

Acronyms

MOBILE_NUMBER

CIRCLE_ID

LOC

STD

IC

OG

T2T

T2M

T2O

T2F

T2C

ARPU

MOU

AON

ONNET

OFFNET

ROAM

SPL

ISD

RECH

NUM

AMT

MAX

DATA

3G

AV

VOL

2G

PCK

NIGHT

MONTHLY

SACHET

*.6

*.7

*.8

*.9

FB_USER

VBC

Descriptions

Customer phone number

Telecom circle area to which the customer belongs to

Local calls - within same telecom circle

STD calls - outside the calling circle

Incoming calls

Outgoing calls

Operator T to T, i.e. within same operator (mobile to mobile)

Operator T to other operator mobile

Operator T to other operator fixed line

Operator T to fixed lines of T

Operator T to it's own call center

Average revenue per user

Minutes of usage - voice calls

Age on network - number of days the customer is using the operator T network

All kind of calls within the same operator network

All kind of calls outside the operator T network

Indicates that customer is in roaming zone during the call

Special calls

ISD calls

Recharge

Number

Amount in local currency

Maximum

Mobile internet

3G network

Average

Mobile internet usage volume (in MB)

2G network

Prepaid service schemes called - PACKS

Scheme to use during specific night hours only

Service schemes with validity equivalent to a month

Service schemes with validity smaller than a month

KPI for the month of June

KPI for the month of July

KPI for the month of August

KPI for the month of September

Service scheme to avail services of Facebook and similar social networking sites

Volume based cost - when no specific scheme is not purchased and paid as per usage