How to do Machine Learning

(without knowing Machine Learning)

machine learning is so easy

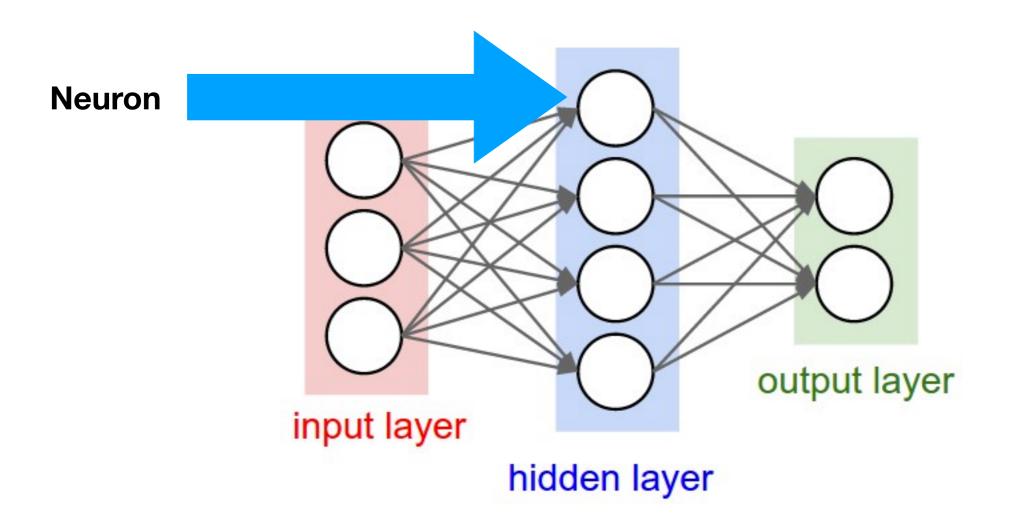
how do you do?

you just copy things from the internet

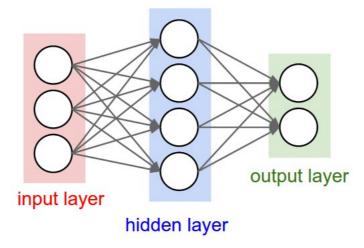
Disclaimers

- Machine learning is super complicated & broad
- This talk will focus specifically on a very simple understanding of neural nets
- I genuinely don't know machine learning at all. Lots of this is probably wrong.

What is a neural net?

