

## OVERVIEW OF T-SNE

t-distributed Stochastic Neighbor Embedding (t-SNE) is a dimension reduction technique for data visualization.

The similarity of  $N$  data points in the origin space is first encoded in a probability distribution  $P$ .  $N$  new points in the low-dimensional embedding space are then randomly distributed and their similarity  $Q$  is calculated. Through gradient descent, the positions of these points are adjusted to bring  $P$  and  $Q$  into as close agreement as possible.

We show several of variants of the t-SNE algorithm that aim to produce more accurate representations of the data and improve the quality of clusters.

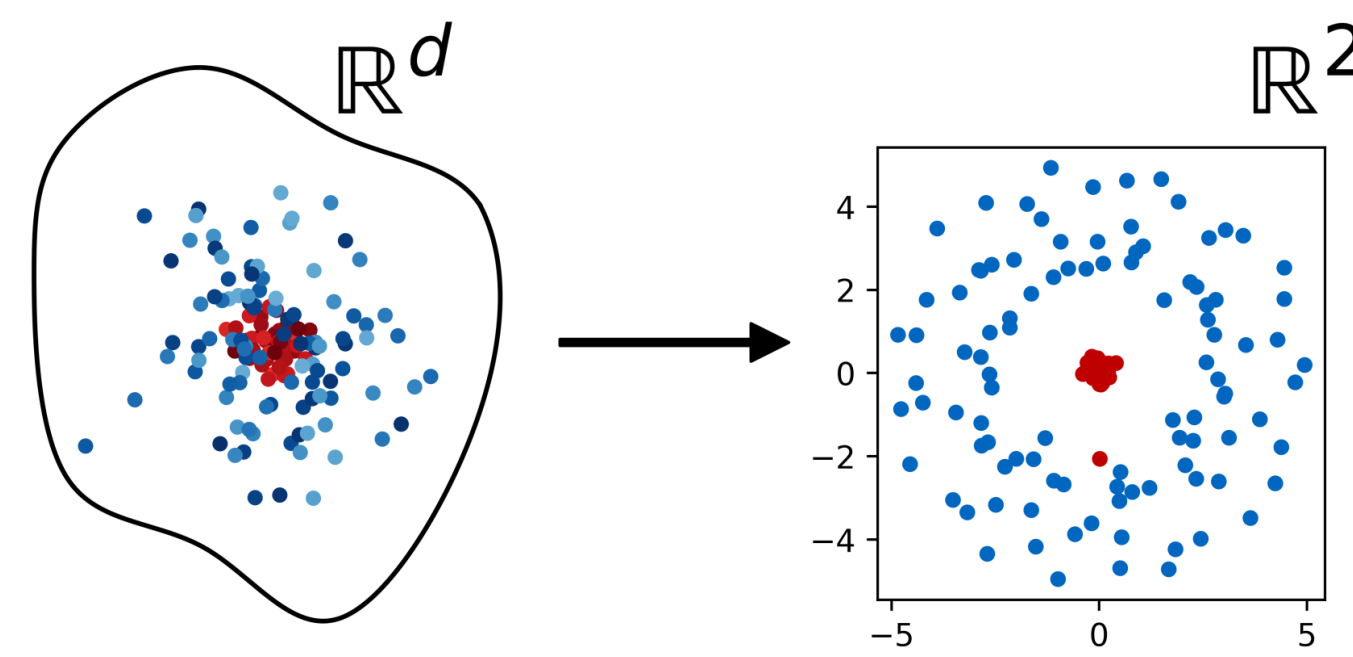


Figure 1. Illustration of t-SNE. A representation of data in a high-dimensional space  $\mathbb{R}^d$  is created in a low-dimensional space such as  $\mathbb{R}^2$ .

## JOINT AND CONDITIONAL DISTRIBUTIONS

t-SNE begins by defining a family of conditional distributions  $P_i$ . The probability  $p_{j|i}$  measures how similar or related point  $x_j$  is to point  $x_i$ ,

$$p_{j|i} = \frac{\exp(-\|x_j - x_i\|_2^2 / \sigma_i^2)}{\sum_{k \neq i} \exp(-\|x_k - x_i\|_2^2 / \sigma_i^2)}.$$

Each  $\sigma_i$  measures the scale of the neighborhood of point  $x_i$ . Tightly packed points are assigned smaller values and more loosely packed points are given larger values.

