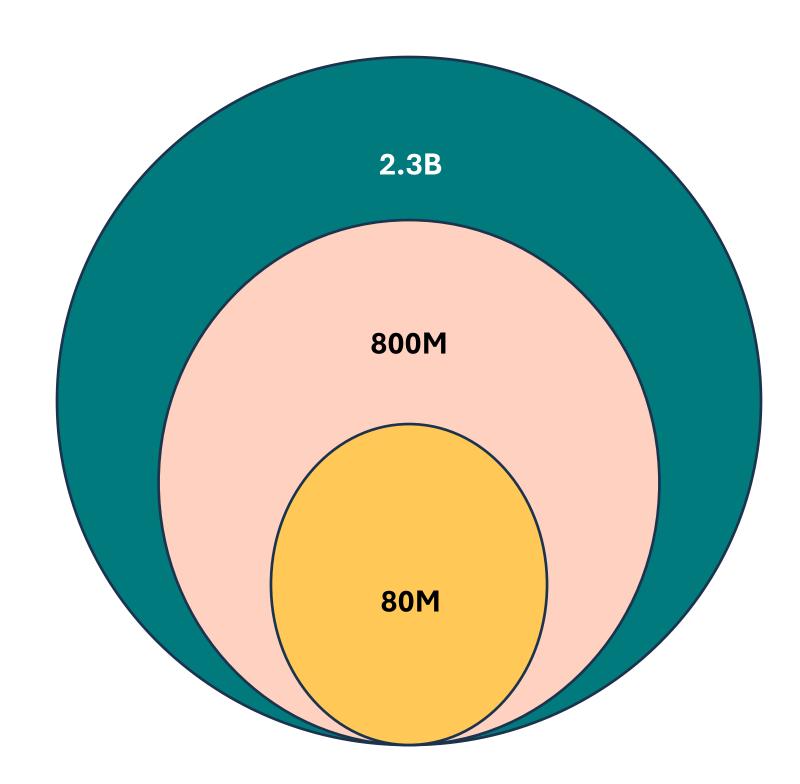
Accessible Regions and Healthcare Systems

- North America, Europe, Select Asian Markets
- CKD and liver fibrosis patients
- 35% capture

Achievable Penetration in 5 Years

Early-stage penetration of 10%

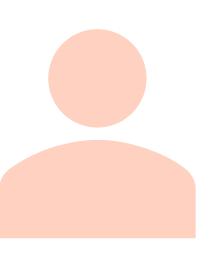
Potential Patient Universe



Product









Pair ScarDx software with an ultrasound unit

Perform non-invasive ultrasound on patient

ScarDx software provides accurate analysis on patient's condition







Customer Value Proposition



St. Michael's

Inspired Care.
Inspiring Science.

Clinicians

Real-time, holistic fibrosis measurement with existing equipment



Pharmaceuticals

Companion diagnostic tool enabling faster, cost-effective trials



Ultrasound Manufacturers

Enhanced device functionality for new revenue streams

Business Model



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Ultrasound Manufacturers

- Sold to by ScarDx team
- ~6-month sales cycle



Clinicians

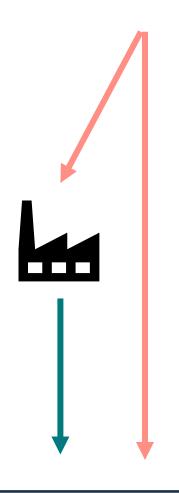
- Sold to by Manufacturers' sales team
- Sold to by ScarDx team
- Discovered through device app-store
- ~1-month sales cycle



Pharmaceuticals

- Sold by Manufacturers sales team
- Sold by ScarDx team
- ~6-month sales cycle







Corporate Level

ScarDx Sales Team sells directly to Ultrasound Manufacturers, Clinicians, and Pharmaceutical Companies

Manufacturers Sub-Licensing Fee

Manufacturers pay a sub-licensing fee to install ScarDx capabilities into their products at an increased price, incentivizing their sales team to sell ScarDx capable products

SaaS Fee

Clinicians and Pharmaceuticals pay a monthly SaaS fee to ScarDx directly to utilize our software

Traction



Active Discussions









Collaborations





Academic Partnerships

St. Michael's

Inspired Care.
Inspiring Science.









Go-To-Market Strategy





Clinicians

Academic conferences, medical journals, and online tutorials Clinical trials with nephrology and hepatology leaders



Pharmaceuticals

Direct partnerships for trial integration

Use as a companion diagnostic tool



Manufacturers

Licensing for direct integration into ultrasound devices

Team





Founder Dr. Eno Hysi







Canada Research





Founder

Dr. Darren Yuen









Canada Research



Advisors



Dr. Kevin Parker





Dr. Michael Kolios



VISUALSONICS





Jeremy Rogers



Hay Lake Capital







Greg Wolfond









Appendix

Existing Grants



Grant	Amount	Expiration	Use of Proceeds
Toronto Innovation Acceleration Partners	\$100,000	September 2025	 Personnel costs: Salaries and wages for the researchers, technicians, and support staff directly involved in the CTI Project Equipment and Software: Purchase or lease of hardware, software, and specialized equipment necessary for conducting research and development activities including, but not limited to, AI training servers, GPUs, and medical imaging systems Materials and Supplies: Costs associated with purchasing consumable materials, reagents, and supplies essential for laboratory experiments, data collection, and analysis Other expenses to be approved by TIAP
Toronto Innovation Acceleration Partners	\$100,000	September 2025	Same as Above
Angels Den	\$250,000	December 2026	Same as Above
Canadian Institutes of Health Research	\$875,000	September 2028	Same as Above
University of Toronto Knowledge Translation Grant	\$80,000	August 2025	Same as Above