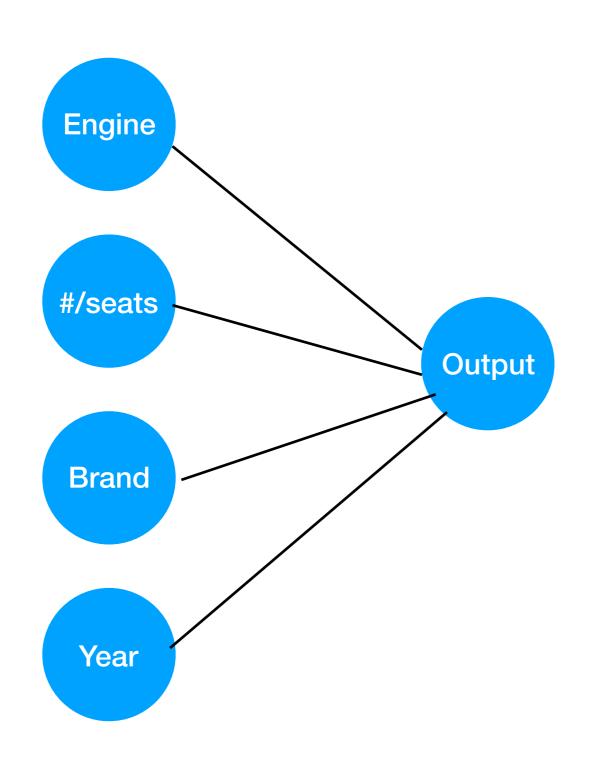


What is a neural net



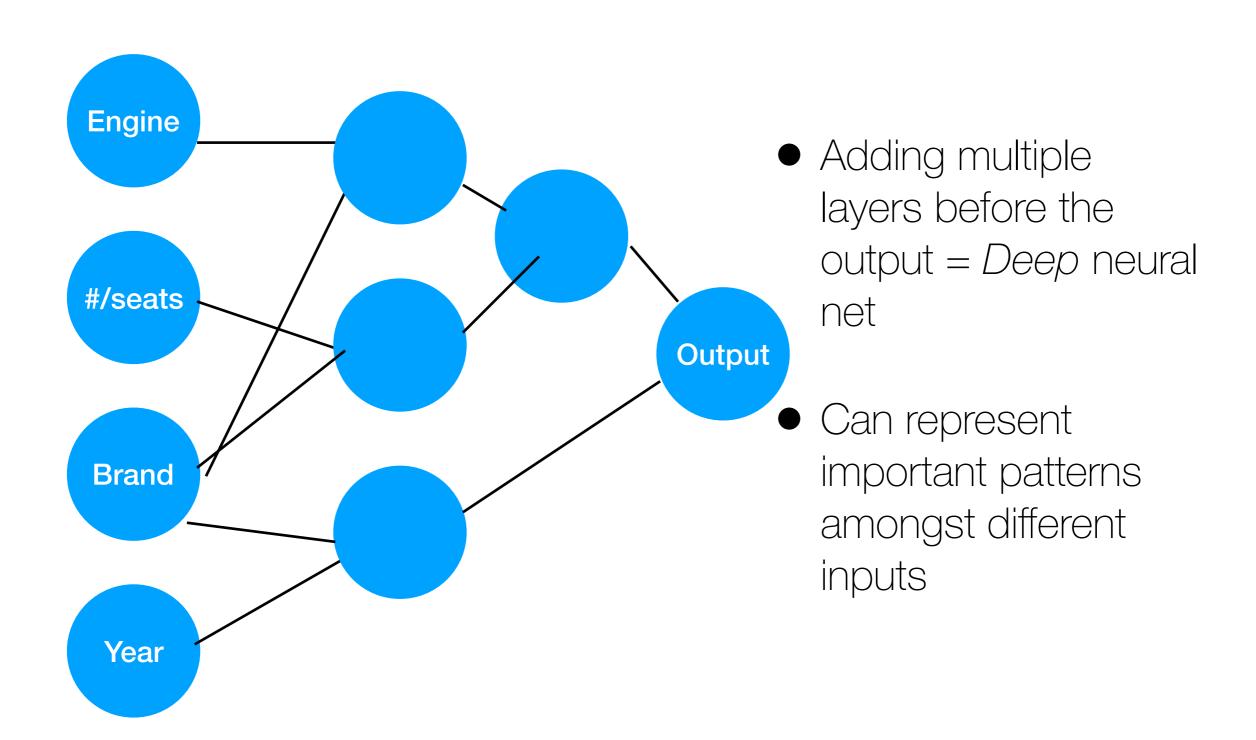
- A connection of inputs and outputs
- Inputs are different characteristics
- Outputs are numerical strengths representing the likelihood that the input belongs in a certain output category

