# A Deep Learning Approach to Limit Order Book Forecasting

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# **Opening Remarks**

The enigma concerning the predictability of markets has always been the principal driver of my interest in finance, and it inpires my ongoing exploration of machine learning's applications within the analysis and forecasting of financial time series. Today, we compare the performance of a studied deep learning model for limit order book forecasting on two stationary representations of the limit order book.

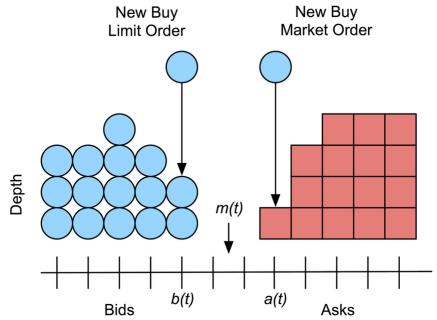
## **Abstract**

In this notebook, we implement an artificial neural network originally employed by Zhang et ali that combines convolutional neural networks (CNNs) and a long short-term memory (LSTM) neural network in order to classify future directions of an order book at a high frequency. Specifically, given Coinbase order book data for Bitcoin, we seek to predict whether the mid price increases, decreases, or does not change in the next observation of the time series. Unlike Zhang et al's papers we reference [1][2], which use non-stationary order book states as inputs to the network, our instantiation of the architecture is trained on order flow and order flow imbalance, which are stationary quantities derived from the limit order book[3]. Hence, this discussion also draws heavy inspiration from a 2021 article by Kolm et al [4], which demonstrated that forecasting using order flow significantly outperforms raw order book inputs. Today, we further this discussion by doing an analysis of the impact that differencing order flow into order flow imbalance has on the forecasting performance of the model. We also approach the problem from a time series modeling perspective by analyzing the time-lag of the processes, a procedure that was not explicitly documented in those papers. We find that for our sparse data, the models are similarly poor in their ability to predict downward moves, but the model trained on order flow significantly outperforms the other when it comes to predicting upward moves. In the trading scenario we posit, we see that this failure to precisely predict downward moves is troublesome for intraday trading in a bearish market.

# Order Books, Flow, and Imbalance

Today's trading of equities and other securities is often facilitated by a <u>limit order book</u> (<a href="https://en.wikipedia.org/wiki/Order\_book">https://en.wikipedia.org/wiki/Order\_book</a>), also known as an order book. The order book collects bids and offers made by prospective buyers and sellers and determines which incoming orders get executed and which are added to the book. The bid price is the highest price buyers are prepared to buy at, and the ask price is the lowest price sellers are willing to sell at. The mid price, which our model seeks to predict moves in, is the midpoint of the bid price and the ask price.

An order is defined by its side, quantity demanded, price to trade at, and time of submission. As one enters the system, the matching engine of the exchange tries to match the order with existing orders in the book. Orders that match are executed and called *market orders*, and orders that do not match or only partially match are added to the book and called *limit orders*.



(https://www.researchgate.net/figure/Limit-order-book-diagram-A-new-buy-limit-order-arrives-at-price-bt-increasing-the\_fig1\_297725489)

Our model takes as inputs representations of the first ten levels of the order book. A level is denoted by its price and volume that is bid or asked. So, as we progress down levels on the bid side of the order book, the price decreases, and as we progress down levels of the ask side, the price increases. Each observation in our dataset will be a 40-variable vector displaying the price and volume for each of the top ten bid and ask levels, giving us a truncated screenshot of the *state* of the *limit order book* at each timestep.

$$\mathbf{s}_{t}^{LOB} := (a_{t}^{1}, v_{t}^{1,a}, b_{t}^{1}, v_{t}^{1,b}, \dots, a_{t}^{10}, v_{t}^{10,a}, b_{t}^{10}, v_{t}^{10,b})^{T} \in \mathbb{R}^{40}$$

We define the bid order flows (bOF) and ask order flows (aOF) at a timestamp to be 10-variable vectors computed using two consecutive order book states, where each element is given by

$$bOF_{t,i} := \begin{cases} v_t^{i,b}, & b_t^i > b_{t-1}^i \\ v_t^{i,b} - v_{t-1}^{i,b}, & b_t^i = b_{t-1}^i \\ -v_t^{i,b}, & b_t^i < b_{t-1}^i \end{cases}$$

$$aOF_{t,i} := \begin{cases} -v_t^{i,a}, & a_t^i > a_{t-1}^i \\ v_t^{i,a} - v_{t-1}^{i,a}, & a_t^i = a_{t-1}^i \\ v_t^{i,a}, & a_t^i < a_{t-1}^i \end{cases}$$

for i = 1, ..., 10. With this, we define *order flow* (OF)

$$OF_t := (bOF_{t,1}, aOF_{t,1}, \dots, bOF_{t,10}, aOF_{t,10})^T \in \mathbb{R}^{20}$$

and order flow imbalance (OFI)

$$OFI_t := bOF_t - aOF_t \in \mathbb{R}^{10}$$
.

While a sequence of limit order book states is a complex non-stationary process, the above formulas for order flow and order flow imbalance transform consecutive order book states into a stationary process (https://en.wikipedia.org/wiki/Stationary\_process). This property allows for our eventual test test of the deep learning model to be reasonably similar to the training set and thus appropriate to predict off of using the model. It also allows for more ease in the learning of long-term dependencies by our LSTM layer, which Kolm et al see as a reason behind their finding that sequence length only marginally impacted model performance [4]. On a separate note, when trained on order flow, which keeps the bid and ask sides separate, the CNN layers of our model will be given the added flexibility of being able to combine bid and ask order flows asymmetrically, so we hypothesize that our forecasting model will perform better on order flow than on order flow imbalance. This theory is expressed by Kolm et al [4] and shared by time series analysis theory [5].

# **Introducing the CNN-LSTM Model**

While the universal approximation theorem

(https://en.wikipedia.org/wiki/Universal\_approximation\_theorem) states that a feedforward neural network with a single hidden layer can approximate any continuous function on any compact set, different neural network architectures are capable of exploiting unique structures in data, which is a quality particularly useful for the learning of complex financial time series. These different architectures, which include CNNs and LSTMs among others, can compress data and change their behavior over time in a way that supports their efficacy in difficult modeling situations. On the other hand, simple feedforward neural networks can suffer from instability and less interpretability when seeking to learn complex relationships in data<sub>[6]</sub>.

Although artificial neural networks can be used individually, they are often complementary in their modeling capabilities and, when used together, can learn unique structures in data and improve a model's ability to execute a desired task. For instance, our CNN-LSTM model architecture we adopt consists of CNN layers and an Inception Module that compress and wrap the order book data in a manner that allows a LSTM module to learn temporal dependencies from a smaller parameter space, leading to a more parsimonious model<sub>[1]</sub>.

Convolutional neural networks (https://en.wikipedia.org/wiki/Convolutional neural network) (CNNs) are feedforward neural networks that can exploit data locality in an input, so in the CNN-LSTM model, CNN layers reduce the dimension of the multivariate input by aggregating bid and ask sides and levels in the order book. The output of these convolutional layers serve as an input to the *Inception Module* (https://arxiv.org/pdf/1409.4842v1.pdf), which wraps convolutions together to capture behavior over multiple timescales, acting as a sort of moving average indicator whose decay weights are learned via <a href="mailto:backpropagation">backpropagation</a> (https://en.wikipedia.org/wiki/Backpropagation)[1]. Then, the outputs of the Inception Module are concatenated and reshaped into an input to the <a href="mailto:long.short-term memory">long.short-term memory</a> (https://en.wikipedia.org/wiki/Long\_short-term memory) (LSTM) layer. LSTMs are a class of <a href="mailto:recurrent neural networks">recurrent neural networks</a> (https://en.wikipedia.org/wiki/Recurrent\_neural\_network) (RNNs) that are designed to handle temporal dependencies in sequential data and alleviate the <a href="mailto:vanishing\_gradient\_problem">vanishing\_gradient\_problem</a> (https://en.wikipedia.org/wiki/Vanishing\_gradient\_problem) faced by generic RNNs[7]. The LSTM unit consists of a memory cell and three gates that determine what information should be remembered by the memory cell. For an n-dimensional input vector x<sub>t</sub>, the LSTM unit is defined by

