

# NBA Predictions

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## Abstract

Last year, the defending champion Miami Heat lost consecutive games against the lowly Detroit Pistons and Milwaukee Bucks. While this two game stretch was certainly unlikely, it exemplifies the inherent randomness present in NBA basketball games. In this paper, we examine how well we can predict the outcomes of individual games using various machine learning algorithms. Specifically, we see that we can accurately predict around 70% of individual games, and that a simple, interpretable classifiers such as Logistic Regression and Naive Bayes work the best. We then use these predictions to simulate the outcome of full NBA seasons, which land us in the top 15 of all publically available NBA projection systems [9]. Finally, we see that the recently developed Regularized Adjusted Plus Minus (RAPM) statistic is a better predictor than the more commonly used box score statistics.

## 1 Introduction

In recent years, there has been lots of talk in NBA circles regarding the rise of statistical analysis[10]. This has been in the works for years, starting with Dean Oliver's Basketball on Paper [12], which has for a long time been the cornerstone of basketball statistics. Recently, new data has become publically available, most notably play by play data which provide a record of each event, when they happened, and which players are on the floor at all times. This is in contrast to the more commonly known Box Score statistics, which are useful for some things but have less information than play by play data. There are even camera's in every NBA arena [11], which track the location of the ball and each player 10 times per second. However, this camera data is proprietary.

In this paper, we harness all publically available data sources to predict the outcome of NBA basketball games. In section two, we will look at previous attempts at the problem and provide a more detailed description of RAPM. Next, we will describe how we compiled and put together our database, and give information on how one could access it. In section four, we describe our efforts in predicting games using various algorithms, features, and model selection techniques. Then we discuss how we used our game predictions to simulate full seasons, and compare our results with other projection systems. We conclude with a discussion of what we learned and ways we can improve our predictions.

## 2 Related Works

We looked into the literature to see if anyone had worked on the same or similar problems. From this, we found a few papers, specifically [1] and [2], which also attempted to predict the outcomes of NBA games. These papers used linear and logistic regression, naive bayes, neural networks, and Support Vector Machine's as their outcomes, and used mainly box score statistics as features. They also used the same loss function (zero one loss) that we are proposing, which gave us a prediction rate to shoot for when implementing our algorithms. Specifically, [1] achieved the highest single season classification rate of 73% in the 1996 season using linear regression. All of the other seasons/algorithm combinations had error rates from the mid-high 60's to low 70's.

One advantage we believe we have compared with these groups is that we have a more robust feature set, most notably, we have RAPM. RAPM has been anointed by many as the next big thing [4] in the basketball statistics community, and we hoped that using it as a feature would help differentiate our attempts at game classification. Taylor et al. have a great explanation of the statistic [3], but the basic idea is to split each game into miniature games,

each one occurring in time periods when there's no substitutions. The final dataset consists of the margin of each miniature game, and indicator variables for each player involved (+1 for offense, -1 for defense). Then a regression is ran (people are now using ridge regression, but previously used multiple linear regression), and the coefficients represent each players individual contribution, per 100 possessions on offense and defense. RAPM adjusts for flaws in original plus minus, by correcting for the fact that player totals are heavily influenced by the play of his opponents and teammates, and by pooling information from previous seasons to reduce the margin of error.

### 3 Dataset

#### 3.1 Challenges for dataset preparation

We encountered several challenges in the dataset preparation phase.

- There are currently no ready-made data sources for our experiments. What we can find is several websites on NBA games. Since we are interested in statistics of thousands of games with hundreds of players, it's not realistic to acquire those data manually from websites.
- Data sources from different websites have to be merged using a uniformed format. Different websites may treat player names and season labels differently. For example Roger Mason Jr. and Roger Mason are in fact same person from different websites, while uta and utah are different abbreviations for the Utah Jazz.
- Data needs to be stored in a proper manner so that our future experiments can be implemented based on a uniformed and easily accessible API.

To meet those challenges, we are writing our own web crawlers to get data from websites, then made lots efforts on ETL on ensure different data sources were properly combined. Finally we stored all data into a SQLite database. It's worth mentioning that we are making our dataset public online at

[https://github.com/leerichardson/game\\_simulation/blob/master/nba\\_rRegression\\_chi/nba.db](https://github.com/leerichardson/game_simulation/blob/master/nba_rRegression_chi/nba.db)

Hopefully this will save some effort for anyone interested in research on NBA statistics in the coming years.

