

5 Courses

Fundamentals of Graphic Design

Introduction to Typography

Introduction to Imagemaking

Ideas from the History of Graphic Design

Brand New Brand



06/07/2020

Bengi AGCAL

has successfully completed the online, non-credit Specialization

Graphic Design

In this Specialization, learners were equipped with a set of transferable formal and conceptual tools for "making and communicating" in the field of graphic design. Learners were exposed to the fundamental skills required to make sophisticated graphic design: process, historical context, and communication through image making and typography. Learners completed a capstone project that applies the skills of each course in a finished branding project suitable for a professional portfolio.



Michael Worthington Faculty, Program in Graphic Design School of Art

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at: coursera.org/verify/specialization/8UJCBE8NYPLC