$$f_{t} = \sigma(U^{f} x_{t} + W^{f} h_{t-1} + b^{f})$$

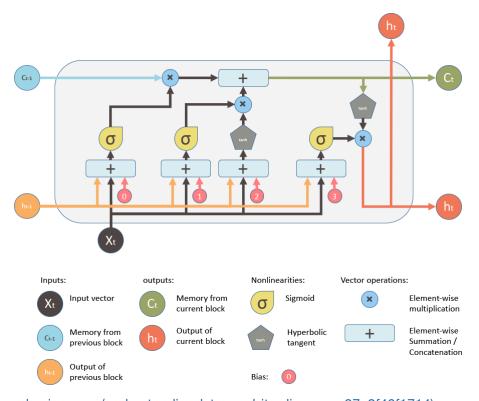
$$i_{t} = \sigma(U^{i} x_{t} + W^{i} h_{t-1} + b^{i})$$

$$o_{t} = \sigma(U^{o} x_{t} + W^{o} h_{t-1} + b^{o})$$

$$c_{t} = f_{t} \circ c_{t-1} + i_{t} \circ \tanh(U^{c} x_{t} + W^{c} h_{t-1} + b^{c})$$

$$h_{t} = o_{t} \circ \tanh(c_{t})$$

where m is the number of LSTM units in the module,  $\sigma:=(1+e^{-x})^{-1}$  is the sigmoid activation function,  $f_t \in \mathbb{R}^m$  is the forget gate's activation vector,  $i_t \in \mathbb{R}^m$  is the input gate's activation vector,  $o_t \in \mathbb{R}^m$  is the output gate's activation vector,  $c_t \in \mathbb{R}^m$  is the LSTM unit's hidden state vector, and  $h_t \in \mathbb{R}^m$  is the unit's output vector.  $U \in \mathbb{R}^{m \times n}$ ,  $W \in \mathbb{R}^{m \times m}$ , and  $wordsymbol{b} \in \mathbb{R}^m$  are learned during training and represent the weight matrices in connection to the input vector, the weight matrices in connection to the previous output state, and the bias vectors, respectively.



(https://blog.mlreview.com/understanding-lstm-and-its-diagrams-37e2f46f1714)

Moreover, Zhang et al<sub>[2]</sub> showcase the performance benefit of applying <u>variational dropout</u> (<a href="https://arxiv.org/pdf/1512.05287v5.pdf">https://arxiv.org/pdf/1512.05287v5.pdf</a>) to the model as a stochastic <u>regularizer</u> (<a href="https://en.wikipedia.org/wiki/Regularization\_(mathematics)">https://en.wikipedia.org/wiki/Regularization\_(mathematics)</a>) to reduce <u>overfitting</u> (<a href="https://en.wikipedia.org/wiki/Overfitting">https://en.wikipedia.org/wiki/Overfitting</a>) and make decisions with some understanding of the predictive variation produced by our model parameters. That is, with <a href="https://docs.aws.amazon.com/prescriptive-guidance/latest/ml-quantifying-uncertainty/mc-dropout.html">https://docs.aws.amazon.com/prescriptive-guidance/latest/ml-quantifying-uncertainty/mc-dropout.html</a>), we can add <u>epistemic uncertainty</u>

(https://en.wikipedia.org/wiki/Uncertainty\_quantification#Aleatoric\_and\_epistemic)¹ to our neural network architecture by making multiple out-of-sample predictions and dropping a different random sample of neurons with every forward pass. This random sampling leads to different predictions on each evaluation iteration, so we can average the results to—in theory—improve out-of-sample predictions. The dropout layer is inserted after the Inception Module, and we determine its rate with cross-validated grid-search (https://scikit-learn.org/stable/modules/grid\_search.html).

Lastly, since we formulate this forecasting problem as one of classification, we add an output layer with a <u>softmax activation function (https://en.wikipedia.org/wiki/Softmax function)</u>, resulting in a final output whose elements represent the probability of observing each price movement in the next timestamp. We train the models by minimizing <u>categorical cross-entropy loss</u> (https://en.wikipedia.org/wiki/Cross entropy#Cross-entropy loss function and logistic regression) with <u>stochastic gradient descent (https://en.wikipedia.org/wiki/Stochastic gradient descent)</u> using the <u>Adam optimization algorithm (https://arxiv.org/pdf/1412.6980.pdf)</u>, whose parameters we set to those of the DeepLOB implementation of the model[1].

1. Here, epistemic uncertainty refers to the fact that we don't have an analytical understanding of the posterior distribution of the model parameters. Because of our lack of data, we are uncertain of the integrity of estimated model parameters.

```
In [227]: | from tensorflow.keras import Input, layers
          from tensorflow.keras.models import Model
          from tensorflow.keras.optimizers import Adam
          def CNN LSTM(time series, lag param, dropout):
              # Convolutions across LOB levels
              if time_series == 'OF':
                  input_tensor = Input(shape=(lag_param,20,1))
                  # Combine imbalance information across sides for each level of the
                  layer x = layers.Conv2D(filters=16, kernel size=(1,2), strides=(1,2)
                  layer x = layers.LeakyReLU(alpha=0.01)(layer x)
                  # Combine imbalance information across time for each side and level
                  layer x = layers.Conv2D(filters=16, kernel size=(4,1), padding='sam
                  layer x = layers.LeakyReLU(alpha=0.01)(layer x)
                  layer_x = layers.Conv2D(filters=16, kernel_size=(4,1), padding='sam
                  layer x = layers.LeakyReLU(alpha=0.01)(layer x)
              elif time series == 'OFI':
                  input tensor = Input(shape=(lag_param, 10, 1))
                  # Combine imbalance information across time for each side and level
                  layer_x = layers.Conv2D(filters=16, kernel_size=(4,1), padding='sam
                  layer_x = layers.LeakyReLU(alpha=0.01)(layer_x)
                  layer_x = layers.Conv2D(filters=16, kernel_size=(4,1), padding='sam
                  layer x = layers.LeakyReLU(alpha=0.01)(layer x)
              else:
                  raise Exception("'time_series' should be 'OF' or 'OFI'")
              # Combine imbalance information across all levels of the book
              layer x = layers.Conv2D(filters=16, kernel size=(1,10))(layer x)
              layer x = layers.LeakyReLU(alpha=0.01)(layer x)
              # Inception Module
              # Tower 1
              tower 1 = layers.Conv2D(filters=32, kernel size=(1,1), padding='same')(
              tower 1 = layers.LeakyReLU(alpha=0.01)(tower 1)
              tower 1 = layers.Conv2D(filters=32, kernel size=(3,1), padding='same')(
              tower 1 = layers.LeakyReLU(alpha=0.01)(tower_1)
              # Tower 2
              tower 2 = layers.Conv2D(filters=32, kernel size=(1,1), padding='same')(
              tower 2 = layers.LeakyReLU(alpha=0.01)(tower 2)
              tower_2 = layers.Conv2D(filters=32, kernel_size=(5,1), padding='same')(
              tower 2 = layers.LeakyReLU(alpha=0.01)(tower 2)
              # Tower 3
              tower 3 = layers.MaxPooling2D(pool size=(3,1), padding='same', strides=
              tower 3 = layers.Conv2D(filters=32, kernel size=(1,1), padding='same')(
              tower 3 = layers.LeakyReLU(alpha=0.01)(tower 3)
              # Concatenation and reshaping
              layer x = layers.concatenate([tower 1, tower 2, tower 3], axis=-1)
              layer x = layers.Reshape(target shape=(lag param, 96))(layer x)
              # Insert variational dropout layer
              \# By setting training to true, we enable dropout during evaluation pass
              layer x = layers.Dropout(dropout)(layer_x, training=True)
              # LSTM with 64 hidden units
```

```
layer_x = layers.LSTM(units=64)(layer_x)

# Final output layer
output = layers.Dense(units=3, activation='softmax')(layer_x)

model = Model(input_tensor, output)

opt = Adam(learning_rate=0.01, epsilon=1)
model.compile(loss='categorical_crossentropy', optimizer=opt, metrics=[
return model
```

```
In [228]: model_details = {
    'OF': {
        'model': None, 'function': CNN_LSTM, 'data': None
    },
    'OFI': {
        'model': None, 'function': CNN_LSTM, 'data': None
    }
}
```