The probabilities  $p_{j|i}$  and  $p_{i|j}$  are not, in general, equal. A single symmetric joint distribution  $P$  is defined by

$$p_{i,j} = \frac{p_{j|i} + p_{i|j}}{2N}.$$

To measure similarity in the embedding space, a joint distribution  $Q$  is defined directly,

$$q_{i,j} = \frac{(1 + \|x_k - x_l\|_2^2)^{-1}}{\sum_{k \neq l} (1 + \|x_k - x_l\|_2^2)^{-1}}.$$

We propose a variant of t-SNE called conditional— $\sigma_i$  that modifies the definition of  $Q$  to be defined by a conditional distribution.

Figure 2. shows snapshots of t-SNE embeddings for a data set consisting of three nested Gaussian-distributed clouds of data. The three clouds have differing variances and are successfully separated by t-SNE and the conditional— $\sigma_i$  variant, but the variant does so by rapidly producing a transient clustering that distinguishing the three groups of points in a colinear arrangement.

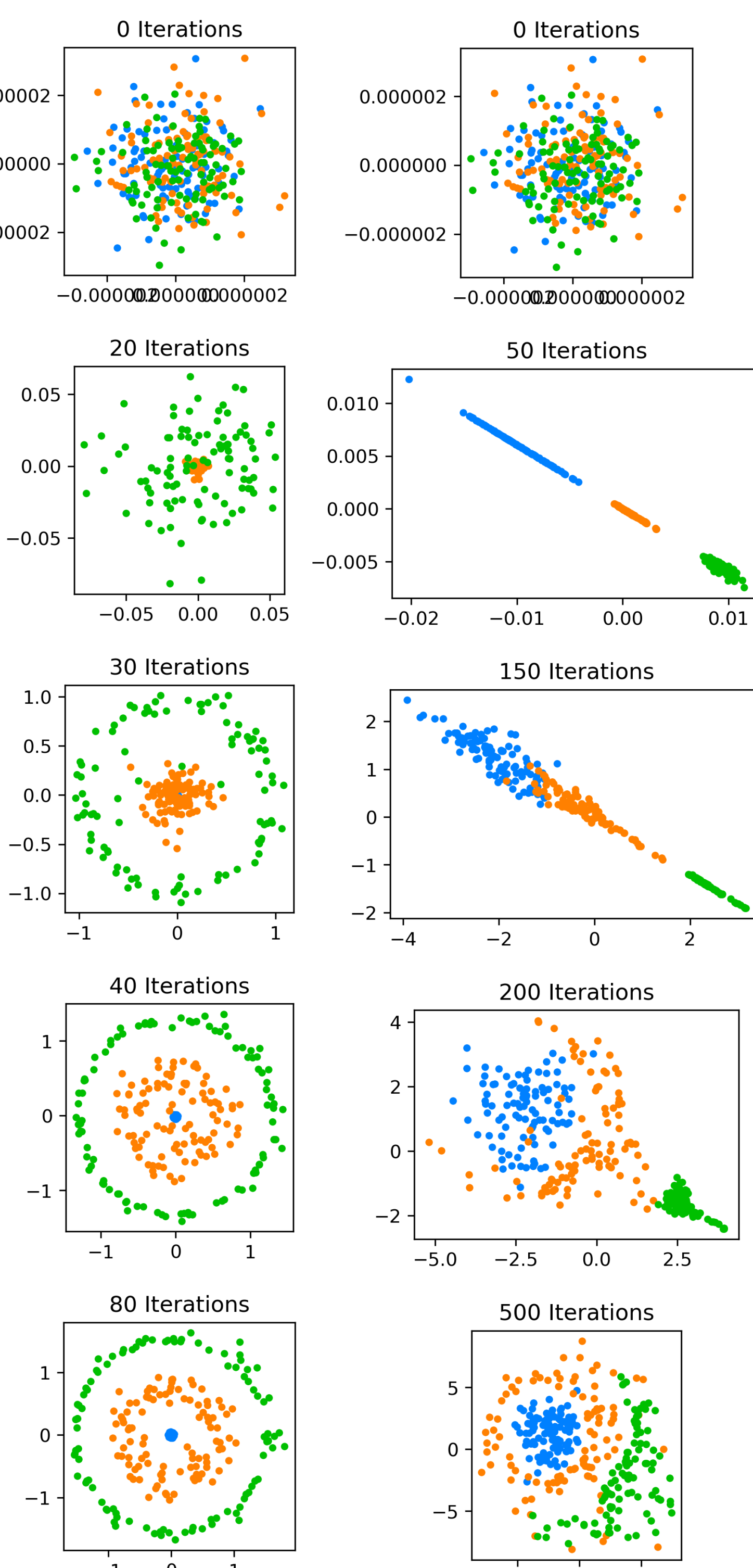


Figure 2. Evolution of embeddings for standard t-SNE (left) and the conditional— $\sigma_i$  variant (right). The variant rapidly produces transient clusters that distinguish features in the data better than standard t-SNE.

## TAIL FATNESS

We propose a variant of t-SNE called fat-tailed t-SNE that introduces a parameter  $\nu_{target}$  that controls the degree of tail fatness of the distribution used to measure similarity in the embedding space. Figure 4 shows sample embeddings for fat-tailed t-SNE, and shows that values of  $\nu_{target} < 1$  can produce clusters that are superior to standard t-SNE.

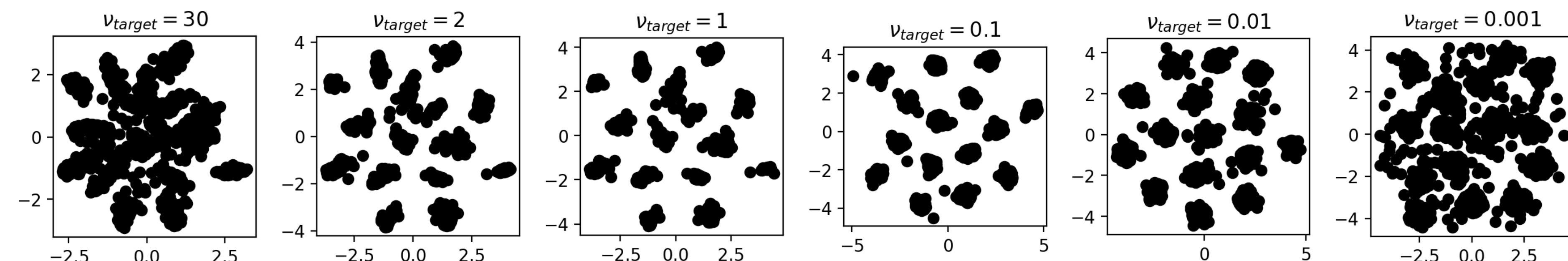


Figure 4. t-SNE embeddings for different values of  $\nu_{target}$ . Standard t-SNE ( $\nu_{target} = 1$ ) performs well, but not best.

