

**Benjamin P. Haddon**

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**PROFESSIONAL SUMMARY**

Strategy-minded Research Associate with 2+ years in occupational health and public-sector research, combining analytical precision with direct consulting experience across Canada and Asia. Proven success leading data-driven process improvements, stakeholder engagements, and strategic assessments for public health and non-profits. Skilled at translating complex data into clear insights and delivering high-impact, client-ready recommendations.

**PROFESSIONAL EXPERIENCE**

**Volunteer Consultant** | Endeavour Consulting | Toronto, ON | May – Aug 2025

- Delivered board-approved digital transformation roadmap for a mental health non-profit, aligning organizational strategy with business objectives
- Conducted stakeholder readiness analysis (130+ responses), producing data-driven insights and strategic recommendations
- Designed client deliverables (frameworks, presentations, case studies) to secure executive buy-in and drive organizational change
- Facilitated client engagement workshops, building consensus on tailored solutions and service optimization

**Research Associate** | Ontario Health | Toronto, ON | Dec 2024 – Present

- Automated data and administration workflows across 120k+ records, reducing manual review time by 40% and reducing human error during repetitive workflows
- Built quality assurance framework for 6,000+ job classifications, delivering 50% efficiency gains via Excel macro automation, data validation guardrails, and advanced excel functions
- Liaised with supervisors and collaborators to adjust data collection protocols based on interim quality control results, ensuring accuracy and research readiness
- Prototyped AI-enabled OCR pipeline using Python and ML tools, demonstrating scalable automation potential

**Research Assistant** | Dalla Lana School of Public Health | Toronto, ON | Oct 2023 – Dec 2024

- Executed targeted engagement with 30+ Fire Chiefs, achieving 60% higher participation in exposure studies
- Applied R-based statistical analysis and standardized data collection (3D scanning, anthropometrics) to produce strategic recommendations that improved research efficiency and compliance

**Consulting Intern** | Slingshot Group | Bangkok, Thailand | May – July 2022

- Facilitated executive workshop for 20+ C-suite leaders, introducing digital transformation strategies to improve resilience and wellbeing starting in the workplace
- Synthesized survey and interview data into tailored strategic recommendations, shaping product direction
- Presented transformation roadmap directly to CEO, securing leadership commitment

**EDUCATION**

**Ivey Business School**, Western University | *MSc Management*, Int'l Business (2023, 88.6%) | Ivey MSc Excellence Award  
Relevant Coursework: Global Strategy, Data Driven Management, Systems Thinking, Global Corporate Finance

**University of Toronto** | *Honours BSc, Genetics & Nutrition* (2021)

**Certifications:** Tableau (Duke Univ., 2024), Canadian Securities Course (2021), LLQP (2023), First Aid & CPR-C (2024)

**SKILLS & CORE COMPETENCIES**

**Consulting & Strategy:** Client Value Creation · Digital transformation · Business Case Development · Stakeholder management · Strategic recommendations · Change management · Process optimization · Agile methodologies

**Technical & AI/Automation:** Generative AI (custom GPTs) · Machine Learning (ML) · Python · R · Tableau · Cloud technologies (AWS/GCP/Azure) · Data analysis · Workflow automation · OCR (Tesseract) · Quality assurance frameworks

**Domain Expertise:** Healthcare research · Data workflows · Process standardization · Operational improvement

**Languages:** German (B2 Proficient) · French (B1 Intermediate)

**PUBLICATIONS**

*"Harvest Hands: A Hopeful Future"* – Authored an Ivey Publishing case study on organizational transformation.

Nominated for The Case Centre Outstanding Case Writer Award (2024). ([link](#))