## **Data**

We scrape our data using Coinbase's public API (https://github.com/danpaquin/coinbasepro-python). Our method pulls live order book state information for Bitcoin traded on Coinbase. We essentially have the ability to choose however many observations we desire. But to avoid processing the data pull for an obscene length of time, we unfortunately decide not to get as many observations as the datasets used in the aforementioned related papers, since the purpose of this notebook is not to submit a solution to the model risk management team but instead to showcase what I've taught myself in the past few months. That being said, we extract 100,000 observations over the course of about a day, and we add a couple extra to account for the transformations we make later.

```
In [226]:
          import pandas as pd
          import numpy as np
          from cbpro import PublicClient
          from time import time, strftime, gmtime
          public client = PublicClient()
          lob data = pd.DataFrame()
          start = time()
          while len(lob data) < 100002:</pre>
              raw_data = pd.concat((pd.DataFrame.from_dict(public_client.get_product_
                                pd.DataFrame.from dict(public client.get product order
              lob data = pd.concat((lob data, pd.concat((pd.DataFrame(raw data.drop(2
          end = time()
          print((end-start)/len(lob data))
          lob_data.columns = ['PRICE ASK 1','VOLUME ASK 1','PRICE BID 1','VOLUME BID
                      'PRICE ASK 2', 'VOLUME ASK 2', 'PRICE BID 2', 'VOLUME BID 2',
                      'PRICE_ASK_3', 'VOLUME_ASK_3', 'PRICE_BID_3', 'VOLUME_BID_3',
                      'PRICE ASK 4', 'VOLUME ASK 4', 'PRICE BID 4', 'VOLUME BID 4',
                      'PRICE ASK 5', 'VOLUME ASK 5', 'PRICE BID 5', 'VOLUME BID 5',
                      'PRICE ASK 6', 'VOLUME ASK 6', 'PRICE BID 6', 'VOLUME BID 6',
                      'PRICE_ASK_7','VOLUME_ASK_7','PRICE_BID_7','VOLUME_BID_7',
                      'PRICE_ASK_8', 'VOLUME_ASK_8', 'PRICE_BID_8', 'VOLUME_BID_8',
                      'PRICE ASK 9', 'VOLUME ASK 9', 'PRICE BID 9', 'VOLUME BID 9',
                      'PRICE_ASK_10','VOLUME_ASK_10','PRICE_BID_10','VOLUME_BID_10']
          lob data.index = range(len(lob data))
          lob data = lob data.astype(float)
```

#### 0.7618932478344387

While it can vary between any two events in the dataset, the time interval between two observations is on average 0.7619 seconds. So, in lieu of the granularity that Zhang et al and Ntakaris et al boast in their respective datasets<sub>[1][3][8]</sub>, we simply extract labels for relative changes in only the next event. Just as in those datasets, our labels describe the percentage change of the mid price between events. For percentage changes greater than 0.002, we use label 1, for percentages change between -0.002 and 0.002, we use label 0, and for percentage changes smaller than -0.002, we use label -1.

```
In [256]: lob_data['LABEL_1TICK'] = np.zeros(len(lob_data))
for i in range(len(lob_data)-1):
    if (lob_data.loc[i+1,'PRICE_ASK_0'] + lob_data.loc[i+1,'PRICE_ASK_0'])
        lob_data.LABEL_1TICK[i] = 1
    elif (lob_data.loc[i+1,'PRICE_BID_0'] + lob_data.loc[i+1,'PRICE_BID_0']
        lob_data.LABEL_1TICK[i] = -1
    lob_data = lob_data.head(len(lob_data)-1)

# Save the LOB data
lob_data.to_csv('BTC-USD-LOB-{}'.format(strftime('%d-%b-%Y', gmtime())), in

# Load the saved data
# lob_data = pd.read_csv('BTC-USD-LOB-...')
lob_data
```

#### Out[256]:

	PRICE_ASK_0	VOLUME_ASK_0	PRICE_BID_0	VOLUME_BID_0	PRICE_ASK_1	VOLUME_ASF
0	20690.00	0.084309	20689.99	0.011289	20690.02	0.000
1	20690.00	0.084309	20689.99	0.011289	20690.02	0.000
2	20690.00	0.084309	20689.99	0.011289	20690.02	0.000
3	20690.00	0.084309	20689.65	0.005000	20690.02	0.000
4	20689.88	0.017278	20689.83	0.011799	20689.89	0.000
99996	21076.00	0.020025	21072.72	0.002722	21076.08	0.0254
99997	21071.31	0.005324	21068.78	0.094586	21071.35	0.0130
99998	21071.31	0.005324	21068.78	0.094586	21071.35	0.0130
99999	21064.51	0.111293	21064.50	0.005000	21064.60	0.0417
100000	21064.19	0.094998	21061.10	0.744450	21064.25	0.0120

100001 rows × 41 columns

As we now have our sequence of 40-variable vectors of order book states, we can obtain the order flow data as well as the order flow imbalance data for the dataset.

```
In [257]: of_data = pd.DataFrame()
          for i in range(10):
              of_data['bOF_{}'.format(i)] = [None] * len(lob_data)
              of_data['aOF_{}'.format(i)] = [None] * len(lob_data)
              for j in range(1,len(lob_data)):
                  # Bid Order Flow
                  if lob_data.loc[j,'PRICE_BID_{{}}'.format(i)] > lob_data.loc[j-1,'PRI
                      of_data['bOF_{}'.format(i)][j] = lob_data.loc[j,'VOLUME_BID_{}'
                  elif lob_data.loc[j,'PRICE_BID_{}'.format(i)] < lob_data.loc[j-1,'P</pre>
                      of_data['bOF_{}'.format(i)][j] = -1*lob_data.loc[j,'VOLUME_BID_
                  else:
                      of data['bOF {}'.format(i)][j] = lob data.loc[j,'VOLUME BID {}'
                  # Ask Order Flow
                  if lob_data.loc[j,'PRICE_ASK_{}'.format(i)] > lob_data.loc[j-1,'PRI
                      of_data['aOF_{}'.format(i)][j] = -1*lob_data.loc[j,'VOLUME_ASK_
                  elif lob data.loc[j,'PRICE ASK {}'.format(i)] < lob data.loc[j-1,'P</pre>
                      of_data['aOF {}'.format(i)][j] = lob_data.loc[j,'VOLUME ASK {}'
                  else:
                      of_data['aOF {}'.format(i)][j] = lob_data.loc[j,'VOLUME ASK {}'
          # Add output column to of data
          of_data = pd.concat([of_data,lob_data.iloc[:,-1:]],axis=1)
          # Drop first row, which is null
          of data = of data.iloc[1:,:].reset index(drop=True)
          model_details['OF']['data'] = of_data
          of data
```

#### Out[257]:

	bOF_0	aOF_0	bOF_1	aOF_1	bOF_2	aOF_2	bOF_3	aOF_3	bOF_4
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2	-0.005	0.0	-0.006213	0.0	-0.003067	0.0	-0.009612	0.0	-0.000
3	0.011799	0.017278	-0.003841	0.0001	-1.513803	0.0001	-0.018317	0.0001	-0.
4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
									••
99995	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
99996	-0.094586	0.005324	-0.08	0.013313	-0.227265	0.005	-0.339581	0.006926	-0.00049
99997	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
99998	-0.005	0.111293	-0.74445	0.041741	-0.007445	0.008726	-1.085	0.044998	-0.0
99999	-0.74445	0.094998	-0.002087	0.012357	-0.227364	0.227376	-0.237347	0.016477	-0.000697

100000 rows × 21 columns

```
In [260]: ofi_data = pd.DataFrame()
    for i in range(10):
        ofi_data['OFI_{{}}'.format(i)] = of_data['bOF_{{}}'.format(i)] - of_data['a
        ofi_data = pd.concat([ofi_data,of_data.iloc[:,-1:]],axis=1).apply(lambda x:
        model_details['OFI']['data'] = ofi_data
        ofi_data
```

#### Out[260]:

	OFI_0	OFI_1	OFI_2	OFI_3	OFI_4	OFI_5	OFI_6	OFI_7	OI
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
2	-0.005	-0.006213	-0.003067	-0.009612	-0.0003	-0.003401	-0.002158	-0.15	-2.0
3	-0.005478	-0.003941	-1.513903	-0.018417	-0.106624	-0.807827	-0.016213	-1.005974	-0.25
4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
99995	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
99996	-0.099911	-0.093313	-0.232265	-0.346507	-0.016806	-0.76686	-0.249231	-0.298469	-0.133
99997	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
99998	-0.116293	-0.786191	-0.016171	-1.129998	-0.277351	-0.289645	-0.01409	-0.993342	-0.014
99999	-0.839448	-0.014444	-0.45474	-0.253823	-0.035584	-0.067699	-0.759204	-0.205197	-0.010

100000 rows × 11 columns

# **Methodology and Experimentation**

Now that we have our data, we seek to train the CNN-LSTM to accomplish the forecasting task of classifying future mid prices by their directional moves. In this section, we adopt the <a href="Box-Jenkins">Box-Jenkins</a> <a href="Box-Jenkins">approach (https://en.wikipedia.org/wiki/Box%E2%80%93Jenkins</a> method) to time series modeling by first taking a comically long-winded aside to recognize the time series as vector autoregressive (VAR) processes and then by tuning necessary hyperparameters of the deep learning model and evaluating the trained deep learning model.

