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Title	Subgraph Extraction for Trust Inference in Social Networks					
Author	Degree					
	Given Name	Yuan				
	Particle					
	Family Name	Yao				
	Suffix					
	Phone					
	Fax					
	Email	yyao@smail.nju.edu.cn				
Affiliation	Division	State Key Laboratory for Novel Software				
		Technology				
	Organization	Nanjing University				
	Street	163 Xianlin Avenue				
	Postcode	210046				
	City	Nanjing				
	State	Jiangsu				
	Country	China				
Author	Degree					
	Given Name	Hanghang				
	Particle					
	Family Name	Tong				
	Suffix					
	Phone					
	Fax					
	Email	tong@cs.ccny.cuny.edu				
Affiliation	Division					
	Organization	CUNY city college				
	City	New York				
	State	NY				
	Country	USA				









Author	Degree			
	Given Name	Feng		
	Particle			
	Family Name	Xu		
	Suffix			
	Phone			
	Fax			
	Email	xf@nju.edu.cn		
Affiliation	Division	State Key Laboratory for Novel Software		
		Technology		
	Organization	Nanjing University		
	Street	163 Xianlin Avenue		
	Postcode	210046		
	City	Nanjing		
	State	Jiangsu		
	Country	China		
Author	Degree			
	Given Name	Jian		
	Particle			
	Family Name	Lu		
	Suffix			
	Phone			
	Fax			
	Email	lj@nju.edu.cn		
Affiliation	Division	State Key Laboratory for Novel Software		
		Technology		
	Organization	Nanjing University		
	Street	163 Xianlin Avenue		
	Postcode	210046		
	City	Nanjing		
	State	Jiangsu		
	Country	China		









# S

2	Subgraph Extraction for Trust
3	Inference in Social Networks

- 4 Yuan Yao<sup>1</sup>, Hanghang Tong<sup>2</sup>, Feng Xu<sup>1</sup>, and
- 5 Jian Lu<sup>1</sup>
- <sup>6</sup> State Key Laboratory for Novel Software
- 7 Technology, Nanjing University, Nanjing,
- 8 Jiangsu, China
- <sup>9</sup> CUNY city college, New York, NY, USA

## 10 Synonyms

Interaction network; Subgraph discovery; Trustevaluation; Trust network; Trust prediction

#### 13 Glossary

14 **Social Network** A graph in which the nodes 15 represent the participants in the network and 16 the edges represent relationships

Trust-Based Social Network A directed
weighted graph in which the nodes represent
the participants in the network, the edges
represent trust relationships and the weight
on each edge indicates the local trust value
derived from the historical interactions

Trust Inference A mechanism to build new trust relationships based on existing ones

25 **Subgraph** A subgraph of graph G is a graph whose node set is a subset of that of G,

and whose edge set is a subset of that of G 27 restricted to the node subset 28

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**Subgraph Extraction** Discovery of a subgraph 29 from a whole graph 30

#### **Definition**

Trust-based social networks might contain a 32 large amount of redundant information, making 33 existing trust inference suffer from the scalability 34 and usability issues. Therefore, it is natural to 35 apply subgraph extraction as an intermediate 36 step to speed up as well as to interpret the trust 37 inference process.

## Introduction

Trust inference, which aims to infer a trustwor-40 thiness score from the trustor to the trustee in 41 the underlying social network, is an essential 42 task in many real-world applications including 43 e-commerce (Xiong and Liu 2004), peer-to-peer 44 networks (Kamvar et al. 2003), and mobile ad hoc 45 networks (Buchegger and Le Boudec 2004). 46

To date, many trust inference algorithms have 47 been proposed, which can be categorized into two 48 main classes (see the next section for a review): 49 (a) path-based inference (Mui et al. 2002; Wang 50 and Singh 2006; Hang et al. 2009; Wang and Wu 51 2011) and (b) component-based inference (Guha 52 et al. 2004; Massa and Avesani 2005; Ziegler and 53 Lausen 2005; Zhou and Hwang 2007). 54

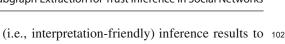
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Despite their own success, most of the existing 55 inference algorithms have two limitations. The first challenge lies in scalability – many existing algorithms become very time-consuming or even computationally infeasible for the graphs with 59 more than thousands of nodes. Additionally, some algorithms assume the existence of a 61 subgraph while how to construct such a subgraph remains an open issue (Wang and Wu 2011). 63 The second challenge is the usability of the inference results. Most, if not all, of the existing inference algorithms output an abstract numerical trustworthiness score. This gives a quantitative measure of to what extent the trustor should 68 trust the trustee but gives few cues on how the trustworthiness score is inferred. This 70 usability/interpretation issue becomes more 71 evident when the size of the underlying graph 72 increases, since we cannot even display the entire graph to the end users (see Fig. 9 for an example). 74

In this article, we propose subgraph extraction 75 to address these challenges. The core of our 76 subgraph extraction consists of two stages: 77 path selection and component induction. In the first (path selection) stage, we extract a few, important paths from the trustor to the trustee. In the second (component induction) 81 stage, we propose a novel evolutionary algorithm to generate a small subgraph based on the 83 extracted paths. The outputs of these two stages 84 are then used as an intermediate step to speed 85 up the path-based inference and component-86 based inference algorithms, respectively. Our experimental evaluations on real graphs show that the proposed method can significantly accelerate existing trust inference algorithms 90 (up to 2,400× speedup) while maintaining high accuracy (P-error is less than 0.04). In addition, the extracted subgraph provides an intuitive way 93 to interpret the resulting trustworthiness score 94 by presenting a concise summarization on the relationship from the trustor to the trustee. To the best of our knowledge, we are the first to propose subgraph extraction for trust inference. We believe that our work can improve most of the existing trust inference algorithms by (1) 101 scaling up as well as (2) delivering more usable

the end users.

