

Benjamin Espinoza

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SUMMARY

Business & Data Analyst with 6+ years of experience in business intelligence, data visualization, and digital transformation in banking and industrial sectors. Specialized in KPI dashboards, scalable reporting, and data-driven decision-making using tools like Looker Studio, Power BI, and Google Cloud. Industrial Engineer with certified skills in analytics and continuous professional development.

WORK EXPERIENCE

Business Analyst, 05/2023 - Current
Banco Internacional

- Built a company-wide reporting and KPI system from scratch for the Innovation area, where performance tracking and outcome evaluation were previously nonexistent.
- Created over 20 dashboards for departments such as Innovation, Fraud, Sales, Product Owners, and Strategic Planning.
- Led and scaled a metrics team, automated processes using ETL pipelines and team-managed databases, ensuring data integrity and scalability.
- Transitioned to cross-functional squad as Business Analyst: user stories, testing, flows and dashboards.

Data & Business Control Analyst, 09/2021 - 04/2023
Lucas Diesel



- Created a new data analytics function in a company lacking visibility due to shared finance with sister company.
- Delivered 30+ Power BI reports across operations, sales, inventory, procurement, automotive services and executive dashboards.
- Automated daily report delivery, saving up to 1 hour daily.
- Improved annual budgeting from 6 to 2 months over two years.

Financial Performance Analyst, 11/2019 - 02/2021
Heavenward Ascensores

- Tracked KPIs and costs for modernization projects.
- Created dashboards in Excel and Power BI to support strategic decisions.
- Worked with technical and executive teams to improve customer data insights.

LANGUAGES

Spanish: First Language

English:	B2	French:	A1
			
Upper Intermediate (B2)		Beginner	

SKILLS & TOOLS

- **Data:** SQL, Excel, LookML
- **Visualization:** Power BI, Looker Studio, Tableau
- **Methods:** KPIs, Agile, dashboarding, storytelling

CERTIFICATIONS

- Qlik Sense Designer
- Google Tag Manager (Basics)
- Linguaskill English B2
- SQL Certification
- SSIS Certificate
- Tableau & Tableau Prep

EDUCATION

International Diploma in Digital Transformation: Digital Transformation, 01/2024

Digital Bank LATAM - Online program

Diploma in Web Design & Programming : Web Design & Programming, 01/2022
Fundación Telefónica & AIEP - Santiago, Chile

University Preparation Program : English, 01/2022

BYU PathwayConnect - BYU Idaho Online

Bachelor of Science in Engineering : Industrial Engineering, 03/2021
University Of Valparaíso - Santiago, Chile

WEBSITES, PORTFOLIOS, PROFILES

- www.benmatias.com
- [linkedin.com/in/benmatias](https://www.linkedin.com/in/benmatias)
- <https://www.credly.com/users/benjamin-espinoza.a90179df/badges#credly>