## **Vector Autoregressive Processes**

<u>Vector autoregression</u> (https://en.wikipedia.org/wiki/Vector autoregression) (VAR) is the multivariate extension of <u>autoregression</u> (https://en.wikipedia.org/wiki/Autoregressive model). That is, a VAR model is a statistical representation of a collection of time-varying <u>stochastic processes</u> (https://en.wikipedia.org/wiki/Stochastic process) that is prominent in the modeling of multivariate financial time series and other complex randomly-evolving processes. The term <u>autoregressive</u> indicates that each realization of the process is a linear function of previous values in the sequence

plus a stochastic error term that is uncorrelated with those of other periods. That is, for a K-variate time series  $\{y_i\}_{i=1}^{t-1}$  in which we assume only p past values are necessary to forecast the next observation  $y_t$ , we have the VAR(p) representation

$$y_t = c + A_1 y_t + A_2 y_{t-1} + \ldots + A_p y_{t-p} + u_t,$$

where 
$$c=(c_1,\ldots,c_K)'$$
,  $A_i=\begin{bmatrix}\alpha_{11,i}&\ldots&\alpha_{1K,i}\\\vdots&\ddots&\vdots\\\alpha_{K1,i}&\ldots&\alpha_{KK,i}\end{bmatrix}$ , and 
$$\{u_i\}_{i=1}^t=\left\{(u_{1i},\ldots,u_{Ki})'\right\}_{i=1}^t\subset\mathbb{R}^K \text{ is independently identically distributed with mean zero. We}$$

do not assume that all  $\boldsymbol{A}_i$  are nonzero, so  $\boldsymbol{p}$  really represents an upper bound on the order of the process<sub>[5]</sub>.

Now, in order to be confident that our lag parameters generalize well to out-of-sample predictions, we want to assert that the VAR(p) processes are stable. That is, we want to check that they fluctuate about constant means and their variances do not change with respect to time. If this condition holds, then the processes are stationary[5].

## **Stationarity and Cointegration**

A time series is considered weakly stationary (https://en.wikipedia.org/wiki/Stationary\_process) if its mean and correlation coefficients remain constant as time progresses. That is, a stationary time series is one that changes over time in a manner that is consistent. This is important because when a model is learned, what the model is really learning are the regression coefficients. So, when a model predicts on data in the time series, it is doing so using its knowledge of the relationship that was learned in previous data points. Because of this, we want to ensure that that relationship remains consistent in unseen future data.

As an interesting and relevant aside on the topic of stationarity, we introduce the related concepts of integration and cointegration. A time series  $x_t$  is <u>integrated</u> (https://en.wikipedia.org/wiki/Order of integration) of order d if  $(1-L)^d x_t$  is stationary, where  $(1-L)x_t = x_t - x_{t-1}$ . And for a collection of individually integrated time series, if a stationary linear combination of them exists, then the combined (multivariate) time series is said to be cointegrated (https://en.wikipedia.org/wiki/Cointegration). We consider a multivariate time series to be stationary if the number of cointegrated relationships is equal to the number of variables in the time series[9].

With this understanding of cointegration, it's easy to conclude that our multivariate time series for order flow and order flow imbalance are stationary; since we know order flow and order flow imbalance to be univariately stationary<sup>2</sup>, they are univariately integrated of order 0 and thus a stationary linear combination can be constructed from any collection of variables in their respective time series. Moreover, for a VAR model to be a feasible representation of a time series, all variables must be of the same order of integration, so currently we feel pretty confident thinking that a VAR model is a good way to represent the data. Now, while stability in a VAR(p) process implies stationarity of the process, the converse is not always true[5], so although we accept our time series to be stationary, we still should assert that the VAR processes are stable in order to make appropriate use of their VAR orders.

2. We can easily verify this with a bunch of Augmented Dickey-Fuller (ADF) tests

(https://en.wikipedia.org/wiki/Augmented Dickey%E2%80%93Fuller test) but choose to accept the statement as fact.

#### **VAR Order Selection**

We turn now to fitting the order flow and order flow imbalance data as VAR models

$$y_t = c + A_1 y_t + A_2 y_{t-1} + \dots + A_p y_{t-p} + u_t$$

from which we extract the orders p for use as the lag parameters in the deep learning model, pending that the processes are stable. Now, the articles from which we adopt the CNN-LSTM choose a generic rolling window of 100 timestamps, but squared forecast errors are higher in higher order models than in lower order models, so we want to avoid choosing unnecessarily high VAR orders by statistically estimating p such that  $A_p \neq 0$  and  $A_i = 0$  for i > p [5].

In practice, estimating the optimal lag is accomplished by iteratively fitting the model with an increasing estimate m for p and selecting the estimate  $\hat{p}$  that minimizes the Akaike information criterion (https://en.wikipedia.org/wiki/Akaike information criterion) (AIC)

$$AIC(m) = 2 \ln |\tilde{\Sigma}_u(m)| + \frac{2mK^2}{T}$$

for the K-variate VAR(m) process, where  $\tilde{\Sigma}_u(m)$  is the <u>maximum likelihood estimator</u> (<a href="https://en.wikipedia.org/wiki/Maximum likelihood estimation">https://en.wikipedia.org/wiki/Maximum likelihood estimation</a>) of the covariance matrix of  $u_t$  and T is the number of observations in the process. For a more rigorous exploration of the VAR order selection process and of multivariate time series analysis as a whole, check out Helmut Lütkepohl's book on the topic [5].

```
In [267]: from statsmodels.tsa.api import VAR
for time_series in model_details:
    model = VAR(model_details[time_series]['data'].iloc[:,:-1])
    results = model.fit(maxlags=100, ic='aic')
    var_order = results.k_ar
    print(time_series + ' VAR order estimate: ', var_order)
    model_details[time_series]['var_model'] = results
    model_details[time_series]['lag_param'] = var_order
OF VAR order estimate: 69
```

A final point to mention here with regards to order selection: when using a lookback period of m, our sequential learning model will not be able to learn dependencies over intervals longer than m, so while we trust the estimation of VAR order, it does not guarantee that the deep learning model does not <a href="mailto:underfit (https://en.wikipedia.org/wiki/Overfitting#Underfitting)">underfit (https://en.wikipedia.org/wiki/Overfitting#Underfitting)</a>, the data. In such a circumstance, it would be compulsory to circle back and increase our window length in order to resolve underfitting and be in accordance with the Box-Jenkins approach. More on this in a later section.

## VAR Stability

OFI VAR order estimate: 76

A VAR(p) process  $y_t$  is stable if all Kp eigenvalues of the companion matrix

$$A = \begin{bmatrix} A_1 & A_2 & A_3 & \dots & A_p \\ I_K & 0 & 0 & \dots & 0 \\ 0 & I_K & 0 & \dots & 0 \\ \vdots & & \ddots & & \vdots \\ 0 & \dots & 0 & I_K & 0 \end{bmatrix}^{\underline{3}} \text{ are inside the } \underline{\text{unit circle}}$$

(https://en.wikipedia.org/wiki/Unit\_circle). That is, the process is stable if all Kp solutions to  $\det(A - \lambda I_{Kp}) = 0$  satisfy  $|\lambda| < 1$ . We can easily check this with <a href="mailto:statsmodels.org/stable/generated/statsmodels.tsa.vector-ar.var-model.VAR.html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-model.var-html#statsmodels.tsa.vector-ar.var-html#statsmodels.tsa.vector-a

3.  $I_n$  is the  $n \times n$  identity matrix (https://en.wikipedia.org/wiki/Identity\_matrix).

```
In [268]: for time_series in model_details:
    if model_details[time_series]['var_model'].is_stable():
        print(time_series + ' VAR process is stable.')
    else:
        print(time_series + ' VAR process is unstable.')
```

OF VAR process is stable. OFI VAR process is stable.