Example: Value of a car

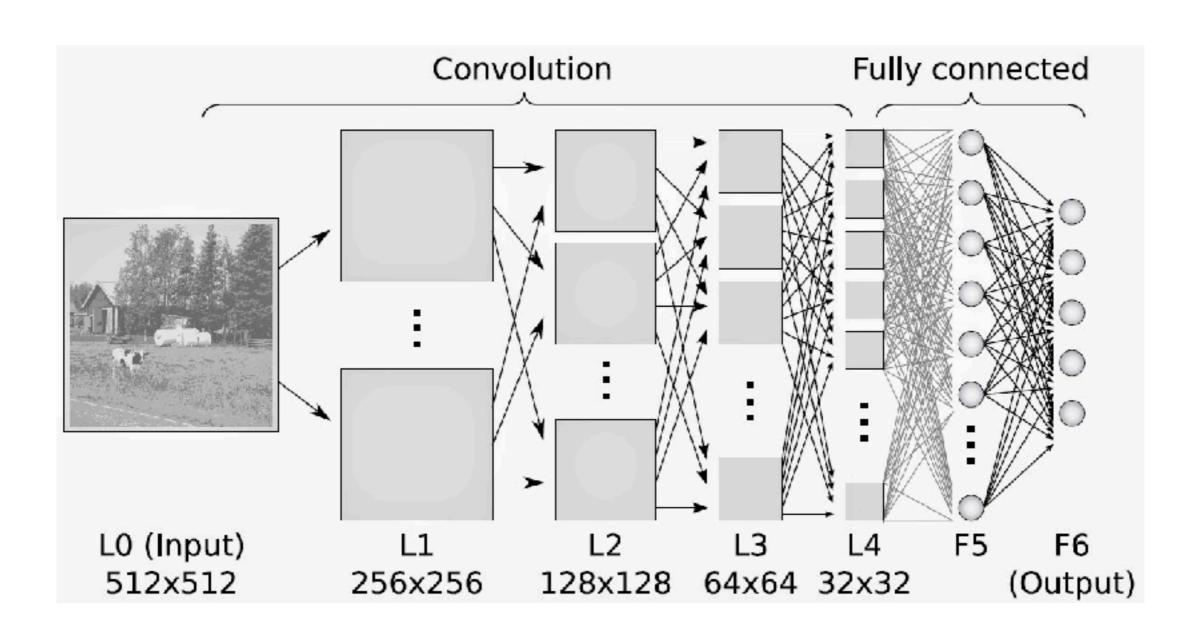


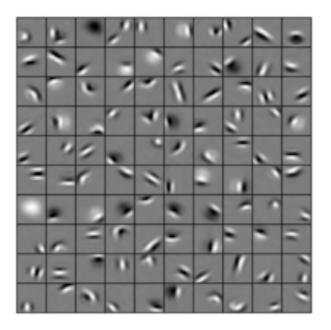
- Each edge is weighted
- Train this by randomly initializing weights, inputting values, and nudging the waits to better fit the training data
- With a single layer, can
 only get simple ax + bx
 +cx... formulas

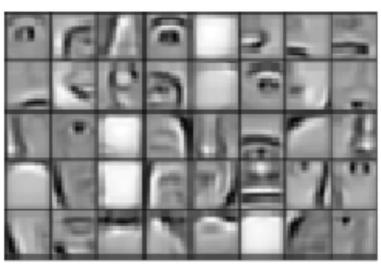
Example: Value of a car

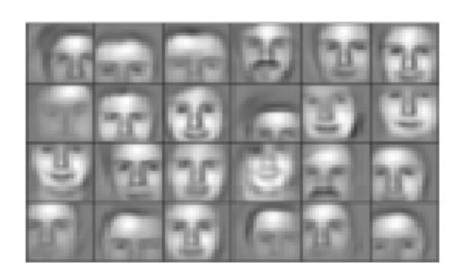


Convolutional Neural Nets can detect the "inputs" and internal layers









Neural nets in practice

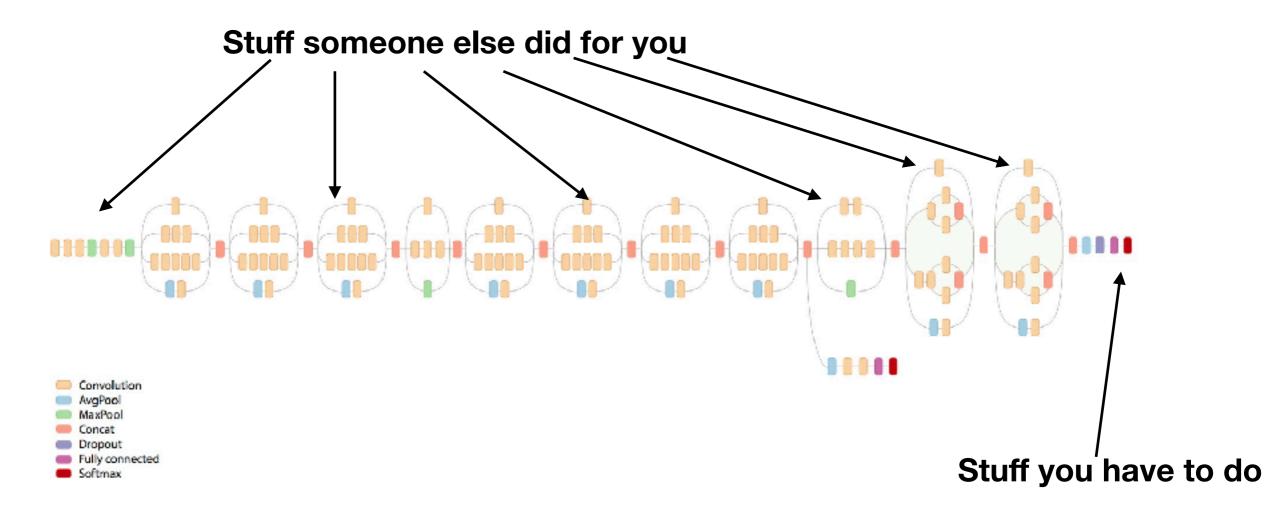
- Conceptualized in the early 1900s, just not enough computing power
- Computing power has obvious caught up recently, but implementing this requires incredible complex understanding of Machine Learning