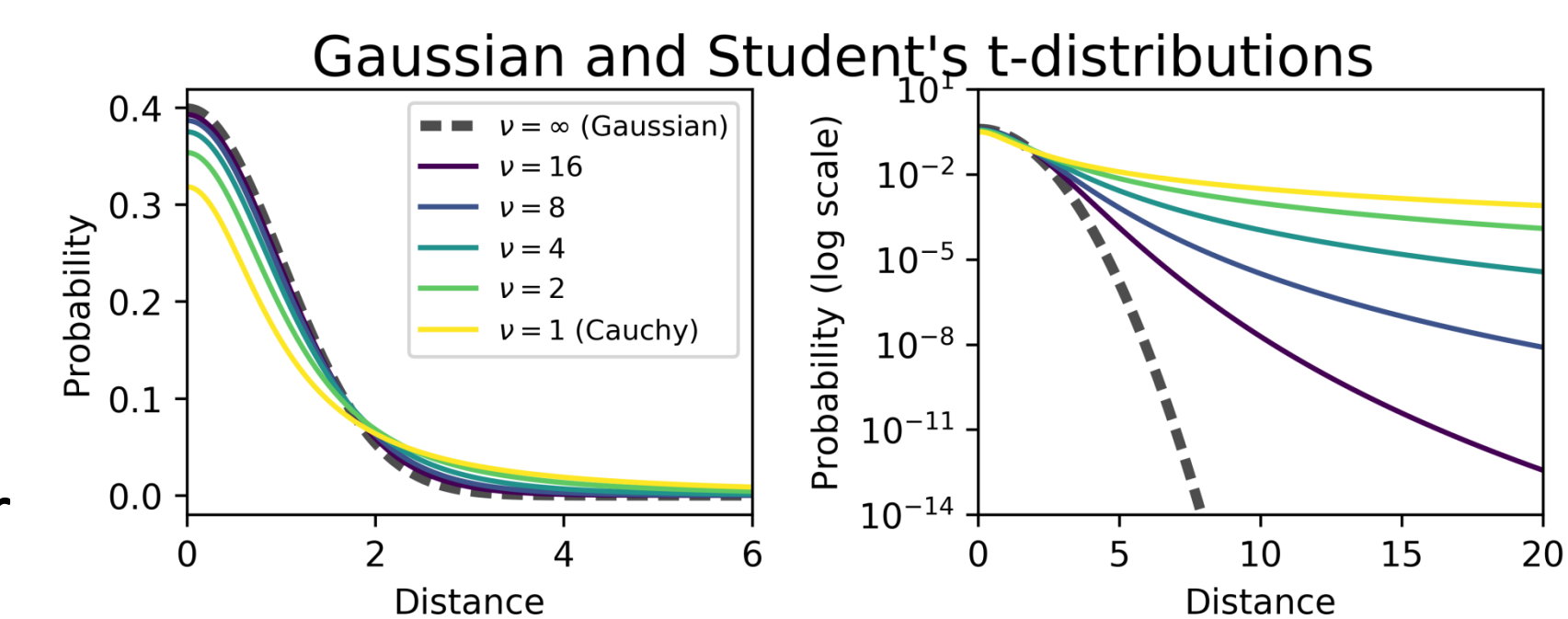


Figure 3. Comparison of Gaussian and Student's t-distributions.

## MNIST

Figure 5 shows how fat-tailed t-SNE generates tighter clusters than standard t-SNE for a subset of MNIST, leading to higher classification accuracy when using k-means clustering to classify the low-dimensional data.