#### **Historical Background**

We review the historical background in this 105 section, which can be categorized into two 106 parts: trust inference algorithms and subgraph 107 extraction.

#### **Trust Inference**

We categorize existing trust inference algorithms 110 into two main classes: path-based trust inference 111 and component-based trust inference.

In the first class of path-based inference, trust 113 is propagated along a path from the trustor to the 114 trustee, and the propagated trust from multiple 115 paths can be combined to form a final trust- 116 worthiness score. For example, Wang and Singh 117 (2006, 2007) as well as Hang et al. (2009) 118 propose operators to concatenate trust along a 119 path and aggregate trust from multiple paths. Liu 120 et al. (2010) argue that not only trust values 121 but social relationships and recommendation role 122 are important for trust inference. However, these 123 algorithms are only suitable for small networks 124 due to their complexity. Some other path-based 125 trust inference algorithms, such as Mui et al. 126 (2002) and Wang and Wu (2011), assume the 127 existence of an extracted subgraph while how 128 to construct such a subgraph remains an open 129 issue (Wang and Wu 2011).

In the second class of component-based 131 inference, EigenTrust Kamvar et al. (2003) 132 tries to compute an objective trustworthiness 133 score for each node in the graph. In contrast 134 to EigenTrust, our main focus is to provide 135 support for subjective trust metrics where 136 different trustors can form different opinions 137 on the same trustee. In contrast to path-based 138 trust inference algorithms, there is no explicit 139 concept of paths in component-based trust 140 inference. Instead, existing subjective trust 141 algorithms, including Guha et al. (2004), Massa 142 and Avesani (2005), Ziegler and Lausen (2005), 143 and Nordheimer et al. (2010), take the initial 144 graph as input and treat trust as random walks 145







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on a Markov chain or on a graph (Richardson et al. 2003). For example, in MoleTrust (Massa and Avesani 2005) and Appleseed (Ziegler and Lausen 2005), trust propagates along the edges according to the trust values on the edges. Our 150 subgraph extraction method not only can speed 151 up many of these algorithms but also can provide 152 interpretive result which is not considered by the existing algorithms. 154

Overall, our subgraph extraction is motivated 155 to address the two common challenges (i.e., 156 scalability and usability) shared by most of these 157 existing trust inference algorithms. 158

#### **Subgraph Extraction**

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Several end-to-end subgraph extraction algorithms are developed to solve different problems.

In the field of graph mining, Faloutsos et al. (2004) refer to the idea of electrical current where 163 trust relationships are modeled as resistors and try to find a connection subgraph that maximizes 165 the current flowing from source to target. Later, Tong et al. (2007) generalize the connection subgraph to directed graphs and use the subgraph to compute proximities between nodes. Similar 169 to Tong et al., Koren et al. (2006) also try to induce a subgraph for proximity computation. In 171 addition, Koren et al. search the k-shortest paths to provide a basis for measuring the proximity.

Recently, several algorithms are proposed 174 for reliable subgraph extraction. Among them, 175 Monte Carlo pruning (Hintsanen and Toivonen 176 2008) measures the relevance of each edge by 177 Monte Carlo simulations and tends to remove the edge of lowest relevance one by one. The most related work is perhaps the randomized 180 Path Covering algorithm (Hintsanen et al. 2010) which also consists of two stages of path 182 sampling and subgraph construction. However, both Monte Carlo pruning and Path Covering 184 tend to find a subgraph with highest probability 185 to be connected, while we aim to find a subgraph 186 to address the scalability and usability issues in 188 trust inference.

#### The Proposed Subgraph Extraction Method

In this section, we first formalize the subgraph 191 extraction problem for trust inference in social 192 networks and then introduce our proposed 193 solution which consists of two stages: path 194 selection and component induction.

#### **Problem Definition**

Following the standard notations in the existing 197 trust inference algorithms, we model the trust 198 relationships in social networks as a weighted 199 directed graph (Barbian 2011; Yao et al. 2011). 200 The nodes of the graph represent the participants 201 in the network, and the weight on each edge 202 indicates the local trust value derived from the 203 historical interactions.

We then categorize the existing trust inference 205 algorithms into two major classes: path-based 206 trust inference and component-based trust 207 inference. 208

#### **Definition 1** Path-Based Trust Inference

Path-based trust inference includes the approaches, 210 which are started by the trustor, to evaluating 211 the trustworthiness of the trustee, through a set 212 of paths from the trustor to the trustee in the 213 network. 214

**Definition 2** Component-Based Trust Inference 215 Component-based trust inference includes the 216 approaches, which are started by the trustor, 217 to evaluating the trustworthiness of the trustee, 218 through a connected component from the trustor 219 to the trustee in the network.

