

## SUMMARY

Enthusiastic Data Professional eager to contribute to team success through hard work, attention to detail, and excellent organizational skills. Clear understanding of Python, SQL querying, Statistics, and Data Analysis

## SKILLS

**Languages:** python (pandas, NumPy), SQL, HTML/CSS

**Data Collection:** JSON, CSV, EXCEL, API, Web-Scraping

**Data Visualization:** Matplotlib, Seaborn, Tableau

**Other:** Github, Google Analytics, Probability, Statistics, Data Analysis

## PROJECTS

### Big Mountain Resort Pricing Model - [click me to view!](#)

2021

- Created a data-based pricing model using a Random Forest Regression and attributes heatmap
- Made recommendations based on data to improve the ski resort facilities - boosting overall appeal and revenue by 12.5%
- Used Python, primarily pandas, matplotlib, seaborn, and numpy.

### Global Music Market Share Analysis - [click me to view!](#)

2020

- Analyzed Spotify listening trends to determine which countries had the most and least "mainstream" listening habits
- Used Python and Excel for visualization

## EXPERIENCE

### Blackhawk Digital Marketing *Digital Marketing Associate, Austin TX*

Jun 2019 - Sep 2020

- Worked on a cross-functional team and assisted in all facets of the digital marketing process
- Created a custom analytics dashboard to display website, social media, and ad performance using data visualizations
- Optimized and Monitored ad spending budget for 30+ clients to ensure top page bid on Google Search Results

### Office of the Director of National Intelligence *Data Science Intern, Remote*

Jun 2019 - Sep 2020

- Assisted the Data Science team in interpreting social media, website, and other survey data using Python, SQL or Tableau
- Coordinated a weekly call schedule across multiple time zones and unique schedules for all employees
- Presented our team project, "Myth vs. Fact: Intelligence Community" at the ODNI's Civil Liberties Summit in DC.

## EDUCATION

### Springboard Data Academy

Dec 2020 - May 2021

Data Science Bootcamp <https://github.com/Bench-amblee/Springboard>

### University of Texas at Austin

Aug 2016 - May 2020

B.A Geography, Math minor