Tensorflow makes it easy



- (Relatively) simple API in lots of language. Easiest in Python.
- Lots of open-sourced ML models (https://github.com/tensorflow/models)
 - Predicting future frames in a video
 - Image -> Text extraction
 - Name recognition
 - etc.

Transfer Learning



- Open-source models that are already designed on generic datasets to recognize characteristics
- You just need to retrain the final layer to work with your categories
- This means it's easy and fast

Retraining

- Initial layers have already been trained on large, generic data sets
- You provide a more specific data set
 - Training data: Generate the model
 - Test data: Check accuracy of the model, "nudge" the weights to refit the model

Simple overview

- 1. Collect data
- 2. Clean data
- 3. Retrain model
- 4. Use model
- 5. Celebrate!

Example:

Hotdog or Not Hotdog using Inception v3

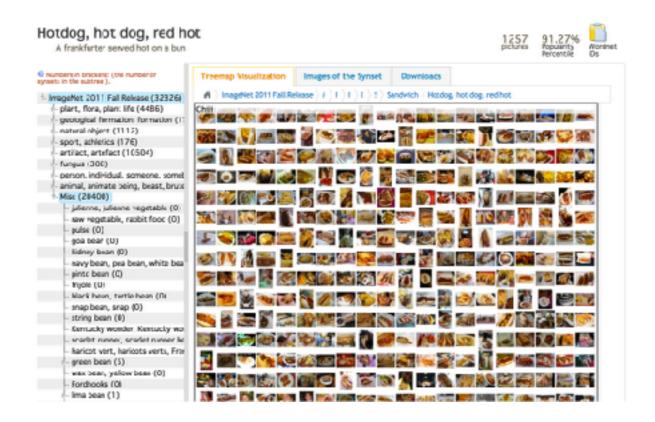
Step 0: Installation/setup

- Python + Pip + Virtualenv
- You can also do this with docker + Google's Bazel build tool, and in other languages, but this is the most robust & easiest way

```
mkvirtualenv hotdog
pip install — upgrade tensorflow
source ~/.virtualenvs/hotdog/bin/activate
```

Step 1: Collect data

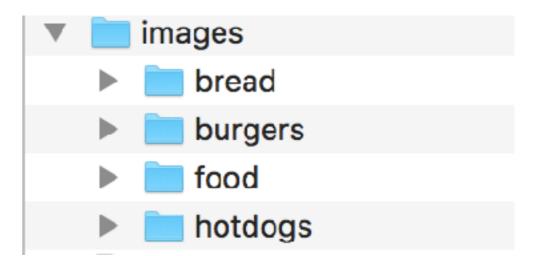




Download URLs of images in the synset



```
import urllib
import os
import json
PARENT DIR = './images'
DATA_SOURCE = 'data.json'
def get_data():
   with open(DATA_SOURCE) as data:
        return json.load(data)
def collect_images(data):
    Expected format:
            "subdir name": [
                url1,
                url2,
                . . .
    for subdir in data.keys():
        print 'PROCESSING' + subdir
        print '='*80
        mkdir_if_not_exists(subdir)
        unique_id = 0
        for image_url in data[subdir]:
            unique_id += 1
            image_name = "%s_%s" % (subdir, unique_id)
            image_dest = os.path.join(PARENT_DIR, subdir, image_name)
            download_image(image_url, image_dest)
def mkdir_if_not_exists(dir_name):
    path = os.path.join(PARENT_DIR, dir_name)
    if not os.path.exists(path):
        os.makedirs(path)
def download_image(image_url, image_dest):
    file_extension = image_url.split('.')[-1]
    image_dest = "%s.%s" % (image_dest, file_extension)
    print "Downloading %s to %s" % (image url, image dest)
        urllib.urlretrieve(image_url, image_dest)
        print "Success!"
    except Exception as e:
        print "Got error!"
        print (str(e))
if __name__ == '__main__':
    collect_images(get_data())
```



