## **STRENGTHS**

Technical Innovation
Sustainability Focus
Cost Savings
Scalability
Customizability

## **OPPORTUNITIES**

Growing Renewable Energy Market
Regulatory Incentives
Global Energy Transition
Integration with IoT and Smart
Devices
Partnerships and Collaborations

## **WEAKNESSES**

Data Dependency
High Initial Development Costs
Complexity of Implementation
Skill Requirements

## **THREATS**

Market Competition
Technological Risks
Data Security Concerns
Economic and Political Factors
Customer Resistance