




FRANCESCA MORALES

Enthusiastic and creative young professional with a passion for making a lasting impact in the world of marketing.

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→ EDUCATION

01/21 - 05/23 **Boston University** Bachelor of Science in Communication Studies,
Concentration in Advertising

→ EXPERIENCE

07/23 - Present **Stanton Chase Executive Search & Leadership Consultants** **Associate**

- Manages the research and candidate development process from beginning to end for senior-level search mandates across all industries and functions.
- Assists in establishing sourcing, research, and recruitment strategies for each unique search mandate to effectively and efficiently identify our client's next leadership placement.
- Conducts interview to gauge candidate suitability and interest based on technical, cultural, and strategic fit for assignment.

08/22 - 07/23 **Mazars USA**

Marketing Intern

- Spearhead the conceptualization, design, and execution of an engaging internal firmwide newsletter, incorporated employee interests across categories such as lifestyle, involvement, fun and opportunities.
- Provide support across a wide range of marketing initiatives, including graphic design, event planning, and internal communications, to foster a sense of community among the firms's worldwide offices.
- Ensure CRM accuracy through data entry and maintenance.

05/22 - 08/22 **Code Galaxy**

Social Media Intern

- Managed the company's social media accounts and posted content
- Streamlined the company's lead generation process and pinpointed leads that were both relevant to our offer and within our price range, resulting in successful marketing efforts.

06/21 - 06/23 **Periphery Magazine**

Social Media Manager

- Increase brand's awareness by creating new and engaging content on social media.
- Coordinate with team members to promote and market magazine's audience outreach.

→ SKILLS

Adobe InDesign	Adobe Photoshop	Microsoft 365	Final Cut
Adobe Illustrator	Canva	Keynote	Figma