Fawkes_Biodata One-Pager

One-liner: Fawkes Biodata is a medical data aggregation and analytics platform that empowers patients to own and monetize their health data, accelerating drug development by providing comprehensive, longitudinal patient data.

Problem: Clinical trial recruitment delays are caused by a doctor-centric approach that only gathers data at the clinical trial site, not across all healthcare providers. This leads to inefficient recruitment processes, high trial operation costs, and reduced trial quality.

Target User: Patients, biopharma companies, and healthcare providers seeking to improve clinical trial recruitment and data management.

Solution / Product: Fawkes Biodata offers a patient-centric platform that collects and normalizes patient data from various healthcare providers, enabling proactive patient recruiting, immediate matching to trial criteria, and accelerated study timelines. The platform includes a patient-facing app for data acquisition and extraction, a conversational medical assistant, and personalized medical advice tools.

Revenue Model: Fawkes Biodata operates on a two-sided marketplace model, generating revenue by enabling biopharma customers to purchase clinical-grade patient data. Patients earn fair compensation for their data, which incentivizes participation and ensures high-quality data collection.

Moat / Tech Edge: The proprietary AI platform enables superior data curation compared to traditional CRO approaches. It accelerates patient acquisition while maintaining superior data quality through smart automation for targeted markets. The platform also leverages patient compensation models to incentivize patients, creating a unique competitive advantage.

Market Thesis: The global biotech data management market is projected to reach $84B+ by 2027, driven by increasing biotech R&D; investments, growing trial complexity, and a patient-centered research focus. Fawkes Biodata is well-positioned to capitalize on this trend by offering a patient-centric approach that enhances clinical trial recruitment efficiency and data integrity.