Both classes belong to the subjective trust 221 metrics (Ziegler and Lausen 2005), where 222 different trustors can form different opinions 223 on the same trustee. Accordingly, path-based 224 trust inference such as Mui et al. (2002), Wang 225 and Singh (2006), Liu et al. (2010), Hang 226 et al. (2009), and Wang and Wu (2011) and 227 component-based inference such as (Guha et al. 228 2004), Massa and Avesani (2005), Ziegler and 229 Lausen (2005), and Zhou and Hwang (2007) all 230 belong to trust inference algorithms. Although 231 the main focus of this article is on the subjective 232





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233 metrics, our proposed subgraph extraction can also be applied to the objective trust metrics.

Despite the success of most existing inference 235 algorithms, they share the scalability and usability limitations. To address these issues, we 237 propose subgraph extraction for trust inference. The core of our subgraph extraction consists of 239 two stages. The first stage, which serves for path-240 based trust inference, selects a set of paths from the trustor to the trustee. The second stage aims to produce a connected component between the 243 trustor and the trustee for component-based trust 244 inference. In addition, the second stage of our 245 subgraph extraction produces a relatively small 246 subgraph which can be clearly displayed and help the end user better understand the inference 248 249

We now formally define the subgraph 250 extraction problem for trust inference. In accordance to the corresponding two stages, the problem is divided into two subproblems: path selection problem and component induction problem. 255

#### **Definition 3** Path Selection Problem 256

a weighted directed graph G(V, E); 257 two nodes  $s, t \in V$ ; and an integer K258

a set C with K paths from s to t that 259 minimizes the error function f(C)260

#### **Definition 4** Component Induction Problem

a set C of paths from s to t and an Given: 262 263 integer N

an induced component H(V', E') with 264 at most N edges that minimizes the error 265 function g(H), where  $V' \subseteq \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in \{v | (u, v) \text{ or } v \in$ 266  $(v,u) \in P, P \in C$  and  $E' \subseteq \{e|e \in C\}$  $P, P \in C$ 268

We next discuss the error function in 269 the definitions. The error function f(C) in 270 Definition 3 indicates the goodness of the 271 extracted paths, and f(C) reaches its minimum value when C contains all the possible paths from s to t. Similarly, the error function g(H)in Definition 4 reaches its minimum value if H = G. In this article, we use P-error, which is defined as follows, as the error function for both subproblems, i.e., f = g = P-error.

#### **Definition 5** P-error

For a given trustor-trustee pair, the error function 280 P-error is defined as

$$P$$
-error =  $|p_{\text{sub}} - p_{\text{whole}}|$ , 282

where  $p_{\text{sub}}$  is the trustworthiness score inferred 283 from the subgraph and  $p_{\text{whole}}$ , which serves as a 284 ground truth, is the trustworthiness score inferred 285 from the whole graph.

#### **Path Selection**

In the path selection stage, we aim to extract a few 288 paths from the trustor to the trustee as an interme- 289 diate step to speed up path-based trust inference 290 algorithms. These extracted paths will also serve 291 as the input for the component induction stage.

There are two preprocessing steps in our 293 extraction method. First of all, trust is interpreted 294 as the probability by which the trustor expects 295 that the trustee will perform a given action. This 296 interpretation of trust is adopted by many existing 297 trust inference algorithms, and it allows trust to 298 be multiplicatively propagated along a path (Liu 299 et al. 2010). Second, we transform probability 300 into weight by negative logarithm. Namely, the 301 local trust value on the edge e is interpreted 302 as probability p(e), and the probability p(e) 303 is transformed to weight  $w(e) = -\log(p(e))$ . Based on these two steps, the weight of a path P can be presented as

$$\begin{split} w(P) &= \sum_{e \in P} -\mathrm{log}(p(e)) = -\mathrm{log}(\prod_{e \in P} p(e)) \\ &= -\mathrm{log}(Pr(P)). \end{split}$$

As a result, finding a path of high trustworthiness 307 in the original network is equivalent to finding a 308 short path in the transformed network. We will 309 use this transformed weighted graph G(V, E) as 310 the input of our method.

Then, the path selection problem becomes to 312 extract top-k short paths from the trustor to the 313 trustee in the transformed graph G(V, E). Many 314 existing algorithms can be plugged into this stage, 315 such as Yen's k-shortest loopless paths (KS) (Yen 316 1971), and path sampling (PS) (Hintsanen et al. 317









**Algorithm 1** KS algorithm (see the appendix for the details)

Input: Weighted directed graph G(V, E), two nodes  $s, t \in V$ , and a parameter K of path number Output: Set C with K paths from s to t1: C = k-shortest(G, s, t, K)

2: return C

318 2010). In our experiments, we found that KS
319 algorithm performs best even if the multiplicative
320 property of the interpretation does not hold, and
321 we therefore recommend KS in this stage. A
322 brief skeleton of the KS algorithm is shown
323 in Algorithm 1, and the detailed algorithms for
324 KS and PS are presented in the appendix for
325 completeness.

