Systematic Litterature Review

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Sommaire I

- Introduction
- 2 Data sets acquisition
- Network analysis
- Topic Models and embeddings
- Conclusion

Introduction

Introduction

Systematic reviews are different from traditional literature reviews because they aim to identify all studies that address a specific question. Typically: "How much high are advertising elasticities at the level of the brand.

- so not only a quantitative dimension cause large amount of references.
- Need Text mining methods because we deal mainly with text, focusing on values would be a meta-analyses.
- Toward reproducibility criteria.

In this presentation a pragmatic approach through three questions

- How to constitute the data set?
- How analyse Authorship and communities?
- How to Analyse contents ?

Narratives versus systematic?

уре	Advantage(s)	Disadvantage	Application(s)	Guidelines
Systematic Review	Minimized bias A-priori protocol Defined search and evaluation methods Reproducible High validity of review conclusions	Must adhere to established guidelines Valid literature base required Robust (enough) literature to review Variation in study methods within reviewed literature may affect results	Identify relevant evidence Assess quality of evidence Non-biased synthesis of literature Interpret evidence in an impartial manner Applicable for establishing standards and health policy	PRISMA Guidelines ²
Meta-Analyses - Quantilative	Same as systematic review Determine a single estimate of the effect of freatment or management of an illness or event	Data in literature must be homogeneous and available for pooled analysis Reliability of literature designs may affect results	Same as systematic review Determine best practice for defined topic or event. Narrow variations in known data sets.	PRISMA Guidelines ²
deta-Analyses - Qualitative	Same as systematic review Determine major themes or experiences for an event or issue	Variable sampling errors in original literature leads to bias Variation in qualitative tools used for original research	Same as systematic review Define primary themes and priorities Refine tuture research objectives	PRISMA Guidelines ²
Cochrane Review	Form of systematic review method Well defined methodology Indexed in the Cochrane Library (open source)	Same as for Systematic Reviews	Same as systematic review Determine support for specific treatment Determine if evidence exists for defined concept	Cochrane Manual ⁶
Scoping Review	Use of fluid literature search strategy Broader review topics May include literature of varied methodologies	Risk of bias due to lack of defined evaluation methods Non-specific objectives Heterogeneity in literature included	Map available literature in a review field or area Literature gap analysis Clarification of concept or theory	PRISMA SrR ⁷
Varrative Review	Researcher determines iterature to include Less time intensive May include literature of varied methodologies Interpretive objectives (not structured analysis)	Risk of multiple forms of bias and error Unstructured, not reproducible May not include all appropriate iterature Lacks systematic synthesis of literature	Identify theory and frames of thought on a topic Summarize a parscular study topic Justify a research topic	
Critical Review	Same as Narrative Review	Same as Narrative Review	Develop perspectives on a topic	
Conceptual Review	Same as Narrative Review	Same as Narrative Review	Evaluate general consensus on a topic Show gaps of knowledge in literature	

Figure 1: Narratives, systematic and others LR Stratton (2019)

the prisma framework

A systematic approach to set the article corpus Moher et al. (2009)