#### 3.2 Data Sources

We did not have a processed dataset for this project, so we created our own database. The three main sources we used were ESPN's NBA website [7], basketball reference [6], and a new website from Jeremias Engleman [5]. We used the ESPN data to get information about all NBA games from 2009-2014. This includes the game score, the home and away teams, the players involved and their individual statistics. Also from ESPN, we have a player database, which has 50 individual statistics for each player in each season. There are 7139 games in this dataset.

The next data source we used was basketball reference [6]. The main reason we used this site is because they have a larger individual player database, with information dating back to the 1950's and more advanced statistics, such as the widely used Player Efficiency Rating (PER), compared with just box score statistics provided by ESPN.

The final source we used was from a website put together by Jeremias Engleman [5]. This site has RAPM statistics described above, dating back to the 1980's. This statistic has been widely adopted in the NBA statistics community, and it's one of the few trustworthy stats which provides an individual assessment of defense. As we see below, RAPM is a very useful feature in predicting game outcomes.

#### 3.3 Web Crawlers

To obtain all of these datasets, we used webcrawlers to pull them off their websites. All of these scripts can be found in our Github repository [8]. For the ESPN data, we used the BeautifulSoup package in the Python language. For the other two datasets, we used the XML package in R.

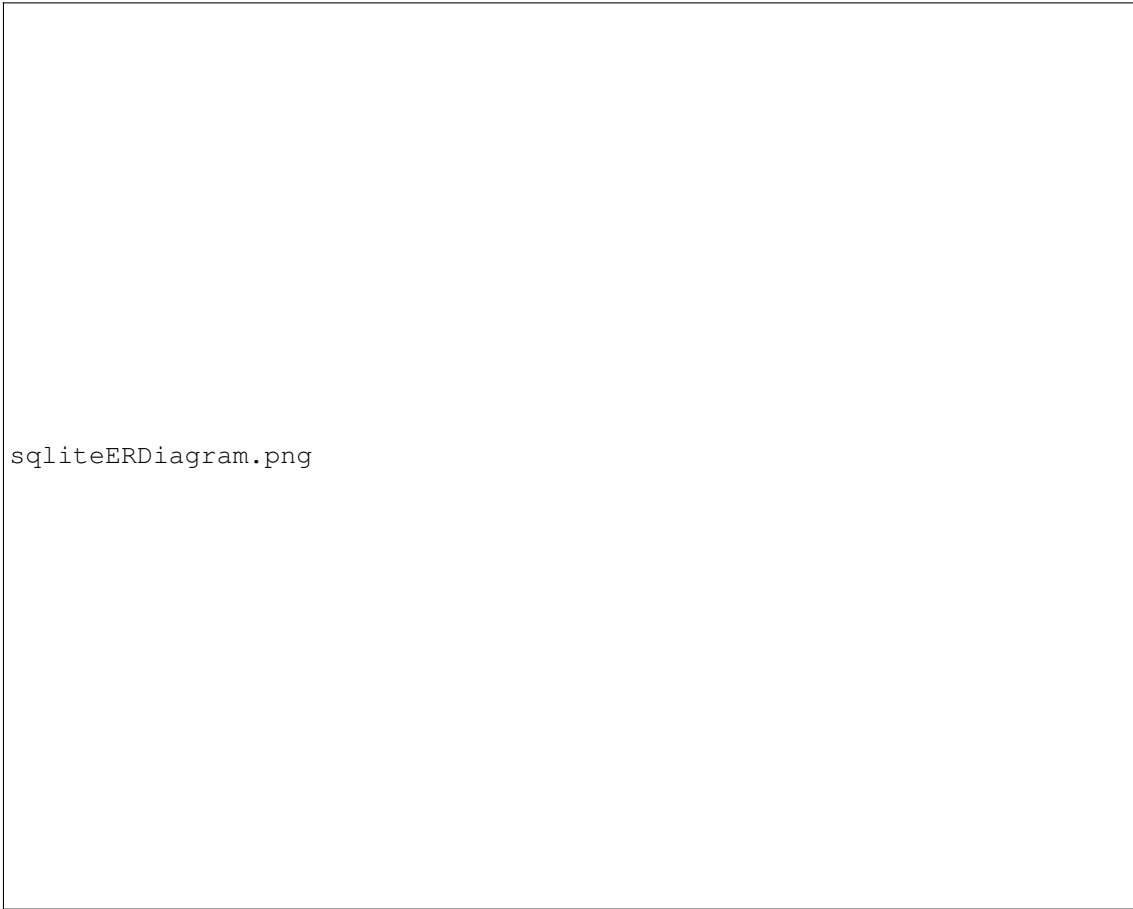


Figure 1: Entity - Relationship graph for SQLite database. The database follows the third normal form to ensure there is no redundancy. Two main data sources of the dataset are ESPN and Basketball References websites. Lines between tables indicate the primary key - foreign key relationship between dataset entities.