#### 326 Algorithm Analysis

The worst-case time complexity of KS is  $O(K|V|(|E| + |V|\log|V|))$ , which is known 328 as the best result to ensure that k-shortest loopless paths can be found in a directed graph 330 (Hershberger et al. 2007). However, the actual 331 wall-clock time of KS on many real graphs is often much better than such worst-case scenario 333 (Martins and Pascoal 2003). In fact, based on our experiments, we find that it empirically scales 335 near linearly wrt the graph size |V| in the chosen 336 337

#### 338 Component Induction

In the component induction, we take the output of path selection stage (i.e., a set of K paths) as input and output a small connected component from the trustor to the trustee. The output of the component induction stage not only acts as 343 an intermediate step to speed up componentbased trust inference algorithms but also helps 345 to improve the usability of trust inference 346 by interpreting the inference results for the 347 end users. Notice that although our upcoming 348 proposed algorithm EVO could also be applied on the whole graph, we do not recommend it in practice for the following two reasons: (1) most 351 trustworthy paths have already been captured by the path selection stage (i.e., KS), and (2) 354 applying EVO on the whole graph would cost

#### Algorithm 2 EVO algorithm

**Input:** Set C of paths from s to t and the directly induced component  $G^c(V^c, E^c)$ , as well as a constraint N of the edge number

**Output:** Induced component H(V', E') with at most N edges

- define 0/1 vector B of size |E<sup>c</sup>| where each element in B stands for the existence of a corresponding edge in G<sup>c</sup>
- 2: initialize m vectors  $S \leftarrow \{B_1, B_2, \dots, B_m\}$ , with at most N 1-bits for each vector
- 3: while iter > 0 do
- 4: **for** each vector  $B_i$  in S **do** 
  - repeat

5:

8:

- 6:  $mutate B_i$  to  $B_{i+m}$  with mutation probability  $1/|E^c|$
- 7: **until** the number of 1-bits in  $B_{i+m} \leq N$ 
  - end for
- 9: compute P-error results for the 2m vectors  $\{B_1, B_2, \dots, B_{2m}\}$
- 10:  $S \leftarrow$  the best m vectors from the 2m ones
- 11:  $iter \leftarrow iter 1$
- 12: end while
- 13:  $B_{final} \leftarrow$  the best vector in S
- 14: **return** the corresponding component H(V', E') of  $B_{final}$

more memory and time to achieve high accuracy. 355 We will present more detailed experimental 356 evaluations to validate this in the next section. 357

In general, our proposed EVO algorithm 358 (shown in Algorithm 2) belongs to the so-called 359 evolutionary methods (Bäck 1996). It aims to 360 minimize P-error under the constraint of edge 361 number. The input component  $G^c(V^c, E^c)$  is 362 directly induced from the set C of paths from 363 S to S, where S and S and S and S and S and S are two implicit parameters in the algorithm, i.e., 366 the initial vector number S and iteration number 367 iter.

We now explain EVO in detail. The first step  $^{369}$  of EVO is to establish a one-to-one correspondence between the edges in  $G^c$  and the elements  $^{371}$  in vector B. Each element of B is a 0/1 bit where  $^{372}$  and 0 indicates that the corresponding edge exists  $^{373}$  and 0 indicates otherwise. The vector has exactly  $^{374}$   $|E^c|$  bits where  $|E^c|$  is the edge number of  $G^c$ .  $^{375}$  In the second step, the algorithm generates  $^{376}$  vectors  $B_1, B_2, \ldots, B_m$ , and each of them has at  $^{377}$  most N 1-bits. In our implementation, we apply  $^{378}$ 





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 $^{379}$  a constant-time search in C to find a subset of paths with minimized P-error. In the following steps, EVO adopts mutation on each of these vectors to separately generate m new vectors  $B_{m+1}, B_{m+2}, \ldots, B_{2m}$ . In the mutation from  $B_i$ 383 to  $B_{i+m}$ , each bit of  $B_i$  is changed with probability  $1/|E^c|$ . If the resulting vector has more 385 than N 1-bits, the mutation operation is redone. The error function, which is P-error in our case, is 387 then computed on each of these 2m vectors, and 388 the m vectors with smallest P-error are kept to the 389 next iteration. For efficiency, the P-error compu-390 tation on vector B herein means computing the P-error between  $G^c(V^c, E^c)$  and the component 392 corresponding to the vector B. Namely, we use the input component  $G^c(V^c, E^c)$  as an approxi-394 mation of the ground truth in this stage.

#### Algorithm Analysis 396

The time complexity of EVO is summarized in the following lemma, which basically says that 398 the expected time complexity of EVO scales linearly wrt both initial vector number m and 400 iteration number iter.

402 **Lemma 1** The average-case time complexity of EVO is  $O(\text{iter} \cdot m(|E^c|/N + \theta))$ , where  $\theta$  is the time complexity of the error function compu-404 405 tation.

Proof In the mutation step of EVO, with 406 mutation probability  $1/|E^c|$ , the expected number of bit changes is 1. This step is expected 408 to be redone only when the number of 1-bits is N and the bit change is from 0 to 1. Under this 410 condition, the probability of bit change from 0 to 1 is  $(|E^c| - N)/|E^c|$ . Therefore, the expected iteration number of the mutation step is  $|E^c|/N$ . Therefore, the whole expected time complexity of EVO is  $O(\text{iter}(m \cdot |E^c|/N + m\theta))$  $O(\text{iter} \cdot m(|E^c|/N + \theta))$ , which completes the 417 proof.

#### 418 Experimental Evaluation

In this section, we first describe the experimental 420 setup and then present the results.