## **Prepping the Data**

#### **Splitting the Time Series**

For each time series, we split the data by using the first 80% for training and the remaining 20% for out-of-sample testing. Since the ordering of our data matters, we want to avoid look-ahead bias by ensuring that the test set is in the future of the training set.

```
In [269]: # Train test split
    train_weight = 0.8

model_details['OF']['train'] = of_data.iloc[:int(len(of_data)*train_weight)
    model_details['OF']['test'] = of_data.iloc[int(len(of_data)*train_weight):]

model_details['OFI']['train'] = ofi_data.iloc[:int(len(ofi_data)*train_weight):]
model_details['OFI']['test'] = ofi_data.iloc[int(len(ofi_data)*train_weight):]
```

#### **Scaling**

Data normalization helps avoid potential fitting difficulties that can arise as a result of multiple features assuming different value ranges. Since we are dealing with time series data in which lookahead bias must be mitigated, we scale the training data without knowledge of the test set and use those same parameters of the training set to scale the test set. This is another reason why stationarity is important. And since our time series are multivariate, we scale each variable with its respective training column's mean and standard deviation.

```
In [270]: # Standardize data
for time_series in model_details.values():
    for col in time_series['train'].columns[:-1]:
        mu = np.float(time_series['train'].loc[:,col].mean())
        sigma = np.float(time_series['train'].loc[:,col].std())
        stdize_input = lambda x: (x - mu) / sigma
        time_series['train'][col] = time_series['train'].loc[:,col].apply(std)
        time_series['test'][col] = time_series['test'].loc[:,col].apply(std)
```

```
/var/folders/b2/s2446cr942bb0jd09x1930y80000gn/T/ipykernel 7953/139441665
5.py:7: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row indexer,col indexer] = value instead
See the caveats in the documentation: https://pandas.pydata.org/pandas-do
cs/stable/user guide/indexing.html#returning-a-view-versus-a-copy (http
s://pandas.pydata.org/pandas-docs/stable/user guide/indexing.html#returni
ng-a-view-versus-a-copy)
  time series['train'][col] = time series['train'].loc[:,col].apply(stdiz
e input)
/var/folders/b2/s2446cr942bb0jd09x1930y80000gn/T/ipykernel_7953/139441665
5.py:8: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row indexer,col indexer] = value instead
See the caveats in the documentation: https://pandas.pydata.org/pandas-do
cs/stable/user guide/indexing.html#returning-a-view-versus-a-copy (http
s://pandas.pydata.org/pandas-docs/stable/user guide/indexing.html#returni
ng-a-view-versus-a-copy)
  time_series['test'][col] = time_series['test'].loc[:,col].apply(stdize_
input)
```

#### **Data Formatting**

To perform our sequential learning task in TensorFlow, we must transform our data into multidimensional arrays, called tensors, to create a time series that will serve as the inputs to the network. From this next block of code, we generate series of over-lapping subsequences to reshape the data.

```
In [271]: from tensorflow.keras.utils import to categorical
          # define method to format the data
          def format_data(data, lag, dimension):
              1.1.1
              lag: the order of the VAR process, or the lookback window in the sequen
              dimension: number of variables in the time series
              data = data.values
              shape = data.shape
              X = np.zeros((shape[0]-lag, lag, dimension))
              Y = np.zeros((shape[0]-lag, 1)) # 1 for the number of forecasting horiz
              for i in range(shape[0]-lag):
                  X[i] = data[i:i+lag, :dimension] # take the variables' columns as f
                  Y[i] = data[i+lag-1, -1:] # take the last column as labels
              X = X.reshape(X.shape[0], lag, dimension, 1)
              Y += 1 # relabel as 0, 1, 2
              Y = to categorical(Y.astype(int)) # format channel as binary vector whe
              return X,Y
          # format the data
          for time series in model details.values():
              time series['train x'], time series['train y'] = format_data(time_serie
                                                                            len(time s
              time series['test x'], time series['test y'] = format data(time series[
                                                                          len(time ser
```

```
In [272]: # tensor shape
    print(model_details['OF']['train_x'].shape)
    print(model_details['OFI']['train_x'].shape)
    print(model_details['OF']['train_y'].shape)
    print(model_details['OFI']['train_y'].shape)

(79931, 69, 20, 1)
    (79924, 76, 10, 1)
    (79931, 3)
    (79924, 3)
```

So, our input data for the model trained on order flow is a sequence of length 79,931, where each element is a snapshot capturing 69 consecutive observations of order flow, which we recall to be vectors in  $\mathbb{R}^{20}$ . On the other hand, the order flow imbalance process had a slightly higher VAR order of 76, so the input sequence has 79,924 observations since each snapshot of consecutive order book representations is not as short. The label data that we use for supervised learning must have the same length as the input data, and the second channel is a binary vector of length 3 to represent the true 1-step mid price change at each observation.

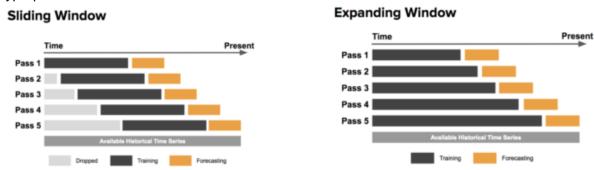
## **Dropout Tuning with Cross-Validated Grid-Search**

In order to assess the bias-variance tradeoff

(https://en.wikipedia.org/wiki/Bias%E2%80%93variance\_tradeoff) of selecting different hyperparameters (https://en.wikipedia.org/wiki/Hyperparameter (machine\_learning), we apply time series cross-validated grid-search (https://scikit-

<u>learn.org/stable/modules/generated/sklearn.model\_selection.GridSearchCV.html</u>). As advocated for in BDLOB<sub>[2]</sub>, we employ variational dropout as a stochastic regularizer in the deep neural network and exhaustively compare scoring over several different dropout rates. We apply <u>early stopping</u> (<a href="https://en.wikipedia.org/wiki/Early\_stopping">https://en.wikipedia.org/wiki/Early\_stopping</a>) to avoid overfitting by terminating training when validation loss has not improved for 5 consecutive epochs<sub>[4]</sub>.

In each time series, the ordering of data matters, so we can't apply the typical k-fold cross-validation (https://en.wikipedia.org/wiki/Cross-validation (statistics)#k-fold cross-validation) that is convention in cross-sectional models. Instead, a sliding or expanding training window must be used over multiple repetitions of out-of-sample predictions in order to find optimal hyperparameters.



(https://stackoverflow.com/questions/56601488/is-there-a-way-to-get-a-sliding-nested-cross-validation-using-sklearn)

There are pros and cons to choosing either window type. For example, the expanding window includes more observations for training, but parameter confidence can lose interpretability due to the loss of sample size control<sub>[5]</sub>. Data permitting, the sliding window can offer sufficient training data in each repetition, but since we are in scarce supply, we choose to perform cross-validation with an expanding window.

Also, although batch size and learning rate are tunable hyperparameters, we choose them to be the same as those of DeepLOB<sub>[1]</sub>.

After many unfortunate validation attempts that resulted in no significant improvement in loss or accuracy, I decided to train using CPU instead of GPU and saw much better results<sup>4</sup>.

4. This doesn't seem to be an isolated incident when dealing with Apple Silicon chips. See <a href="mailto:this.com/forums/thread/701056">this thread</a> (<a href="https://developer.apple.com/forums/thread/701056">https://developer.apple.com/forums/thread/701056</a>). I updated my tensorflow-metal and tensorflow-macos installations as recommended and still got the same issue.

```
In [273]: from keras.callbacks import EarlyStopping
    es = EarlyStopping(monitor='loss', mode='min', verbose=1, patience=5, min_d

In [276]: max_epochs = 100
    batch_size = 32
```

```
In [277]: from sklearn.model selection import KFold, TimeSeriesSplit, GridSearchCV
          from keras.wrappers.scikit learn import KerasRegressor
          from tensorflow import device
          with device('cpu:0'):
              for time series in model details:
                  param grid = {'time series': [time series],
                            'lag param': [model details[time series]['lag param']],
                            'dropout': [0.1,0.2,0.3,0.4,0.5]} # list of 5 dropout rat
                  tscv = TimeSeriesSplit(n_splits = 5) # kth split returns first k fo
                  model = KerasRegressor(build_fn=model_details[time_series]['function
                                         epochs=max epochs, batch size=batch size, ve
                  grid = GridSearchCV(estimator=model, param grid=param grid, cv=tscv
                  grid_result = grid.fit(model_details[time_series]['train_x'], model
                                         callbacks=[es])
                  # save the dropout rate that performs the best
                  model details[time series]['dropout'] = grid_result.best_params_['d
          # print the optimized dropout rates
          for time series in model details:
              print(time_series + ' dropout rate: ' + str(model_details[time_series][
```

```
2498/2498 - 74s - loss: 0.5191 - accuracy: 0.7627
Epoch 93/100
2498/2498 - 75s - loss: 0.5178 - accuracy: 0.7639
Epoch 94/100
2498/2498 - 74s - loss: 0.5173 - accuracy: 0.7635
Epoch 95/100
2498/2498 - 75s - loss: 0.5174 - accuracy: 0.7643
Epoch 96/100
2498/2498 - 74s - loss: 0.5172 - accuracy: 0.7638
Epoch 97/100
2498/2498 - 74s - loss: 0.5161 - accuracy: 0.7651
Epoch 98/100
2498/2498 - 74s - loss: 0.5168 - accuracy: 0.7640
Epoch 99/100
2498/2498 - 74s - loss: 0.5158 - accuracy: 0.7644
Epoch 100/100
2498/2498 - 74s - loss: 0.5156 - accuracy: 0.7637
OF dropout rate: 0.4
OFI dropout rate: 0.4
```