### 3.4 Merging Sources into One Database

One of the major obstacles in our project has been combining these three data sources into one single database. The ESPN dataset had both match and playerID's for each game, so merging the game statistics with the ESPN player database wasn't very difficult. However, the basketball reference and RAPM dataset didn't have these identifiers, so it was more challenging to put them together. We ended up using the player's name, team, and season to join both of these datasets together with ESPN. Some common problems we had were inconsistent spelling of names in different datasets, inconsistent team names, teams have changed cities, etc.. In the end, we were able to sync most of the idiosyncracies between the three datasets, which is important because it gives more interesting features than just box score statistics. That being said, we don't doubt that there's still be further cleaning to be done, as it's hard to catch all of the idiosyncracies in these three separate datasets.

## 4 Experiments

### 4.1 Training and test datasets

We have put a substantial amount of time into constructing our training and test datasets. The dataset consists of both RAPM data and ESPN's player basic statistics(i.e, average points or rebounds of a season). To create the dataset, we went through each match to find the players on each team, and merged these players statistics from the previous season with the match results in the current season. We then compute a weighted sum (by average minutes per game) of each statistic for both the home and away team. To form the RAPM features, we similarly use each players average minutes per game from the season before as weights to obtain weighted offensive and defensive RAPM statistic for each team. Say there's n players on each team, each playing m minutes per game the previous season with RAPM score r in the previous season. Then the formula for the players weights and team offensive RAPM is:

$$w_i = \frac{m_i}{\frac{1}{n} \sum_{i=1}^n m_i}$$

$$\text{Team Offensive RAPM} = \frac{1}{n} \sum_{i=1}^n w_i \times r_i$$

ORAPM.Home	DRAPM.HOME	ORAPM.AWAY	DRAPM.AWAY	Home Team Wins
-0.28	0.89	0.65	0.18	1
-0.28	0.89	1.15	1.05	1
-0.29	0.99	-1.44	0.12	1
0.03	-0.66	0.04	1.09	1
0.28	1.26	-0.81	-0.20	0
-0.75	-0.46	0.51	1.02	1

Table 1: A look at what our training and test datasets look like. The first four columns are features and the 5th column (indicating whether or not the home team won the game) is our label. In this case Home\_ORAPM represents the weighted Offensive RAPM score for the home team, similar for the other four features. The 5th column, Home Team Wins, can be considered our labels, and represents whether the home team won this particular game.

Before training our models, we did some exploratory data analysis to visualize the relationship between our features and labels. In figure 2, the left plot shows the correlation between home team RAPM and visiting team RAPM in our both wins and losses. This shows that our data is not linearly separable for these two features, which is common of all the features in our dataset. The green dots (corresponding to home team loss) are more likely to accumulate on the lower right and the red ones are on the top left corner of the plot. A classification boundary like the diagonal line in the plots shows that the majority of the data set will be classified correctly, but we will also misclassify lots of the games. On the right, we look at team RAPM in wins compared with losses. As we can see, RAPM is clearly higher in wins than losses, so there's clear signals coming from this feature, as expected.

features.pdf

Figure 2: Left: visit team RPM against home team RPM with green dots meaning visit team wins and red dot meaning home team win. Right: A box plot of RPM. Y-axis represent the the RPM difference between home team and visit team.

## 4.2 Test Error

In total, we had 6 seasons worth of data, from 2008-2013. We tried lots of different algorithms, as seen in 3. For each model, we will obtain a testing error for each season after 2009, and use all data from previous years to train. For example if we try to predict the results in season 2010, we will train the model using then 2008 and 2009 seasons. We then use our trained model to predict the results of season 2010.

Figure 3 shows the test error of different models in each testing year. It turns out that the Naive Bayes and Logistic regression give the best testing accuracy. Note that based on the observation we made in the last section regarding the linear classification boundar, we thought that simple models would have good performance. The test accuracy plot agrees with our intuition. One other interesting note is that on the far right of figure 3, we see that naively predicting that the home team wins each game, we get a test accuracy of around 60%.

