KEWEI XU

|Benedict Xu@tom.com|https://benedictxu.github.io|

EDUCATION

Northwestern University Evanston, US

Master of Social and Economic Policy, Dual Degree Program Expected Dec. 2024

The Chinese University of Hong Kong

Master of Applied Economics, Dual Degree Program

Expected Dec. 2024

Peking University, Guanghua School of Management

Beijing, China

Exchange Student with Scholarship Relevant Courses: Behaviour Finance, Python Foundation for Data Science Sept. 2021 - Jun. 2022

Shatin, Hong Kong

University of Sydney, Business School

Sydney, Australia

Bachelor of Commerce, Major: Finance, Minor: Accounting

Aug. 2019 - Dec. 2022

Grading: Distinction, among the top 10% in the cohort; received honour degree offer

Awarded the University of Sydney Business School Student Exchange Travel Scholarships

Core Modules: Derivative Security, Corporate Finance, Financial Accounting, Management Accounting

RESEARCH EXPERIENCE

The Real Pay for Real Jobs Project, Northwestern University

Evanston, US

Research Assistant

Feb. 2024-Dec. 2024

- Worked as an research assistant in the team of Professor. Michelle Yin
- Interviewed program participants and collected survey data
- Wrote literature review on education and labor economics, with a focus on special populations that include people with disabilities, youth at risk of not graduating from high school, and adult literacy learners

A longitudinal field experiment on work team creativity in an extreme context, Peking University Beijing, China Research Assistant Dec. 2021 - Jan. 2022

- Collected data from CNKI and polished data with winsorization and tested randomization by ANOVA
- Used Latex for formatting and employed data visualization tools
- Served as research assistant for Prof. Wang Lan and provided assistance to the paper by Lan Wang, Xiao-ping Chen, & Jun Yin (2022). Leading via virtual communication: a longitudinal field experiment on work team creativity in an extreme context. *Asia Pacific Journal of Management*.

ESG Fund Analysis Project

Sydney, Australia

Honour Program

Dec. 2022 - Mar. 2023

- Rank 10% in the Finance Major and be accepted by Professor Shumi Akhtar, Dr. Wei Cui and Dr. Juan Yao as a honour student at the University of Sydney
- Did literature review on the ESG fund and its impact, including Giese, G., Lee, L. E., Melas, D., Nagy, Z., & Nishikawa, L. (2019). Foundations of ESG investing: How ESG affects equity valuation, risk, and performance. *The Journal of Portfolio Management*, 45(5), 69-83. Kelly, B., & Jiang, H. (2014) etc.
- Collected and polished data from LSEG

RROFESSIONAL EXPERIENCE

Meritco Services Management Consulting

Beijing, China

Research Analyst Intern

Mar. 2021 - June. 2021

- Participated in a China restaurant analysis for Sequoia Capital. Used python and an interior database of Merito Service to collect more than 100,000 restaurants' data and did research using PivotTable.
- Participated in the analysis project of luxury goods buyer platform. Data crawling and analysis of hundreds of brands on platforms such as SSENCE and FARFETCH, interviewed with different groups to understand their luxury consumption habits, and helped the team complete analysis reports.

ADDITIONAL INFORMATION

Student Representative: Faculty Board, University of Sydney, Sydney, Australia

Jan. 2021 - Jan. 2022

Languages: Mandarin (Native), Japanese (JLPT n2), English (Fluent: GRE 335)

Computer Skills: Advanced: Python, Latex, MATLAB, Stata, MS office, Intermediate: Wind, Bloomberg, Think-Cell