## **Training the Models**

Time to train and save the models. I want to really ensure convergence of accuracy and loss, so I increase the maximum number of epochs.

```
In [279]: k_{epochs} = 250
      th device('cpu:0'):
        for time_series in model_details:
          model = model_details[time_series]['function'](time_series,
                                    model details[time series]['lag par
                                    model_details[time_series]['dropout
          model.summary()
          model.fit(model_details[time_series]['train_x'], model_details[time_se
          model details[time series]['model'] = model
          # save the trained model
          model.save(time_series + '-CNN-LSTM-SAVED.hdf5', overwrite=True)
       - accuracy: 0.7710
       Epoch 153/250
       - accuracy: 0.7704
       Epoch 154/250
       - accuracy: 0.7708
       Epoch 155/250
       - accuracy: 0.7700
       Epoch 156/250
       - accuracy: 0.7704
       Epoch 157/250
       - accuracy: 0.7705
       Restoring model weights from the end of the best epoch.
       Epoch 00157: early stopping
In [36]: # if already trained, we can load the saved models
       # from keras.models import load model
       # for time series in model details:
           model_details[time_series]['model'] = load model(time series + '-CNN-
```

#### **Evaluation Metrics**

As in any forecasting problem, our solution at each timestamp is the <u>conditional expectation</u> (<a href="https://en.wikipedia.org/wiki/Conditional expectation">https://en.wikipedia.org/wiki/Conditional expectation</a>) of the data given the model's parameters. So, to account for uncertainty in our model parameters, we use MC dropout to better approximate the conditional expectations at each out-of-sample observation by performing 100 forward passes on each model and storing the average. That is, as the number of out-of-sample predictions we execute grows very large, the average across those predictions will approach the true conditional probability of an outcome given the training data. We also want to store a vector of these predictions from each pass, as that information will be useful for model comparison and in constructing a trading strategy that utilizes uncertainty.

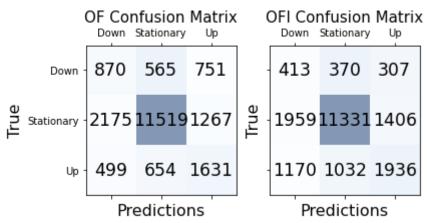
```
In [281]: num_iterations = 100

with device('cpu:0'):
    for time_series in model_details:
        # Store out-of-sample predictions of model
        model_details[time_series]['preds'] = [model_details[time_series]['numodel_details[time_series]['preds_mean'] = np.mean(model_details[time_series]).reshape()
```

OF	precision	recall	f1-score	support
	-			
Down	0.40	0.25	0.30	3544
Stationary	0.77	0.90	0.83	12738
Up	0.59	0.45	0.51	3649
micro avg	0.70	0.70	0.70	19931
macro avg	0.58	0.53	0.55	19931
weighted avg	0.67	0.70	0.68	19931
samples avg	0.70	0.70	0.70	19931
OFI				
	precision	recall	f1-score	support
Down	0.38	0.12	0.18	3542
Stationary	0.77	0.89	0.83	12733
Up	0.47	0.53	0.50	3649
micro avg	0.69	0.69	0.69	19924
macro avg	0.54	0.51	0.50	19924
weighted avg	0.65	0.69	0.65	19924
samples avg	0.69	0.69	0.69	19924

As anticipated, our model trained on order flow outperforms the model trained on order flow imbalance. It appears to predict downward moves better and upward moves only slightly better on the whole.

```
In [331]:
          import matplotlib.pyplot as plt
          from sklearn.metrics import confusion matrix
          fig, (ax1,ax2) = plt.subplots(1,2, sharex=True, sharey=True)
          mat_con1 = confusion_matrix(model_details['OF']['test_y'].argmax(axis=1),
                                     model_details['OF']['pred_y'].argmax(axis=1))
          mat con2 = confusion matrix(model details['OFI']['test y'].argmax(axis=1),
                                     model_details['OFI']['pred_y'].argmax(axis=1))
          for ax in zip((ax1,ax2),(mat con1,mat con2),('OF','OFI')):
              ax[0].matshow(ax[1], cmap=plt.cm.Blues, alpha=0.5)
              for m in range(ax[1].shape[0]):
                  for n in range(ax[1].shape[1]):
                      ax[0].text(x=m, y=n, s=ax[1][m, n], va='center', ha='center', s
              ax[0].set xlabel('Predictions', fontsize=16)
              ax[0].set_ylabel('True', fontsize=16)
              plt.xticks(np.arange(3), ['Down', 'Stationary', 'Up'])
              plt.yticks(np.arange(3), ['Down', 'Stationary', 'Up'], rotation='vertic
              ax[0].set_title(ax[2] + ' Confusion Matrix', fontsize=15)
          fig.tight layout()
```



The confusion matrices reinforce the fact that the order flow model makes better predictions. This is particularly the case when it comes to upward moves; the order flow model is more illiberal with its upward predictions, but the predictions it does make are clearly more in line with the true moves. On the other hand, both models are not good at predicting downward moves. This will likely be problematic in our trading scenario, since the Bitcoin mid price dropped by 1% over the course of the trading period we consider.

## **Building a Trading Signal**

To test this hypothesis, we compare two trading strategies using our test set as the trading period. We ignore transaction costs and close positions at the end of the trading period. For each timestamp we trade at, we go long or short  $\mu$  Bitcoins, where  $\mu$  is 30% of the volume at the first ask or bid level we enter at, respectively<sub>[2]</sub>.

## **Softmax Trading Strategy**

For this strategy, we choose a threshold probability  $\alpha$  and go long if  $\hat{p}_{1,t} > \alpha$  and go short if  $\hat{p}_{-1,t} > \alpha$ , where  $\hat{p}_{1,t}$  is the predicted probability of an upward move at time t and  $\hat{p}_{-1,t}$  is the predicted probability of a downward move at time t. Only one position is allowed at any time. We store the cumulative profits and their ratios to transaction volume for a few threshold values.

```
In [603]: alphas = [0.6, 0.7, 0.8]
          for time series in model details:
              trading period = lob data.index[-len(model details[time series]['preds
              for a in alphas:
                  position = None
                  model_details[time_series]['softmax_returns_{}'.format(a)] = np.zer
                  pnl = 0
                  num_trades = 0
                  for t in trading period:
                      # Compute return at this timestamp
                      if position == 'SHORT':
                          model_details[time_series]['softmax_returns_{}'.format(a)][
                      elif position == 'LONG':
                          model_details[time_series]['softmax_returns_{}'.format(a)][
                      if position != 'LONG' and np.argmax(model_details[time_series][
                          # Set size if not yet specified
                          if position == None:
                              mu = 0.3 * lob_data.VOLUME_ASK_0[t]
                          # Record current price
                          long now = lob_data.PRICE_ASK_0[t]
                          # Close short position
                          if position == 'SHORT':
                              pnl += mu * (entry last - long now)
                          # Enter long position
                          entry_last = long_now
                          position = 'LONG'
                          num trades += 1
                      elif position != 'SHORT' and np.argmax(model_details[time_serie
                          # Set size if not yet specified
                          if position == None:
                              mu = 0.3 * lob data.VOLUME BID 0[t]
                          # Record current price
                          short now = lob data.PRICE BID 0[t]
                          # Close long position
                          if position == 'LONG':
                              pnl += mu * (short_now - entry_last)
                          # Enter short position
                          entry last = short now
                          position = 'SHORT'
                          num_trades += 1
                  # Close position
                  if position == 'SHORT':
                      long now = lob data.PRICE ASK 0[trading period.stop-1]
                      model details[time series]['softmax returns {}'.format(a)][-1]
                      pnl += mu * (entry_last - long_now)
                      num trades += 1
                  elif position == 'LONG':
                      short now = lob data.PRICE BID 0[trading period.stop-1]
```

```
model_details[time_series]['softmax_returns_{{}}'.format(a)][-1]
    pnl += mu * (short_now - entry_last)
    num_trades += 1

model_details[time_series]['softmax_profits_{{}}'.format(a)] = pnl
    model_details[time_series]['softmax_profits_normalized_{{}}'.format(a)]
```

