

Head of Marketing & Community Development | Co-Founder (20 – 40%)



[Don Elon AI](#)

Who are we?

Don Elon AI is a start-up, looking to launch the App *Don Elon AI*. The app analyses twitter sentiments, and thereby categorises users into different celebrity segments. The app shall be connected to an NFT project, where people can buy NFT shares, receive a profit share and will be able to vote about the future of the app. Hence, a majority of the revenue stream is expected to come not from the app itself, but from the ecosystem around it. At the current moment, the app is production ready, but has not yet been published. The goal of *Don Elon AI* is to establish a hype around its app & ecosystem, grow it to a certain size, and trade-sell it to an established company later on.

Further information is available on <https://donelon.app/> .

What are we looking for?

The start-up *Don Elon AI* is looking for a Head of Marketing & Community Development and Co-Founder.

Responsibilities

As Head of Marketing & Community Development, you will be responsible for:

- Manage and grow all social media channels
- Design & launch digital marketing campaigns
- Interact with the community and external partners
- Independently manage and take measures to grow the promotion of *Don Elon AI*

Your Profile

Your profile includes:

- High motivation, specifically for entrepreneurial activities
- Experience with digital communication channels (such as Discord, Reddit, Twitter etc.)
- Talent for designing digital marketing content
- Fully fluent in English
- Available to work 8 – 16 hours per week

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- Experience with NFT's is a plus
 - Located in Switzerland is a plus
 - Fluency in German is a plus

Our Offer

Don Elon AI offers participation in the company as a compensation for your work. Currently, *Don Elon AI* is evaluated at \$22'173¹. Based on this evaluation, you are offered to gain shares on a \$20/hour basis. A max. amount of 16% of the shares are offered².

Example:


For working 64 hours in one month (40%), you will be awarded 5.8% of the company.

How to apply

Send your application to ceo@donelon.app , including the following documents:

- a CV
- A motivational letter, explaining why you want to have said position

We are happy to receive your application!

¹ Further details, for how this evaluation is derived, may be found here:  [Company Valuation.pdf](#)

² In case of external investments, shares might be diluted.