#### **Experimental Setup**

We first describe the datasets and the represen- 422 tatives of path-based and component-based trust 423 inference algorithms. All algorithms are imple- 424 mented in Java and have been run on a T400 425 ThinkPad with 1,280 m jvm heap space. Few 426 other activities are done during the experiments.

#### **Datasets Description**

We use the advogato (http://www.trustlet. 429 org/wiki/Advogato\_dataset) datasets in our 430 experiments, because advogato is a trust-based 431 social network and it contains multilevel trust 432 assertions. There are four levels of trust assertions 433 in the network, i.e., "Observer," "Apprentice," "Journeyer," and "Master." These assertions can 435 be mapped into real numbers in [0,1]. In our 436 experiments, we map "Observer," "Apprentice," 437 "Journeyer," and "Master" to 0.1, 0.4, 0.7, and 438 0.9, respectively. The statistics of the datasets is 439 shown in Table 1.

#### Trust Inference Representatives

To evaluate our subgraph extraction method, 442 we need to apply trust inference algorithms 443 on the whole graph and on our extracted 444 subgraph to compare their effectiveness and 445 efficiency. We chose CertProp (Hang et al. 2009) 446 as the representative of path-based inference 447 algorithms, and Appleseed (Ziegler and Lausen 448 2005) as the representative of component-based 449 inference algorithms.

P-error computation in CertProp needs to first 451 compute the ground truth  $p_{\text{whole}}$  by finding all 452 paths from the trustor to the trustee in the whole 453 graph. This computation, however, easily causes 454 the overflow of the jvm heap space even on the 455 advogato-1 graph. Following the suggestions in 456 the original CertProp (Hang et al. 2009), we 457 apply the fixed search strategy and search all 458 paths whose length is not longer than seven as an 459 approximation of the ground truth. For CertProp, 460 we define collapsed samples as the trustor-trustee 461 pairs of which the P-error computation either 462 exceeds the range of Java.lang.Double or runs out 463 of the jvm heap space. We randomly select 100 464 node pairs out of 122 samples, where the rest 22 465 of them are collapsed samples. Our experimental 466







results are all based on the average of these look samples. Notice that, as discussed in the path selection section, the multiplicative property of the probability interpretation does not hold in CertProp. As to Appleseed, we apply linear normalization on the outputs, since the algorithm can produce arbitrary trustworthiness scores.

#### 74 Experimental Results

We now present the experimental results of our 475 subgraph extraction method. In our experiments, 476 the effectiveness, efficiency comparisons, and 477 interpretation results are all based on the advogato-1 graph, as we found CertProp on the 479 whole graph becomes computationally infeasible on all the other larger datasets. We evaluate the 481 scalability of our method using all the datasets (i.e., advogato-1 to advogato-6). As for EVO, 483 we set m = 5 and iter = 10 unless otherwise 484 specified. The edge constraint N is set as K/2.

#### 486 Effectiveness

For effectiveness, we first study how CertProp 487 and Appleseed perform on the KS subgraph (the output of path selection stage) and EVO 489 subgraph (the output of component induction stage), respectively. The results are shown in 491 Fig. 1. We can observe that all the P-error values 492 of CertProp and Appleseed are less than 0.04, 493 indicating that our extracted subgraphs, which 494 are based on a small set of carefully selected 495 paths and an evolutionary strategy, provide high 496 497 accuracy for the trust inference algorithms.

Remember that the proposed EVO is always 498 applied on the output of the path selection 499 stage (referred to as "EVO + KS"). Here, for 500 comparison purpose, we also apply EVO on the entire graph (referred to as "EVO + whole 502 graph"). With the same parameter setting, the 503 results are shown in Fig. 2. It can be seen 504 that EVO on KS outperforms EVO on the 505 whole graph. The reason is as follows. As an 506 evolutionary algorithm, EVO (either on KS 507 or on the entire graph) finds a local minima. By restricting the search space to those highly 509 trustworthy paths (i.e., the output of KS), it converges to a better local minima in terms of 512 P-error.

Finally, to compare EVO with existing 513 component induction algorithms, we implement 514 the Monte Carlo pruning (MC) method 515 (Hintsanen and Toivonen 2008) and the *proximity* 516 extraction (PE) method (Koren et al. 2006). As 517 mentioned in the historical background, MC is 518 proposed for the reliable subgraph extraction 519 problem. The key idea of MC is to measure 520 a relevance score for each edge by Monte 521 Carlo simulations and then remove the edges 522 of lowest relevance scores. On the other hand, 523 PE is proposed for the proximity computation 524 problem where a small set of paths are selected 525 to maximize the proposed proximity objective 526 function. We plot the comparison results in 527 Fig. 3. Again, we can see that EVO outperforms 528 both MC and PE wrt P-error. In fact, MC 529 induces a component by successively deleting 530 edges (edge-level component induction), while 531 PE only selects a smaller set of paths (path- 532 level component induction). Our EVO algorithm 533 outperforms MC and PE because EVO combines 534 these two levels of component induction by searching a smaller set of paths in the initial 536 step and then evolving the resulting component 537 on the edge level.