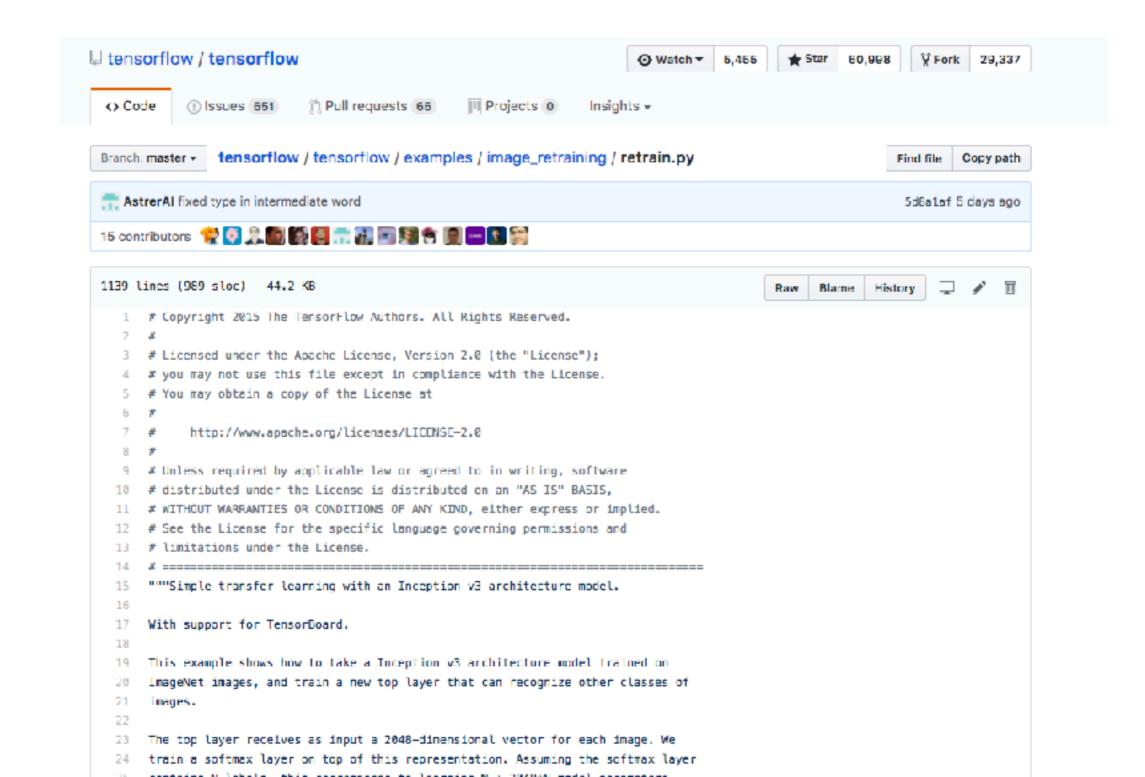
Step 2: Clean Data

- Will have lots of "invalid" images
- You can rotate, resize, transform images so that you have a larger data set
- Configure bounding boxes

