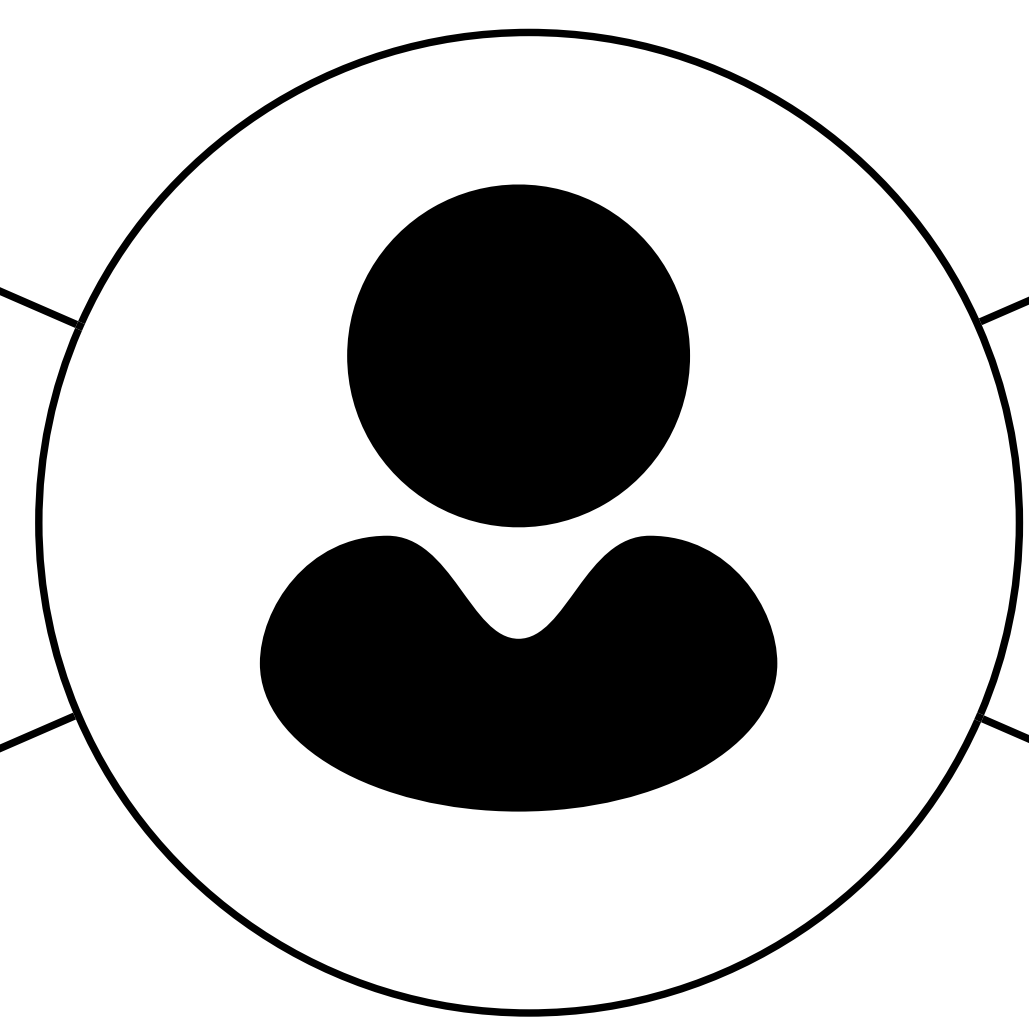


*What do they*  
**THINK AND FEEL?**

what really counts  
major preoccupations  
worries & aspirations



- It is very responsive
- Will it produce optimum output?
- it is bery easy to interact.

- How to interact with it?
- How does it respond?
- it is aesthetic.

How does it influence others

The Higher official would rcommnd using it.

ThE easy to use elemnts in it

The interactive Overall SYstem

*What do they*  
**HEAR?**

what friends say  
what boss say  
what influencers say

Many friends's have insisted upon thier review

Got positive review all over the internet .

*What do they*  
**SEE?**

environment  
friends  
what the market offers

The free promotion's by media

The aesthetic aspects's of it.

*What do they*  
**SAY AND DO?**

attitude in public  
appearance  
behavior towards others

- Checkout the interactive elements in project
- Ask about this to friends
- List's pro's and con's

- I want something reliable
- Which is the best solution
- Where should i start

**PAIN**

fears  
frustrations  
obstacles

- How much accurate it is?
- It can be confusing somethimes about the procedure
- Not being able to understan characters

**GAIN**

"wants" / needs  
measures of success  
obstacles

- Easy to use interface
- Being able to accurately detect
- Sharing this info can be ease