#### Efficiency

First, we compare the different algorithmic 540 choices in the path selection stage. To this end, 541 we compare the wall-clock time of KS with 542 an alternative path selection algorithm path 543 sampling (PS) (Hintsanen et al. 2010). The results 544 are shown in Fig. 4. Note that the y-axis is of log 545 scale. As we can see from the figure, although 546 PS is slightly faster than KS when K = 5, the 547 wall-clock time of PS is much longer than that of 548 KS when K is greater than 30. For example, the 549 wall-clock time of PS is more than  $170 \times 100$  longer 550 than that of KS when K = 100. Therefore, we 551 recommend using KS for path selection.

Next, we study the computational savings by applying the proposed subgraph extraction as the intermediate steps for the existing trust inference stall algorithms. To this end, we report the wall-stall clock time of CertProp on the output of the path stall stall and Applesed on the output of stall the component induction stage, respectively. The stall applying the proposed subgraph extraction as the stall stall applying the proposed subgraph extraction as the stall stall applying the proposed subgraph extraction as the stall applying the







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560 results are shown in Fig. 5 where the y-axis is of log scale. Notice that the reported time includes the wall-clock time of both subgraph extraction and trust inference. In the figure, we also plot the wall-clock time of CertProp and Appleseed on the entire graph for comparison. We can see that our subgraph extraction method saves the wall-566 clock time for both path-based trust inference and 567 component-based trust inference, especially for 568 the former one. For example, when K = 10, 569 our subgraph extraction method achieves up 570 to 2,400× and 5.4× speedup for CertProp and 571 Appleseed, respectively. Even when K grows to more than 60, our method can still achieve 200 -573 400× speedup for CertProp.

Next, we compare the efficiency between 575 576 applying EVO on KS and applying EVO on the whole graph. With N = K/2, the results are shown in Fig. 6. As we can see, the wall-clock time of EVO on KS (which includes the wallclock time of both EVO and KS) is much faster 580 than EVO on the whole graph. Together with the effectiveness results (Fig. 2), we recommend running EVO on the KS subgraph in practice.

Finally, we evaluate how the parameters m and 584 iter in EVO affect the wall-clock time. In this experiment, we fix K = 20 and N = 10, and 586 the results are shown in Fig. 7. We can observe that the wall-clock time of EVO scales linearly wrt iter for any fixed m, which is consistent with 589 the time complexity analysis shown before. 590

#### 591 Scalability

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We now evaluate the scalability of our method on datasets advogato-1 to advogato-6. Figure 8 shows the results, where the y-axis is of log scale. In this experiment, we fix K = 10 and N = 5.

We can observe from the figure that even 596 on the largest graph of 5,428 nodes and 51,293 597 edges, KS can help to infer the trustworthiness 598 score within 25 s. In addition, KS scales near linearly wrt the underlying graph size. As to 601 EVO, the wall-clock time stays stable in spite of the growth of the graph size. The reason is that  $|E^c|$  scales near linearly to K due to many overlapping edges and N is set to K/2. Consequently,  $|E^c|/N$  is close to a constant, and the time complexity of EVO can be approximated to 606  $O(\text{iter} \cdot m \cdot \theta)$ .

#### Usability/Interpretation

Another important goal of the proposed EVO 609 is to improve the usability in trust inference by 610 interpreting the inferred trustworthiness score for 611 end users. An illustrative example is shown in 612 Fig. 9. The whole graph and the induced KS 613 subgraph by the path selection stage are also 614 plotted for comparison.

From the figures, we can see that the whole 616 graph is hard for interpretation. As to the 617 KS subgraph, although the number of edges 618 significantly decreased compared with 619 the original whole graph, there are still some 620 redundant edges which might diverge end users' 621 attention. On the other hand, the EVO subgraph 622 only presents the most important participants and 623 their trust opinions, providing a much clearer 624 explanation on how the trustworthiness score is 625 inferred. 626

#### **Future Directions**

On one hand, much of the research in trust 628 inference focuses on the inference accuracy, 629 while inference efficiency is also important 630 in real-world trust inference applications, 631 especially in those online applications. Future 632 work should be able to find the best trade-offs 633 between effectiveness and efficiency according 634 to the specific applications. On the other hand, 635 we believe that usability is becoming a new 636 requirement for trust inference. Users start to 637 care about not only who they should trust but 638 also why they should trust. It is also interesting 639 to incorporate distrust in the subgraph extraction 640 as users may also concern about why they should 641 not trust someone. 642

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#### 652 Appendix

To find K short paths from graph G(V, E) in the path selection stage, many existing algorithms can be used. We consider two representative algorithms from the literature. Here, we present the detailed algorithm description for completeness.

The first algorithm is *Yen's k-shortest loopless* paths (KS) algorithm (Yen 1971), which is shown in Algorithm 3.