## 4.3 Feture Selection

In total, we have 44 features in each of our model. Thus, we believe that feature selection will help reduce our variance and improve the prediction accuracy. Here, we illustrate feature selection using linear regression. For other models the idea would be similar. For linear model, we try lasso and AIC to accomplish the feature selection. For lasso, we choose  $\lambda$ , the degrees of freedom, to minimize the Cross Validation Risk, and then fit the model using that  $\lambda$ . For AIC, we use set our minimal and full model, and then perform stepwise AIC feature selection.

It turns out that AIC in general helps to find a more predictive model. Note that the absolute increment is not significant in this case. However, as discussed later in the paper, the best prediction accuracy in the market is around 70%. If one simply always predicts the home team will win, the accuracy is around 60%. Take this into consideration, the improvement in prediction from AIC is not negligible.

We also note that both in the Lasso and using AIC, overall team weighted RAPM showed up as the most important predictive feature, ahead of all other box score statistics. This is exemplified since in AIC starting with the null model, the first two features put into the model are home and away RAPM. Lasso shrinks all of the other coefficients other

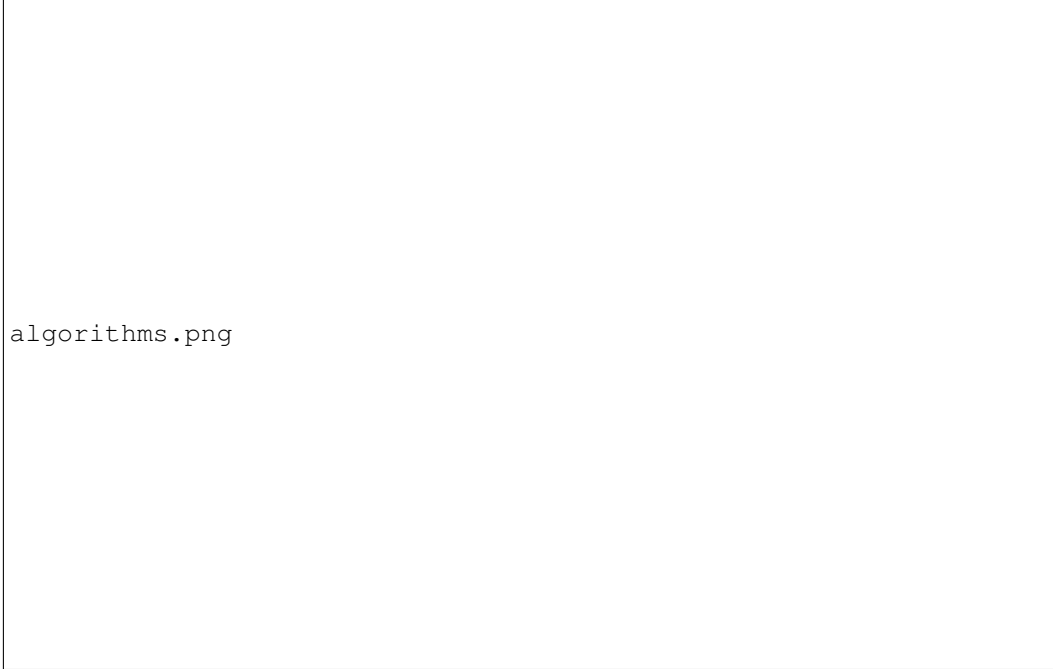


Figure 3: This plot shows the test error for our different algorithms in all of our years. From this, we see that Naive Bayes and Logistic Regression gave us the best overall test error. For each testing year, we used all the previous years as training data.

	Full model (linear)	Lasso	AIC
2009	0.6544715	0.6658537	0.6617886
2010	0.6739837	0.6853659	0.6788618
2011	0.6676768	0.6626263	0.6717172
2012	0.6786005	0.6712775	0.6818552
2013	0.6601626	0.6634146	0.6601626

Table 2: A look at how feature selection change the prediction accuracy.

than home and away weighted RAPM to 0, indicating once again that it has more signal than the other features. In both situations, the home court advantage is represented in the intercept term, so it is not involved in the feature selection process.