Figure 2: Figure 2: Prisma Process

Section/Topic	Item #	Checklist Item	Reported of Page #
TITLE			
Title	1	Identify the report as a systematic review, meta-analysis, or both.	
ABSTRACT			
Structured summary	2	Provide a structured summary including, as applicable; background; objectives; data sources; study	
scructureu summary	- 4	eligibility criteria, participants, and interventions; study appraisal and synthesis methods: results:	
		limitations; conclusions and implications of key findings; systematic review registration number.	
		illitations, concusions and implications of key findings, systematic review registration number.	
INTRODUCTION			
Rationale	3	Describe the rationale for the review in the context of what is already known.	
Objectives	4	Provide an explicit statement of questions being addressed with reference to participants,	
- Companies		interventions, comparisons, outcomes, and study design (PICOS).	
METHODS			
Protocol and registration	5	Indicate if a review protocol exists, if and where it can be accessed (e.g., Web address), and, if	
		available, provide registration information including registration number.	
Eligibility criteria	6	Specify study characteristics (e.g., PICOS, length of follow-up) and report characteristics (e.g.,	
		years considered, language, publication status) used as criteria for eligibility, giving rationale.	
Information sources	7	Describe all information sources (e.g., databases with dates of coverage, contact with study	
		authors to identify additional studies) in the search and date last searched.	
Search	8	Present full electronic search strategy for at least one database, including any limits used, such	
G. J. J. F.	9	that it could be repeated.	
Study selection	9	State the process for selecting studies (i.e., screening, eligibility, included in systematic review, and, if applicable, included in the meta-analysis).	
Data collection process	10	Describe method of data extraction from reports (e.g., piloted forms, independently, in duplicate)	
Data collection process	10	and any processes for obtaining and confirming data from investigators.	
Data items	11	List and define all variables for which data were sought (e.g., PICOS, funding sources) and any	
		assumptions and simplifications made.	
Risk of bias in individual	12	Describe methods used for assessing risk of bias of individual studies (including specification of	
studies		whether this was done at the study or outcome level), and how this information is to be used	
		in any data synthesis.	
Summary measures	13	State the principal summary measures (e.g., risk ratio, difference in means).	
Synthesis of results	14	Describe the methods of handling data and combining results of studies, if done, including	
		measures of consistency (e.g., I2) for each meta-analysis.	
Risk of bias across studies	15	Specify any assessment of risk of bias that may affect the cumulative evidence (e.g., publication bias, selective reporting within studies).	
Additional analyses	16	Describe methods of additional analyses (e.g., sensitivity or subgroup analyses, meta-regression), if	
radioonii uniiyaca	10	done, indicating which were pre-specified.	
		oute, management were pre-speciated.	
RESULTS			
Study selection	17	Give numbers of studies screened, assessed for eligibility, and included in the review, with reasons	
		for exclusions at each stage, ideally with a flow diagram.	
Study characteristics	18	For each study, present characteristics for which data were extracted (e.g., study size, PICOS,	
		follow-up period) and provide the citations.	
Risk of bias within	19	Present data on risk of bias of each study and, if available, any outcome-level assessment (see	
studies		Item 12).	
Results of individual	20	For all outcomes considered (benefits or harms), present, for each study: (a) simple summary data	
studies		for each intervention group and (b) effect estimates and confidence intervals, ideally with a	
Synthesis of results	21	forest plot. Present results of each meta-analysis done, including confidence intervals and measures of	
synthesis of results	21	consistency.	
Risk of bias across	22	Present results of any assessment of risk of bias across studies (see Item 15).	
studies			
Additional analysis	23	Give results of additional analyses, if done (e.g., sensitivity or subgroup analyses, meta-regression	
		[see Item 16]).	
DISCUSSION			
Summary of evidence	24	Summarize the main findings including the strength of evidence for each main outcome; consider	
		their relevance to key groups (e.g., health care providers, users, and policy makers).	
Limitations	25	Discuss limitations at study and outcome level (e.g., risk of bias), and at review level (e.g.,	
Conclusions	26	incomplete retrieval of identified research, reporting bias).	
Conclusions	26	Provide a general interpretation of the results in the context of other evidence, and implications for future research.	
		for future research.	
FUNDING			
Funding	27	Describe sources of funding for the systematic review and other support (e.g., supply of data);	
		role of funders for the systematic review.	

White and gray

Not only reviewed papers, but also working paper preprints etc. $\,$

Collecting with IA

- Elicit
- Litmaps
- Connected papers

r environnement

- r + Rstudio + Quarto/beamer to produce this presentation and doing computations.
- You can clone it at github/benaventc.
- Main Packages

```
library(tidyverse)
library(Rtsne)
library(ggrepel)
library(ggwordcloud)
library(quanteda)
library(quanteda.textstats)
library(quanteda.textmodels)
library(word2vec)
library(ape)
library(cowplot)

theme_set(theme_minimal()+theme(plot.title = element_text(size=12)))
```

Data sets acquisition

Data sets acquisition

• Through database, with format (Bib, RIS, json), and API.

Some Sources

- Google Scholar : harvesting every things
- Crossref: open source
- Scopus : elsevier papers
- Ebsco: business source complete
- Jstor
- NBER
- Arxiv and other Psyxiv ou socioxiv, don't forget HAL,

...

A selection Process

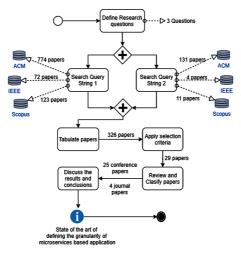
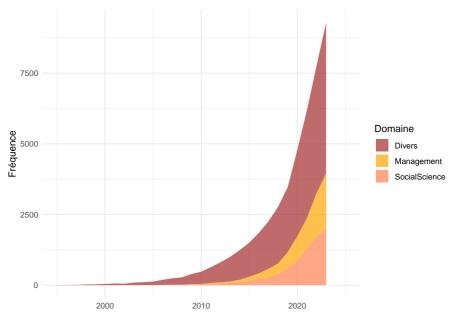


Figure 4: Figure 4: An SLR process source: https://doi.org/10.7717/peerj-cs.695/fig-1

A short exemple with corpus

- Scopus: TITLE-ABS-KEY ("Systematic literature review") -> 37,190 documents
- First health then computing science and a growing concern for social sciences.