In the algorithm, we use Dijkstra's algorithm 662 for finding a shortest path. All the computed 663 paths are loopless by temporarily removing visited nodes. The key idea of the KS algorithm is deviation. The deviation node d of path P 666 is the node that makes P deviate from existing paths in the candidate set C. For each node v668 between d (inclusive) and trustee t (exclusive) 670 in P, the deviated shortest path from node v t to t is computed by temporarily removing the edge starting at v in P. The computed deviated shortest path post and the subpath pre (the path from s to v in P) are combined to form a possible

#### Algorithm 3 Detailed KS algorithm

**Input:** Weighted directed graph G(V, E), two nodes  $s, t \in V$ , and a parameter K of path number **Output:** Set C with K paths from s to t1:  $X \leftarrow$  shortest path from s to t 2:  $C \leftarrow$  shortest path from s to t3: while |C| < K and  $X \neq \emptyset$  do  $P \leftarrow$  remove the shortest path in X  $d \leftarrow$  the deviation node of P 5: for each node v between d (inclusive) and trustee t (exclusive) in P do 7:  $pre \leftarrow \text{subpath from trustor } s \text{ to } v \text{ in } P$ 8:  $post \leftarrow the deviated shortest path from v to t$ combine pre and post, and add it to X10: end for  $C \leftarrow C$  + the shortest path in X 11: 12: end while 13: **return** *C* 

path candidate. For the nodes before d, possible 675 shortest paths are already computed and included 676 in X. Based on deviation, KS finds the K-shortest 677 paths from trustor s to trustee t one by one. 678 Following Martins and Pascoal's implementation 679 (Martins and Pascoal 2003), we compute the 680 deviated shortest path from deviation node d to 681 the trustee in a reverse order.

The other algorithm is the randomized 683 algorithm path sampling (PS) (Hintsanen et al. 684 2010), which is proposed for the most reliable 685 subgraph problem (Hintsanen and Toivonen 686 2008). While PS is proposed for undirected 687 graphs, trust relationships in social networks 688 should be directed as trust is asymmetric in 689 nature (Golbeck and Hendler 2006). Therefore, 690 we adapt PS (as shown in Algorithm 4) for a 691 directed graph.

PS considers the input graph as a Bernoulli 693 random graph (Robins et al. 2007), and the 694 algorithm is based on the *edge decision* of this 695 random graph. An edge is randomly decided as 696 true with probability p(e), and a path is decided 697 as true if all the edges on the path are decided 698 as true. At the beginning of each iteration, all 699 the edges of the graph are re-decided, and these 700

### Algorithm 4 PS algorithm

```
Input: Weighted directed graph G(V, E), two nodes
    s, t \in V, and a parameter K of path number
Output: Set C with K paths from s to t
 1: C \leftarrow shortest path from s to t
2: while |C| < K do
3:
       re-decide all the edges in E
       for each path P in C do
4:
5:
          if P is decided as true then
6:
              F \leftarrow F + P
7:
          end if
8:
       end for
       while F \neq \emptyset do
9:
10:
          re-decide the most overlapped edge in F as
          remove failed paths from F, if there are any
11:
12:
       end while
13:
        P \leftarrow the shortest path among the non-failed edges
       from s to t
14:
       if P \neq \emptyset then
15:
           C \leftarrow C + P
       end if
16:
17: end while
18: return C
```







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701 graph decisions provide opportunities for distrust information to be contained. Like KS, PS first adds a shortest path into candidate set C. PS then tries to find a graph decision based on which none of the paths in C are true. To avoid the situation 705 when this graph decision is hardly found, PS 706 stores the true paths in C to a temporary set F707 and deliberately fails the most overlapping edges 708 in F until none of the paths in F are true. Finally, 709 based on the results of graph decision and edge failing, PS finds the shortest path P among the non-failed edges from trustor s to trustee t and adds it to C. The algorithm ends until K paths are found. 714

PS allows some distrust information to be incorporated into the extracted subgraph, which 716 could in turn lower the P-error based on our experiments. However, the time complexity of 718 PS is difficult to estimate, since the wall-clock 719 time depends on the graph density. In addition, 720 as shown in our experiments, the wall-clock 721 time of PS is especially long when K becomes sufficiently large. We conjecture that PS can be used in dense graphs where numerous paths exist between node pairs.

#### 726 Cross-References

► Computational Trust Models

▶ Modeling Trust and Reputation in Social Networks

► Trust in Social Network 729

► Trust Metrics and Reputation Systems

► Trust Network and Trust Inference 731

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#### Subgraph Extraction for Trust Inference in Social Networks

#### Subgraph Extraction for Trust Inference in Social Networks, Table 1 High-level statistics of advogato datasets

t6.1	Graph	Nodes	Edges	Avg. degree	Avg. clustering	Avg. diameter	Date
t6.2	Advogato-1	279	2,109	15.1	0.45	4.62	2000-02-05
t6.3	Advogato-2	1,261	12,176	19.3	0.36	4.71	2000-07-18
t6.4	Advogato-3	2,443	22,486	18.4	0.31	4.67	2001-03-06
t6.5	Advogato-4	3,279	32,743	20.0	0.33	4.74	2002-01-14
t6.6	Advogato-5	4,158	41,308	19.9	0.33	4.83	2003-03-04
t6.7	Advogato-6	5,428	51,493	19.0	0.31	4.82	2011-06-23