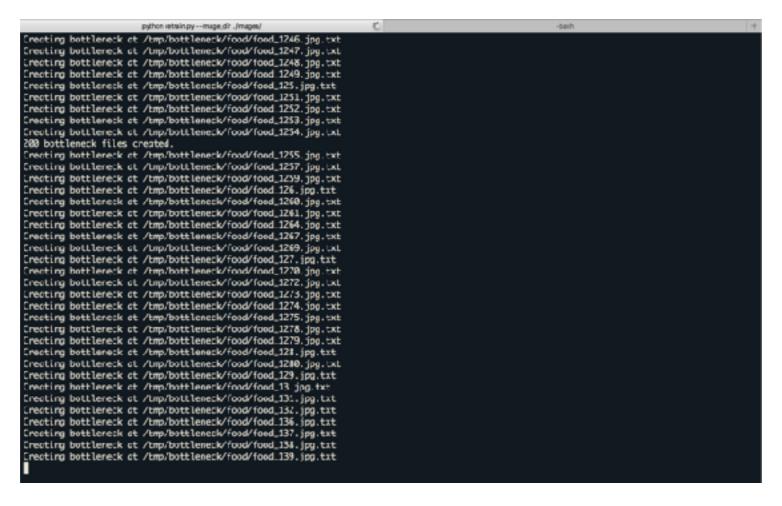
Image not available

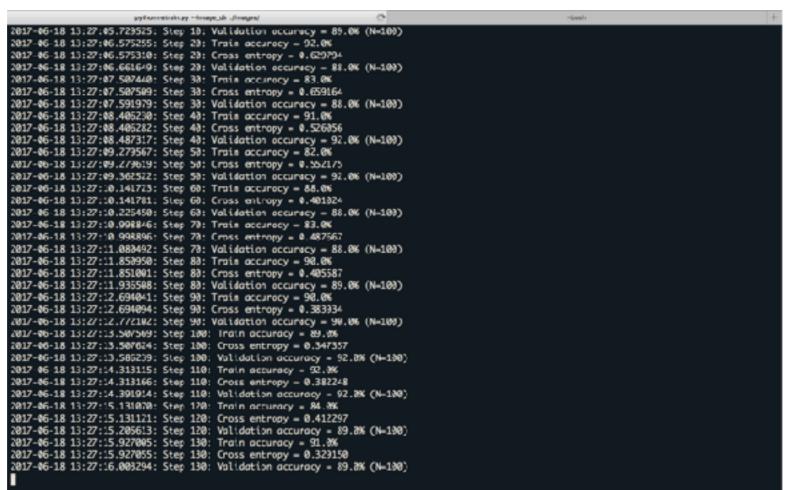


Step 3: Retrain model



python retrain.py ---image_dir ./images





Step 4: Use model

```
import tensorflow as tf, sys
# constants
LABELS FILE = './output labels.txt'
GRAPH FILE = './output graph.pb'
# load image
image path = sys.argv[1]
image data = tf.gfile.FastGFile(image path, 'rb').read()
# parse labels file
label lines = [ line.rstrip() for line in tf.gfile.GFile(LABELS FILE) ]
# load the trained model from the output graph
with tf.gfile.FastGFile(GRAPH FILE, 'rb') as f:
    graph = tf.GraphDef()
    graph.ParseFromString(f.read())
    = tf.import_graph_def(graph, name='')
with tf.Session() as sess:
    # pass the image into the graph as input
    tensor = sess.graph.get tensor by name('final result:0')
    predictions = sess.run(tensor, { 'DecodeJpeg/contents:0': image data })
    sorted predictions = predictions[0].argsort()[-len(predictions[0]):][::-1]
    for node in sorted predictions:
        label = label lines[node]
        score = predictions[0][node]
        print "%s: %.5f" % (label, score)
```

Step 5: Celebrate (and turn it into a service)

```
import os
import time
from flask import Flask, request, jsonify
from download images import download image
from label image import get predictions
app = Flask( name )
@app.route('/is hotdog', methods=['POST'])
def is hotdog():
    image url = request.args.get('image')
    image location = os.path.join('tmp', "download %s" % int(time.time()))
    image location = download image(image url, image location)
    if image location:
        try:
            predictions = get predictions(image location)
            is hotdog = make prediction(predictions)
            return jsonify(is hotdog=is hotdog, scores=predictions)
        except Exception as e:
            print(str(e))
            return jsonify({ 'error': 'Error processing image' }), 500
    else:
        return jsonify({ 'error': 'Couldn\'t download image' }), 500
def make prediction (predictions):
    return predictions[0][0] == 'hotdogs' and predictions[0][1] >= 0.8 \
            and predictions [0][1] - predictions [1][1] > 0.2
if __name__ == '__main__':
    app.run()
```

Code & Slides: bennusch/honhaas