## 5 Simulation

In order for the various classifier's to predict which team would win each game, they generate probabilities for each team (class), and predict the maximum. Another natural way to utilize these probabilities is to use them to simulate the entire season. Specifically, by generating Uniform(0,1) random variables, we were able to stochastically determine the outcome of each game, and simulation each game in a season. Then we simulated the season 1000 times to obtain the distribution of predicted win totals for each team. Figure 4 shows the win distributions for each team, using logistic regression for the 2013-14 season. Out of the two best classifiers (Naive Bayes and Logistic Regression), logistic regression performed much better in these simulations, using both the Root Mean Squared Error (RMSE) and Median Absolute Deviation (MAE) loss functions. This is because the game probabilities generated by Naive Bayes were much more extreme than logistic regression. While this doesn't effect classification as much since we're only selection the maximum, the exact probabilities matter in a more complicated function such as the result of simulating a complete season. To see how sensitive the simulated seasons are to these probabilities, consider the standard deviations of the number of predicted winsfor each team using Naive Bayes and Logistic Regression. For

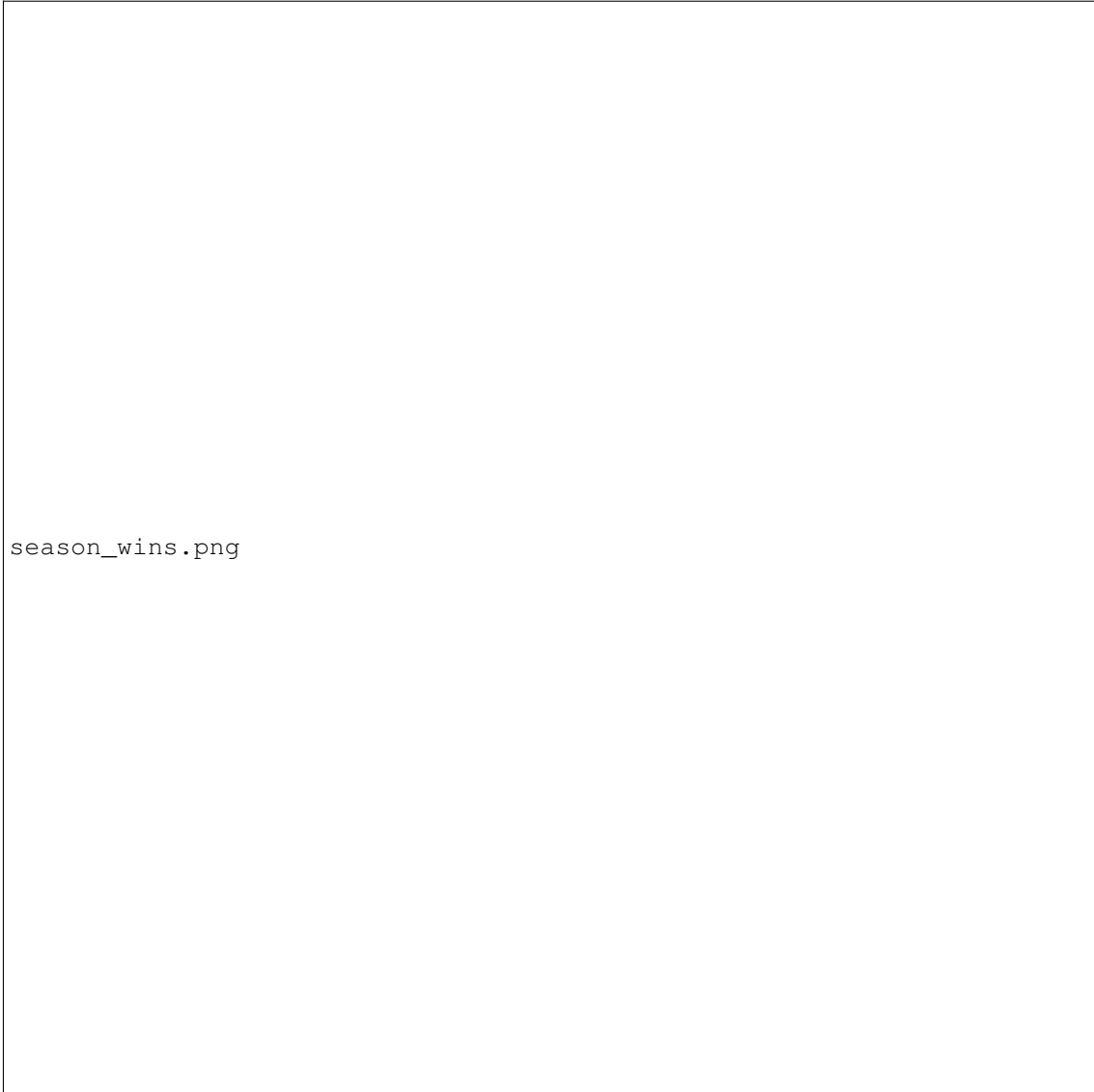


Figure 4: Distribution of wins for each team from simulating the 2013 NBA season 1000 times, using probabilities from our best Logistic regression model. The blue lines represent our confidence intervals whereas the Red lines represent the actual number of wins for each team. Our simulations trapped the true number of wins in 70 % of our intervals.