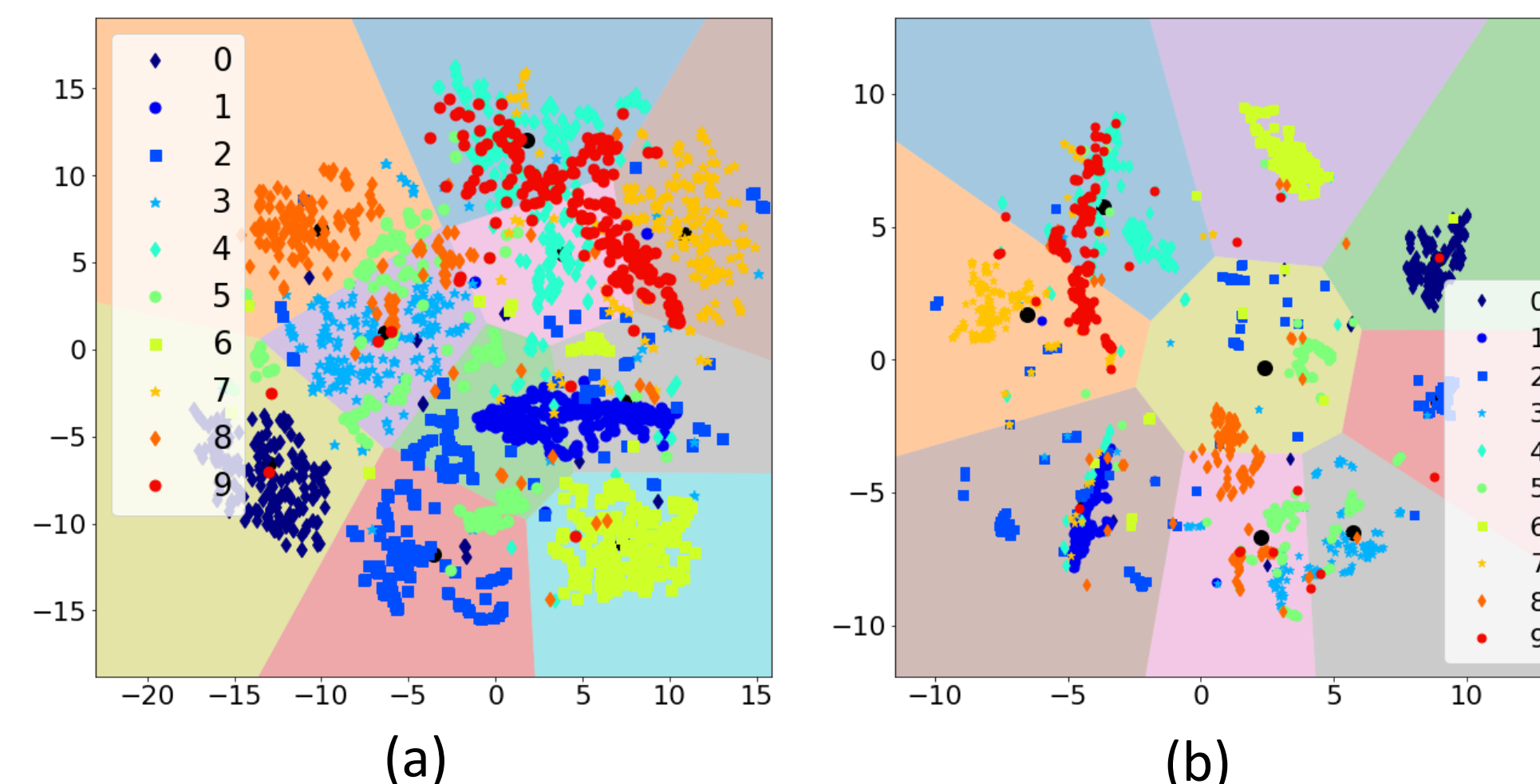


Figure 5. MNIST clusters using the standard t-SNE algorithm (a), and the fat-tailed t-SNE algorithm with  $\nu_{target} = 0.1$  (b).

