

# ATP Strategy Work Plan

## ATP 5-Year Work Plan Period Objectives:

ATP Goal 1: ESTABLISH A PARTY INTERIM NATIONAL EXECUTIVE COMMITTEE					DURATION: SEP 2022 – DEC 2022	
Action	Timeline	Outcome	Baseline & Target	Person Responsible	Details	Status
1) Party NEC vacant seats announcement	1 week	Vacant seat announcement	Open vacant NEC seats for applications	Party Leader	Notification of intent to fill vacant NEC seats	Completed
2) Official applicant invite	1 week	Receive applications	Process transparency	Party Leader	Free & Fair process	Completed
3) Setup Interview Panel	2 weeks	Panelists obtained	Get neutral panelists	Party Leader	Free, fair & unbiased	Completed
4) Applicant interviews	2 weeks	Prospective applicants interviewed	Obtain right candidates	Interview panel	Free, fair & Transparent	Completed
5) Successful candidates' announcement	1 day	Interim NEC announced	Vacant NEC seats filled	Party Leader	Announce results on the Party WhatsApp group	Completed
6) Get party members' reviews	2 weeks	Party members involvement	Handle any objections & corrective actions	Party Leader	Focus on process transparency	Completed
7) Applicants' appointments	2 weeks	Party members notified	Establish a new interim NEC	Party Leader	Filling & forming NEC	Completed
8) Obtain applicants' official party certificates & appointment letters	3 weeks	Certificates & appointment letters issued	NEC officials certified	Party Leader	Get official party certification	In Progress
9) NEC officials' swearing-in	3 weeks	Officials sworn in	Acceptance to office & awarding of certificates	Organizing-Secretary	Plan & execute the swearing-in ceremony	In Progress

10) Call the first NEC meetings	2 weeks	Formulation of the work plan, policies, and ideologies	Adoption of formulated official party documents	Secretary-General	Minutes shared with party members and submitted to ORPP	In Progress
<b>ATP Goal 2: PROVISIONAL REGISTRATION CERTIFICATE ACQUIZITION</b>					<b>DURATION: JAN – JUN 2023</b>	
Action	Timeline	Outcome	Baseline & Target	Person Responsible	Details	Status
1) Submit NEC first minutes	1 week	Official first Party minutes submitted to ORPP	Fulfill registration requirement	Secretary-General	Part of the party registration process	Planned
2) Submission of NEC officials & documents	2 weeks	NEC officiated	Submit the NEC list to ORPP for recommendation & approval	Secretary-General	Submit names to ORPP officially with good- conducts, tax certs, etc	Planned
3) Discuss Party's official HQ establishment	1 month	Get the official party HQ announced	Submit the official party HQ location to ORPP	NEC	Party members involvement	Planned
4) Party Gazettement	2 weeks	ORPP gazettes the party provisional registration.	The party gazetted and approved	ORPP	Gazettement of party name and symbol in a national newspaper	Planned
5) Payment of Party Provisional certificate	2 months	Deposit cheque of Ksh 100,000 to ORPP account	ORPP Check Acceptance	Party Treasurer	Original copy of check deposited at ORPP office	Planned
6) Acquire a Provisional certificate	3 weeks	Get the original provisional certificate	Provisional certification	ORPP	Awarding the certificate by ORPP	Planned
7) Opening Official Party Bank Account & KRA Pin	2 weeks	Get a party bank account & KRA PIN	Re-open party bank account	Chairperson/ SG & Treasurer	USD & KSH Accounts	Planned

8) Training of recruitment Agents on IPPMS	2 weeks	The party to send officials for party recruitment training	Officials trained on IPPMS	Organizing Secretary	Get access to the party registration portal and registration materials	Planned
<b>ATP Goal 3: FULL REGISTRATION CERTIFICATE ACQUIZITION</b>					<b>DURATION: JUL 2023 – JUL 2024</b>	
Action	Timeline	Outcome	Baseline & Target	Person Responsible	Details	Status
1) Registration of party members	4 months	Register at least 3,000 per 24 counties.	Acquire at least 3,000 voters per 24 counties	National Coordinator	Register citizens who are above 18 years and do not belong to any other party	Planned
2) Open county offices	3 months	Open at least 24 county offices	Get suitable offices in the counties	NEC/Members /Sponsors/Part ners	Get a room, office seat, table, desktop e.t.c	Planned
3) Apply for full certificate	1 month	Approval of offices and membership list	Submit members' details and office details to ORPP	SG & National Coordinator	Names, ID numbers, and address locations of offices	Planned
4) Verification & approval of Names and Offices	1 month	Offices and Names verified and approved	Party membership list approved, offices approved	ORPP & NEC	Counter-checking the names with already registered members, verifying office set up in line with set standards	Planned
5) Gazettement of party Full registration	1 month	Party gazetted and members of the public given 14 days to report any objection of registration	Party-approved after 14 days of gazette ment	ORPP	Approved if no public objections	Planned
6) Payment of Full certificate	1 Month	Pay ORPP Ksh 500,000 for full certificate	Deliver the cheque to the registrar	Treasurer & Executive	Registration payment to ORPP	Planned
7) Receiving a Full certificate	1 week	The party is given a full certificate	Awarding of full certificate to the party by the Registrar	ORPP	Receiving full certificate	Planned
8) Official Launch of the party	3 weeks	Party Launch	National convention	NEC & all organs	Party Public announcement	Planned

ATP Goal 4: ASPIRING YOUTH CANDIDATES ENROLMENT PROGRAM					DURATION: AUG 2024 – MAY 2025	
Action	Timeline	Outcome	Baseline & Target	Person Responsible	Details	Status
1) Formulation of criteria to be used	2 months	Candidate enrollment strategy	Criteria deliberated, modified & adopted	NEC & committees	Criteria discussion & approval	Planned
2) Aspirants' enrollment	4 months	Registration/enrollment of aspirants	Get aspirants in all elective positions	National Coordinator	Implement criteria	Planned
3) Aspirants' vetting and approval	2 months	Aspirants qualified	Direct party ticket aspirants in all elective positions	NEC & Committees	Applicants approved	Planned
4) Aspirants' Political training and orientation	2 months	Well trained aspirants	Politically proficient aspirants	Organizing Secretary	Fully trained	Planned
5) Certification	1 week	Party certified aspirants	Naming party flag bearers	Party Leader	Official Aspirants naming	Planned
ATP Goal 5: PARTY 2027 CAMPAIGN STRATEGIES AND RELATED ACTIVITIES					DURATION: JUN 2025 – JUL 2027	
Action	Timeline	Outcome	Baseline & Target	Person Responsible	Details	Status
1) Formulation of Party Manifesto	3 months	Party Manifesto created	Have an inclusive party manifesto	All organs of the party	The official party manifesto for publication	Planned
2) Formation of a campaign strategy committee	2 months	Formulate a party campaign strategy committee	Create a campaign strategy committee	NEC	All-inclusive	Planned
3) Formulate & adopt a campaign strategy	3 months	Formulate a workable party campaign strategy	Create, deliberate & adopt a party campaign strategy	Campaign strategy committee	Submitted and approved by the NEC	Planned
4) Roll-out of campaign strategy	17 months	Win majority seats in Parliament & Senate	Win 2027 Elections	All party organs	All hands on deck	Planned