

Benasir Begam

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SUMMARY

Creative and results-oriented **WordPress Developer** with hands-on experience building dynamic, responsive, and SEO-optimized websites for businesses and e-commerce platforms. Skilled in **Elementor**, **WooCommerce**, **custom themes**, and **SEO tools**. Adept at managing projects for UAE-based and Indian clients, with a strong eye for design, performance, and user experience.

SKILLS

WordPress Development: Elementor, WooCommerce, Theme Customization, Plugin Integration, SEO Plugin Setup (Yoast, Rank Math), Speed Optimization (caching, image compression), Website Migration, Mobile Responsiveness, Security Practices

Frontend: HTML, CSS, JavaScript, Bootstrap, React.js

Backend & DB: Node.js, MongoDB, MySQL

Other Tools: Git, Canva, Google Search Console, Google Analytics (basic)

Languages: English (Fluent), Tamil (Fluent)

EXPERIENCE

WordPress Developer / Front-End Developer

5way It Zone

July 2022 - Present, Karaikal, India

- Built and maintained fast, mobile-friendly WordPress websites for local and international clients.
- Customized WordPress themes using Elementor and integrated plugins for SEO, security, and speed optimization.
- Ensured seamless UI/UX across devices and collaborated closely with designers and backend developers.
- Contributed to company expansion into UAE markets by delivering client-ready digital solutions.

PROJECT

5waysfze - Digital & Web Development Agency | UAE

5waysfze.com/

Sharjah Gifts - WooCommerce gift e-store | UAE

sharjahgifts.com

New Angel's Bridal Studio - Beauty parlour site | Karaikal, India

angelsbridalstudio.com

Crescent Haj Services - Hajj packages | Trichy, India

crescenthajservice.com

Tourswego - Tour services website | UAE

tourswego.com

High Someat General Trading (Dubai)

highsomeat.com

MD General Trading Company

mdgeneraltrd.com/

Cartlytics (Demo Site)

cartlytics.5waysfze.com/

Almolabi Hajj Service - UAE |

almolabi.sharjahgifts.com/

My Portfolio

benasirbegam-portfolio.netlify.app/

EDUCATION

MERN Stack development - June 2023 to Sep 2023

GUVI (IIT-Madras Platform)

Bachelor of Computer Applications (BCA) – Pursued, Partial Completion

ALAGAPPA UNIVERSITY • Karaikudi • 2013