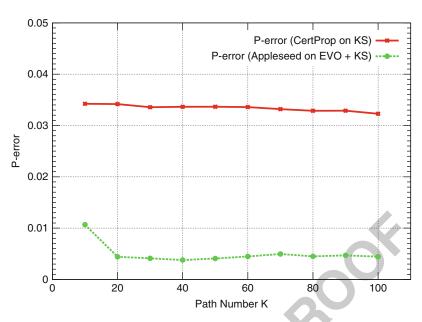




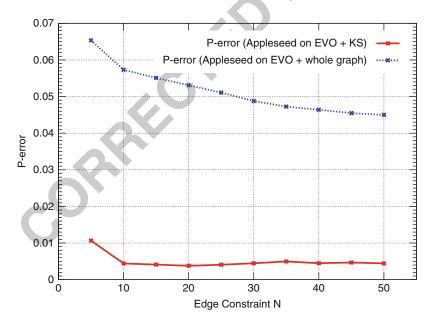




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Subgraph Extraction for Trust Inference in Social Networks, Fig. 1 Effectiveness of our subgraph extraction method with edge number constraint N=K/2. In all cases, the P-error is less than 0.04



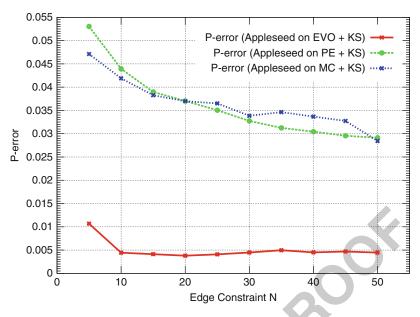
**Subgraph Extraction for Trust Inference in Social Networks, Fig. 2** Comparison of EVO on KS vs. EVO on the whole graph with edge number constraint N=K/2. EVO on KS outperforms EVO on the whole graph



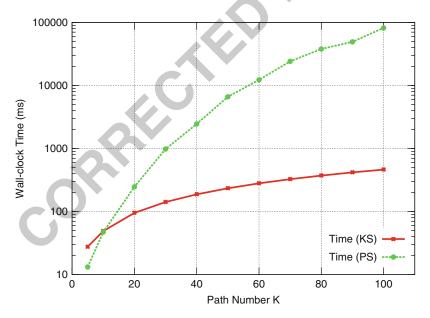








Subgraph Extraction for Trust Inference in Social Networks, Fig. 3 Comparison of different component induction algorithms with edge number constraint N=K/2. EVO outperforms the existing component induction algorithms



Subgraph Extraction for Trust Inference in Social Networks, Fig. 4 The average wall-clock time of KS and PS. The average wall-clock time of KS is much faster than that of PS when K is greater than 30

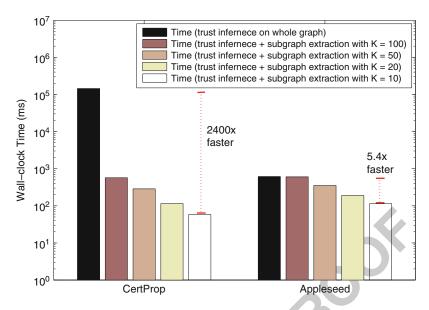




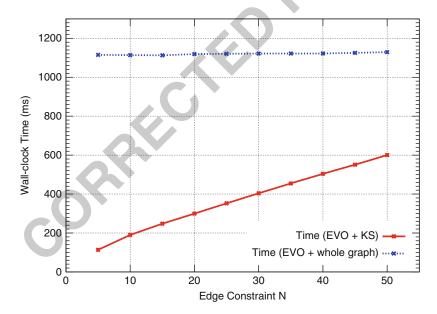




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Subgraph Extraction for Trust Inference in Social Networks, Fig. 5 The average wall-clock time of CertProp on KS and Appleseed on KS + EVO. We achieve up to  $2,400 \times$  speedup



**Subgraph Extraction for Trust Inference in Social Networks, Fig. 6** The average wall-clock time of EVO on KS and EVO on the whole graph with edge number constraint N=K/2. EVO on KS is much faster



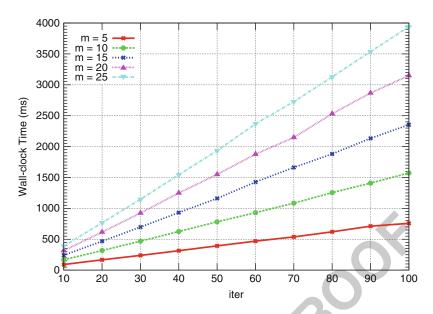




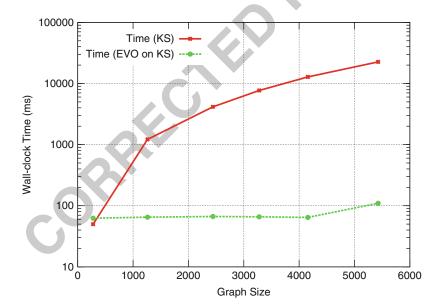




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Subgraph Extraction for Trust Inference in Social Networks, Fig. 7 The average wall-clock time of EVO with K=20 and N=10. EVO scales linearly wrt iter for the fixed m



**Subgraph Extraction for Trust Inference in Social Networks, Fig. 8** The scalability of our subgraph extraction method. KS scales near linearly wrt the graph size, while the wall-clock time of EVO stays almost constant









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Subgraph Extraction for Trust Inference in Social Networks, Fig. 9 The interpretation example of the whole graph, KS-20, and EVO-10 on KS-20. (a) The original whole graph. (b) KS subgraph with K=20. The paths are from "Adrian" (the leftmost node) to "terop" (the rightmost node). (c) EVO subgraph with N=10 on KS-20. The component is from "Adrian" to "terop"

