



AstonHack10

Sponsorship Prospectus
22nd –23rd February 2025
Aston University





< AstonHack Introduction />

< Who are we? />

We are the **Aston Computer Science Society (ACSS)**.

Coordinated by students powered with their excitement in tech, we welcome all to learn, share and have fun with computer science. Annually running for over 10 years, AstonHack has become a staple within the West Midlands and we are excited to continue inspiring students. With our new **Women in Tech** and **Cyber Security** Divisions, we aim to involve all students. **AstonHack is presented in association with the ACSS - by students, for students.**

< What is a hackathon? />

Hackathons invite tech enthusiasts to collaborate on **programming projects**, usually in teams. For students, hackathons host a **distinctive experience** for creating original projects. There are opportunities to learn new skills in workshops and have fun in socials too.

For sponsors, hackathons unlock access to these **inspired and motivated minds** for an entire weekend.

The backing of sponsors is extremely valuable in enabling events like this which are important for **cultivating our tech community**

< Where and When? />

For our 10th iteration, the hackathon will return as an in-person event in the **Aston University Main Building**.

Our **24 hour event** will take place on the **22nd and 23rd February 2025**.



< Our Mission />

Amplifying engagement with computing beyond studies is paramount in **developing tech talent**.

By igniting the **maker's spirit** from newcomers to advanced creators, we aim to fuel students in learning and applying new skills.

Expand student learning through active collaboration, mentorship, and hands-on problem-solving through challenges.

Extend interactions between students and Technology companies, to improve community engagement.

< Why Sponsor Us? />

Aside from our mission to **encourage growth in student creators**, AstonHack supplies a spectacular sponsorship opportunity to:

1. **Interact** with students by hosting workshops, social events, or with mentors.
2. **Expose** your brand, gain recognition and empower students to use your tools.
3. **Recruit** by identifying tech talent and sharing your internship, placement or graduate schemes.

With AstonHack being one of the **biggest student run hackathons in the West Midlands**, this is your opportunity to unlock access to some of the brightest and curious minds in the entire region.

< How Can You Help? />

AstonHack is offering **3 tiered sponsorship packages** - **Gold**, **Silver** and **Bronze**.

Your organisation would provide some combination in the form of funding, equipment, tools, data, challenges with prizes, or API access to the value of the relevant tier.

< The Sponsorship Tiering Table />

	Bronze £750	Silver £1500	Gold £2000
Advertising on our social media and website	● (Small)	● (Medium)	● (Large)
Promotional materials to be handed out	●	●	●
Opening ceremony presentation slot	● (Logo will appear during welcome and sponsors slide)	● (Allocated time slot to talk about your company and work)	● (Extended time to showcase student opportunities at your company)
On-site presence with sponsor table		●	●
Part of the judging panel		●	●
Set a sponsor challenge		●	●
Run a workshop/ game event			●

If you have **suggestions** of how your organisation could support us differently or questions about the tiers, we welcome you to **get in touch**.

AstonHack9 continued the success of AstonHack with:

100+

Attendees

18+

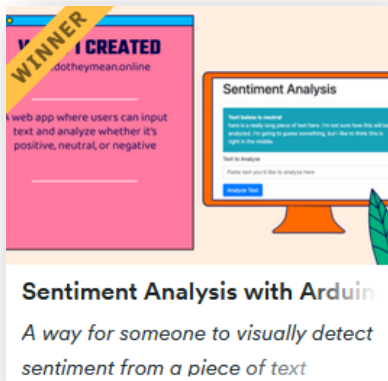
Projects Submitted

20+

Course Backgrounds
Represented

BSc, MSc and PhD students from Computer Science, Cyber Security through to even Biomedical students participated last year.

Here are some of projects from previous AstonHacks:



From machine learning and accessibility...



...To tackling social issues with cloud integration



...As well as simply hilarious and entertaining projects

...AstonHack sparks creativity in a spectrum of ways within all of our attendees.

< How to get in touch? />

The ACSS welcomes you to get in touch for any suggestions, queries or to have a discussion primarily by email using **compsci.society@union.aston.ac.uk**, and on our social media:

AstonHack:

Instagram: [@astonhack](https://www.instagram.com/astonhack)

Facebook: [/astonhack](https://www.facebook.com/astonhack)

Website: <https://astonhack.co.uk/>

Email: compsci.society@union.aston.ac.uk

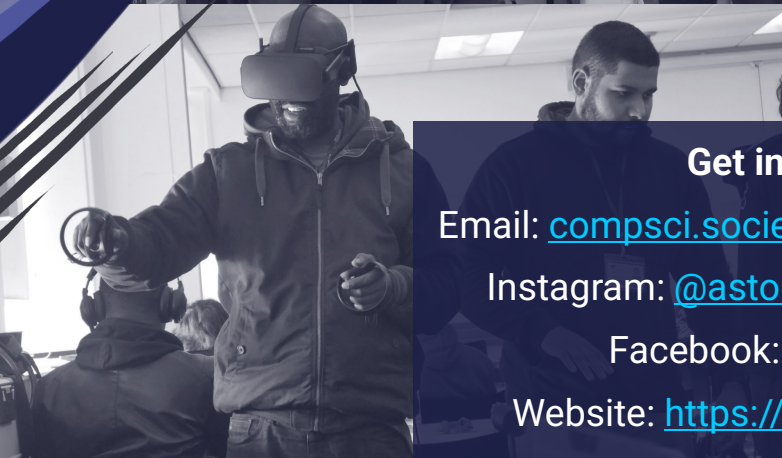
ACSS:

Instagram: [@astoncss](https://www.instagram.com/astoncss)

Facebook: [/AstonCSS](https://www.facebook.com/AstonCSS)

Twitter: [@AstonCSS](https://twitter.com/AstonCSS)

Email: compsci.society@union.aston.ac.uk



Get in touch!

Email: compsci.society@union.aston.ac.uk

Instagram: [@astoncss](#) / [@astonhack](#)

Facebook: [/astonhack](#)

Website: <https://astonhack.co.uk/>