## **Bayesian Trading Strategy**

Now, how can we use uncertainty information to inform trading decisions? This strategy borrows BDLOB's use of *predictive* entropy (https://en.wikipedia.org/wiki/Entropy (information theory.)) to summarize classification uncertainty due to variational dropout[2]. The metric of predictive entropy  $\mathbb{H}$  follows from our aforementioned understanding of conditional expectation by making use of the predictive distribution captured by our 100 forward passes from earlier. For an input  $x_t$ , a predicted output  $y_t$ , training data  $\mathcal{D}_{\text{train}}$ , and estimated model parameters  $\hat{w}$ , we define predictive entropy by

$$\mathbb{H}(y_{t}|x_{t}, \mathcal{D}_{\text{train}}) = -\sum_{j=-1}^{1} p(y_{t} = j|x_{t}, \mathcal{D}_{\text{train}}) \log p(y_{t} = j|x_{t}, \mathcal{D}_{\text{train}})$$

$$\approx -\sum_{j=-1}^{1} \left( \frac{1}{100} \sum_{k=1}^{100} p(y_{t} = j|x_{t}, \hat{w}) \right) \log \left( \frac{1}{100} \sum_{k=1}^{100} p(y_{t} = j|x_{t}, \hat{w}) \right)$$

$$=: \tilde{\mathbb{H}}_{t}.$$

Essentially, j iterates over each class and summarizes the average level of uncertainty for outcomes of that class. The function is minimized when the model is certain—when one class has probability 1 and all others are 0. The function is maximized when the model is very uncertain—probability is uniform across the classes. Also observe that our earlier notation  $\hat{p}_{j,t}$  is shorthand for  $\frac{1}{100}\sum_{k=1}^{100}p(y_t=j|x_t,\hat{w})$ .

Using this metric, we upsize our positions if our model is certain and downsize our positions if the model is uncertain. More specifically, we still go long or short if  $\hat{p}_{1,t} > \alpha$  or  $\hat{p}_{-1,t} > \alpha$ , respectively, but we upsize our positions to  $1.5 \times \mu$  if  $\tilde{\mathbb{H}}_t < \beta_1$ , keep our size  $\mu$  if  $\beta_1 < \tilde{\mathbb{H}}_t < \beta_2$ , downsize to  $0.5 \times \mu$  if  $\tilde{\mathbb{H}}_t > \beta_2$ , and exit the current position if  $\tilde{\mathbb{H}}_t < \beta_2$ [2]. We fix values for  $\alpha$  and  $\beta_2$  and test different values for  $\beta_1$ .

```
In [547]: threshold = 0.7
          beta1 = [0.1, 0.2, 0.3]
          beta2 = 0.7
          for time series in model details:
              trading period = lob data.index[-len(model details[time series]['preds
              for b1 in beta1:
                  position = None
                  model_details[time_series]['bayesian_returns_({b1},{b2})'.format(b1
                  pnl = 0
                  num_trades = 0
                  for t in trading period:
                      entropy = -np.sum(np.max(model_details[time_series]['preds_mean
                                         np.log(np.max(model details[time series]['pre
                       # Compute return at this timestamp
                      if position == 'SHORT':
                           model_details[time_series]['bayesian_returns_({b1},{b2})'.f
                      elif position == 'LONG':
                           model_details[time_series]['bayesian_returns_({b1},{b2})'.f
                       if position != 'LONG' and np.argmax(model_details[time_series][
                           # Set size if not yet specified
                           if position == None:
                               mu = 0.3 * lob data.VOLUME ASK 0[t]
                           # Record current price
                           long now = lob data.PRICE ASK 0[t]
                           if b1 < entropy < beta2:</pre>
                               # Close short position
                               if position == 'SHORT':
                                   pnl += size * (entry_last - long_now)
                               # Enter long position
                               entry last = long_now
                               position = 'LONG'
                               size = mu
                               num trades += 1
                           elif entropy < b1:</pre>
                               # Close short position
                               if position == 'SHORT':
                                   pnl += size * (entry last - long now)
                               # Enter upsized long position
                               entry_last = long_now
                               position = 'LONG'
                               size = 1.5 * mu
                               num trades += 1
                           else: # entropy > beta2
                               # Enter upsized long position
                               entry last = long now
                               position = 'LONG'
                               size = 0.5 * mu
```

```
num trades += 1
    elif position != 'SHORT' and np.argmax(model details[time serie
        # Set size if not yet specified
        if position == None:
            mu = 0.3 * lob_data.VOLUME_BID_0[t]
        # Record current price
        short_now = lob_data.PRICE_BID_0[t]
        if b1 < entropy < beta2:</pre>
            # Close long position
            if position == 'LONG':
                pnl += size * (short_now - entry_last)
            # Enter short position
            entry last = short now
            position = 'SHORT'
            size = mu
            num_trades += 1
        elif entropy < b1:</pre>
            # Close long position
            if position == 'LONG':
                pnl += size * (short_now - entry_last)
            # Enter upsized short position
            entry_last = short_now
            position = 'SHORT'
            size = 1.5 * mu
            num trades += 1
        else: # entropy > beta2
            # Enter downsized short position
            entry last = short now
            position = 'SHORT'
            size = 0.5 * mu
            num trades += 1
# Close position
if position == 'SHORT':
    long now = lob data.PRICE ASK 0[trading period.stop-1]
    model_details[time_series]['bayesian_returns_({b1}, {b2})'.forma
    pnl += size * (entry last - long now)
    num trades += 1
elif position == 'LONG':
    short now = lob data.PRICE BID 0[trading period.stop-1]
    model_details[time_series]['bayesian_returns_({b1}, {b2})'.forma
    pnl += size * (short now - entry last)
    num trades += 1
model_details[time_series]['bayesian_profits_({b1}, {b2})'.format(b1
model_details[time_series]['bayesian_profits_normalized_({b1},{b2})
```

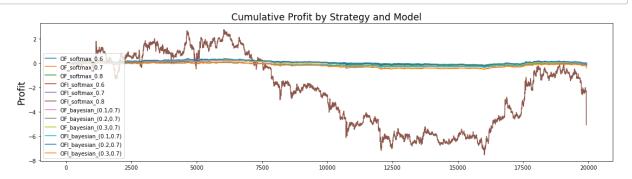
#### Results

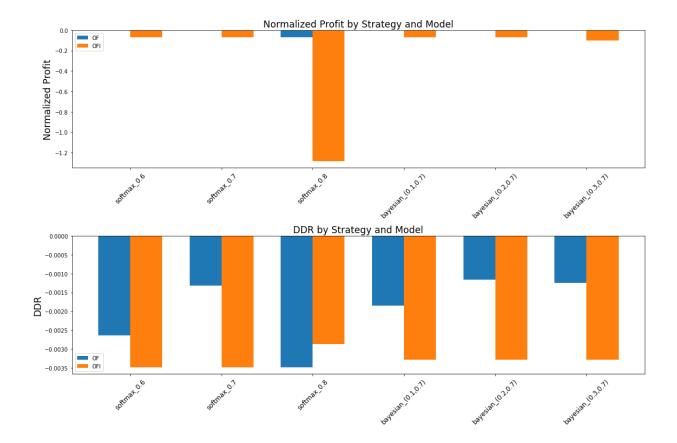
Now comes the question of how we should compare these strategies in terms of profit and risk.

