Data Analyst/ Business Analyst

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Palembang, Indonesia

BENEDICK YANSEN JUNIOR

Recent graduate with a bachelor's degree in information systems from Atma Jaya Yogyakarta University, with a strong passion for data analysis and a desire to continuously learn new things. I am capable of using data analysis tools such as Excel, SQL, Python, Power BI, Google Data Studio, and Tableau, which I have developed through various courses and bootcamps I attended.

Education

BACHELOR OF COMPUTERS – Atma Jaya Yogyakarta University – Yogyakarta, Indonesia   August 2024
Majors: *Information Systems, 3.82/4.00*

Skills

- **SQL** (MySQL, BigQuery)
- **Excel** (VLookup, Conditional Formatting, Pivot Table)
- **Python** (Basic Proficiency)

- **Power BI**
- **Google Data Studio**
- **Tableau**

Projects

BANK MARKETING ANALYSIS – Personal Project – Palembang, Indonesia   December 2024
- Utilized SQL to extract and analyze data related to direct marketing campaigns for a Portuguese banking institution.
- Conducted data cleaning and exploratory data analysis to gain insights about the marketing performance
- Visualized the data by using **Tableau to** compile a professional report

LONDON BIKE SHARES DASHBOARD – Personal Project – Palembang, Indonesia   November 2024
- Utilized **SQL** to extract and analyze historical data from London bike sharing datasets
- Transformed and processed client data using SQL to ensure data completeness and validity
- Loaded and visualized data with **Tableau** to compile an impactful visualization to help predict the future bike shares

WORLD LAYOFFS EDA – Personal Project – Palembang, Indonesia   October 2024
- Utilized **SQL** to analyze more than 2000 records in a dataset containing information about layoffs in a company
- Worked on cleaning the dataset to remove inconsistencies, handle missing data, and ensure data quality
- Analyzed the data by applying aggregation techniques, filtering criteria, and using Common Table Expressions (CTEs) for simplifying complex queries

Organizational Experience

HIMPUNAN MAHASISWA SISTEM INFORMASI – Event Division Member   August 2021 - August 2022
- Responsible for designing various event activities
- Developing the overall concept of the event
- Responsible for overseeing the entire event's execution

3RD ART AND CULTURE COMPETITION 2021 – Event Coordinator   October 2021 - February 2022
- Responsible for ensuring the successful execution of the event according to the plan
- Coordinating and monitoring the event schedule
- Directing and supervising the tasks of division members

IWEEK FESTIVAL #2 – Event Division Member   March 2022 - June 2022
- Creating a detailed and specific event program.
- Developing the overall concept of the event.
- Responsible for overseeing the entire event's execution.