Revised Focused Power BI Dashboard Plan for SHIF/SHA

@ Overall Objective (Unchanged)

Deliver a clear, interactive, and responsive Power BI report that visualizes the most relevant KPIs of the SHIF/SHA program, enabling stakeholders to monitor trends, identify gaps, and make timely decisions.

Recommended Report Pages (3 Key Dashboards Only)

1. Core Member & Financial Overview Page

Key Visuals:

- **Property Donut Chart:** Members by income level
- **Stacked Column Chart:** Employment status *or* subsidy status by region
- Line + Rolling Avg: Monthly contributions (with trendline or rolling average using DAX)
- **Gauge or Bar Chart:** Actual vs. target monthly contributions

Learning Focus for You:

- Use basic DAX measures (SUM, AVERAGEX, CALCULATE)
- Build slicers for region, income, and month filters
- Practice data modeling with relationships between tables (e.g., Members ↔ Contributions)

2. Healthcare Utilization & Claims Page

Key Visuals:

- **Treemap or Matrix Heatmap:** Utilization by service type
- **Scatter Plot:** Coverage vs. total healthcare costs (with tooltips showing member info)
- P Combo Chart (Dual Axis): Claim amount & approval rate over time
- Ponut or Stacked Column: Claims by status (Approved, Pending, Rejected)

Learning Focus for You:

- Create **DAX calculated columns/measures** for cost gaps, claim rates
- Learn tooltips, bookmarks, and conditional formatting for visual emphasis
- Use **Power Query** in Power BI to clean and merge datasets

3. Executive Summary Page

Key Visuals:

- KPI Cards: Total Members, % Subsidized, Avg. Contribution, Avg. Utilization, Approval Rate
- Mini Line Charts: Time trends for each KPI
- **# Buttons or Tabs:** Navigate to detailed dashboards

Learning Focus for You:

- Build dynamic summary cards with DAX (COUNTROWS, DIVIDE, IF)
- Learn page navigation, slicer sync, and bookmarks
- Practice layout and branding for a clean, print-ready page

Technical Simplifications & Upskilling Plan

Feature/Element	Keep/Remove	Upskill Focus
Power Query (M)	✓ Keep	Clean/reshape tables before loading
DAX Basics	✓ Keep	SUM, CALCULATE, IF, DIVIDE, AVERAGEX
Complex Charts (e.g., Radar, Timeline)	X Remove	Not essential; visually noisy
Relationships/Data Model	✓ Keep	Master 1-to-many, filtering behavior
Tooltips, Filters, Slicers	Keep	Use to add interactivity
RLS, Paginated Reports	X Skip for now	Advanced; not needed initially
Drill-through & Bookmarks	Optional	Useful for advanced navigation

Suggested Power BI Upskilling Path

1. Learn Data Modeling

o Understand relationships, cardinality, filter directions

2. Practice Power Query

o Remove blanks, format columns, merge/join tables

3. DAX Essentials

• CALCULATE, SUMX, IF, DIVIDE, FILTER

4. Design Effective Reports

- o Use consistent fonts, whitespace, aligned visuals
- Avoid over-cluttering; aim for 1 screen = 1 story

5. Interactivity

- $\circ \quad \text{Use slicers, synced filters, tooltip pages, and bookmarks} \\$
- o Try exporting clean visuals to PowerPoint/PDF for sharing