



Hi! I'm Benedetta Pavia

JUNIOR UX/UI DESIGNER

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I'm a Junior UX/UI Designer with a background in fashion and strong interest in human-centered design, digital interfaces, and South Korean culture. I'm looking for opportunities to apply my creativity and user research skills in a collaborative and international team

UX & GRAPHICS PROJECTS

01

2025 – present



SOCIAL MEDIA GRAPHICS COPYPOINTSRL – Rome

- Logo redesign, brand Identity
- Social media posts design

2025 – present



MOODYSKIN – SKINCARE E-COMMERCE REDESIGN UX-UI Case study

- Heuristic analysis and site structure revision
- Creation of sitemap and wireframes
- Prototyping in Figma, custom design system

2025 – 2025



PORTFOLIO WEBSITE Start2impact project

- Design and development with HTML, SCSS
- Responsive layout, interactive contact form
- Visual identity aligned with personal branding

2024 – 2024

ECODREAM – SUSTAINABLE FASHION E-COMMERCE UX-UI Case study

- Research and user personas development
- Wireframing, UI design and prototyping
- User experience optimization for mobile devices

SOFT & HARD SKILLS

02

- Creative
- Communication
- Empathy
- Adaptability
- People oriented
- Problem solving

User research

Wireframing

Prototyping

UI design

EDUCATION

03

Master degree in UX/UI Design

2024–Present

Start2Impact – online

Korean Language Program

2023–2023

Sogang University – Seoul

Bachelor in Fashion and Costume design

2016–2019

Accademia Costume&Moda – Rome

OTHER EXPERIENCES

04

2022 – 2023

SALES ASSISTANT

KIABI – Rome

- Customer service , Sales operations
- Inventory Management

2022 – 2022

SALES ASSISTANT

TALLY WEIJL – Rome

- Customer service, sales operations
- Inventory Management

2021 – 2022

COSTUME STANDBY ON SET

Cattleya srl – Rome Tv series: "Circeo"

- On- Set support
- Continuity Maintenance

2021 – 2021

COSTUME BUYER/ STANDBY ON SET

Lucky red srl – Rome Movie: "Gli idoli delle donne"

- Source and purchase costumes and accessories
- Inventory Management and Research
- On- Set support
- Continuity Maintenance

2021 – 2021

INTERN COSTUME DEPARTMENT

Wildside Production –

Rome Tv series: "Il Re"

- Source and purchase costumes and accessories
- Inventory Management and research
- On- Set support
- Continuity Maintenance

2020 – 2020

INTERN COSTUME DEPARTMENT

Lotus Production – Rome Tv series:

"Alfredino una storia italiana"

- Inventory Management
- On- Set support
- Continuity Maintenance

LANGUAGES

05

Italian

Native

English

Advanced

Korean

Intermediate

SOFTWARE

06



HOBBIES

07



Ceramics



Costume design



South korea



Reading

TO CHECK MY
PORTFOLIO
WEBSITE!

SCAN ME