Naive Bayes, they were 16.12 and 17.07, compared with 9.66 and 9.68 for logistic regression. This shows that the win totals predicted by Naive Bayes were much more extreme than logistic regression.

Forecasting how many wins each time will get during a seasons turns out to be a much more popular task than computing test errors, so we were able to compare our projections to lots of other systems using our RMSE loss function (which is commonly used by in the basketball analytics community [9]). Our RMSE for 2012 was 7.54 and 9.7278 in 2013. This would be in the top 20 for the past two seasons. Had we used Naive Bayes as opposed to Logistic regression, our system would have consistently performed in the bottom five.

## 6 Conclusion

In the end, it seems that sticking with a simple classification algorithm yields the best accuracy in forecasting NBA games. It's clear that the two factors have the largest impact on each game are home court advantage and the quality of each team. Imagine that there's some perfect measure of the quality of each team, and that two teams are identical. In this situation, you should always pick the home team to win. The question then becomes, how much better does the away team have to be than the home team in order to choose them to win? Figuring out where to draw this line seems like the way to get the best performance out of classification algorithms. Obviously, since there's no way to know the exact quality of each team, this will be an estimate and is not an exact science.

In terms of simulating seasons, it seems that more conservative estimates, such as those yielded by logistic regression, work better than more extreme predictions. For this endeavor, there were more public predictions available to compare our results with, and we see that while our system performs well, it did not approach some of the best publically available systems. For instance, John Hollinger, who was recently hired by the Memphis Grizzlies, had the best projection system in 2012. He has been doing this for around 5 years, and written various books on the subject, so it makes sense his system would have better performance than ours, just based on experience. As we discuss below, there's many nuances that could be built into a projection system to make it more accurate, and since we only spent a semester on this project, there wasn't enough time to incorporate everything we hoped to include.

One interesting finding that came out of our report was how much lower our test error was in the final season, 2013. This is counter to what one would expect in a typical machine learning situation, since we had the most amount of training data for this season. However, we think the reason for this is that there was just more variability in the 2013 compared to other seasons. This shows that no matter what algorithm/features you use, upsets happen in the NBA, and some seasons have more unexpected results than others. Other systems also showed much lower accuracy in 2013 compared with 2012 [9].

Another interesting result was how much predictive the RAPM statistic was than box score statistics. We think the main reason for this is simply that it simply contains more information. RAPM uses possession level events to construct offensive and defensive ratings for each player, and all box score statistics can be computed with the same possession level data that calculates RAPM. What does this mean for the future of statistics in the NBA? We think it indicates that soon enough, statistics like RAPM might soon become less state of the art, as even higher resolution camera data is now being collected by a company called STATS LLC [11]. The data from these cameras tracks the location of each player 10 times each second, and is sure to produce some novel insights into the game of basketball.

There are many ways to improve upon the results displayed in this paper. One of the main flaws in our system is that we only used individual player data from the previous season in order to predict the current season. This means that if a player misses the previous season due to injury (IE: Derick Rose, Rajon Rondo, etc...), then a significant aspect of a team may be underrated by our systems. We are also treating rookies as league average players, which is a very favorable assumption. A couple ways we could combat this is by using projected season statistics as features to predict the current season. Some of the most accurate RAPM based systems used in 2013 used this strategy [9]. That way, we could account for things like player age, injury history, and expected changes due to team composition. We could also consider not just the previous season, but a weighted average of the past 3-5 seasons to get an estimate for the quality of each player.



We also wanted to include data from the current season into our projections. To do this, we could divide each season into  $K$  different chunks, and use the teams winning percentage in all chunks of the season before each game to predict game outcomes. As seen in figure 4, some of the estimates which represented how good we thought each team was before the season were very off. Incorporating current season data into the predictions would allow us to save ourselves when it becomes clear a team is much better than expected. We can update our valuation of how good each team is as we get more information on them throughout the season.

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