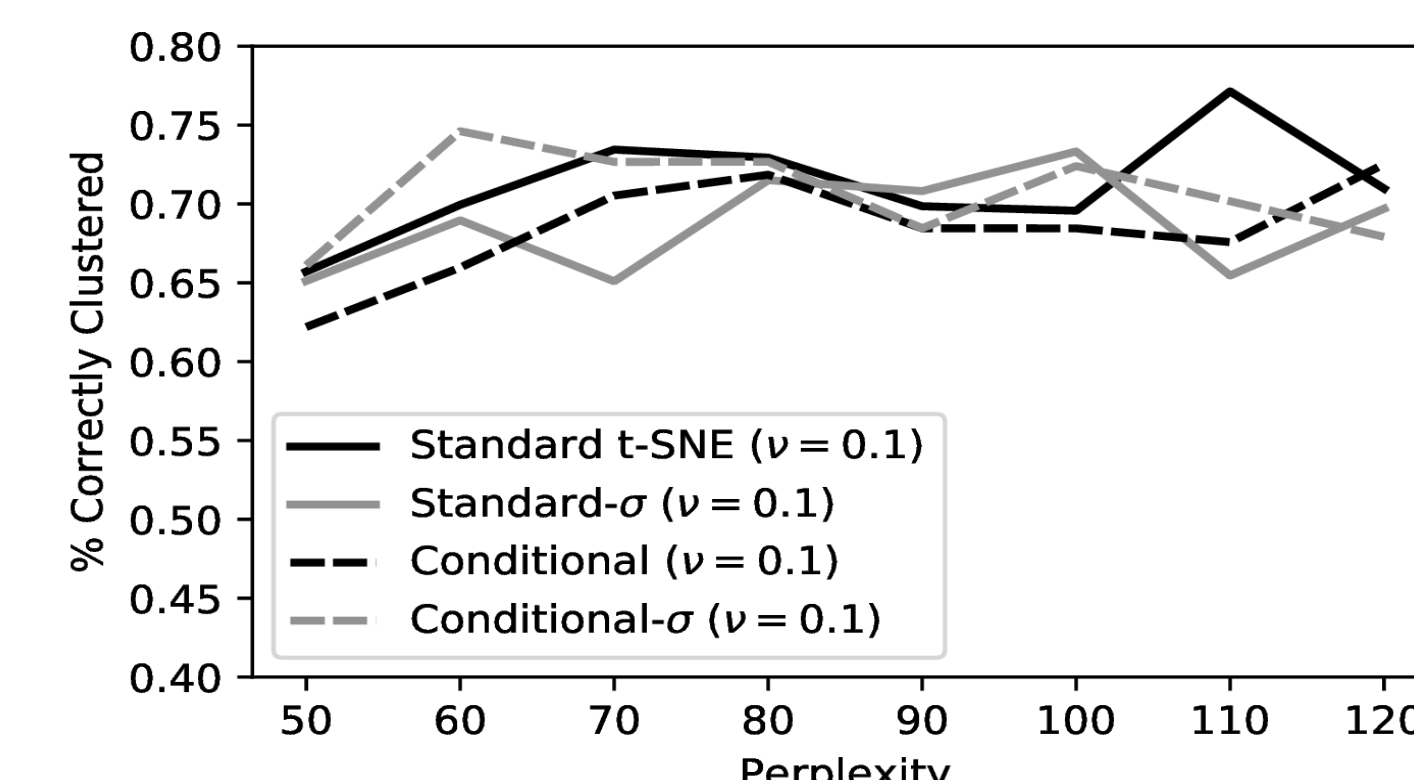


Figure 6. K-means classification accuracy as a function of perplexity, using four variations of the fat-tailed t-SNE algorithm. Although each of these algorithms generates different cluster shapes, the resulting classification accuracy is similar for all modifications.

## BLACK FRIDAY

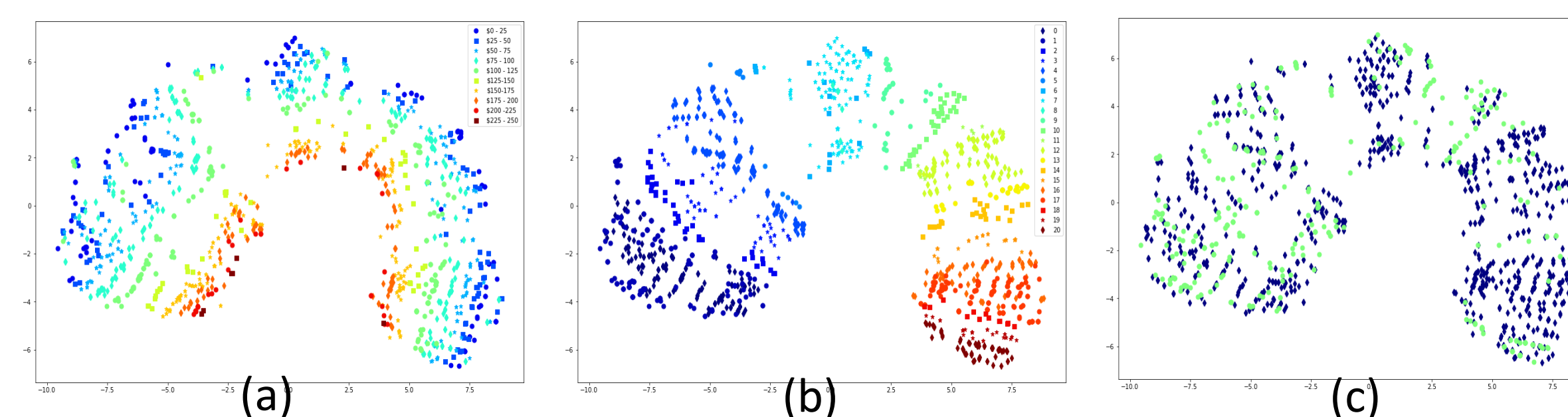


Figure 7. Black Friday shopper data differentiated according to amount spent (a), and occupation level (b) in the low-dimensional space but not gender (c). Shopper demographics data failed to produce meaningful clusters due to categorical features in the dataset.

## CONCLUSION

- Variants of the t-SNE algorithm can generate cleaner clusters than standard t-SNE
- Clusters are maximally visually separable when using the t-SNE conditional— $\sigma_i$  variant
- t-SNE and variations of this algorithm generated meaningful clusters when applied to the high-dimensional MNSIT dataset which we used to generate low-dimensional digit regions.
- t-SNE did not generate meaningful clusters when applied to a low-dimensional dataset with non-numerical features, perhaps because distances between labels of non-numerical features do not carry any intrinsic meaning.