Since each strategy returns different transaction volumes, we standardize profits to properly compare profitability. And while the Sharpe ratio (https://en.wikipedia.org/wiki/Sharpe\_ratio) is a popular measure of risk in a portfolio or strategy, it deems large positive and negative returns to be equally risky, so we follow BDLOB[2] in using the Downward Deviation ratio  $DDR = \frac{E(R_t)}{DD_T}$  as our risk measure, where  $E(R_t)$  is the average return per timestamp and  $DD_T = \sqrt{\frac{1}{T}\sum_{t=1}^T \min(R_t,0)^2}$  measures the deviation of negative returns. DDR, which is essentially the Sortino ratio (https://en.wikipedia.org/wiki/Sortino\_ratio) with a target rate of 0, has the desired property of penalizing negative returns and rewarding positive returns.

```
In [605]: import matplotlib.pyplot as plt
          import numpy as np
          labels = ['softmax_{}'.format(a)
                    for a in alphas] + ['bayesian_({b1},{b2})'.format(b1=b1,b2=beta2)
                                        for bl in betal]
          returns = [model_details[time_series]['softmax_returns_{}'.format(a)]
                     for a in alphas for time series in model details] + [model detai
                                                                           for b1 in b
          fig, (ax1, ax2, ax3) = plt.subplots(3, 1, figsize=(16,16))
          x = np.arange(len(labels)) # the label locations
          width = 0.35 # the width of the bars
          # Plot Cumulative Profit
          for ret in zip(returns,['OF']*3+['OFI']*3+['OF']*3+['OFI']*3,labels[:3]*2+1
              ax1.plot(ret[0].cumsum(),label=ret[1]+'_'+ret[2])
          ax1.set ylabel('Profit', size='xx-large')
          ax1.set_title('Cumulative Profit by Strategy and Model', size='xx-large')
          ax1.legend(loc='best')
          # Plot Normalized Profit
          of profits normalized = [model details['OF']['softmax profits normalized {}
                                   for a in alphas] + [model_details['OF']['bayesian_
                                                       for b1 in beta1]
          ofi profits normalized = [model_details['OFI']['softmax profits normalized
                                    for a in alphas] + [model details['OFI']['bayesia
                                                        for b1 in beta1]
          ax2.bar(x - width/2, of profits normalized, width, label='OF')
          ax2.bar(x + width/2, ofi profits normalized, width, label='OFI')
          ax2.set ylabel('Normalized Profit', size='xx-large')
          ax2.set title('Normalized Profit by Strategy and Model', size='xx-large')
          ax2.set xticks(x, labels, rotation=45, size='large')
          ax2.legend(loc='best')
          # Plot DDR
          of ddr = [model details['OF']['softmax returns {}'.format(a)].mean() /
          np.sqrt((model details['OF']['softmax returns {}'.format(a)][model details[
           for a in alphas] + [model_details['OF']['bayesian_returns_({b1},{b2})'.for
          np.sqrt((model details['OF']['bayesian returns ({b1}, {b2})'.format(b1=b1,b2
           for b1 in beta1]
          ofi ddr = [model details['OFI']['softmax returns {}'.format(a)].mean() /
          np.sqrt((model details['OFI']['softmax returns {}'.format(a)][model details
           for a in alphas] + [model details['OFI']['bayesian returns ({b1},{b2})'.fo
          np.sqrt((model_details['OFI']['bayesian_returns_({b1},{b2})'.format(b1=b1,b
           for b1 in beta1]
          ax3.bar(x - width/2, of ddr, width, label='OF')
          ax3.bar(x + width/2, ofi ddr, width, label='OFI')
          ax3.set_ylabel('DDR', size='xx-large')
          ax3.set title('DDR by Strategy and Model', size='xx-large')
          ax3.set xticks(x, labels, rotation=45, size='large')
          ax3.legend(loc='best')
```

plt.tight\_layout()
plt.show()





Unfortunately, the models were both very poor in their ability to generate profits, but this should come as no surprise. Recall that our models predict downward moves almost identically poorly, so it is reasonable to believe that the model is doomed to behave poorly in a downward trending regime. And since the Bitcoin mid price dropped 1% over the duration of the trading period, our understanding of the model justify the results we see.

Although the losses are very disappointing, there are still valuable observations that can be made. Firstly, we see in the plot of cumulative profits that the returns—or lack of returns—from the Bayesian trading strategy are mostly steady about 0, while the softmax strategy returns are more erratic. And while the quantities are negative, the normalized profit and DDR grouped bar charts clearly illustrate the benefit that training on order flow offered over order flow imbalance.

With access to more data, stress testing the model in different market regimes would be an interesting future direction to study to further deduce the model's empirical soundness.

Also, it may very well be the case that this model is very popular, and any potential profits have been arbitraged out.

# **Model Diagnostics**

To be in acccordance with the Box-Jenkins approach, we test the fitted models' residuals  $\left\{\hat{u}_i\right\}_{i=1}^T$  for any <u>autocorrelation (https://en.wikipedia.org/wiki/Autocorrelation)</u>—that is, we check whether residuals are correlated to past residuals in the sequence. If true, there is statistical evidence that the model is underfitting, and we should increase the lag parameter of our sequential model and retrain. If false, we accept the model residuals to be <u>white noise</u> (https://en.wikipedia.org/wiki/White noise).

We compute our residuals as the <u>cross-entropy (https://en.wikipedia.org/wiki/Cross\_entropy)</u> of the classification problem at each timestamp, which we define by

$$\hat{u}_i = -\sum_{i=-1}^{1} y_i(j) \log \hat{y}_i(j)$$

for  $i \in \{1, \ldots, T\}$ , where  $y_i$  is the <u>one-hot encoded (https://en.wikipedia.org/wiki/One-hot#Machine learning and statistics)</u> 3-variable vector of the true 1-step movement,  $\hat{y}_i$  is our model's unrounded prediction of that encoding, and T is the number of observations.

Letting  $\hat{\tau}_i$  be the sample autocorrelations of the residuals and m to be a maximum lag to test, we use the Ljung-Box statistic

$$Q(m) = T(T+2) \sum_{l=1}^{m} \frac{\hat{\tau}_{l}^{2}}{T-l}$$

as our test statistic for the null hypothesis  $H_0: \tau_1 = \ldots = \tau_m = 0$  versus the alternative  $H_a: \tau_i \neq 0$  for some  $i \in \{1, \ldots, m\}$ . For large T, the statistic is <u>chi-squared distributed (https://en.wikipedia.org/wiki/Chi-squared distribution)</u> with m degrees of freedom, and we reject the null in favor of the alternative if the test statistic is greater than the critical value of the corresponding chi-squared distribution at the 99% confidence level.

OF is underfitting. OFI is underfitting.

Unfortunately, we conclude that both models are underfitting the training data, so we should

increase the lag parameter and redo the training and diagnostics until we no longer underfit. However, we don't pursue this route for a few reasons. For one, while increasing the lag does not lead to any risk of overfitting the deep learning model, doing so increases computational time<sup>5</sup>. With the current lag, iterating through the cross-validation and training takes many many hours already, and I'm antsy to finish this project. Secondly, Kolm et al<sub>[4]</sub> found that different choices for the lag parameter had little impact on the performance of the CNN-LSTM model for their regression problem. And as a third point, the fact that the model is underfitting should come as no surprise, since this really tells us that our model is too simple for the data. Financial data, even such stationary processes as order flow and order flow imbalance, are incredibly complex, so it's hard to expect any interpretable model to well-fit the input data. In this truth lies one of the problems of deep learning in finance.

5. Surakhi et al<sub>[11]</sub> compare three ways to choose the lag parameter of a time series forecast and find that autocorrelation is maybe not the best approach. In a future time series analysis, I think I might dive into such methodologies.

# **Shortfalls of Deep Learning**

Machine learning models are able to identify patterns in data even where there are none. In finance, where anomalous features in datasets can be frequent, this underlying mechanism can lead to misidentified strategies and be very costly if the model implementation, validation, and utilization is not approached with caution.

Moreover, markets are always changing, and static models such as our CNN-LSTM are trained on a security's characteristics during one market state. Hence, the sustainability of such a model in out-of-time samples is a concern, and constant fine-tuning can be expensive and represent a suboptimal allocation of resources for a trader.

Nonetheless, I find the topic really cool and believe it to be a valuable use of my study time.

## Conclusion

In this notebook, we implemented a well-studied and popular deep learning model with the intent of forecasting the mid price of the limit order book and comparing model performance on a pair of related stationary inputs. We found that when trained on a sparse amount of data, the models predicted downward moves in the target mid price awfully, which led to losing trading attempts in two strategies. The analysis was not all for naught, however: the order flow model outperformed the order flow imbalance model in upward moves, and utilizing uncertainty information in a trading strategy led to less erratic cumulative profits on average. I also believe that showcasing the models' lack of success in a bearish market was a valuable informal stress test for the model.

Thank you to Moritz Voss for pushing me to pursue this project and to the many researchers whom I reference below.

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