

## Brigade Organizer's Playbook (BOP) Extension Project

The **BOP Extension Project** seeks to build on the [existing product](#) and improve its value as a communal, high-value resource for sharing best practices in topic areas such as fundraising, recruiting members, running remote brigades, project management, setting and achieving DEI goals, etc.

Each of the 80+ Code for America Brigades generates valuable learnings and new effective processes and practices currently without a defined pipeline for comprehensive ongoing collection and dissemination.

The initial Scope of Work (SOW) will be discovery, canvassing the BOP end-user (the Brigade Organizers) to understand their pains, wants, and needs, and identifying effective processes and practices (including the state of shareability they are in), through exploratory, structured interviews.

This is a project of the Code for America National Advisory Council (NAC) - 100% open source, transparent and community led. During each SOW there will be ongoing publication of assets gathered.



### History of the BOP

Shrouded in the mists of Code for America brigade history (2016 or earlier) -- after the primordial soup of the first dozen Brigades --- some of the early leaders (or perhaps just one), distilled what worked and how to replicate some of the organizing actions they took. At some point in 2018/2019 a minor update was conducted to ensure the links in the [Brigade Organizer's Playbook](#) were up to date.

### BOP Extension Project First SOP Milestones

- Define Project
- Setup project tools, product team and work breakdown structure and ongoing publications
- Create Framework for UX Researchers
- Team recruitment
- Research with Brigade leads ([survey](#))
- Information Processing
- Reporting
- Stakeholder review
- Define next steps

### Publications

- [Topic List](#)
- [Processes & Practices Data](#)

### Participants

**CODE for AMERICA**  
National Advisory Council

**CODE for AMERICA**  
Brigade Network Team



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Github: <https://github.com/codeforamerica/brigade-playbook> | Slack channel [#organizers-playbook](#)

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