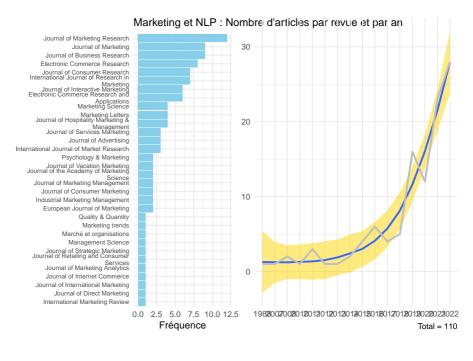


A small Case study: NLP and marketing

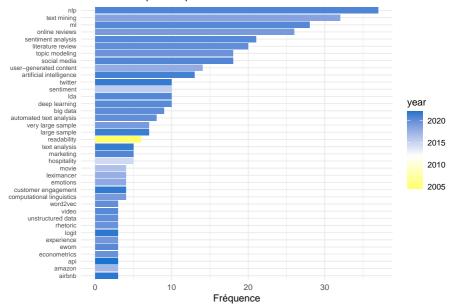
A first case : "NLP in Marketing - state of art and evolutions" - Abstract, title, Keywords =("NLP" | "natural language processing" | "Text-Mining"| "text Analysis") & Journal =("Marketing" | "Consumer")

The references are reported manually, through DOI and maintain in the Zotero collection, then export as datafile. - Keywords are corrected and completed manually.

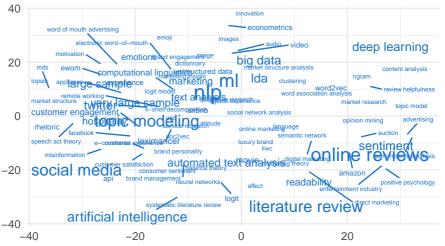
Result: after cleaning -> 104 papers.



Mots clés les plus fréquents



Projection Tsne des mots clés



Using API

The best way to operate is to work through API:

- it it prevent from errors
- it's precise
- Standard formats (bis, ris ...)

Some libraries

 $\label{lem:https://www.bibliometrix.org/home/https://aurelien-goutsmedt.com/post/extracting-biblio-data-1/https://github.com/sbegueria/bibliometRics$

focus on

rcrossref : le plus important ? mais fermé à la liste biblographique cite-by.

Network analysis

Network analysis

- igraph the perfect tool with r
- data : $x < -w_i > y$ coocurences and others distances.
- tools:
 - layout,
 - centrality measurement,
 - clique and community detection

PMP Authorship Analysis

- PMP case: 40 years of publications around 1020 papers
- Tracking a regime change

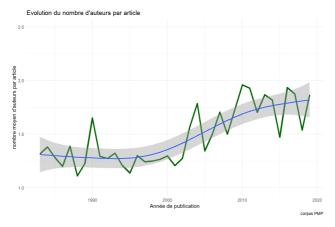


Figure 5: Figure 10: a change in authorship

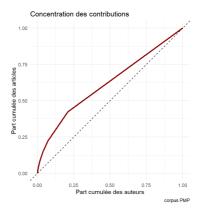


Figure 6: Author concentration

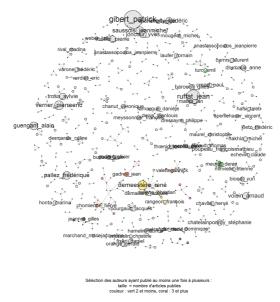
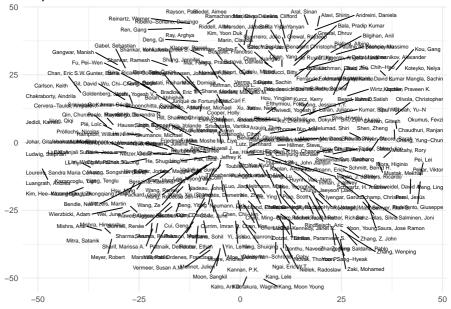


Figure 7: network of authors

Le cas NLP et marketing

Projection Tsne des mots clés



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L'exemple d'un réseau de citation

And

Un petit exemple par olivier

Topic Models and embeddings

Topic Models and embeddings

- Topic model represent the first modern wave of text statistical modeling approach with LDA models Blei, Ng, and Jordan (2003).
- Embeddings a second wave with Mikolov et al. (2013)
- Tranformers is all you need, now.

An application of a STM model



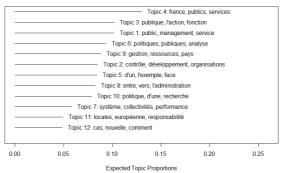


Figure 8: A STM topic model : keywords and proportion of the content /n (each document has a p probability to belong to the topic k)

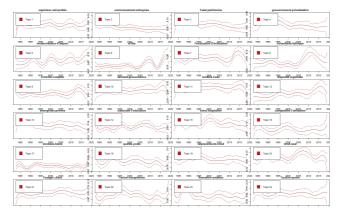
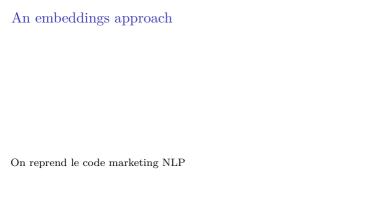


Figure 9: A STM topic model: time prevalence for each topic identified



Conclusion

Conclusion

- Another organisation of the literature review that requires a collective effort.
- be prepared for the disruption of deep NLP methods

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