Beng He Koo

FRESH GRADUATE

SUMMARY

Enthusiastic and highly motivated fresh graduate with a degree in Big Data, I am passionate about diving deep into data to uncover insights that drive business growth and profitability. I am eager to learn and able to handle pressure. I aspire to become a data scientist who effectively utilizes data to drive business growth and profitability.

PROJECTS

Final Year Project

Research *Aug 2024 - Dec 2024*

Conducted research and wrote an article titled "Research on the Impact of Internet Influencer's Evaluation on Consumer Satisfaction," exploring how online influencer reviews affect consumer perceptions and satisfaction. Analyzed data to identify trends and insights, showcasing strong research and analytical skills.

CONTACT

- ✉ koobenghe@gmail.com
- ☐ +601135623297
- 📍 Malaysia
- 🌐 https://www.jobstreet.com.my/profile/benghe-koo-N8FtqrBJ3Y

LANGUAGES

Mandarin

English

Malay

STRENGTH

Time management

Friendly & Great cooperation

Adapt new environment

Problem solving

HOBBIES

Badminton, Watching Movie, Reading Novel

EXPERIENCE

DATA ANALYST INTERN

TRS INFORMATION TECHNOLOGY Co Ltd

Jun 2023 - Aug 2023

- Filter and clean data, resulting a reduction in data errors. The purpose was to ensure that subsequent analyses were based on reliable and accurate data.
- Analyze data to identify trends, patterns, and relationships, resulting an increase in data integration efficiency. The goal was to provide actionable insights that could inform strategic decision-making.
- Created visualizations and reports using BI tool. These visualizations transformed complex data into easy-to-understand formats, facilitating increase in management engagement and understanding of data insights, enabling management to make informed decisions.

EDUCATION

Bachelor of Management

Xi'an Jiaotong University, XI'an, Shaanxi, China

Sep 2020 - Jul 2024

Major : Big Data Mangement and Application

Main Subject : Python, Data Analysis, Statistic, Machine Learning, E-commerce

GPA : 2.92

SKILLS

Microsoft Power BI

Python

MySQL

Data Analyze, Modeling, Visualize

Academic Research

Microsoft Office

ACHIEVEMENT

Silver in Kangaroo Math Malaysia 2019

Top 5% in Nationwide