# KEWEI XU

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## EDUCATION

**Northwestern University**  Evanston, US
Master of Social and Economic Policy, Dual Degree Program  Expected Dec. 2024
Grading: 3.86/4.0
Core Modules: Causal Methods for Evaluating Policy, Applied data science

**The Chinese University of Hong Kong**  Shatin, Hong Kong
Master of Applied Economics, Dual Degree Program  Expected Dec. 2024
Grading: 3.5/4.0
Core Modules: Microeconomics, Econometrics, Macroeconomics, Fiscal and monetary policy

**Peking University, Guanghua School of Management**  Beijing, China
Exchange Student with Scholarship  Sept. 2021 - Jun. 2022
Relevant Courses: Python Foundation for Data Science, China Economy

**University of Sydney, Business School**  Sydney, Australia
Bachelor of Commerce, Major: Finance, Minor: Accounting  Aug. 2019 - Dec. 2022
Grading: Distinction, among the top 10% in the cohort; received honour degree offer
Awarded the University of Sydney Business School Student Exchange Travel Scholarships
Core Modules: Derivative Security, Corporate Finance, Financial Accounting, Management Accounting

## RESEARCH EXPERIENCE

**Guided Research Capstone Project**, Northwestern University  Evanston, US
Author  Sept. 2024-Mar. 2025
- Conducted independent research and authored a working paper *Local Leaders' Behavior and Economic Development: Evidence from China*, under the mentorship of Professor Scott Ogawa
- Employed the BERTopic and latent Dirichlet allocation to divide local governments' behaviors

**Early Life Disease Environment and Disability Project**, Northwestern University  Evanston, US
Co-author  Sept. 2024-Dec.2024
- Wrote literature review on Early Life Health and Cognitive Function in Old Age
- Employed PDS (post-double-selection) model to find appropriate control variables

**The Smokefree Policy Project**, Northwestern University  Evanston, US
Co-author  Feb. 2024-Dec. 2024
- Worked as a co-author with Prof. Hamid Noghanibehambari and Dr. Hoa Vu
- Merged census data and cigarette tax data, conducted the fixed effect analysis, and explored mechanism in Stata
- Visualized the year of cigarette tax introduction by states using python
- Wrote literature review on smokefree policies and their impacts in America
- This paper *Clearing the Smoke: Early-Life Exposure to Cigarette Taxes and Later-Life Old-Age Disability and Mortality* is undergoing a peer review process

**Recruitment Camp for Prospective PhD Students**, The Chinese University of Hong Kong  Shatin, Hong Kong
Candidate  May 2024-May 2024
- Give a presentation about my working paper: *Class composition, diversity peer effects and student achievement*

**A longitudinal field experiment on work team creativity in an extreme context**, Peking University  Beijing, China
Research Assistant  Dec. 2021 - Jan. 2022
- Collected data from CNKI and polished data with winsorization and tested randomization by ANOVA
- Used Latex for formatting and employed data visualization tools
- Served as research assistant for Prof. Wang Lan and provided assistance to the paper by Lan Wang, Xiao-ping Chen, & Jun Yin (2022). Leading via virtual communication: a longitudinal field experiment on work team creativity in an extreme context. *Asia Pacific Journal of Management*.

**ESG Fund Analysis Project**  Sydney, Australia
Honour Program  Dec. 2022 - Mar. 2023
- Rank 10% in the Finance Major and be accepted by Professor Shumi Akhtar, Dr. Wei Cui and Dr. Juan Yao as a honour student at the University of Sydney

- Did literature review on the ESG fund and its impact, including Giese, G., Lee, L. E., Melas, D., Nagy, Z., & Nishikawa, L. (2019). Foundations of ESG investing: How ESG affects equity valuation, risk, and performance. *The Journal of Portfolio Management*, 45(5), 69-83. Kelly, B., & Jiang, H. (2014) etc.
- Collected and polished data from LSEG

## CONFERENCE AND SEMINARS

**Applied Social Sciences Alliance (ASSA) Annual Conference 2025**　　　　　　San Francisco, US
Attendee　　　　　　　　　　　　　　　　　　　　　　　　　　　　Expected Jan. 2025

**Fourth Annual Empirical Research Conference on Standardization**　　　　　　Chicago, US
Attendee　　　　　　　　　　　　　　　　　　　　　　　　　　　　Oct. 2025

## RROFESSIONAL EXPERIENCE

**Meritco Services Management Consulting**　　　　　　　　　　　　　　Beijing, China
Research Analyst Intern　　　　　　　　　　　　　　　　　　Mar. 2021 - June. 2021
- Participated in a China restaurant analysis for Sequoia Capital. Used python and an interior database of Merito Service to collect more than 100,000 restaurants' data and did research using PivotTable.
- Participated in the analysis project of luxury goods buyer platform. Data crawling and analysis of hundreds of brands on platforms such as SSENCE and FARFETCH, interviewed with different groups to understand their luxury consumption habits, and helped the team complete analysis reports.

## SCHOLARSHIP AND HONORS

**Vice Chancellor's Global Mobility Scholarship** from the University of Sydney　　　April. 2022
**University of Sydney Business School Student Exchange Travel Scholarships**　　　Aug. 2021

## ADDITIONAL INFORMATION

**Student Representative**: Faculty Board, University of Sydney, Sydney, Australia　　Jan. 2021 - Jan. 2022
**Languages**: Mandarin (Native), Japanese (JLPT n2), English (Fluent: GRE 335)
**Computer Skills:** Advanced: Python, Latex, Stata, MS office, Intermediate: Wind, Bloomberg, Think-Cell, SQL, MATLAB, html, CSS