Benedict Da Silva

Week 12 Activity: Term Website Planning Document Peer Review.

WDD220: Web Frontend Development 1.

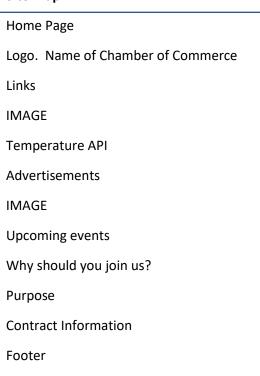Winter 2021

Site Plan:

Site Purpose:

I Benedict Da Silva, am creating a Chamber of commerce for Johannesburg, the city I live in for my WDD230 final term website project. The purpose of a Chamber of commerce is "creating an environment in which businesses can prosper. The main function of a Chamber of Commerce is to promote interest in local business possibilities. Money, Planning, Inspiration, and Guidance depends on the members working vigorously on the committees of their choice."

Thus, my site purpose is to create a website that will attract members to join Discovery (the chamber of commerce) The website has to look professional to attract potential members and it also has to contain informative and engaging content to have the above-mentioned affect.

Target Audience:

The Target audience is local businesses found in the city Johannesburg, Gauteng, South Africa. They are businessman/ businesswoman. Potential visitors are marketing managers. Strategies manager, business owners and even other Chamber of Commerce This target audience is attracted to professionalism. Thus, my objective is to create a professional website.

Site Map:

Home Page
Logo. Name of Chamber of Commerce
Links
IMAGE
Temperature API
Advertisements
IMAGE
Upcoming events
Why should you join us?
Purpose
Contract Information
Footer

Membership Page

Logo. Name of Chamber of Commerce

Links

Join our membership!

IMAGE

Form Information: Name, Email, Business Website, etc.

IMAGE

Footer

Johannesburg Page

Logo. Name of Chamber of Commerce

Links

Current Demographic information:

IMAGE

Information

Historical information

IMAGE

Information

City Events

IMAGE IMAGE

Footer

Directory Page

Logo. Name of Chamber of Commerce

Links

Local Business in South Africa

Business and business information for 7 businesses.

Contact Page

Logo. Name of Chamber of Commerce

Links

Map:

Live map

Contact Information

Phone number

Email

Instagram

Twitter

Facebook

Form

Footer

Resources Page

Logo. Name of Chamber of Commerce

Links

Links to resources used.

Footer

Color Scheme:

D8F3DC

B7E4C7

95D5B2

74C69D

52B788

40916C

2D6A4F

1B4332

081C15

COOLORS

Typography:

'Merriweather', serif;

'Nanum Gothic', sans-serif;

'New Tegomin', serif